# Campus<br/>Campus<br/>ConnectNews Letter | Vol. 5 | Issue || May 2019भारतीय प्रबंध संस्थान तिरूचिरापल्ली

Indian Institute of Management Tiruchirappalli

भारतीय प्रबंध संस्थान तिरूचिरापल्ली

Indian Institute of Management Tiruchirappalli

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### Lampus Connect News Letter | Vol. 5 | Issue II | May 2019

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भारतीय प्रबंध संस्थान तिरुचिरापल्ली Indian Institute of Management Tiruchirappalli

# ज्ञानम् TRICHY

### From the Editor

IIM Trichy conducted the seventh annual convocation in March this year. The event was presided over by Chief Guest Mr. M.M. Murugappan, Executive Chairman of the Murugappa Group, along with the Director, Chairman and Board Members of the Institute. Mr. Murugappan delivered a wonderful convocation address peppered with humorous anecdotes and advice to the graduating batch. The winter also saw multiple international events: the conference on emerging trends in librarianship, the international week, and the strategic management forum annual conference. The students also organized Dhruva and Nishtha, the cultural and management fests of the Institute. The campus hosted Sunburn, a renowned event as part of Dhruva. The summer placements, and the final placements went well, to conclude a productive season at the Institute.

### Institute Activities

### Seventh Annual Convocation

The Seventh Annual Convocation of the Indian Institute of Management Tiruchirappalli, to gward degrees for the first time to the students of Post Graduate Programme in Management (PGPM) and the Post Graduate Programme in Business Management (PGPBM), was held on Saturday, 30<sup>th</sup> of March 2019 at IIM Tiruchirappalli Campus. The students were awarded a degree of Master of Business Administration (MBA) instead of diploma as per the IIM Act.

Shri. M. M. Murugappan, Executive Chairman, Murugappa Group was the Chief Guest for the convocation. Dr. Bhimaraya Metri, Director, IIM Tiruchirappalli presented the Director's Report. Shri. Jalaj Dani, Chairman, Board of Governors, IIM Tiruchirappalli awarded the degrees to 169 graduands of Postgraduate Programme in Management (PGPM) and 41 graduands of the Post Graduate Programme in Business Management (PGPBM).

The Director, in his report, highlighted the institute's achievement during the academic year 2018-2019. He informed that this year has seen tremendous increase in students' achievements, research publications from faculty, increase in executive education programs and during this academic year more than 40 guest speakers shared their wisdom with the students. He further said that various corporates have trusted the Institute's pedagogy as a result of which the summer internship and final placement saw a tremendous growth in both, the average package offered as well as the number of companies that visited the campus this year. He gave 5 mantras of success to the passing out batch, which includes making uncomfortable

zone comfortable, having laser focus on goals, leading the change, excelling in their respective fields and keep on learning lifelong.

The Chairman, BoG, IIM Trichy in his address appreciated the government's move to provide autonomy to the Institute and mentioned that the autonomy would promote innovation in pedagogy. He addressed the passing out students as the leaders of tomorrow and urged them to abide by their values throughout their life. He guided the students to unleash themselves from any constraints and make best use of their unique skills and capabilities to achieve success in this dynamic world.

Shri. M. M. Murugappan, the Chief Guest in his address urged IIM Trichy's students to lead the world in fighting against the various issues being faced at the present moment. He wanted the students to work towards eliminating global warming, climate change and potable water crisis in a sustainable manner. He gave three mantras of success: Never underestimate anyone, learning to learn and building long lasting relationships. He advised the students to have a vision for self and insisted that the only security in life is the ability and IIM Trichy has played a role in building a part of it.

The Chief Guest presented medals and awards to students for their meritorious achievements and all-round performance. Members of the Board of Governors, faculty members, graduating students, staff, parents, members of the media and other distinguished guests were present at the convocation ceremony. The occasion concluded with the national anthem.



Shri. M.M. Murugappan, Executive Chairman, Murugappa Group delivers the Convocation Address



Director, Chief Guest, and Chairman with the medal winners at Convocation 2019

### International Conference on Emerging Trends in Librarianship

IIM Trichy inaugurated the 18<sup>th</sup> International Conference on "Emerging Trends in Librarianship -Role of Libraries in Learning Environment", on Monday, 10<sup>th</sup> December 2018. The conference provided a platform for Library Information System (LIS) professionals, teachers, practitioners, researchers, students and users to share and discuss innovative practices to address current challenges of libraries in the digital era. The 18th MANLIBNET conference was special as for the first time it witnessed participation from more than 450 authors spanning 6 countries. The conference hosted three unique workshops on User Experience (UX), Research Writing and Case Study pedagogy. During three days, more than 300 papers were presented and 68 papers have been accepted for journal publication. The event began with lamp lighting ceremony by the Chief Guest Dr. Jayantha Lal Ratnasekera, Vice-Chancellor, UVA Wellassa University, Badulla, Sri Lanka, and the Guest of Honour, Dr. S. Murugan, IPS, Joint Director/ Inspector General of Police, Vigilance and Anti-Corruption, Tamil Nadu along with the other dignitaries present. The dignitaries were welcomed by Dr K. Elavazhagan, Librarian & Chief Knowledge Officer IIM Trichy. The Conference overview was given by Dr Papri Nath, IIM Trichy.



Chief Guest Dr. Ratnasekera releases a book at the MANLIBNET 2018 conference

### International Week

IIM Trichy conducts International Week hosting eminent faculty from across the globe. The Institute conducted the second iteration of International Week starting from 17<sup>th</sup> December until 23<sup>rd</sup> December. Popularly known as the Iweek among the business schools, this initiative was started by IIM Trichy in 2017. The event has reputed faculty members from across the globe offering courses to students at the campus.

### 20<sup>th</sup> Annual Convention of Strategic Management Forum

IIM Trichy hosted the 20<sup>th</sup> Annual Convention of Strategic Management Forum from 25-27<sup>th</sup> December, 2018. The convention aimed to provide an opportunity for professors of Strategy, Innovation and Entrepreneurship to share their research. It also sought to provide an opportunity to receive inputs on curriculum design through lectures and panel discussions from accomplished scholars. The convention was an effort to foster an ecosystem for exchanging and sharing expertise on all aspects of curriculum centred on disruption impacting Strategy, Innovation and Entrepreneurship by assembling leading academicians, thinkers, researchers and policy makers. The annual convention was inaugurated on 26<sup>th</sup> December 2018. Dr. Gerard George, Dean, Lee Kong Chian School of Business and Lee Kong Chian Chair Professor of Innovation and

Entrepreneurship, Singapore Management University presided over the inauguration and delivered the keynote address. Mr. Rajnish Mehta (Executive Director -Corporate Strategy & Planning at Hindustan Petroleum Corporation Limited), served as the Guest of Honour and delivered the convention address. Dr. Bhimaraya Metri, Director IIM Trichy commented that, "the three-day convention focused on critically examining the strategic management curriculum with a view to preparing graduates with skills and competencies required to manage and lead organizations of the future." The convention featured workshop sessions on case writing and using simulations in management education.



Dr. Gerard George inaugurates the SMF 2018 Convention

Faculty members from Australian Institute of Business, Western Michigan University, University of Louisville, Victoria Business School, and other prominent global business schools offer courses that provide students with a much-needed exposure to various global business perspectives. The courses offered during International Week are sought after by regular as well as executive MBA students.



### Director Receives "Distinguished Service Award" from APDSI

Dr. Bhimaraya Metri, Director IIM Tiruchirappalli was honoured with the 'Distinguished Service Award' by Asia Pacific Decision Sciences Institute (APDSI) during the 12<sup>th</sup> ISDSI Annual Conference held at Mumbai on 28<sup>th</sup> December 2018. This award recognizes his contribution and exceptional services towards growth of Indian Subcontinent Decision Sciences Institute (ISDSI) as its President; Asia Pacific Decision Sciences Institute (APDSI) as its Vice President and contribution and services to Decision Sciences Institute (DSI) USA as its Board Member. The award was conferred upon him during the 12<sup>th</sup> ISDSI Annual Conference held at SP Jain Institute of Management and Research (SPJIMR) Mumbai on December 28, 2018. Shri. Gopich and Katragadda, CTO, TATA Sons, Mumbai was the Chief Guest. Prof. Ranjan Banerjee, Dean, SPJIMR; Prof. Jeet Gupta, Former President DSI, USA; Vice-President, Asia Pacific DSI and President ISDSI were also present during the event.

### Eighth Foundation Day

IIM Tiruchirappalli celebrated its 8th Foundation Day on the 4<sup>th</sup> of January, 2019 to mark the inception of IIM Trichy as the 11<sup>th</sup> Indian Institute of Management. The event was inaugurated with the lighting of the lamp by Shri. T. T. Srinivasaraghavan, Managing Director of Sundaram Finance Group and Shri. P. Raveendran (IRTS), Chairman of Chennai Port Trust. In his welcome address, Dr. Metri spoke about IIM Trichy's progress with regard to its infrastructural facilities, programmes, and ranking. He mentioned that IIM Trichy has accomplished many milestones over the past seven years and has many more to achieve.

The keynote address was given by Shri. T. T. Srinivasaraghavan. He talked about what makes a good leader and broke-down LEADERSHIP as an acronym with attributes such as Listening and Learning, Empathy, Articulation, Decisiveness, Empowerment, Role model, Strength, Humility and integrity, Inspirational and People's person. In his address, Shri. P. Raveendran emphasized on relying more on facts than opinions to take decisions. He mentioned that an organisation is not effective in functioning if employees don't have clarity of roles.

Social responsibility is a core value inculcated at IIM Trichy and the students engage in a "Make a Difference" (MAD) Project which aids different strata of the society. The best MAD project award was given to students from PGP 2017-19: Nandhini N, Pawan Reddy, Aditya Karvasara, Sreekar Raj, Nagesh Kopparthi and Himanshu Ratnam. The



Shri. P. Raveendran presents award at the Eight Foundation Day

award winning project was titled "Design and implementation of the framework for early identification of disability among children" under the guidance of Prof. Hari Sreekumar. They collaborated with Holy Cross Service Society, Trichy under the tutelage of Prof. Prabakar to make a difference in the life of children who showed signs of developmental delays. This project was appreciated by the District Collector who requested the District Differently Abled Welfare Officer to support the social cause. Apart from this, eight students who had completed the Swachh Bharath Summer Internship were given certificates of appreciation and Indranil Saha was

### Dhruva 3.0

IIM Tiruchirappalli (IIM Trichy) inaugurated the third edition of its annual business and cultural festival, Dhruva 3.0 on 25<sup>th</sup> January 2019. Dhruva was a 3day management and cultural festival hosted by IIM Trichy with over 7500 participants from over 212 institutes across the country. The event had 11 management competitions and 5 cultural events attended by many dianitaries and students from premier B-schools. All events and activities were conducted by student-run clubs and committees. There were flagship events conducted across business domains, like Marketing, Operations, Finance, Consulting and HR to name a few. The festival gives students a hands-on experience of management and exposes them to competition from all over the country.



Dhruva 2019 being inaugurated by Dr. Krishnakumar and Mrs. Krishnakumar

given the "Best Intern Award". The Chief Guest also presented the awards for Legal Awareness Quiz organized at IIM Trichy under the guidance of National Commission for Women. The awardees include: Vadlamudi Shweta (Winner), Kaarthikeyan K A (Runnerup), Apurva Sharma, Karthickeyan R, Manisha Haldar (Second Runner-Up); Nikhil Kumar Jain, Sharon Roy K, Konidena Alekhya (Certificates of Appreciation). The program concluded with the vote of thanks and National Anthem. As part of the 8th Foundation Day, Elixir, the CSR club of IIM Trichy organized a blood donation camp in association with Doctor's Blood Bank & Research Centre, Trichy.

This year, Dhruva 3.0 featured stand-up comedy by Rahul Subramanian and the highly anticipated EDM night featuring renowned DJs Greff and Shiva Manvi hosted by Sunburn. The event was inaugurated with the lighting of the lamp by Chief Guests Dr. K. Krishnakumar and Mrs. Binni Krishnakumar, acclaimed Carnatic musicians; Guests of Honour, Commander Anup Thomas, Chief Inspector of Naval Armament (Trichy); Dr. D. Prasanna Balaji, Head and Director Research, Department of Physical Education, National College; Dr. Bhimaraya Metri, Director, IIM Trichy and Prof. Upam Pushpak Makhecha, Chairperson –Student Affairs, IIM Trichy.

# **Republic Day**

IIM Trichy celebrated India's 70th Republic Day with flag hoisting by Director Dr. Bhimaraya Metri. The Director, in his address to the students, acknowledged that India has achieved a lot in the past 70 years and has grown at a global level in multiple avenues. He emphasized that to take India's growth further we have to focus on reducing the digital divide between rural and urban India, address farmers' issues and literacy challenges. He further said that IIM Trichy, as part of the Unnat Bharat Abhiyan initiative, would be working with a few Gram Panchayats to help build smart villages like smart cities. He urged students to contribute to building a sustainable mother planet. The event was followed by a tree plantation drive on the campus.



Tree plantation at IIMT as part of Republic Day celebrations

### Alumni Meet

The Institute hosted IIMT Impressions, the annual Alumni Meet on campus on 26th and 27th January 2019. More than 50 alumni from all over the country visited the campus. The agenda for this year's meet was to scale up the brand IIM Trichy through alumni patronage. The meet ceremoniously launched the Official Alumni City Chapters, which will start in the month of April and May 2019 in a number of prominent cities of India.

# Nishtha – the Annual Management Conclave

IIM Tiruchirappalli (IIMT) conducted its annual management conclave "Nishtha" from 9 to 10 February, 2019. Nishtha is a two-day initiative that facilitates interaction among experts, academicians, business leaders, entrepreneurs and current management students. The event was inaugurated with lighting of lamp by the Chief Guest, Dr. Rohini Sridhar- Chief Operating Officer, Apollo Hospitals; Guest of Honour, Lieutenant General PR Kumar PVSM, AVSM, VSM (Retd.), Dr. Bhimaraya Metri, Director, IIM Trichy and Prof. Upam Pushpak Makhecha, Chairperson, Student Affairs.



In her motivational speech the Chief Guest Dr. Rohini Sridhar, COO, Apollo Hospitals, urged students to assess their capabilities and the

driving force to define success. She also advised students to choose their goals wisely. Speaking about entrepreneurship, Dr. Rohini said, "the ability to embrace failure and bounce back is crucial to the success of entrepreneurship." She concluded by wishing students anopportunity to touch the lives of the community through humility and empathy.

The various student clubs of IIM Trichy hosted guest lectures, conducted panel discussions and held other events as part of the Conclave.

# Matribhasha Diwas (Mother Tongue Day)



Matribhasha Diwas celebrated at IIMT



Director Dr. Metri welcomes Dr. Rohini Sridhar to Nishtha 2019



IIM Tiruchirappalli celebrated Matribhasha Diwas (Mother Tongue Day) on 21<sup>st</sup> February 2019. Institute had organized a display of books in Tamil, Malayalam, Telugu, Kannada and Hindi at the Learning Resource Centre of the Institute. Faculty, staff members and students of the Institute participated in the event.

# Summer Placements PGP 2018-20

It is with great pride that IIM Trichy announces the successful completion of the Summer Placement process for the academic year 2018-19 (PGP 2018-20) of the Post Graduate Program (PGP) in Management. Since its inception, IIM Trichy has become a preferred destination for the recruiters across industries owing to its diverse educational and work experience background & locational advantage. The campus saw regular recruiters such as Avalon Consulting, Deloitte, Godrej, Saint Gobain, BPCL, TAFE, Yes Bank, L&T, Dabur, RBS, and GroupM and participation from new recruiters such as JP Morgan Chase, Shell, KPMG,

Edelweiss, Reckitt Benckiser, Ultratech, Arcesium, HP, and HDFC offering coveted profiles across various domains. A total of 78 companies participated in the placement process. They offered 168 roles across various domains of Sales & Marketing, Finance, General Management, Strategy, Consulting, Operations, and HR. The average stipend recorded at ₹83,321 with ₹3,20,000 as the highest domestic stipend. The average stipend of the top 50 percentile marked an increase of 35%. Also, there is a rise of 34% in average stipend, reinforcing IIM Trichy's position as one of the premier business schools in the country.

### Following are some of the statistics:

No. of Students in the Class of 2020	179
No. of Students opting for summer placements through the institute	168
No. of Offers Accepted	168
Highest Domestic Stipend	3,20,000
Average Stipend of the Top 10 Percentile	2,00,000
Average Stipend across all domains	83,321.43
Average Stipend of the Top 25 Percentile	1,61,666.66
Median Stipend of the batch	80,000

# MoU with Tamilnadu Government

The Indian Institute of Management Tiruchirappalli (IIMT) signed a Memorandum of Understanding (MoU) with Tamil Nadu e-Governance Agency (TNeGA) on 19th February 2019 in the presence of Hon'ble Chief Minister Thiru. Edappadi K. Palaniswami and Hon'ble Minister of Information Technology, Govt. of Tamil Nadu, Dr. M. Manikandan at the Secretariat, Chennai. Prof. Bhimaraya Metri, Director, IIM Tiruchirappalli said, "This is a historic moment for us. The Center for Applied Research in Data Science (CARDS) - a joint initiative of IIMT and TNeGA will boost smart decision making for the welfare of multiple stakeholders of the Government of

Tamil Nadu and will enhance data driven decision-making across Tamil Nadu government departments". Commenting on the MoU with IIM-T, TNeGA CEO, Thiru. Santosh K. Misra, IAS, said, "Government of Tamil Nadu is the first state government to collaborate with IIMT to harness the potential of data analytics across government departments". The collaboration seeks to promote research in the domain of government data analytics, facilitating training of senior and middle level executives on data analytics and emerging technologies such as Internet of Things (IoT), Blockchain, Artificial Intelligence, and others. Prof. Sujeet K. Sharma of MIS Area at IIMT said, "Through this collaboration, we will support TN government departments on various challenges related to IIMT signs an MoU with the Tamil Nadu Government data analytics and emerging technologies".



### CSR Award

Indian Institute of Management Tiruchirappalli (IIM magazines. The award was presented to Dr. Bhimaraya Metri, Director, IIM Trichy, during the

### INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI FINAL PLACEMENT REPORT PGP 2017-19

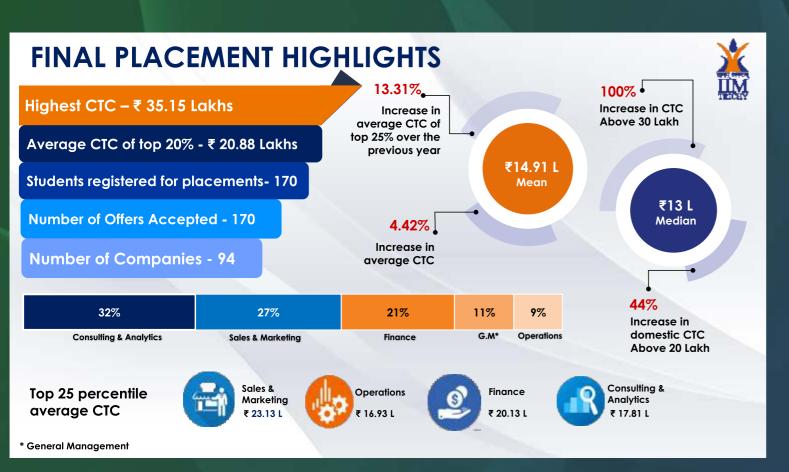
# Final Placements PGP 2017-19

It is with immense pleasure that IIM Trichy announces the successful completion of the Final Placement process for Post Graduate Programme (PGP) in Management for the batch 2017-19 with a multitude of opportunities and new records created. IIM Trichy since its inception is constantly proving itself year on year. The efforts of students have aided in making the Institute a preferred choice of recruiters for yet another year.

The campus saw regular recruiters like JP Morgan & Chase, Deloitte, L&T, Cognizant, ICICI Bank, Avalon Consulting, HCL, TAFE, Value Labs, GMR Group and UltraTech Cement and participation from new recruiters like Shell, Amazon, GAIL, Zenoti, KPMG, Ernst & Young, Mindtree, Nilkamal, IDFC Bank, Ujjivan Financial Services, to name a few, offering coveted profiles across various domains. Recruiters offered roles across various

domains like Finance, Sales and Marketing, Consulting & Analytics, General Management and Operations.

This year the institute witnessed participation from 94 companies offering over 170 roles to the students. The average annual compensation saw a rise of 4.42% compared to last year. The average annual compensation of the top 25 percentile increased by 13.31% whereas that of the top 10 percentile increased by 22.86%. The exceptional performance of our students during their summer internships has also led to an 80% increase in the number of PPOs this year. IIM Trichy expresses its gratitude to its valued existing recruiters for their unwavering support and to the new recruiters with whom we hope to build fruitful and long lasting relationships.





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### FOREWORD

IIM



### **Research Activities**

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# Student Activities Classical Music Night by SPIC MACAY

IIM Trichy hosted a classical music night on the 13<sup>th</sup> of Feb organized by SPIC MACAY- Society for Promotion of Indian Classical Music and Culture Amongst Youth in association with the SRF foundation. The students witnessed the mesmerizing performance of the Sitar-prodigy Pd. Shubhendra Rao - the disciple of Pd. Ravi Shankar. He was accompanied by his student from Japan Mr. Isamo Saito along with Sri. Pranshu Lal on the tabla. Pd. Shubhendra Rao is a composer and sitar player who is ranked amongst the top soloists of India and has performed at prestigious venues and festivals like the Kennedy Center, Carnegie Hall, Broadway, the Sydney Opera House, the

National Arts Festival, the Theatre de la Ville, Dover Lane Music Conference and St. Xavier's College Ahmedabad among many others. This event was conducted as a part of the SPIC MACAY's SRF Virasat 2019 festival which promotes Indian culture and the value of rich Indian traditions. The captivating musical night began with the performance of Pd. Shubhendra Rao playing the Night raga composed by Pd. Ravi Shankar, accompanied by Sri. Pranshu Lal on the tabla. Their duet performance left a lasting impression on the students, reconnecting them with the Indian culture. The event ended with a vote of thanks proposed by Prof. Papri Nath, IIM Trichy.

# IIM Trichy wins National Round of the 12<sup>th</sup> Annual CFA Institute Research <u>Challenge</u>

IIM Trichy won the National Round of the prestigious Annual CFA Institute Research Challenge. The team from IIMT comprised of Ashwini Goyal, Indraneel Pise, Jaskrit Kohli, Maruti Bhandari, and Rutul Shah who were adjudged winners at the National round, held on  $9^{t}$ February, 2019 at the Bloomberg office in Mumbai. The team won against institutes such as IIM Calcutta, IIM Raipur, IMT Ghaziabad, NMIMS, Mumbai and Flame school of Business, Pune in the finals. The team presented an equity research report on the given company "Britannia Industries Ltd." in front of an eminent panel of judges namely: Pankaj Tibrewal, VP at Kotak Mutual Fund; Jayesh Gandhi, CFA, Senior Portfolio Manager at Birla Sun Life and Namit Arora, CFA, Managing Partner at IndGrowth Capital.

The CFA Institute Research Challenge is an annual, global competition that provides university students with hands-on mentoring and intensive training in financial analysis. Students work in teams to research and analyze a publicly traded company and then write a research report on their assigned company with a buy, sell, or hold recommendation. The CFA Institute Research Challenge, considered as the Investment Olympics has students from about 900 universities in over 75 countries participating in the local rounds of the competition every year. In India, it is conducted at the 4 zonal levels, among 55 leading business schools of the country. This is the fourth time (in the past 5 years) that IIMT has won the National round.

### Alumni Meet



Launch of city chapters at Alumni Meet



Faculty members and alumni

### Faculty vs Students Cricket Match

IIM Trichy Sports Committee continues the legacy of organizing the Faculty-Student Cricket match. This year the faculty student match was conducted on 6<sup>th</sup> January 2019 to mark the inauguration of ITCL. Both the teams played well and were highly motivated. Eventually, the students team won the match by 36 runs.



Faculty members and students after the cricket match

### Khelotsav 2019

Sports Committee, IIM Trichy conducted the inaugural edition of Khelotsav as part of Dhruva'19. Khelotsav'19 - inter B school sports tournament for the top management institutes of Trichy saw a participation of 140 students (96 from outside institutes) across 7 sports from the participating 4 institutes - IIM Trichy, BIM Trichy, DoMS NIT Trichy and DoMS Anna University. IIM Trichy emerged as the champions of the tournament securing 3 first places and 3 second places.









Rahul Subramanian regales the crowd at Dhruva



- 27<sup>th</sup> Jan 2019 T. Nano Vljayanagaram - Associate Director, KPMG was invited by SigmaEta to

In Mana Vijayanagaram – Associate Director, forms was invited by Sigmatta to idents industry Connect: Importance of application of knowledge\*. It was an re session wherein 75+ students from IIM Trichy and participants from other benefitted from the talk focused on bridging industry academia gap.



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tended by Gopichand Katragadda, CTO, TATA Sons,

Mumbaí.





# Mailing Address

### Main Campus

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### Editorial Team

Dr. K. Elavazhagan, Prof. Upam Pushpak Makhecha, Prof. Hari Sreekumar



भारतीय प्रबंध संस्थान तिरूचिरापल्ली Indian Institute of Management Tiruchirappalli