



IIM TRICHY PRESENTS

Post Graduate Certificate Programme in

# Banking & Finance



# About IIM Trichy

IIM Tiruchirappalli (IIMT) is one of the fastest-growing second-generation IIMs with a full-fledged state-of-the-art campus spread over 176 acres. Started in 2011, the institute has established its name as one of the premier management institutions with capabilities in creating and disseminating management knowledge. The institute has 33 faculty members with strong academic and industrial experience.

Faculty members are from leading management educational institutions both from India, like IIMs and IITs, and also from foreign universities. The institute, apart from running flagship Post Graduate Programme in Management, also has doctoral programmes and post graduate programmes in business management for working managers.

IIM Tiruchirappalli was conferred with the Leadership & Innovation Award: 2020 in the Business School Category by the Higher Education Forum (HEF) at the 11th HEF Annual Convention. The Institute is placed 7th among top B-Schools in Outlook-ICARE India MBA Rankings 2020.

IIM Tiruchirappalli has been placed at 17th rank by the National Institutional Ranking Framework, Ministry of Human Resource Development, Government of India (2020) in the category of Management Institutions. The eLearning Center of Executive Education and Consultancy (EEC) furthers the mission of IIMT to reach out to aspiring executives keeping in mind their time and location constraints.

The e-learning programmes enable IIMT to foray into the online Executive Education space with a single-minded focus to make quality management education contemporary, conveniently accessible and affordable.

# Director's Message



## **Prof. Pawan Kumar Singh**

**The Director**

**Indian Institute of Management Tiruchirappalli**

Indian Institute of Management Tiruchirappalli (IIMT) is the 11th IIM established by the Government of India in 2011 and has completed the 10-year milestone. Tiruchirappalli is a vibrant city widely known for its art and culture that dates back to thousands of years. Now the city is the hub of educational institutions, scholastic centers, and modern industries. Our Institute is transcending to new heights and stands true to its motto: 'Gyaanam Anantam' which means 'Knowledge is Infinite'. Continuous learning is the foundation for better value creation and IIMT aspires to instill in its students an unceasing desire to learn. The institute proudly takes on the responsibility of shaping the students into leaders of tomorrow who would be the catalysts of change for the betterment of society. IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land, situated about 11 km from Tiruchirappalli International Airport.

Our mission is to nurture a learning environment that assimilates, disseminates, and creates knowledge of global standards adding value to the society and nation. Starting journey with an intake of 84 students, today we host over 500 students and offer diverse Programmes such as: Post Graduate Programme in Management (PGPM); Post Graduate Programme in Management – Human Resources (PGPM - HRM), Doctoral Programme in Management (DPM), Executive Doctoral Programme in Management (EDPM) and Post Graduate Programme in Business Management (PGPBM) for the working executives. The Executive Education & Consulting under IIM Trichy offers both short duration and long duration programmes, Faculty Development Programmes, and e-Learning Programmes especially designed to enhance the skills and knowledge of the corporate managers. Through a carefully designed curriculum, we shape our students as future leaders with deeper understanding. We also strive to create dynamic and innovative entrepreneurs who could bring positive changes in the Society.

Our strength comes from our faculty members and dedicated staff. Our faculty possess the highest level of innovative and interactive skills. They not only impart knowledge but also instill the core values and ethos of invincible Indian culture. We develop a spirit of enquiry into the minds of our students and for fruitful purposes invite them to challenge the existing paradigms. High-quality research is always an integral part of IIMT culture. Our thoughtfully created Learning Resource Centre helps the faculty and research scholars to ponder over their ideas in an exquisite academic ambience and produce world-class research output. IIM Tiruchirappalli has expanded its horizons by entering into various collaborations with academia and industry. We have signed agreements of academic cooperation with reputed institutions across the world. Through projects like 'Make a Difference', we imbibe social and national commitments in our students.

We take pride in who we are. We do not fixate on past accomplishments and constantly look for innovative ways to establish our vision to be a leading management institution with a significant impact on business and society. We believe that the Institute has the potential to be transformed into one of the best world-class management schools in India. We invite every stakeholder of the society to join us in this journey of spreading value-based management education.

**Prof. Pawan Kumar Singh**

**The Director**

**Indian Institute of Management Tiruchirappalli**

Source: IIM Trichy website

# Programme Directors



## **Prof. Prashant Gupta**

Dr. Prashant Gupta is member of faculty in Finance area at IIM Trichy. Prior to that he has served with IIMI Delhi at various positions and has been Dean, School of Management at Gautam Buddha University, Greater Noida. His 22 years of experience is a blend of industry and academics.

He has also been actively involved in training and has conducted various training programs (Including programs for International participants & Board Level Programs) for more than 40 companies and has trained more than 4000 middle, senior and top-level executives of almost all big PSUs like ONGC, IOC, Oil India, HPCL, NTPC, GAIL, NLC, Coal India etc. He has also trained more than 1500 Foreign participants (Government /Private Sector Executives) of around 55 countries, sponsored by Ministry of External Affairs, Government of India. Dr Prashant is also a trained faculty member by Ivy Business School, Canada and International Finance Corporation (World Bank Group Company), USA on Corporate Governance. He has also trained more than 400 academicians including Professors, Vice Principals, Principals, Deans, Vice Chancellors and BoG Members of more than 80 Universities and Institutions including Central Universities, State Universities, Technology Universities and NITs.

He is a member of committee on 'Sustainable Finance' at Bureau of Indian Standards (BIS) and also part of the 'World Working Group' of ISO for developing new standard on Sustainable Finance - ISO–TC322. Currently Prof. Prashant is a Chairperson Executive Education and also a Chairperson Admissions at IIM Trichy.



## **Prof. V.Gopal**

Professor V. Gopal is currently a Professor in finance and accounting area. He has done his Fellow Programme in Management with specialization in Finance and Control and Minor as MIS from Indian Institute of Management Calcutta. He is a qualified Cost Accountant as well as a qualified company secretary.

Though his basic education was in production engineering from College of Engineering, Guindy, he has diversified into various areas such as finance, accounting, strategic management and corporate laws. He is currently the area chairperson of Finance and Accounting area and takes care of the Make a Difference Project. While at Goa Institute of Management he introduced two variations of Working Capital Management, one for finance professionals with a lot of inputs on Banking and other for non-finance professionals which concentrated on receivables, payables and accruals management. He has conducted training programmes for various clients which include Power Grid Corporation, NTPC, Orissa Forest Corporation, and NALCO. He has been a visiting faculty at National Academy of Direct Taxes, Nagpur. He has conducted training programmes in all areas of finance and accounts, cost management, strategic management etc.

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## Lead the Banking & Financial Revolution

Rebounding from the pandemic's impact, the nation witnesses a transformation in Banking & Financial services. With the growing demand for qualified professionals, the Banking & Finance sector fuels expansion in volume and is predicted to set a new benchmark ahead.

In this digital age, articulate a vision to strive for success with new-age frameworks, to ultimately lead and innovate in the Banking & Financial industry. The Banking & Financial sector will continue to raise capital by adding provision buffers that are likely to gain a sharp increase in comparison with the previous year.



# Programme Overview



To bring transformation in the banking industry in this digital age, join the PG Certificate Programme in Banking & Finance. This interdisciplinary programme equips professionals with the key knowledge and in-depth understanding of the various aspects of the Banking & Financial services industry. Accelerate innovation in the digital Banking & Financial industry, improve your industry know-how and learning experience with a rich curriculum filled with case studies, group assignments, development of term papers, simulations, etc. Build a high-quality academic rigour using specially prepared courseware.

Swiftly, march towards a successful career in the Banking & Finance sector by upskilling with the world-class Post Graduate Certificate Programme in Banking & Finance from one of the Top B-Schools in India, IIM Trichy.

# Programme Highlights



PG Certificate from IIM Trichy



Executive Education  
Programme Alumni of IIM  
Trichy



Rigorous Pedagogy filled with  
case studies, group projects,  
and simulations



# Learning Methodologies

- Acquire key knowledge on the functioning of Banks and NBFC
- Get an understanding of broad regulations governing the institutions
- Gain hands-on experience on real-world case studies
- Insights on new age products and innovations by Banking & Financial institutions
- Develop the ability in strategy formulation and implementation

## Pedagogy

The PG Certificate Programme in Banking & Finance from IIM Trichy will be delivered through a mix of class lectures, case studies, group assignments, development of term papers, blogs and simulations.

# Programme Content



1.	Financial Statements and their analysis
2.	Fundamentals of Banking & Financial Services
3.	Introduction to financial markets and services
4.	Introduction and basic functioning of Investment Banking, Venture Capital & Private Equity
5.	Fixed Income Securities
6.	Management of Forex
7.	Mergers and Acquisitions in Banking
8.	Risk Management in Banks and other financial service firms
9.	Project Appraisal and Financing
10.	Marketing of financial products
11.	Application of IT in Banks & Financial services
12.	Taxation of Investments in India
13.	Basics of Fintech, blockchain and other technological innovations
14.	Essentials of Business Analytics
15.	Essentials of Leadership in Banking & Financial Services
16.	Basics of corporate finance and its application in Banking & Financial Services
17.	Functioning of Banks as well as other financial service firms
18.	Legal and Regulatory framework for Banking & Financial Services
19.	Strategy formulation and implementation; Strategies in Post-Pandemic Digital World

# Specimen Certificate

## “Post Graduate Certificate Programme in Banking & Finance - IIM Trichy”

for those who successfully complete the prescribed course of study  
and fulfill all other academic requirements.

Roll Number: \_\_\_\_\_

  
भारतीय प्रबंध संस्थान तिरुचिरापल्ली  
Indian Institute of Management Tiruchirappalli

*Certificate Of Successful Completion*

*This is to certify that*

*Muthupalaniappan PL*

has successfully completed the

*Post Graduate Certificate Programme in Banking & Finance*

through Blended learning held from \_\_\_\_\_ to \_\_\_\_\_

Programme Director      Programme Director      Chairperson, Executive Education & Consulting      Director

SL No.: \_\_\_\_\_

# Programme Details

<b>Duration</b>	1 Year
<b>Mode</b>	Live Online*
<b>Eligibility</b>	<ul style="list-style-type: none"><li>• Minimum 50 % in Graduation or Post Graduation whichever is higher from a recognized National or International University. (marks can be rounded off as 50% if it is above 49.50%)</li><li>• Minimum Post qualification experience of 5 year is desirable</li><li>• Reservations will be provided to eligible candidates as per Government of India norms</li></ul>

\*considering the Covid-19 situation the programme will be delivering over Device-to-Device (D2D) mode.





# Fee Structure

Programme Fee	
Application Fee	INR 2,500/- + 18% GST
<b>Total Programme Fee</b> (exclusive of applications fee)	INR 2,11,000/- + 18% GST

Installment Pattern	
Installment	Installment Amount (INR)
1 <sup>st</sup> Installment	INR 73,500/-
2 <sup>nd</sup> Installment	INR 42,500/-
3 <sup>rd</sup> Installment	INR 42,500/-
4 <sup>th</sup> Installment	INR 52,500/-

**Easy Financing Options Available  
through Jaro Education**

# About Jaro Education

**“INDIA'S MOST  
TRUSTED  
ONLINE HIGHER  
EDUCATION COMPANY”**

**800+**

Corporate Associations

**2,50,000+**

Careers Transformed



**2009**

Enhancing Career Since



2012  
Education Excellence Awards



2012  
e-India Awards



2017  
Modi Awards



2018  
ABP Education Awards



2019  
Economic Times Awards

Jaro Education is a leading Ed-Tech company and a pioneer in the executive education space with more than 2,50,000 alumni.

Jaro Education has partnered with various Top B-Schools, Universities, and Premium Institutions nationally as well as internationally and has received multiple national-level awards for its exceptional contribution in education.

IIM Trichy has empanelled Jaro Education for providing promotion and technical support to its PG Certificate Programmes.



## Contact Us

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Consulting Office**

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### Center- Our Presence

Ahmedabad | Bangalore | Chennai | New Delhi | Gurgaon | Hyderabad | Jaipur | Kolkata | Lucknow |  
Mumbai | Nagpur | Pune