

Build Financial Intelligence

That Drives Business Value

Post Graduate Certificate Programme in

Financial Management

IIM Tiruchirappalli

Batch
03



Marketing Partner

jaro education

About IIM Tiruchirappalli



Features among the Top 2% of B-Schools globally



BT-MDRA India's Best B-Schools 2025



among top B-schools in India by MBAUniverse.com Ranking 2024

Established in 2011, the Indian Institute of Management Tiruchirappalli (IIMT) is among the fastest-growing second-generation IIMs, featuring a state-of-the-art campus spread over 175 acres in Tamil Nadu. The institute has earned its reputation as a premier management institution, dedicated to creating and disseminating management knowledge. IIM Trichy boasts 54 faculty members with strong academic and industrial experience.

Faculty members hail from leading management educational institutions in India, such as IIMs and IITs, as well as esteemed foreign universities. The institute offers a range of programmes, including its flagship Post Graduate Programme in Management (PGPM), Post Graduate Programme in Human Resource Management (PGPM-HR), Post Graduate Programme in Business Management (PGPBM) for working professionals, and the Doctoral Programme in Management (DPM).

The institute's commitment to excellence is reflected in its accreditations. IIM Trichy holds the prestigious accreditation from the Association of MBAs (AMBA) and is a member of the Association to Advance Collegiate Schools of Business (AACSB), underscoring its adherence to global standards in management education.

The Executive Education and Consultancy (EEC) Centre furthers IIM Trichy's mission to reach aspiring executives, considering their time and location constraints. These e-learning programmes enable IIM Trichy to venture into the online Executive Education space, focusing on delivering contemporary, conveniently accessible, and affordable quality management education.



Director's Message



PROF. PAWAN KUMAR SINGH

Director,
Indian Institute of Management
Tiruchirappalli

Indian Institute of Management Tiruchirappalli (IIMT) is the 11th IIM established by the Government of India in 2011 and has now completed its 15-year milestone. Tiruchirappalli is a vibrant city widely known for its art and culture, which dates back thousands of years. Today, the city is a hub for educational institutions, scholastic centres, and modern industries. Our institute is transcending to new heights and stands true to its motto: 'Gyaanam Anantam', which means 'Knowledge is Infinite'. Continuous learning is the foundation for better value creation, and IIMT aspires to instill in its students an unceasing desire to learn. The institute proudly embraces the responsibility of shaping students into the leaders of tomorrow—catalysts of change for the betterment of society. IIMT operates from its sprawling state-of-the-art campus spread over 175 acres of land, situated about 11 km from Tiruchirappalli International Airport.

Our mission is to nurture a learning environment that assimilates, disseminates, and creates knowledge of global standards, thereby adding value to society and the nation. Starting the journey with an intake of 84 students, today we host over 900 students and offer diverse programmes such as the Post Graduate Programme in Management (PGPM); Post Graduate Programme in Management - Human Resources (PGPM-HRM); Doctoral Programme in Management (DPM); Executive Doctoral Programme in Management (EDPM); and Post Graduate Programme in Business Management (PGPBM) for working executives. The Executive Education & Consulting wing at IIM Trichy offers both short- and long-duration programmes, Faculty Development Programmes, and e-learning courses specially designed to enhance the skills and knowledge of corporate managers. Through a carefully designed curriculum, we shape our students into future leaders with a deep understanding of their fields. We also strive to create dynamic and innovative entrepreneurs who can bring positive changes to society.

Our strength lies in our faculty members and dedicated staff. Our faculty possess the highest levels of innovation and interactive teaching skills. They not only impart knowledge but also instill the core values and ethos of the invincible Indian culture. We foster a spirit of inquiry in our students, encouraging them to challenge existing paradigms for fruitful learning. High-quality research is an integral part of the IIMT culture. Our thoughtfully created Learning Resource Centre provides faculty and research scholars an exquisite academic ambience to nurture ideas and produce world-class research output. IIM Tiruchirappalli has expanded its horizons by entering into various collaborations with academia and industry. We have signed academic cooperation agreements with reputed institutions worldwide. Through projects like 'Make a Difference', we inculcate social and national commitments in our students.

We take pride in who we are. While we do not rest on past accomplishments, we constantly seek innovative ways to realize our vision of becoming a leading management institution with a significant impact on business and society. We believe the institute has the potential to transform into one of the best world-class management schools in India. We invite every stakeholder in society to join us on this journey of spreading value-based management education.

Financial Management



Know The Facilitators



DR. DHARANI MUNUSAMY

Assistant Professor, IIM Tiruchirappalli
Ph.D. (Finance), M.Phil. (Finance), IIMT
M.Com. (Business Finance), Pondicherry University

Dr. Dharani Munusamy holds his M.Com. in Business Finance, M.Phil., and Ph.D. in Finance from Pondicherry University. He was awarded the Bharat Ratna Dr. B.R. Ambedkar Gold Medal for outstanding performance in his M.Phil. programme. Additionally, he has qualified for the UGC-NET examination four times.

Dr. Dharani has over twelve years of teaching experience at the Master's and Doctoral levels, including experience teaching working executives. Before joining IIM Tiruchirappalli, he worked at IIM Kashipur (October 2020 – November 2022), ICFAI Business School (IBS)-Hyderabad (June 2015 – September 2020), and Loyola College, Chennai (July 2012 – May 2015). His teaching expertise includes Financial Reporting and Analysis, Accounting for Managers, Corporate Finance, Asset Pricing, Valuation, Project Finance, and Empirical Research in Accounting and Finance.



DR. SARANYA KSHATRIYA

Assistant Professor, IIM Tiruchirappalli
PhD (IIT Madras), MS (IIT Madras), FRM (GARP)

Dr. Saranya Kshatriya is an Assistant Professor in Finance and Accounting area. She has received her doctoral and master's degrees from Indian Institute of Technology Madras. She is a certified Financial Risk Manager by the Global Association of Risk Professionals (GARP). Prior to joining IIM Trichy, she worked at IIT Tirupati and is a visiting faculty at IIM Kozhikode. She is also an Academic Visitor at NUS Business School, Singapore. Her research interests include Corporate Governance, Empirical Asset Pricing, Financial Engineering, etc.

Power the Shift: Shape India's Future-Ready Financial Ecosystem

India's financial sector is at a turning point; changing quickly due to regulatory updates, digital growth, and rising demand for inclusive, innovation-led financial services. From traditional banking to fintech innovations, the financial system is evolving to support sustainable economic growth and build future-ready financial infrastructure.

Globally, financial ecosystems are also adapting; technology-driven shifts, decentralized finance (DeFi), and a growing emphasis on ESG are pushing institutions to rethink value creation. Central banks are modernizing frameworks, while private players embrace AI, blockchain, and embedded finance to deepen access and personalization.

India's Financial Growth Story

“

Digital payments crossed ₹14.7K Cr in FY24

*RBI

India is among the top 3 fintech ecosystems globally, with over 11,000 startups

*PIB

13–15% Growth projected in NBFC AUM for FY25

*ICRA

”

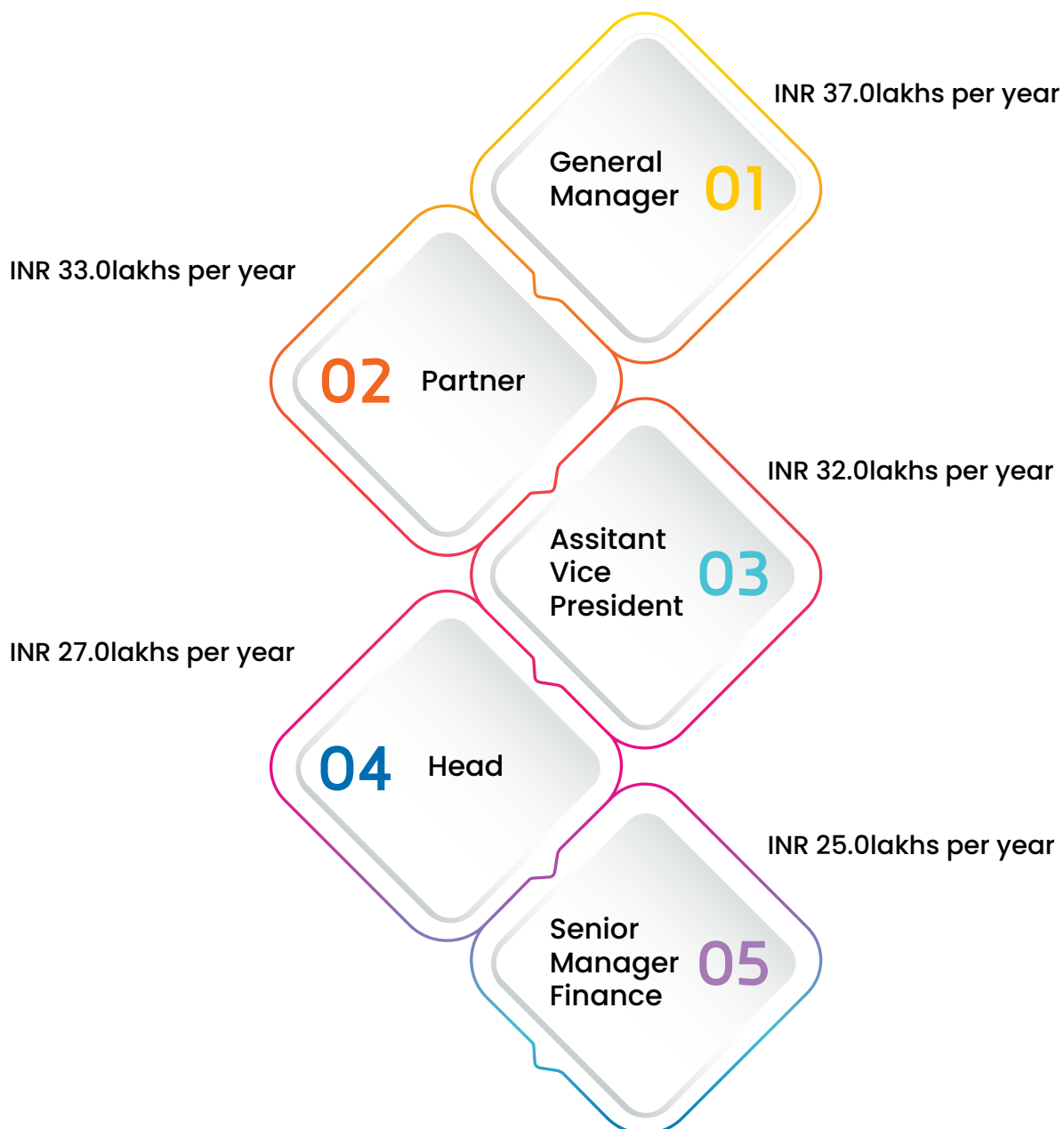
The Next Step: Building Financial Leaders for a New Era

As India cements its status as a global financial powerhouse, the next phase of growth will depend on leaders who can think strategically, act analytically, and lead ethically. From capital markets to digital banking, new models of growth call for professionals with:

- Cross-functional financial fluency
- Technological awareness
- An adaptive, inclusive financial mindset

This is the moment to power the shift—to shape not just your career, but the future of India's financial ecosystem.

Top 5 Highest-Paying Jobs



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Programme Overview

In an era defined by complexity and volatility, financial leadership is no longer confined to the finance function—it is integral to shaping strategic direction across the enterprise. The **Post Graduate Certificate Programme in Financial Management** by **IIM Tiruchirappalli** is designed to prepare professionals for this evolved mandate.

This rigorous, interdisciplinary programme provides a deep dive into financial principles, risk management, performance measurement, and capital structuring—arming participants with the analytical and strategic capabilities essential for modern business leadership.

Whether you're advancing within finance or leading cross-functional initiatives, the programme helps you connect financial insights with broader organisational goals. Delivered by IIM Trichy's distinguished faculty and supported by a practice-oriented pedagogy, it offers a unique opportunity to build enduring financial competence.

Elevate your strategic influence. Make finance your language of leadership.



Programme Highlights



Executive Education
Programme Alumni
Status

Post Graduate
Certificate from
IIM Trichy



171 hours of
Interactive Learning

3 Days Campus
Immersion



Learn from eminent
IIM Trichy Faculty
and Experts

Convenient Direct to
Device (D2D) Mode



Pedagogy will
be Case-Based

Learning Outcomes

Decoding the basic financial statements

Leveraging in-depth acumen in financial management

About FinTech and Analytics

Explore the realms of innovation and entrepreneurship within the healthcare industry.

Identifying various concepts governing functioning the finance function

Interrelationships between finance and other functions, such as:

- Sales, Production, Materials Management



Programme Content

● Financial Statements and Analysis

- Importance of accounting for the business organization
- Understanding the accounting system of the business organization
- Preparation of the financial statements
- Analyzing and interpreting the financial statements for managerial decision-making

● Fundamentals of Corporate Finance

- Time value of money
- Capital budgeting
- Risk, return & cost of capital
- Financing decisions
- Capital Structure and payout policies
- Working Capital Management

● Costing for Managerial Decision Making

- Cost Control and Performance Evaluation
- Cost Information for Decision-Making
- Cost Allocation

● Financial Markets and Portfolio Management

- Capital Markets
 - Initial and Follow-on Public Offerings
 - Book Building
 - Why invest?
 - Investment Avenues
 - Asset Classes
-

Programme Content

● **Entrepreneurial Finance: Start-up & Venture Capital Finance**

- What do investors want in a start-up?
- Problems in appraising a start-up
- Linking stages of a start-up and sources of finance
- 5Ts and estimation of TAM, SAM, and SOM
- Evaluation of a start-up and Exit strategies

● **Valuation**

- Approaches to Valuation for Various Businesses
- Intrinsic Valuation (using DCF for both Firm & Equity)
- Relative Valuation (Market Approach and Asset-Oriented Approach)

● **Financial Derivatives & Risk Management**

- Fundamentals of Forwards and Futures, Stock futures and index futures
- Price convergence of futures, Hedging Strategies using Futures
- Fundamentals of Options, Types of Options, Option markets, Option Payoffs
- Stock and Index Options

● **Project Finance**

- Corporate Finance vs. Project Finance
 - Special Purpose Vehicle
 - Financial Evaluation of Projects
-

Programme Content

● Fixed Income Securities

- Bond Pricing
 - Term Structure and Yield Curve
 - Bond Duration and Convexity
 - Bond Return and Risk Evaluation
-

● Behavioral Finance

- Cognitive Biases in Financial Decision-Making
 - Neurofinance: Brain Science and Financial Choices
 - Design of Choice Architecture for Financial Products
 - Investor Psychology
 - Behavioral Portfolio Theory
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● Sustainable Finance

- Introduction to Sustainability and Sustainable Finance
 - Environmental, Social, and Governance (ESG) Factors in Finance
 - Sustainable Investing Strategies
-

● Generative AI Application in Finance

- AI Fundamentals for Finance Professionals
 - Prompt Engineering for Finance
 - ChatGPT for Streamlining Financial Communications
 - Advanced AI in Excel and Reporting
 - AI-driven Credit Scoring and Risk Assessment
 - Algorithmic Trading Strategy Development
-

Programme Details

➤ Duration	• 1 Year 171 Hours of Engagement
➤ Delivery	• Device-to-Device (D2D) mode with Campus immersion
➤ Session Timings	• Sunday, 6:00 pm to 9:15 pm
➤ Commencement Date	• 7 th December 2025
➤ Application Closure Date	• Closing Soon
➤ Eligibility Criteria	• Bachelor's Degree, with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to SC/ST/PWD] awarded by a) Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or b) institutions declared to be deemed as a University under Section 3 of the UGC Act, 1956, or c) possess an equivalent qualification recognized by the Ministry of HRD, Government of India. • Minimum post qualification experience of 1 year is required.

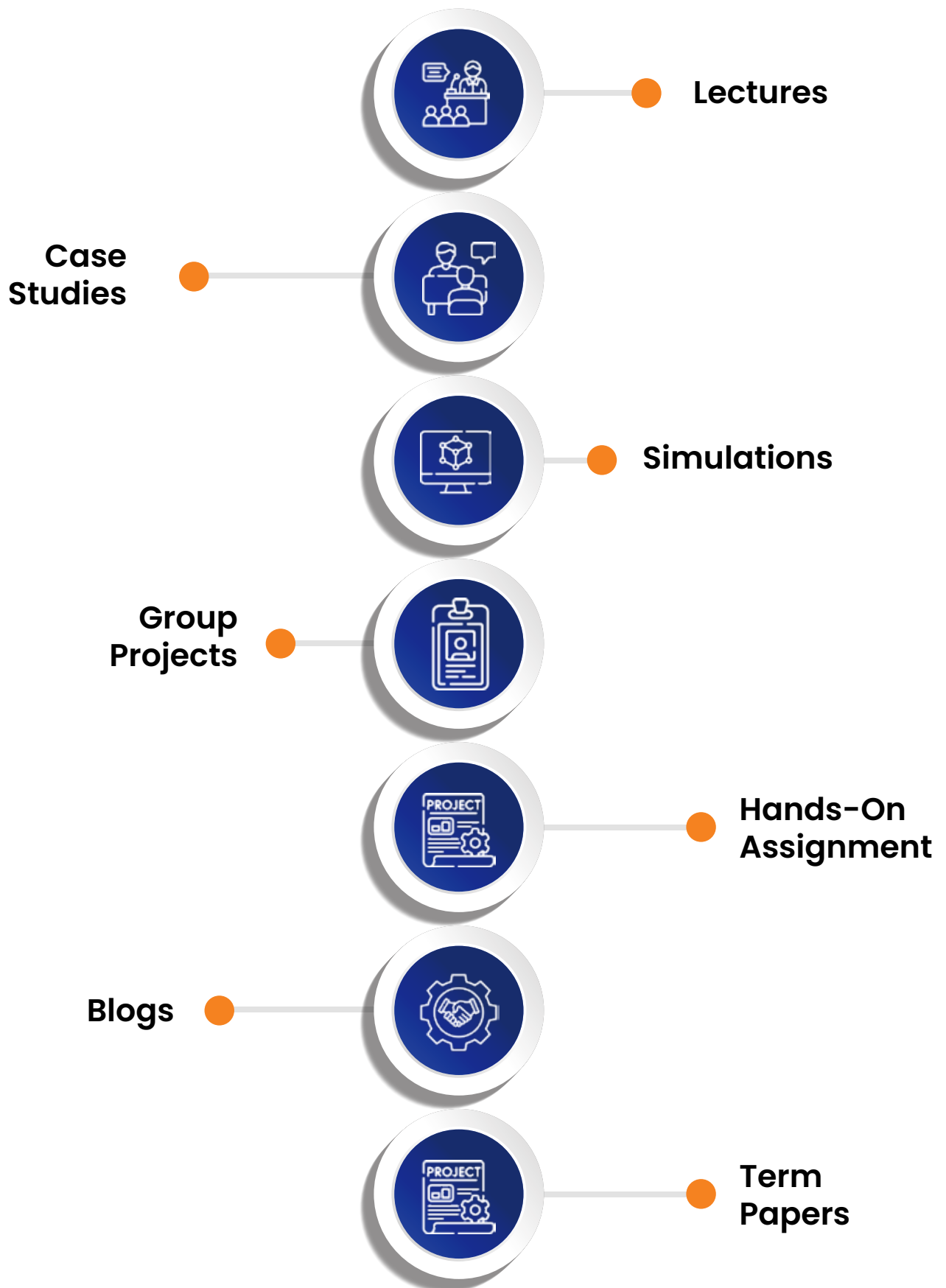
Who Should Attend?

This programme is ideal for professionals looking to strengthen financial acumen across functions in banking and financial services industry.

- Future general management leaders from marketing, strategy, HR, procurement, etc.
- Finance professionals without qualification in formal finance education
- Experienced professionals refreshing knowledge for informed decision-making
- Banking and finance executives seeking career acceleration
- Graduates with finance basics aiming to upskill strategically



Pedagogy



The evaluation methodology would also include assignments and an online exam. Exams will be administered by IIM Trichy's e-learning partner.

Certification

Post Graduate Certificate Programme in **Financial Management**

IIM Tiruchirappalli for those participants who **successfully completed** the prescribed course of study and fulfill all other academic requirements.



Programme Fee Details

Fee Details	Amount
Application Fee	INR 2,000/- + 18% GST
Total Programme Fee (Exclusive of Application Fee)	INR 2,40,000/- + 18% GST

Instalment Pattern

Instalment I	INR 80,000 +18 % GST	Before Term 1 At the time of admission
Instalment II	INR 80,000 +18 % GST	Before Term 2 10 th March 2026
Instalment III	INR 80,000 +18 % GST	Before Term 3 10 th June 2026

Easy EMI Options Available

Hear from the Participants



Mr. Akarsh Agnihotri

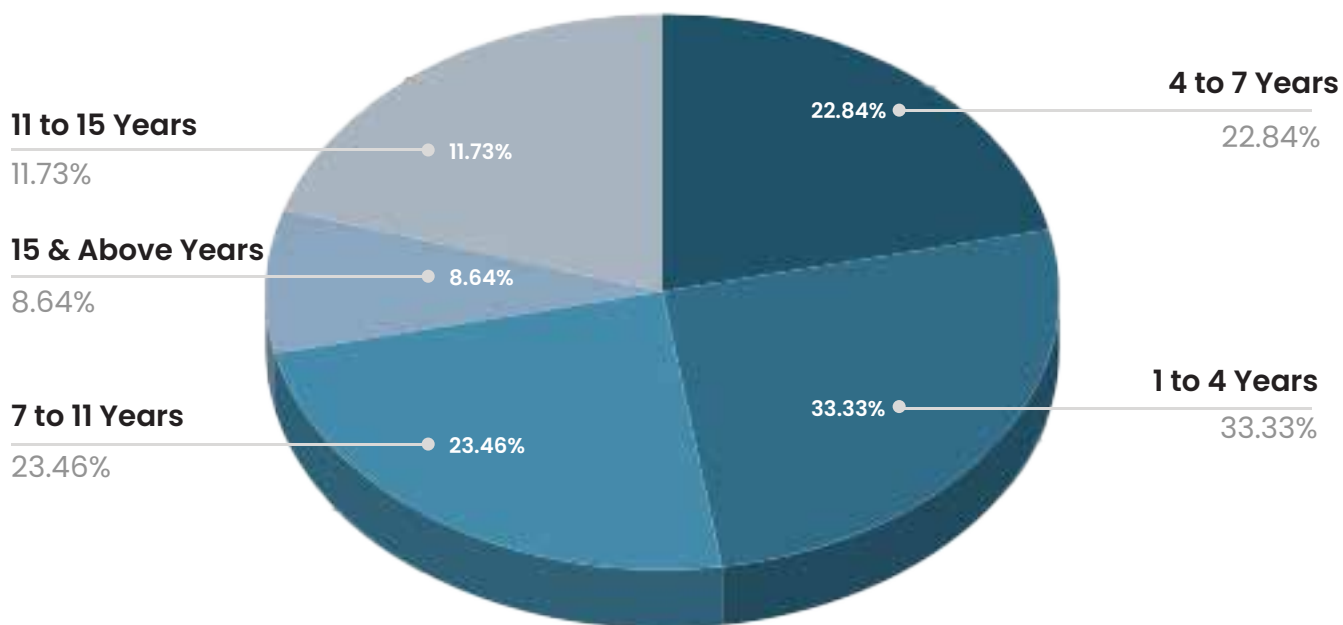
Sales Executive, ITI Finance

I joined this programme to escape the challenges of working in a low-paying sales job with little respect. The experience with the institute and faculty has been good, providing me with the knowledge and confidence to advance in my career. Key takeaways include gaining respect, a newfound willingness to learn, and career stability. Although I haven't completed the programme yet, Jaro Education has provided excellent support, and overall I'd rate the company 10/10. I highly recommend this programme to anyone aiming to switch careers or achieve bigger goals — you need to dream big to achieve big.

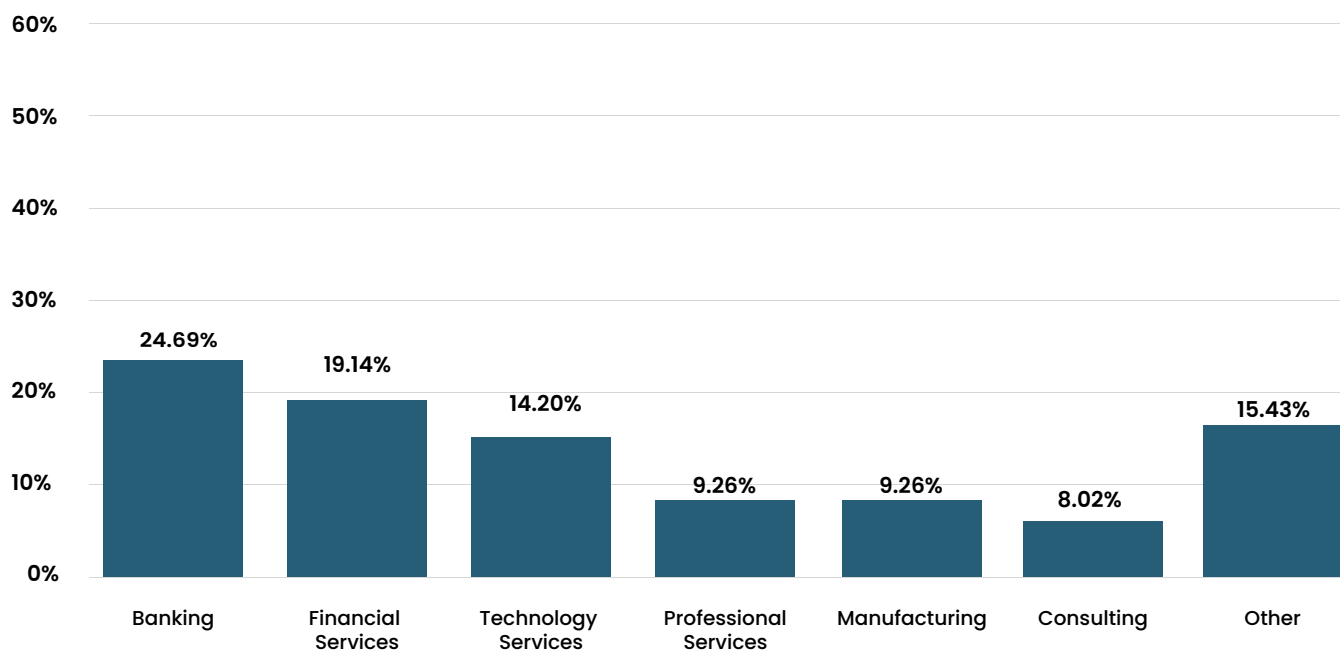


Recent Batch Analysis

➤ Work Experience

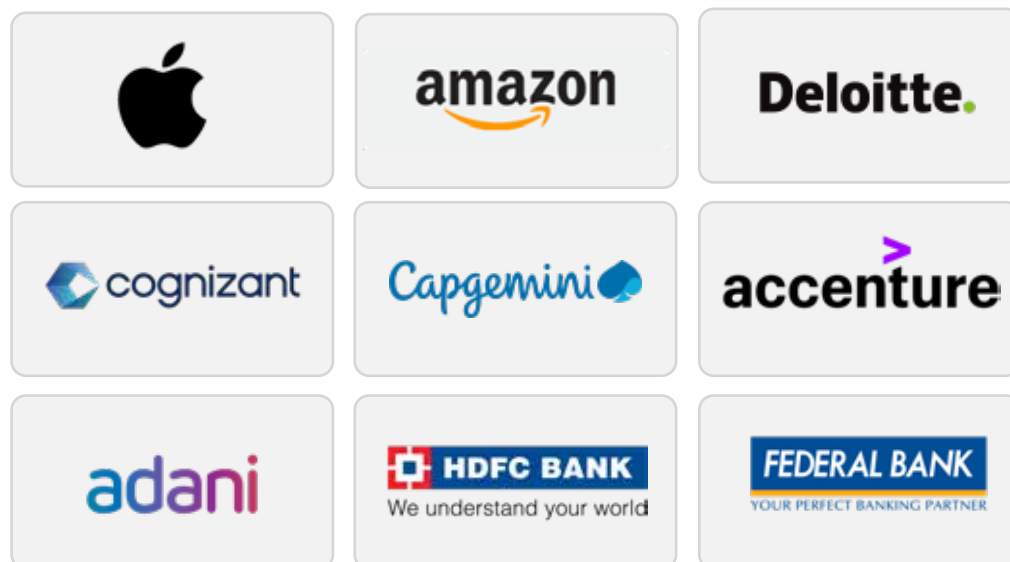


➤ Industry-wise bifurcation



Recent Batch Analysis

➤ Top Companies Where Our Participants Are Working:



➤ Top Profiles of Our Alumni:

Director

Chief Financial Officer

Chief Operations Officer

Vice President

General Manager

Senior Consultant

Senior Accountant

Manager

Note:

- Past performance records do not guarantee any future opportunities.
- All company names are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.
- The list is partial.

About Jaro Education

3,50,000+

Careers Transformed

150+

Programs from a Quality
Bucket of Diverse Domains

30+

World's leading Academic
Partners

23+

Learning Centres across
India, USA, and Singapore

20+

Top NIRF Ranked Indian
Institutes & Universities

10+

Top QS Ranked Global
Institutes & Universities



e-India Awards
The Best ICT Enabled
Higher Education
Institute Award



**Educational
Excellence Awards**
Most Innovation &
Successful online MBA
Program in India



MODI Awards
Outstanding
Contribution in Online
Education



**ABP Education
Awards**
Best Digital Learning
Innovation Award



**World HRD
Congress**
National Best
Employer Accolade



**World HRD
Congress**
Edtech Leadership
Awards



**Outlook Business
Awards 2023**
India's Most Trusted
Online Higher Education Company



**The Business
Awards 2024**
Leading Edtech Company
of the Year

Jaro Education is an edtech pioneer and online higher education company that specialises in executive education, serving as a liaison between the world's leading universities and institutes to create online and technology-driven programmes. The company provides a quality bucket of online executive education programmes catering to domains such as Doctorate & Ph.D., Analytics & Data Science, Management, Finance, etc., from renowned national and international institutions to meet the needs of working professionals. Our goal is to foster the growth of entrepreneurs and professionals at all levels, from entry-level to C-suite, through world-class executive education programmes.

Career Assistance by Jaro Education

Resume Building

We create ATS-friendly resumes that highlight your skills and achievements.

Linkedin Optimization

Enhance visibility and connect with the industry leaders.

Career Sessions

Jaro Connect offers expert-led bootcamps on industry trends. t with the industry leaders.

Note: IIM Tiruchippalli and Jaro Education do not guarantee employment or career advancement; career services are provided solely by Jaro Education as guidance to help you manage your career proactively.

Take the First Step Connect Today



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One Click

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Jaro Education's Presence

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Kolkata | Mumbai | Nagpur | Pune