

OMDP - Programme Details



| NAME | PROGRAMME DETAILS |
|--|---|
| Prof. Anirban Som | Brand Crisis Management 3 Days |
| Prof. Ashish Viswanath Prakash & Prof. Gopinath K | Managing Digital Transformation 3 Days |
| Prof. Gajanand M S | Benchmarking for performance improvement 3 Days |
| | Optimization Techniques for Prescriptive Analytics 3 Days |
| Prof. Manikandan K.S | Design Thinking 3 Days |
| Prof. Meenakshi N | Effective marketing in service sector firms – developing the service mindset 3 Days |
| Prof. Nithyananda K.V & Prof. Shakti Deb | Business Negligence and Liability 5 Days |
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| | Legal Strategies for Efficient Contract Management 3 Days |
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| Prof. Shakti Deb | Corporate Insolvency Law 5 Days |
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|--|--|--------|
| Nithyananda K. V. | Procurement Management | 3 Days |
| | Strategic Management of Intellectual Property Rights | 4 Days |
| Prof. Rajesh R | Decision-Making Models in Practice for Managers | 3 Days |
| Prof. Saravanan P & Prof. Bipin Kumar Dixit | Finance for Medical Professionals | 3 Days |
| | Finance for Non-Finance Executives | 3 Days |
| | FDP on Case Method of Teaching | 3 Days |
| Prof. Smita Prashant Chattopadhyay | Negotiation Essentials for Managers | 3 Days |
| Prof. Sirish Kumar Gouda & Prof. Sivakumar | Supply Chain Management for Healthcare Executives | 5 Days |
| | Operational Leadership | 5 Days |
| | Leading & Managing Supply Chains | 3 Days |
| Prof. Sirish Kumar Gouda & Prof. Vinu C T | Contemporary Research Methods | 5 Days |
| | Multivariate Statistics Using R (FDO) | 5 Days |
| Prof. Sirish Kumar Gouda | Building and Managing Resilient Supply Chains | 3 Days |
| Prof. Vinu C T | Business Analytics with R | 3 Days |
| Prof. Shalini Parth & Prof. Rishikesan P | Case Research Methodology (FDP) | 3 Days |