

Batch 2

Chief Technology Officer Programme (The CTO Program)

10 Months | Online | Top-Faculty Led



NIRF Ranking 2025



Message from Program Directors

Dear Participants,

Welcome to the **Chief Technology Officer Programme!** As your Program Directors, it is our pleasure to congratulate you on joining this transformative leadership journey.

This program has been thoughtfully curated to empower you with the strategic acumen, innovation leadership, and enterprise technology expertise required to thrive as a modern CTO in an increasingly dynamic and disruptive world.

Whether you are an experienced technology leader advancing toward enterprise-wide impact or an aspiring CTO ready to elevate your influence, this program offers a powerful platform for growth, reinvention, and boardroom readiness.

Prepare to immerse yourself in an enriching experience that blends real-world case studies, simulations, executive coaching, and peer learning. **You will gain critical insights across technology strategy, digital transformation, AI and emerging tech, product-market alignment, innovation, governance, and cybersecurity**—building a robust toolkit to lead with clarity, foresight, and resilience.

We look forward to supporting you as you reflect, grow, and redefine what it means to lead technology at the highest levels. Let's embark on this journey together and shape the future of enterprise leadership.

Best regards,



Prof. Ashish V. Prakash

Program Director
Chief Technology Officer
Programme (The CTO Program)

 भारतीय प्रबंधन संस्थान तिरुचिरापल्ली
IIM Indian Institute of Management Tiruchirappalli



Prof. Mukundhan K V

Program Director
Chief Technology Officer
Programme (The CTO Program)

 भारतीय प्रबंधन संस्थान तिरुचिरापल्ली
IIM Indian Institute of Management Tiruchirappalli

Why choose this Chief Technology Officer Programme?



IIM Trichy Brand

Learn from a premier Institution with a legacy of excellence

Rank #16

Ranked #16 in NIRF Management Rankings 2025

Top Ranking

Become part of one of the Top Management Institutions in India

Top Faculty

Learn from the Top 1% academicians of the country



Trending Chief Technology Officer Skills in 2026

**Technology
Strategy**

**Digital
Transformation**

**Strategic
Communication**

**Emerging
Technologies**

**AI & GenAI
Strategy**

**Tech Risk
Management**

Enhance your CTO leadership capabilities to drive enterprise transformation. From technology strategy to AI and innovation, this program equips you with the critical skills needed to lead and influence at the highest levels.

A professional man with a beard and mustache, wearing a dark grey suit, light blue shirt, and dark blue tie, is holding a black tablet. He is looking directly at the camera with a slight smile. The background is a blurred outdoor setting with greenery and a building.

Embark on a Transformative Journey

IIM Trichy - Chief Technology Officer Programme

Who should enroll in this Program?

Enroll in the Chief Technology Officer Programme, tailored for current and aspiring CTOs seeking to elevate their leadership. Propel your career trajectory, whether leading enterprise-wide transformation or scaling innovation at tech-driven organizations. Attain mastery in essential areas like technology strategy, digital transformation, AI leadership, innovation, cybersecurity, and governance, shaping you into a future-ready technology leader.



Software Professionals

Consultants

Tech Leads

Product Managers

Project Managers

VP Technology

Engineering Managers

CTOs

Solution Architects

Why choose IIM Trichy for Chief Technology Officer Programme?



The IIM Advantage

Join one of India's most respected institutions. IIM Trichy brings a culture of academic excellence and innovation.



Master Strategic Thinking

Embark on a 10-month journey to sharpen tech leadership, innovation, and strategic foresight skills.



Accelerate Your Career

Advance into tech leadership roles by mastering technology strategy, finance, and digital innovation.



Prepare for CTO Roles

Build enterprise-wide leadership skills and CTO readiness with tools for high-impact decision-making.



Live & Interactive Learning

Learn live from Top IIM Trichy Faculty every weekend. Challenge your thinking, and sharpen your decision making.



Network with Elite Peers

Join a powerful network of senior tech professionals through immersive campus experience and peer collaboration.





Chief Technology Officer Programme (The CTO Program)

Program Syllabus

10 Months Program

What you'll learn

Pillar 1: Strategic Leadership for CTOs

Module 1: CTO as Strategic Enterprise Leader

- Topic 1: The Evolving Role of the CTO —
From Technologist to Business Value Driver
- Topic 2: Role Clarity Across the C-Suite —
CTO, CIO, CDO, VP Engineering
- Topic 3: Building Influence & Trust at Board Level
- Topic 4: Crafting & Communicating a Strategic CTO Vision

Module 2: Stakeholder & Cross-Functional Leadership

- Topic 5: Navigating Multi-Stakeholder Decision Environments
- Topic 6: Partnering with CFO, CMO, CHRO for Business Impact
- Topic 7: Resolving Strategic Conflicts Across
Technology & Business
- Topic 8: Expanding Influence Through External Partnerships
& Alliances



What you'll learn

Module 3: Technology Strategy

- Topic 9: Linking Technology Roadmaps to Corporate Strategy
- Topic 10: Strategic Decision Frameworks —
Build, Buy, Partner, Invest
- Topic 11: Scenario Planning & Strategic Foresight in Technology
- Topic 12: Defining & Tracking North Star Metrics for Technology

Module 4: Strategic Finance for CTOs

- Topic 13: Budgeting & Forecasting for Technology Portfolios
- Topic 14: Managing CapEx, OpEx, & Total Cost of Ownership
- Topic 15: Building Business Cases & ROI Models for Innovation
- Topic 16: Communicating Technology Value to
CFOs, CEOs & Boards



What you'll learn

Pillar 2: Technology & Digital Leadership

Module 5: Product, Technology & Market Alignment

- Topic 17: Product Lifecycle: From Vision to Market Success
- Topic 18: CTO–CPO Strategic Partnership for Innovation
- Topic 19: Aligning Technology Roadmaps with Customer & Market Needs
- Topic 20: KPIs & Metrics for Measuring Product–Technology Success

Module 6: Digital Transformation Leadership

- Topic 21: Designing Digital Operating Models for Enterprise Agility
- Topic 22: Leading Large-Scale Technology-Driven Change Programs
- Topic 23: Balancing Innovation, Risk, & ROI in Transformation Initiatives
- Topic 24: Securing Stakeholder Buy-In for Transformation Roadmaps
- Topic 25: Enterprise Architecture & Infrastructure Strategy

What you'll learn

Pillar 3: Innovation & AI Leadership

Module 7: AI, Generative AI & Emerging Technologies

- Topic 26: Developing an Enterprise AI & GenAI Strategy
- Topic 27: Identifying and Prioritizing High-ROI AI Use Cases
- Topic 28: Driving Technology Foresight —
Agentic AI, Blockchain, Quantum, Edge
- Topic 29: Trends vs Fads —
Governance for Emerging Tech Adoption

Module 8: Innovation Leadership for CTOs

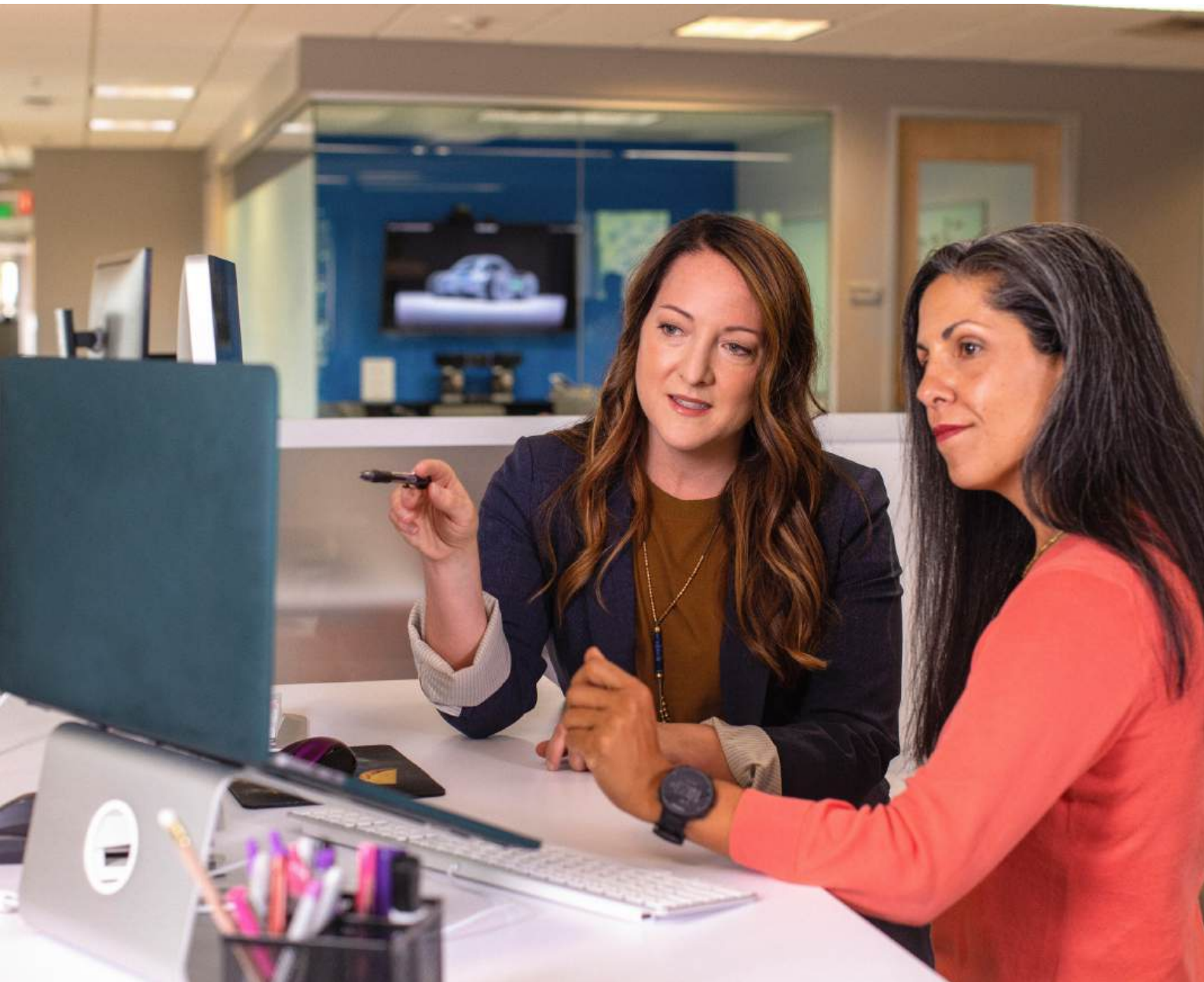
- Topic 30: Building an Innovation Culture in Technology Teams
- Topic 31: Innovation Portfolio Management — Core, Adjacent
& Disruptive
- Topic 32: Design Thinking & Customer-Centric Innovation
- Topic 33: Scaling Innovation Through CoEs, Labs & Ecosystem
Partnerships



What you'll learn

Module 9: GTM for CTOs

- Topic 34: Role of the CTO in GTM Planning
- Topic 35: Aligning GTM with Technology Roadmaps
- Topic 36: Cross-Functional GTM Execution
- Topic 37: Data-Driven GTM Decisions
- Topic 38: Scaling for Market Demand



What you'll learn

Pillar 4: Governance, Risk & CyberSecurity

Module 10: Technology Governance & Compliance

- Topic 39: Governance Models for Technology & Digital Operations
- Topic 40: Compliance in Cloud, Data & AI Ecosystems
- Topic 41: Risk Management & Audit Readiness
- Topic 42: Governance Metrics & Performance Measurement

Module 11: Cybersecurity Leadership & Risk Management

- Topic 43: Cybersecurity as a Strategic Business Risk
- Topic 44: Enterprise Cybersecurity Strategy & Architecture
- Topic 45: Threat Detection, Incident Response & Crisis Leadership
- Topic 46: Building a Cyber-Resilient Organization

Capstone Project

Participants will craft a bold, future-ready transformation blueprint that reimagines their organization's technology, innovation, AI, governance, and cybersecurity strategies. Framed for a high-stakes boardroom pitch, the project challenges CTOs to deliver a compelling vision, quantified business impact, and an execution roadmap that positions their enterprise as an industry leader by 2030.

CXO Coaching

Enhance your leadership journey with exclusive executive coaching. Led by seasoned professionals, this executive coaching provides invaluable insights into senior leadership thinking—equipping aspiring executives with the strategic acumen needed for top roles. Gain firsthand guidance, sharpen your decision-making, and prepare to lead with confidence at the highest levels.



Transformative Simulations: World Class Learning Experience

Tech Strategy Simulation

This simulation builds strategic technology decision-making skills, aligning tech roadmaps with enterprise goals through hands-on experience.



AI Strategy Simulation

This simulation develops AI strategy formulation skills, evaluating high-impact use cases, ROI, and governance in real time.



Innovation Simulation

This simulation strengthens innovation leadership by navigating disruptive ideas and scaling strategies through practice.



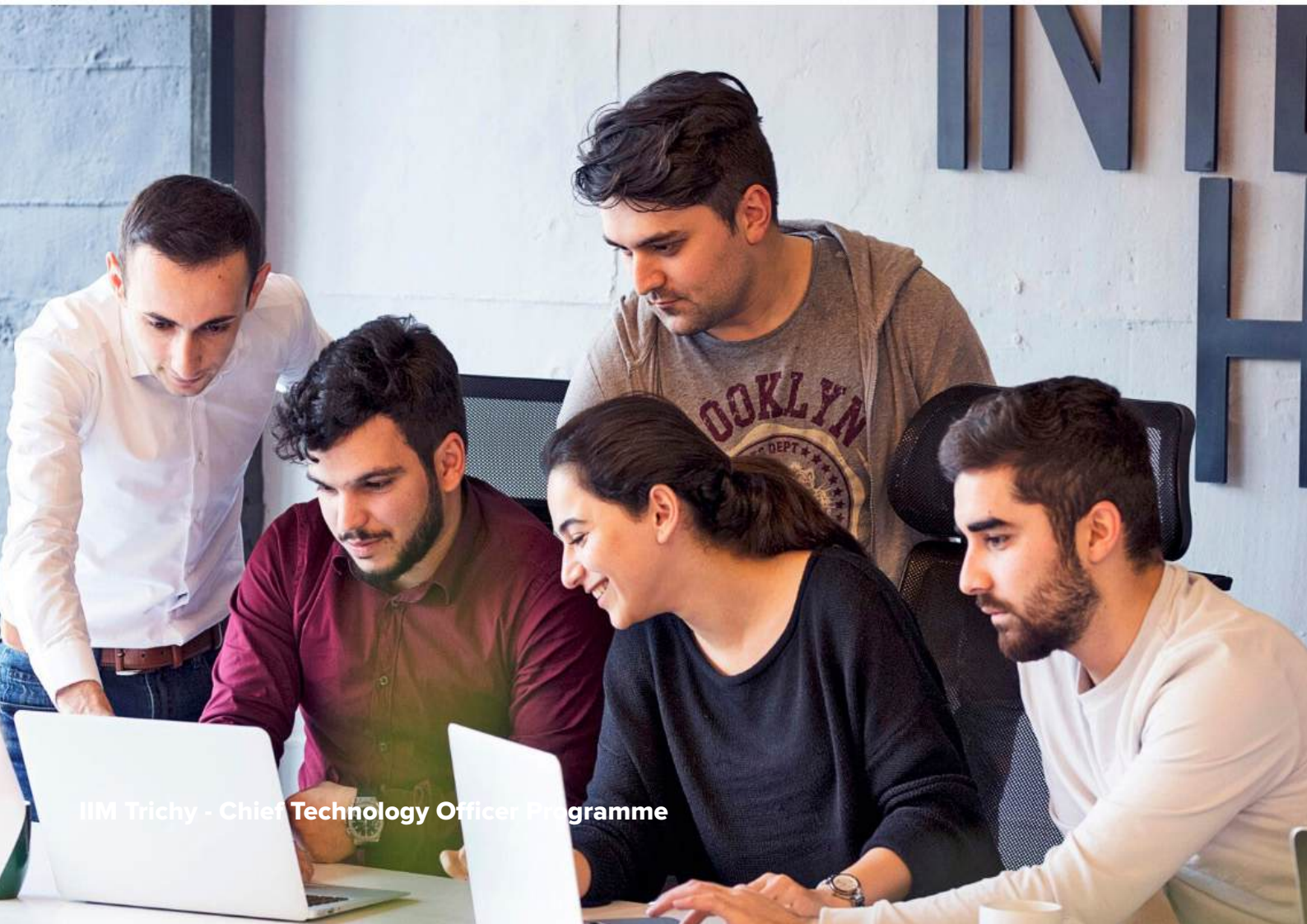


Network, Interact & Connect at the Campus of Prestigious IIM Tiruchirappalli

Gain a unique opportunity to participate in a **3-day campus immersion** at the vibrant campus of Indian Institute of Management Tiruchirappalli. Build lifelong peer connections, engage in interactive workshops and hackathons, and experience the academic spirit of one of India's top IIMs.

Some unique features you can expect in the immersion include:

- **Networking with Peers**
- **Interaction with Faculty**
- **Offline Classes**
- **Valedictory Ceremony**



Career Support with 6 Powerful Sessions



1-On-1 Career Counselling

Our career coach will help you with all your career related queries



Resume Preparation

We'll help you craft a sharp resume to boost your shortlisting chances



Simulated Mock Interviews

Participate in a mock interview to be ready for the real thing



Interview Resources

Get access to latest Interview Resources



“ Career coaching begins with self discovery and unfolds through strategic guidance. We are here to illuminate your path, amplify your strength, and navigate the terrain of growth with you. ”

Manvender Singh
CEO, Accredian

Career Services will be provided towards the end of the program. The Career Services provided by Accredian are intended to empower you to actively manage your career and are not a guarantee of employment.

Key Program Highlights

10 months

Comprehensive
Learning

115+

Hours of Live
Classes

11

Modules

1

Capstone Project

6

Career Assistance
Sessions

Be a Part of India's Premier Institution



Certificate shown is for illustrative purposes only.
The institute reserves the right to modify the certificate format at its discretion.

Admission Process

- Scan the QR on the next page.
- Fill the application form and pay the fees.
- Selected Candidates will receive Admission Confirmation Letter from IIM Trichy

Application Deadlines

Program Fee: INR 2.9 Lakh + GST

Application Fee: INR 10,000 + GST (Included in the program fee)

Scholarship of Upto INR 40,000

Program Snapshot

START DATE

Tech Orientation: 28th March 2026

Batch Inauguration: 25th April 2026

TIMINGS

3 PM - 6 PM IST on Saturdays*

DURATION

10 Months

WEEKLY SCHEDULE

Online classes on Saturday

Self practice/assignments on weekdays

ELIGIBILITY CRITERIA

Total Years of Experience: **10+ years**

Education: **Graduate** (more than 50% score)

PROGRAM FEE

INR 2.9 Lakhs + GST

APPLICATION FEE

INR 10,000 + GST (Included in the program fee)

EMI Options Available!

* Application Fee for the Program is non-refundable.

* IIM-T reserves the right to change class timings & curriculum as per faculty schedules & updates to curriculum.

* 70% Attendance is Mandatory to receive course completion certificate.



in association with
accredian
credentials that matter



✉ admissions@accredian.com | online@iimtrichy.ac.in

☎ +91 70282 59813 | 0431-250 5025 /5125

🌐 www.accredian.com

SCAN HERE TO

APPLY NOW



The World is your Campus

Experience a Transformative Journey to develop a world-class Leadership Mindset to thrive as a Global Leader.

