

Hosted by **Indian Institute of Management Tiruchirappalli**, Tiruchirappalli, Tamil Nadu, India

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## ABOUT THE CONFERENCE

The Indian Subcontinent Region Decision Sciences Institute (ISDSI) along with the Indian Institute of Management Tiruchirappalli is organizing the 11<sup>th</sup> ISDSI International Conference at Tiruchirappalli, India from December 27 - 30, 2017. The conference offers a platform to promote interdisciplinary research at the global level.

We invite academicians, practitioners from business and industry, and research scholars to this conference for sharing, discussing, and deliberating on a variety of research agendas, ideas, and findings related to all disciplines of Management.

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## LIST OF TRACKS

The conference topics and themes include but are not limited to:

- Sustainable Development
- Sustainable Manufacturing
- Lean Manufacturing
- World Class Manufacturing
- Agile Manufacturing
- Green Manufacturing
- Sustainable Supply Chain Management
- Operations and Supply Chain Management
- Behavioral Aspects of Operations / Supply Chain Management
- Maintenance Management
- Operations Management and Operational Strategy
- Global Supply Chain Management
- Logistics and Distribution Management
- Healthcare Supply Chain Management
- Procurement / Supply Management
- Project Management
- Strategic Brand Management
- Finance
- Banking
- Financial Risk Management
- Balanced Score Card
- Accounting, Auditing, and Compliance
- Application of Derivatives for Hedging
- Capital Markets, Trading, and Portfolio Management
- Organizational Behavior and Human Resource Management
- Human Capital
- Employee Engagement
- Strategic and General Management
- Entrepreneurship
- Trends and Challenges in Family Business Management
- Strategic Human Resource Management
- Innovations and Entrepreneurship

- Product Design Development and Management
  - Quality Management and Six Sigma Approaches
  - Service Operations Management
  - Pricing and Revenue Management
  - Outsourcing and Third-party Logistics Providers (3PLs) Management
  - Risk and Disaster Management
  - Mathematical Modeling of Large Scale Systems
  - Productivity and Efficiency Analysis
  - Capacity Management
  - Innovative Applications in Modeling and Decision Techniques
  - Product Development and Commercialization
  - Decision making for Marketing
  - Services Marketing
  - Viral Marketing
  - Digital and Social Media Marketing
  - Industry Sector-Specific Decision Making and Strategy Formulation
  - Healthcare Management
  - Hospitality Management
  - Travel and Tourism Management
  - Public Policy Issues and Management
  - Decisions Sciences in Governmental and Social Sector Organizations
  - Ethical issues in Business and Management
  - Information System Management
  - Enterprise Resource Planning
  - Application of Game Theory in Business
  - Global Investment Decision Making, and Mergers and Acquisitions
  - Greening of Business
  - Pricing and Competition in Two-Sided Markets
  - Sports Management
  - Business Analytics
  - Innovations in Information Technology Applications
  - E-commerce and E-auctions
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## **GUIDELINES FOR SUBMISSION**

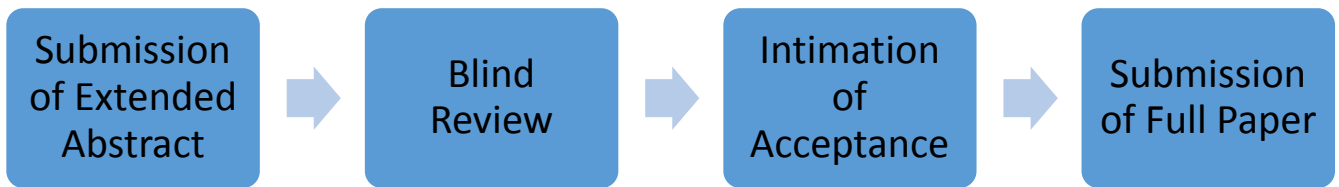
### **Doctoral Consortium**

The Doctoral Consortium provides an opportunity for doctoral students to present their research to other students and experts in the field. A panel of distinguished researchers will share their feedback and provide valuable insights which will help the students to improve their research work.

Doctoral students are invited to submit extended abstracts of original research papers in all areas of management like:

- Economics and Public Policy
- Finance and Accounting
- Information Systems
- Marketing
- Operations and Quantitative Techniques
- Organizational Behaviour and Human resource Management
- Strategy

### ***The Process:***



### ***Guidelines for Abstract Submission:***

Students are required to submit an extended abstract of about 1200-1500 words consisting of:

- Title
- Abstract
- Key words
- Brief Introduction
- Brief Literature Review
- Context and Problem Statement/ Research Question
- Methodology
- Key Results/ Findings
- Discussion/ Conclusion
- Theoretical and/or Managerial Implications and
- Key references

This extended abstract will undergo a blind review, and the corresponding author will be intimated about the acceptance of the paper. Upon acceptance of the extended abstract, the doctoral student will have to submit the full-paper (not exceeding 8,000 words) which the student will further present at the Doctoral Consortium.

Please submit the **extended abstract** for the Doctoral Consortium using the link: <https://easychair.org/conferences/?conf=isdsi2017>

### ***Guidelines for Preparing Extended Abstract and Full Paper:***

Prepare the extended abstract and the full-paper in .docx or .pdf format with Times New Roman font, size 12 and typed in 1.5 spacing with 1" margins on all sides. The extended abstract and the full paper must include a cover page which consist of the title of the paper, name of the author(s), affiliated organizations, email ID and contact details. In case there is more than one author for the paper, this information is required for all the authors. In case there are more than one authors, the corresponding author must be clearly denoted. No identifying details (like author's names, affiliation or any identifying details) should be present on any other page other than the cover page of the extended abstract and full paper. The paper should not have been published/ accepted for publication in any academic journal.

### ***Best Paper Award***

Full research papers will be reviewed, and top **three** high quality research papers will be ranked and awarded the "**Best Doctoral Paper**" award. This award will consist of:

- a certificate and
- cash prize

In case of queries please send an email to [isdsi2017@iimtrichy.ac.in](mailto:isdsi2017@iimtrichy.ac.in)

### **Main Conference**

Interested participants are invited to submit an abstract of continuous text (no bullet points, no math/Greek symbols) of about 100 words describing their presentation. The title should not be longer than 15 words. Kindly note that the *submission of full-paper is optional* for the main conference.

Please register for the conference and submit the **abstract** for the main conference using the link:  
[http://www.dsiindia.org/conference\\_registration](http://www.dsiindia.org/conference_registration)

### **Guidelines for Preparing Full Paper:**

Prepare the full-paper in .docx or .pdf format with Times New Roman font, size 12 and typed in 1.5 spacing with 1" margins on all sides. The full paper must include a cover page showing title of the manuscript, the author's name, affiliation, and full address with e-mail ID and contact number. It should be noted that submission of full paper is optional for the main conference.

In case of queries please send an email to [isdsi2017@iimtrichy.ac.in](mailto:isdsi2017@iimtrichy.ac.in)

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### **IMPORTANT DATES**

<b>Submissions</b>	<b>Deadline</b>
Abstract / Extended Abstract (for Doctoral Consortium)	31 <sup>st</sup> August 2017
Notification of Acceptance of Abstract / Extended Abstract	15 <sup>th</sup> September 2017
Full-paper for Doctoral Consortium / Main Conference <sup>#</sup>	31 <sup>st</sup> October 2017
Notification of Acceptance of Full-Paper for Main Conference	24 <sup>th</sup> November 2017

<sup>#</sup>Submission of full-paper is optional for main conference

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### **CONFERENCE REGISTRATION FEE\***

<b>Nationality</b>	<b>Category</b>	<b>Early-bird registration (Before 31<sup>st</sup> October 2017)</b>	<b>Late registration (After 31<sup>st</sup> October 2017)</b>
Foreign Delegate	Academician / Industry	\$ 300	\$ 350
	Research Scholar	\$ 150	\$ 200
Indian Delegate	Academician / Industry	INR 6500	INR 8500
	Research Scholar <sup>^</sup>	INR 3000	INR 4000

\* Registration Fee includes Conference bag, proceedings, admission to technical sessions, admission to plenary sessions, admission to workshops, Lunch and coffee breaks, Director's Dinner and Conference Gala Dinner

<sup>^</sup> Those who are working as a faculty member or industry professional and also pursuing PhD/FPM are not considered as Research Scholars.

### **ACCOMMODATION**

Limited on-campus accommodation including breakfast is available only for students and research scholars on first-come, first-served basis on nominal charges.

Hotel accommodation:

Special conference rates for selected hotels in Trichy will be updated soon

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### **PUBLICATION OPPORTUNITY**

Selected full papers may be considered for publication in special issues of reputed international journals or volumes of edited books after a due review process.

## **WORKSHOPS**

The conference also provides a platform in terms of workshops on topics such as publishing in good quality journals. The details of other workshops during the conference will be updated soon.

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### **About ISDSI**

Indian Subcontinent Region of DSI has been constituted in the year 2005 in India. The Decision Sciences Institute (DSI) is a professional organization of academicians and practitioners interested in the application of quantitative and behavioral methods to the problems of society. Through national, international and regional conferences, competitions, and publications, the Institute provides an international forum for presenting and sharing research in the study of decision processes across disciplines. Five regional subdivisions in the United States, as well as regions representing Europe, Mexico, Asia-Pacific and the Indian subcontinent, operate independently within the Institute. Each region has its own elected officers and representatives on the board of directors and holds annual meetings. The Institute is an independent non-profit educational organization.

### **About Indian Institute of Management Tiruchirappalli, Tiruchirappalli, Tamil Nadu, India**

Indian Institute of Management Tiruchirappalli (IIMT) is the eleventh IIM under the patronage of the Government of India. IIM is a name that has steadily become synonymous with excellence and has established a benchmark for unwavering quality. Technologically equipped smart classrooms, world-class library, 24x7 Wi-Fi, elegantly furnished air-conditioned hostels, 2 Megawatt Solar Power Plant and rain water harvesting systems makes IIMT campus a state of the art environmentally green campus. IIMT is spread over 175 acres of land on Trichy-Pudukkottai highway situated at about 12 km from Tiruchirappalli International Airport and at about 18 km from Tiruchirappalli Railway station.

### **About Tiruchirappalli**

Tiruchirappalli (Trichy) is a prominent city for art and culture in the state of Tamil Nadu, India with several tourist attractions in the neighbourhood. Trichy has a rich cultural heritage which dates back to more than 1000 years. Trichy is also the home to Grand Anicut, the fourth oldest dam in the world that was constructed in the 2nd century AD as well as the Rockfort. The geographic location of Trichy makes it easy to visit prominent tourist attractions that includes World Heritage sites of Thanjavur, Mahabalipuram and Gonngaikonda Cholapuram, natural escapades of Coutrallam Falls and Kanyakumari, hill stations at Munnar, Kodaikanal and Ooty, and the exotic Indo French enclave of Pondicherry. In addition, the excellent connectivity to Chennai by road, rail and air makes it easy to explore the rest of the country. Trichy is also well connected to international destinations like UAE, Singapore, Malaysia and Sri Lanka with direct non-stop flights on daily basis.

For more details about IIM Tiruchirappalli and Tiruchirappalli, please see: <http://dsiindia.org/organizers>

### **Conference Tours**

Conference tours to visit attractions near Tiruchirappalli will be arranged. For more details, please see: [http://www.dsiindia.org/conference\\_tour](http://www.dsiindia.org/conference_tour)

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