

IIM Trichy Research Seminar Series

Central to the academic life is the spirit of enquiry, conversation and debate. The primary intention of the IIM Trichy Research Seminar Series is to nurture this spirit amongst the Fellow Program (FP) community. This initiative was conceptualized by and is administered by the FP students.



Session 13

Date: 22nd January 2020, Venue: CR013, Time: 2:30 PM

Underwriting Syndicate Reputation and IPO Underpricing

Author(s): Sumit Banerjee (FPM, Finance and Accounting Area)

Category: Conference Paper

Presented by: Sumit Banerjee

Abstract

Cloud computing is bringing the paradigm shift in the business world by providing a competitive advantage, lowered IT investments, and redirected resources to core business activities. These benefits and competitive pressure making the organization move to the cloud, but the implementation is management-led, and employees resist such change due to perceived risk. In this research, we highlighted the facets of perceived risk and its impact of cloud computing migration in an organizational context. This paper conceptualizes a model to see the effect of facets of perceived risk, factors associated with existing IT and cloud computing on cloud computing migration using migration theory. This study will help us understand the behavior of employees during cloud computing migration and draw managerial implications for better cloud computing migration.

Cloud Computing Migration in an Organization: A Theoretical Model

Author(s): Seema Naula (FPM, ISA Area)



Category: Conference Paper

Conference Name: Pan-IIM Conference

Presented by: Seema Naula (FPM, ISA Area)

Abstract

Cloud computing is bringing the paradigm shift in the business world by providing a competitive advantage, lowered IT investments, and redirected resources to core business activities. These benefits and competitive pressure making the organization move to the cloud, but the implementation is management-led, and employees resist such change due to perceived risk. In this research, we highlighted the facets of perceived risk and its impact of cloud computing migration in an organizational context. This paper conceptualizes a model to see the effect of facets of perceived risk, factors associated with existing IT and cloud computing on cloud computing migration using migration theory. This study will help us understand the behavior of employees during cloud computing migration and draw managerial implications for better cloud computing migration.

<u>Broad Theme of Discussion</u>	<u>The Inquisitives</u>
<ul style="list-style-type: none"> • Migration Cost • Challenges in using Migration theory in IS context 	 <p><i>Parijat (OB & HRM Area)</i></p>
<ul style="list-style-type: none"> • Movement of customers from existing cloud services, reasons and challenges? 	 <p><i>Farheen (OB & HRM Area)</i></p>