

# Faculty Development Programme

Case Method of  
Teaching and  
Case Writing



Prof.P.Saravanan and  
Prof. Prashant Gupta



July'21 (5 Days)



IIM Tiruchirappalli Campus



Indian Institute of Management Tiruchirappalli

## Program Introduction

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Indian Institute of Management Tiruchirappalli (IIMT) is happy to announce its second Faculty Development Programme (FDP) 2021 on Case Method of Teaching and Case Writing. In order to enhance the teaching and research skills sets of management teachers, IIM Tiruchirappalli's FDP is a five-day residential programme, specially designed for faculty members of management education and training institutes across the country.

## Program Objectives

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The Faculty Development Program of Indian Institute of Management Tiruchirappalli is conceived and formulated with the following twin objectives:

- To strengthen the teaching and research skill sets of the current and prospective faculty member / academician / trainer
- To help the teachers to understand case method of teaching as well as facilitate them in writing their own case studies and getting it published.

## Pedagogy

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The pedagogy will be a mix of case-based lecture, class discussion, and participants' presentation. The majority of the learning will happen off the classroom, and the classroom sessions will be used for discussing what has been learnt outside the classroom. Very heavy importance will be given for participants preparation for the sessions. Most of the sessions will be based on case, which has to be first tried / discussed by the participants as a group on their own.

## Profile of Expected Participants

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The program is meant for the current and prospective faculty members, research scholars of management Institutes, university departments, degree colleges, professional and staff training centers of business houses, staff training institutes of central and state governments. **The programme is helpful for participants, who teach management and related subjects such as commerce, accounting, economics, human resources, labor relations, organizational behavior, marketing, statistics, operations, banking, finance, computer applications, strategy, sociology etc.**



## Program Content

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The programme consists the following module:

- a) Case method of teaching
- b) Case writing and publishing
- c) Innovative teaching methodologies
- d) Developing research skills

## About the instructor(s)

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**Dr P Saravanan** is currently Professor in the area of Finance and Accounting Before taking up this assignment he was briefly associated with central university of Tamilnadu as Professor and Dean School of Commerce and Management Prior to that he was a professor in IIM Shillong His areas of interest are corporate finance security analysis and portfolio management corporate governance and project finance He has published thirty six articles in the Indian and International Journals Six of his case studies on NSE and BSE listed companies such as Coromandel International Ltd Premiere Explosives Ltd Sathavahana Ispat Ltd etc were published by Ivey Business School and available in Harvard Business School case repository collection He is a regular columnist in leading business newspapers like The Hindu Business Line Financial Express and Mint He has written three books in the area of accounting statistics and financial management published by McGraw Hill and Oxford publishers

He is a member in the reviewer s panel of a Journal Corporate Governance – An International Review Blackwell publishing co and member in the Editorial Board of the Global Finance International Journal published by Australian Finance Association He has evaluated and adjudicated sixty Ph D Theses in the field of Management Humanities and Social Science and Commerce as the Chairman of the panel of examiners for the institutions such as IIT Madras IIM Indore Birla Institute of Technology Pilani JNTU Hyderabad Visvesvaraya Technological University Karnataka University of Madras Osmania University Hyderabad Madurai Kamaraj University etc

He conducted around hundred corporate training programme on topics such as finance for medical professionals corporate governance project finance and data analytics and his client list includes UNDP India Office LIC Oil India Corporation Indian Oil Corporation HDFC Bank North Eastern Indira Gandhi Regional Institute of Health and Medical Sciences and leading state and central public sector undertakings across the country His consulting client list includes Ministry of Commerce Ministry of Corporate Affairs Department of Public Sector Enterprise Government of India Department of food civil supplies and consumer affairs Government of Assam Department of Police Government of Meghalaya Department of commerce and Industries Governments of Meghalaya Assam Sikkim Tripura Mizoram Manipur Nagaland etc He is a member of the American Finance Association Financial Management Association International and American Accounting Association



He is also a visiting professor to IIM Indore IIM Ranchi IIM Rohtak XLRI Jamshedpur etc His teaching feedback ranges from to out of across all programmes

**Dr Prashant Gupta** is a faculty member Finance area at Indian Institute of Management IIM Trichy More than two decades of experience since of Dr Prashant is a blend of industry academics research training and consulting He has served as Branch Head of Alpico Finance Ltd for around years Dr Prashant has shouldered many administrative responsibilities also like Program Director Chief Proctor Dean Student Affairs and Dean School of Management Chairman Admissions both at Gautam Buddha University and IMI Delhi Chairperson PGDM Banking and Finance etc He was a member of GBU delegation that went to the UK for foreign academic collaborations in July

Dr Prashant has also been actively involved in training and he has conducted various training programs for more than companies for more than middle senior and top level executives of almost all Maharatna and Navratna PSUs like ONGC IOC Oil India HPCL NTPC GAIL NLC Coal India etc Dr Gupta has also conducted many Director s Conclaves for Board Members of various companies In addition to this he has also organized international training programs and trained more than Foreign Government Officers executives of Private Companies of around countries sponsored by Ministry of External Affairs Government of India Prof Gupta has also trained more than academicians including Professors Vice Principals Principals Deans Vice Chancellors and BoG Members of more than Universities and Institutions including Central Universities State Universities Technology Universities and NITs

Prof Gupta has numerous publications in refereed International and National Journals and in the proceedings of the refereed International and National Conferences in his credit He is a reviewer of various academic journals including Vikapla African Journal of Business Management Asian Journal of Management Cases AJMC etc Dr Gupta has presented research papers in various refereed National International conferences including at Rome Italy Osaka Japan Stockholm Sweden Lyon France New York America Bangkok Thailand ISB Hyderabad IIM Ahmadabad IIM Bangalore IIM Calcutta IIM Kozhikode IIM Indore IIM Sambhalpur IIT Mumbai IIT Kanpur etc He has also chaired sessions in many international and national conferences He is also supervising doctoral students under him

Prof Prashant has wide experience of doing projects consulting for both Private and Government organizations including Department of Public Enterprise DPE Ministry of Heavy industry GOI He is also on the Advisory Board of three companies He has been part of selection panels for appointing faculty members at various universities and institutions

Prof Gupta was also a member coordinator of Centre for Corporate Governance Social Responsibility member of Centre for Risk Management and member of Centre for Disruptive Innovation and Enterprise at IMI Delhi His areas of specialization are accounting corporate finance taxation and corporate governance He is also a trained faculty member by Ivy Business School Canada and International Finance Corporation IFC World Bank Group USA on Corporate Governance He has also served as a member of Accounting Standard Board ICAI for year



## About IIM Tiruchirappalli (IIMT)

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Indian Institute of Management Tiruchirappalli (IIMT) is the eleventh IIM and was instituted on 4<sup>th</sup> January 2011. IIM as a name has steadily become synonymous with excellence in management education and has established a benchmark for unwavering quality in India. IIM Trichy aims to find its own footing in developing competent professionals for the industry and doing quality research in India.

IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land on Trichy-Pudukottai highway, about 11 km from Tiruchirappalli International Airport.

IIMT offers the following academic programmes

- PGPM: Two-year full-time Post Graduate Programme in Management
- DPM: Full-time doctoral programme in Management
- E-DPM: Executive doctoral programme in Management
- PGPBM: Two-year part-time Post Graduate Programme in Business Management

Apart from regular academic programmes and Executive Education programmes, IIMT also provides consulting services to Corporates and other organizations in different areas of management.

## Programme Venue

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The three day programme will be conducted in the beautiful premises of IIM Trichy

## Course Duration

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The programme will start from July 2021.

**Duration: July'21 (5 Days)**

## Programme Fee

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The programme fee for each participant will be **Rs. 25,000/-** plus applicable GST. This programme fees cover expenses towards academic material fee including a certificate with folder, souvenir and platform charges.

The programme fees can be paid in any one of the following ways:

1. Demand Draft has drawn in favour of Indian Institute of Management Tiruchirappalli payable at Trichy.
2. Electronic Fund Transfer through NEFT/RTGS for which Account details of our Institute are given below.  
Bank A/C No: 32170820601  
Name of the Bank: SBI  
Name of the Branch: IIMT Campus, Chinna Sooriyur Village, Pudukkottai Main Road,  
Tiruchirappalli-620024  
IFSC No: SBIN0071187 MICR No: 620002063

Please Note:

- The confirmation of participation will be provided only on receipt of programme fees by the EEC office. All enrolments are subject to review and approval by the Programme Director.
- Joining Instructions will be sent to the selected participants one week before the programme commences.
- If a participant fail to attend the programme, no refund of fees will be made. However, the same can be adjusted during the current or next financial year. In case the programme is being cancelled by IIM Tiruchirappalli, then the programme fees will be refunded in full to the person/organization concerned.

## How to apply

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Nominations (online / scanned copy / hard copy) should preferably reach Executive Education & Consulting Office (EEC) on or before two weeks of the programme start date. The nomination form can be downloaded from our website. Kindly fill in the form mentioning full details of the participant(s), sponsoring organization and the payment details.

Both companies sponsored as well as self-sponsored nominations are invited.

FDP Nomination form link: <https://bit.ly/36lp0dF>

**Our correspondence the address is as follows:**

Executive Education & Consulting (EEC)

Indian Institute of Management Tiruchirappalli

Pudukkotti Main Road, Chinna Sooriyur Village,

Tiruchirappalli - 620 024, Tamil Nadu

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