

IIM Trichy Research Seminar Series

Central to the academic life is the spirit of enquiry, conversation and debate. The primary intention of the IIM Trichy Research Seminar Series is to nurture this spirit amongst the Doctoral Program (DP) community. This initiative was conceptualized by and is administered by the DPM students.



Session 15

Date: 16th October 2020, Venue: ONLINE, Time: 04:00 PM

Writing Introduction Section in Research Papers
Category: Seminar based on publication experience

Presented by: Ms. Farheen Fathima (DPM, OBHR Area)





Overview

As the title suggests, the objective of the speaker was to provide insights about writing introduction section in research papers. Since it is an important section in a research paper, it warranted a single session to discuss and understand about crafting an introduction that is worthy of the research conducted. It should also help in hooking the reader to read and cite the research. The idea was presented to scholars with the aid of two articles as below:

i. Setting the hook (Part 3 of the seven part AMJ series on Publishing), an AMJ article that explains how to bring about a good research introduction

ii. Presenters published paper

While the first one was used to lay out the concepts, presenters own work was used to illustrate how it has been used in published research.

<u>Broad Theme of Discussion</u>	<u>The Inquisitives</u>
<ul style="list-style-type: none"> • Introduction: Used by readers to get a general understanding of the research and Used by peers to decide on a paper for further reading and citation • Discussing structure of the paper in Introduction is preference based • Empirical papers can discuss about data source 	 <i>Prof. Manikandan KS (Strategy)</i>
<ul style="list-style-type: none"> • Recent review comments show that spotting the research gap is not enough in itself and that a hook is important • Theoretical contribution carries importance 	 <i>Prof. Jang Bahadur Singh (ISA)</i>
<ul style="list-style-type: none"> • Editors use introduction as one of the criteria to filter papers for a journal • Reading editorials and conferencing with editors to understand the trends 	 <i>Prof. Sujeet Sharma (ISA)</i>
<ul style="list-style-type: none"> • Provocative quotation or vignette as a hook versus Trends in the research topic 	 <i>Sumit (F&A)</i>