

# Faculty Development Programme

How to write and publish  
in High Impact Journals  
(Scopus/WOS/ABDC)?



Prof. Sajeet Pradhan



19<sup>th</sup> August – 21<sup>st</sup> August'21 (3 Days)



Online – Direct to Device mode



Indian Institute of Management Tiruchirappalli

## Program Introduction

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Getting published in a good journal is considered a great accomplishment. As research is given significant importance in all b-schools and universities, there is enormous pressure for quality publications on faculty members and doctoral scholars. Good publication is considered to be the surest tool for getting the desired job and a career progression. Similarly, for PhD/FPM students, publication of research paper in reputed journals (ABDC/ABS/SCOPUS ranked journals) is mandatory for award of PhD degree. However, despite growing concern by universities and faculty members to get more research publications, very few people know the right research design, correct methodology and appropriate format for developing a research paper that can meet the requirements of international journals. Unfortunately, most of the research papers are not published by international journals. Thus, this workshop attempts to address the concerns and provide solutions to these research publication issues.

## Program Objectives

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This workshop is intended to discuss basic issues and challenges of a research paper which can be published in international journals. By focusing on these critical areas the workshop will enable participants to develop skills for writing a publishable research paper

## Program Content

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1. How & Where to begin a study?
2. How to write an Introduction?
  - a. Problem Definition
  - b. Research Gap
  - c. Argument for Research
3. Importance of a Research Paper's Title
4. How to write an Abstract? (Initial thoughts and finalizing it once the study is over)
5. Literature review
  - a) Reviewing the Literature review (What to include & what to leave out)
  - b) Identify the GAP AREA.
  - c) How to state the purpose statement, and objectives of the study?
  - d) Develop research questions and articulate hypotheses
  - e) How to write Introduction and Literature Review?
  - f) How to use Digital Library?
6. How to develop a theoretical framework?



7. Translating the theoretical (Conceptual) model into Hypothesized model
8. How to design a study?
  - a) Discuss the practical issues confronted by researchers while designing the study. (Which way to go: Quantitative, Qualitative, Mixed)
  - b) Unit (Level) of analysis
  - c) Sampling issues
  - d) Discussion on Measures or scales (Operationalization of constructs)
  - e) Controlling the control variables (What to include and how to justify?)
  - f) Hypothesis Development
  - g) How to write Methodology?
9. How to deal with Data?
  - a) Pilot test
  - b) Starting with cleaning and screening of data
  - c) Basic Statistical Assumptions
  - d) Describe descriptive statistics
  - e) Data Analysis
  - f) Supplemental Analyses (Lending more credibility to the findings)
  - g) How to write data analysis? (special discussion on output from SPSS, AMOS, SmartPLS)
10. How to discuss the findings?
  - a) How to discuss the result when it supports your hypothesis and when it doesn't support your hypothesis?
  - b) How the finding will extend the literature or add to the existing body of knowledge?
  - c) Writing the discussion section without being repetitive (Remember you have already talked about in the Introduction and Literature review section)
  - d) Discuss the limitations of the study (the design issues, data issues, analytical issues) and the suggestions for future research
  - e) Discuss the implications (Theoretical & Managerial) **GOING BEYOND THE STATISTICAL SIGNIFICANCE**
11. How to conclude?
12. Referencing (In the main text as well as at the end)
13. How to avoid plagiarism
14. Discussion on Qualitative study
  - a) Discuss the Research Paradigm (Epistemology, ontology and axiology)
  - b) Framing the research question
  - c) Identifying the right qualitative method
  - d) Non-Probability Sampling
  - e) Discussion of result and attaching credibility by triangulation, member check, external audit and inter-rater reliability (Cohen's kappa coefficient)



15. How to identify pertinent journals and publish during various stages of your research.
  - a) Journals and their criteria for publication
  - b) Indexation and Impact factor
16. Promoting research using Social Media platforms like,
  - a) Research gate
  - b) Blogs
  - c) LinkedIn
  - d) Google Scholar
  - e) Academia

## Pedagogy

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The methodology would include discussion, demonstration and hands-on experience. Participants may bring their current working papers for further discussion and clarification.

## Profile of Expected Participants

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Academicians, Research Scholars and Doctoral students and Industry Practitioners

## About the instructor(s)

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Prof. Sajeet Pradhan has completed his PhD from IIT, Kharagpur. He holds an MBA degree in HR from KiiT University. He is also UGC-NET qualified. Dr. Sajeet has more than fifteen years of experience in teaching, training and consulting. He is a well-known behavioural trainer having rich experience of more than 2000 training hours in various organizations like Indian Oil, RailTel, BEML, Exim Bank, IDBI, NHPC, GAIL, Petronet LNG Ltd, ORG MARG AC NIELSEN, KIIT University, and DAV schools. He has trained government officers and corporate executives from more than 50 countries. He has authored 27 ABDC/ABS articles listed in SCOPUS database having 550 plus google scholar citations. Some of his articles published in ABDC "A" journals are like International Journal of Conflict Management, Personnel Review, Journal of Enterprise and Information Management, and Journal of knowledge Management. He is a regular ad-hoc reviewer to several ABDC/ABS journals and was also the associate editor of journals like Global Business Review (Sage) and Emerging Economy Studies (Sage). He has conducted several



FDPs on various data analysis tools like SPSS, AMOS, SmartPLS, NVivo for Indian and international researchers. In 2019, he conducted 6-days workshop for the faculty members of Central University of Kabul which resulted in few international publications for the participants. Before joining IIM Trichy, he was working at IMI New Delhi as Associate Professor in the area of OB & HR.

## About IIM Tiruchirappalli (IIMT)

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Indian Institute of Management Tiruchirappalli (IIMT) is the eleventh IIM and was instituted on 4<sup>th</sup> January 2011. IIM as a name has steadily become synonymous with excellence in management education and has established a benchmark for unwavering quality in India. IIM Trichy aims to find its own footing in developing competent professionals for the industry and doing quality research in India.

IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land on Trichy-Pudukottai highway, about 11 km from Tiruchirappalli International Airport.

IIMT offers the following academic programmes

- PGPM: Two-year full-time Post Graduate Programme in Management
- DPM: Full-time doctoral programme in Management
- E-DPM: Executive doctoral programme in Management
- PGPB: Two-year part-time Post Graduate Programme in Business Management

Apart from regular academic programmes and Executive Education programmes, IIMT also provides consulting services to Corporates and other organizations in different areas of management.

## Programme Venue

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This programme will be delivered through online - Direct to Device mode.

## Course Duration

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The programme will start from 19<sup>th</sup> Aug 2021.

**Duration: 19<sup>th</sup> August 2021 – 21<sup>st</sup> August 2021 (3 Days)**

## Programme Fee

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The programme fee for each participant will be **Rs. 15,000/-** plus applicable GST. This programme fees cover expenses towards academic material fee including a certificate with folder, souvenir and platform charges.

The programme fees can be paid in any one of the following ways:

1. Demand Draft has drawn in favour of Indian Institute of Management Tiruchirappalli payable at Trichy.
2. Electronic Fund Transfer through NEFT/RTGS for which Account details of our Institute are given below.  
Bank A/C No: 32170820601  
Name of the Bank: SBI  
Name of the Branch: IIMT Campus, Chinna Sooriyur Village, Pudukkottai Main Road, Tiruchirappalli-620024  
IFSC No: SBIN0071187 MICR No: 620002063

Please Note:

- The confirmation of participation will be provided only on receipt of programme fees by the EEC office. All enrolments are subject to review and approval by the Programme Director.
- Joining Instructions will be sent to the selected participants one week before the programme

commences.

- If a participant fail to attend the programme, no refund of fees will be made. However, the same can be adjusted during the current or next financial year. In case the programme is being cancelled by IIM Tiruchirappalli, then the programme fees will be refunded in full to the person/organization concerned.

## How to apply

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Nominations (online / scanned copy / hard copy) should preferably reach Executive Education & Consulting Office (EEC) on or before two weeks of the programme start date. The nomination form can be downloaded from our website. Kindly fill in the form mentioning full details of the participant(s), sponsoring organization and the payment details.

Both companies sponsored as well as self-sponsored nominations are invited.

FDP Nomination form link: <https://bit.ly/36lp0dF>

**Our correspondence the address is as follows:**

Executive Education & Consulting (EEC)

Indian Institute of Management Tiruchirappalli

Pudukkotti Main Road, Chinna Sooriyur Village,

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