Faculty Development Programme on
Who Owns Academic Work:
Intellectual Property Rights for Academicians

May 04-06, 2020.
**Introduction**

The currency in the academic world is the knowledge of the faculty member applied in academic works. As academicians we all create knowledge, either in terms of lectures, or by guiding scholars / students, work on research projects, or prepare question papers and other evaluation processes for the students / university, or publish our research work in terms of journal publications or books. Each of these activities fall into the purview of academic intellectual works and are eligible to be protected under the intellectual property rights (IPR). But as academicians, we rarely are trained on IPR aspects relating to our academic work.

**Programme Content**

The programme would be through various group activities and games, discussion of various case studies, audio-visual aids (including movie clips), coupled with lectures. The participants would also be provided with high quality reading material and a participant kit. Specifically, the course would cover the following content:

- The nature of Academic Work in a University
- The legal, ethical and organizational concerns when dealing with academic work
- Legal Considerations of academic ownership
  - Patenting of research work
    - Rationale
    - Process
    - Publishing research work before filing patent application
    - Commercialization of patents
  - Copyrights associated with academic work
    - Authorship and Ownership of academic work
    - Fair Use and Free Use
    - Copyright Infringement
    - Journal Publications and IP rights of authors
    - Book Publication and the IP rights of authors
    - Open Access publications
  - Open Source philosophy and GPL
- Ethical Considerations of academic ownership
  - Plagiarism in academic work
  - Copyright infringement and plagiarism
  - Moral arguments relating to plagiarism and copyright infringement
- Organizational Considerations of academic ownership
  - Employment Contracts
  - Procedural aspects
  - Disciplinary measures
- Prescriptive aspects of academic ownership
  - What to do and what not to do as academicians to protect your interests..!
  - Research and Publication Guidelines
  - Style Guide
For Whom

This Faculty Development Programme (FDP) aims to provide a thorough understanding of the application of IPR to the field of academics and education. This programme aims to train the faculty members on various legal and ethical aspects and arguments surrounding IPR in the field of education and academics including topics like patenting of research works, publication of research projects as journal articles, plagiarism, copyright ownership, sharing of revenue/benefits with the university, etc.

Participant Profile

This programme is designed for academicians from a few selected Universities in Tamil Nadu. The academician could be at any rank (Assistant, Associate, or Professor), but should be actively involved in teaching and research activities (including guiding research scholars). They should have also had an exposure to the challenges in managing academic work and should have contemplated about the ownership of such academic works. They should be willing to apply the knowledge derived as part of the FDP in their academic life.

Batch Size

As the programme is highly interactive and collaborative among the participants and accordingly the batch size is restricted to 25 and would be admitted based on first-come-first-served basis.

Programme Material

Programme kit will contain a basic reference, reading material and stationery. The presentations will be made available to participants, subject to the consent of the resource person.

Programme schedule

The three day programme will begin with the inaugural session on Monday, May 04, 2020 at 09:30 hrs with registration, followed by Orientation and inaugural session. Participants are requested to check-in on May 03, 2020, to be on time for the Programme. The participants can plan to leave Trichy on May 06, 2020 evening. A detailed schedule will be shared with participants later along with the welcome letter.

Resources

IIM Tiruchirappalli’s has a functional learning resource centre and has access to electronic databases. The centre which is fully airconditioned and wi-fi enabled and has computer terminals for use by participants. However, participants may find it useful to bring their laptops to work on the projects. The class rooms are well furnished with AV facilities.

Programme Director

Dr. Nithyananda is a Faculty Member in the area of General Management at the Indian Institute of Management Tiruchirappalli (IIM Trichy), Tamil Nadu, India, where he teaches courses on Business Laws, Legal Aspects of Business / Business Laws, Legal Aspects of Marketing and Strategic Management of Intellectual Property Rights, Legal Aspects of Entrepreneurship and Innovation, and Capital Market Regulations. Currently, he also looks after the administrative responsibility of Internatioanl Relations at IIM Trichy and he is also the Area Chair of General Management.

He is a Visiting Faculty at the IAE-AIX Marseille Graduate School of Management where he has been teaching the course on "Strategic Management of Intellectual Property Rights (SMIPR) for the last 7 years now. He was also a Visiting Faculty at Ecole Superieure des Sciences Commerciales d’Angers (ESSCA), at their Anger campus where he teaches the students of Masters Programme in International Business.
He has won two international research projects and one national project. In one of the international research projects, he was the Principal Investigator for the international research project, funded by the Institute for Money, Technology and Financial Inclusion (IMTFI), University of California at Irvine, Irvine, California, USA., along with Prof. Cyril Fouillet of ESSCA, as the co-investigator for the period 1st June 2013 to 31st May 2016. The other research project was with a University of Nord in Norway, where he worked on Entrepreneurship Policy. The Indian research project was with the Department of Science and Technology, and was on developing a policy document for commercialization of patents and other technologies developed by universities and academic institutions.

With backgrounds in both finance and legal systems area, he brings a unique perspective to business problems. He comes with a rich consulting experience of five years where he was working in the area of urban infrastructure finance. During his consulting years, he has provided consulting services to the World Bank and Asian Development Bank, in addition to Bangalore Development Authority, Bruhat Bengaluru Mahanagara Palike, Mysore City Corporation, Brihan Mumbai Mahanagara Palika, Jalgaon City Corporation, among others.

In addition to this, he has also provided consulting services in the area of Intellectual Property Management to companies in the area of pharmaceuticals, media, electronics and telecommunications on aspects like valuation of intellectual property, IPR strategy, collateralization of IPR, etc. He has also provided contract evaluation and contract management advisory services through a legal consulting company based in Bangalore.

He brings in academic experience of around fourteen years and industry experience of about two years, in addition to five years of his consulting experience. His areas of research interest include Business Laws & Capital Market Laws, Innovation in Teaching and Strategic Management of Intellectual Property Rights where he specifically focuses on the interactions of finance and intellectual property rights, including protecting financial innovations and leveraging their value.

He sits on the board of two private companies and he is also providing consulting services to many startups in various business domains on matters like formation & formalization of organization structure, intellectual property protection, contract management, recruitment, organizational policy, etc.

He has completed his PhD from National Law School of India University, Bangalore in the area of Intellectual Property and Finance.

Programme Duration, Fees and Inclusions:

This programme would be conducted over a period 3 (three) days at the IIM Trichy campus in Trichy. The programme is residential in nature and the participants would be provided accommodation at the student hostel rooms (single accommodation which is Air conditioned, but with common toilet).

The Programme Fees is Rs.20,000/- (includes GST of 18%) per participant. This fees includes the following:

- The programme kit
- Reading material for the program
- Harvard Business School Cases, wherever applicable
- Boarding for three days at the Staff Canteen along with snacks and refreshments
- Accommodation in the Student Hostels
- Participant Photograph
- One memento from IIM Trichy

We also have single accommodation in Executive residences, and would be provided at an additional cost of Rs.1,500 per night (3 nights would mean an additional Rs.4,500 + 18% GST would have to be paid in addition to the programme fees).

Group discount of 5% would be provided in the programme fees, if more than 3 people attend from the same University / institution.

The programme fees can be paid in any one of these three ways:

1. Demand Draft drawn in favor of Indian Institute of Management Tiruchirappalli payable at Trichy.
2. Electronic Fund Transfer through NEFT/RTGS for which Account details of our Institute are given below. Bank A/C No: 32170820601 Name of the Bank: SBI Name of the Branch: IIMT Campus, ChinnaSooryu Village, Pudukottai Main Road, Tiruchirappalli-620024 Bank Branch Code: 71187 IFSC No: SBIN0071187 MICR No: 620002009

3. Online: Please refer our website https://www.iimtrichy.ac.in/conference-online-payment. Kindly share the details of transaction with EEC office after making online payment.

In case of online payment, kindly intimate the EEC office with the relevant transaction details through email, so that we can connect your remittance to your nomination. Please note that the confirmation of participation will be provided only on receipt of programme fees by EEC office.

Executive Education & Consulting Office Indian Institute of Management Tiruchirappalli, Pudukottai Main Road, ChinnaSooryu Village, Tiruchirappalli - 620 024, Tamil Nadu Phone: 0431-2505025
Email: eec@iimtrichy.ac.in

Venue & Contact Details

Indian Institute of Management Tiruchirappalli
Pudukottai Main Road, Chinna Sooryu Village, Tiruchirappalli 620 024.
Tel. +91-431-2505025, E-mail: teqip@iimtrichy.ac.in

Logistics Support

Accommodation shall be arranged for 3 nights by IIM Trichy for the participants as per chosen residential facility. Participants may check-in on one day before the programme and check-out same day after the end of the programme.

Note: If any participant wishes to arrive earlier before the check-in date or stay later after the check-out date, prior information would be required for that, and additional charges will have to be settled by the participant. Please inform your travel plans in advance by emailing at fdpoffice@iimtrichy.ac.in.

Breakfast and Dinner will be served at the staff canteen as per a fixed menu to the residential participants. Working lunch and refreshments will be served during the programme to all the participants.

Any additional charges for laundry, additional food or accommodation will have to be settled by the participant before check-out.
Assistance

Mr. Baskaran Nagappan
Officer in Charge, FDP 2020
Indian Institute of Management Tiruchirappalli
Pudukkottai Main Road, Chinna Sooriyur,
Tiruchirappalli 620024, Tamil Nadu
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Faculty Coordinators:
Dr. Nithyananda
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About IIM Trichy

Indian Institute of Management Tiruchirappalli (IIMT) is the eleventh IIM and was instituted on 4th January 2011. IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land on Trichy-Pudukkottai highway, about 11 km from Tiruchirappalli International Airport. The usage of technology in classrooms is an important talking point across the campuses. At IIM Tiruchirappalli, fully air-conditioned SMART Classrooms are augmented with AV automation and acoustic treatment. It comprises of latest Audio-Visual solutions like HD Document Camera/Visualizer, Interactive tablets, DSP Mixers, centralized monitoring and control system, ceiling microphones, Ultra short throw Interactive Projectors, Full HD projectors, HD Cameras for capturing faculty and students etc. IIMT boasts about a collection of eminent faculty from institutes of repute across the country and globe.

About Trichy

Tiruchirappalli also known as Trichy is a city known for its prominence in education, spirituality, art and culture. It is the fourth largest city as well as the fourth largest urban agglomeration in the state of Tamilnadu. Tiruchirappalli is located almost at the geographic center of the state. Tiruchirappalli’s recorded history starts in the 3rd Century BC and it was under the of the Cholas. Followed by the Cholas, the city has also been ruled by the Pandyas, Pallavas, Mutharaiyars, Vijayanagar Empire, Nayak Dynasty and the British. The most prominent historical monuments in Tiruchirappalli are Rockfort, Ranganathaswamy temple in Srirangam and Jumbukeswarar temple in Thiruvanikaval. Uraiyur, the archaeologically important town, then capital of the early Cholas, is now a suburb of Tiruchirappalli.

How to reach Tiruchirappalli

The participants can reach either Chennai Airport or Trichy airport. Major public and private domestic airlines operate regular flights to Trichy from different parts of the country.

Trichy is located at convenient distance from significant cities in south India. An extensive road network connects the town with Bangalore (345kms), Madurai (142kms), Chennai (320kms), Ooty (302kms).

The railway station in Trichy lies on in between Chennai and Madurai. Both these stations are in turn connected to the rest of the country by several important trains.
Faculty Development Programme  
(May 04-06, 2020)  
APPLICATION FORM

Name of the participant : 
Gender : 
Category : Faculty Member / Research Scholar / Trainer 
Name of the Discipline : 
Area of Specialization : 
Teaching Interest : 
Research Interest : 
Institute / Sponsor Address : 
Mobile Number and Email : 
Payment Details (Bank Name/Branch/ Transaction/UTR ID/Date/Amount) : 
Food Preference : Veg / Non-Veg 
Place: 
Date: (Signature of the participant)

Note: Scanned copy of the duly signed application form, with proof of payment of the programme fee and resume shall be sent to the fdpoffice@iimtrichy.ac.in