

Faculty Development Programme

Who Owns
Academic
Work



Prof. K V Nithyananda



30th August - 1st September'21 (3 Days)



Online – Direct to Device mode



जानम् अनन्तम्
IIM
TRICHY

Indian Institute of Management Tiruchirappalli

Program Introduction

The currency in the academic world is the knowledge of the faculty member applied in academic works. As academicians we all create knowledge, either in terms of lectures, or by guiding scholars / students, work on research projects, or prepare question papers and other evaluation processes for the students / university, or publish our research work in terms of journal publications or books. Each of these activities fall into the purview of academic intellectual works and are eligible to be protected under the intellectual property rights (IPR). But as academicians, we rarely are trained on IPR aspects relating to our academic work.

Program Objectives

This Faculty Development Programme (FDP) aims to provide a thorough understanding of the application of IPR to the field of academics and education. This programme aims to train the faculty members on various legal and ethical aspects and arguments surrounding IPR in the field of education and academics including topics like patenting of research works, publication of research projects as journal articles, plagiarism, copyright ownership, sharing of revenue/benefits with the university, etc.

Program Content

The programme would be through various group activities and games, discussion of various case studies, audio-visual aids (including movie clips), coupled with lectures. The participants would also be provided with high quality reading material and a participant kit. Specifically, the course would cover the following content:

- The nature of Academic Work in a University
- The legal, ethical and organizational concerns when dealing with academic work
- Legal Considerations of academic ownership
 - Patenting of research work
 - Rationale
 - Process
 - Publishing research work before filing patent application
 - Commercialization of patents
 - Copyrights associated with academic work
 - Authorship and Ownership of academic work
 - Fair Use and Free Use
 - Copyright Infringement
 - Journal Publications and IP rights of authors



- Book Publication and the IP rights of authors
- Open Access publications
- Open Source philosophy and GPL
- Ethical Considerations of academic ownership
 - Plagiarism in academic work
 - Copyright infringement and plagiarism
 - Moral arguments relating to plagiarism and copyright infringement
- Organizational Considerations of academic ownership
 - Employment Contracts
 - Procedural aspects
 - Disciplinary measures
- Prescriptive aspects of academic ownership
 - What to do and what not to do as academicians to protect your interests..!
 - Research and Publication Guidelines
 - Style Guide



Profile of Expected Participants

This programme is designed for academicians from a few selected Universities in Tamil Nadu. The academicians could be at any rank (Assistant, Associate, or Professor), but should be actively involved in teaching and research activities (including guiding research scholars). They should have also had an exposure to the challenges in managing academic work and should have contemplated about the ownership of such academic works. They should be willing to apply the knowledge derived as part of the FDP in their academic life.

About the instructor(s)

Sivakumar S is a faculty in the OM&DS Area at IIM Tiruchirappalli. He brings a blend of outstanding academic and professional track record, high quality research publications, with rich consulting and industry experience. He holds a bachelor's degree in Mechanical engineering from NIT Trichy, and a Post Graduate Diploma in Management from IIM Bangalore. He is a doctoral fellow of IIM Bangalore in the area of Production and Operations Management. He was the winner of SAP Labs merit scholarship during his doctoral program at IIM, Bangalore. He was also the winner of Director's merit list (DML) award for his academic performance at both doctoral level and post-graduation level at IIM, Bangalore. He has an industry work experience of 14 years with Wipro Technologies including 7 years of experience in Europe and USA. During his professional career he played diverse roles in solution design & consulting, delivery operations, project mgmt, account mgmt, mining sales, domain competency development, and corporate training. His consulting portfolio includes a large UK based technology firm, a global information services company, a leading UK based global financial services company, a leading US based global airlines company, several leading

media & DTH companies. He has also consulted for an India based polypropylene bag manufacturer and a leading windmill manufacturing company. He has been recipient of the Best People Manager award, Best Project award, and Best Process Change award from the Chairman of Wipro. At IIM Tiruchirappalli, he offers courses on Business statistics, Operations Management, Operations strategy, Service operations management, Strategic sourcing, and a course on getting ready for Industry 4.0. His research interests include management of service operations, supply chains & outsourcing, and Industry 4.0 transformation.

Sirish Kumar Gouda is a faculty in the OM&DS Area at IIM Tiruchirappalli. He holds a bachelor's degree in Civil Engineering from NIT Warangal. He worked as a software consultant for Manhattan Associates, a supply chain management solution provider and, Content Developer for Abhyaas, an educational start-up. He then joined the FPM in the Production and Operations Management Department at IIM Bangalore. Before joining IIM Trichy, he also had a short stint with Center for Digital Financial Inclusion as an Associate Research Manager. His research interests include Sustainable operations and Behavioral operations. He has several publications in reputed Operations Management Journals. He has also presented his research work in several National and International Conferences. He has trained several public and private enterprise executives in the area of Operations and Supply Chain Management. At IIM Tiruchirappalli, he offers courses on Operations Management, Operations strategy, Supply chain and logistics management, Supply chain analytics, and Sustainable operations.

About IIM Tiruchirappalli (IIMT)

Indian Institute of Management Tiruchirappalli (IIMT) is the eleventh IIM and was instituted on 4th January 2011. IIM as a name has steadily become synonymous with excellence in management education and has established a benchmark for unwavering quality in India. IIM Trichy aims to find its own footing in developing competent professionals for the industry and doing quality research in India.

IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land on Trichy-Pudukottai highway, about 11 km from Tiruchirappalli International Airport.

IIMT offers the following academic programmes

- PGPM: Two-year full-time Post Graduate Programme in Management
- DPM: Full-time doctoral programme in Management
- E-DPM: Executive doctoral programme in Management
- PGPBM: Two-year part-time Post Graduate Programme in Business Management

Apart from regular academic programmes and Executive Education programmes, IIMT also provides consulting services to Corporates and other organizations in different areas of management.



Programme Venue

This programme will be delivered through online - Direct to Device mode.

Course Duration

The programme will start from 30th August 2021.

Duration: 30th August - 1st September'21 (3 Days)

Programme Fee

The programme fee for each participant will be **Rs. 15,000/-** plus applicable GST. This programme fees cover expenses towards academic material fee including a certificate with folder, souvenir and platform charges.

The programme fees can be paid in any one of the following ways:

1. Demand Draft has drawn in favour of Indian Institute of Management Tiruchirappalli payable at Trichy.
2. Electronic Fund Transfer through NEFT/RTGS for which Account details of our Institute are given below.
Bank A/C No: 32170820601
Name of the Bank: SBI
Name of the Branch: IIMT Campus, Chinna Sooriyur Village, Pudukkottai Main Road, Tiruchirappalli-620024
IFSC No: SBIN0071187 MICR No: 620002063

Please Note:

- The confirmation of participation will be provided only on receipt of programme fees by the EEC office. All enrolments are subject to review and approval by the Programme Director.
- Joining Instructions will be sent to the selected participants one week before the programme commences.
- If a participant fail to attend the programme, no refund of fees will be made. However, the same can be adjusted during the current or next financial year. In case the programme is being cancelled by IIM Tiruchirappalli, then the programme fees will be refunded in full to the person/organization concerned.

How to apply

Nominations (online / scanned copy / hard copy) should preferably reach Executive Education & Consulting Office (EEC) on or before two weeks of the programme start date. The nomination form can be downloaded from our website. Kindly fill in the form mentioning full details of the participant(s), sponsoring organization and the payment details.

Both companies sponsored as well as self-sponsored nominations are invited.

FDP Nomination form link: <https://bit.ly/36lp0dF>

Our correspondence the address is as follows:

Executive Education & Consulting (EEC)
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Pudukkotti Main Road, Chinna Sooriyur Village,
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