

IIM Trichy Research Seminar Series

Central to the academic life is the spirit of enquiry, conversation and debate. The primary intention of the IIM Trichy Research Seminar Series is to nurture this spirit amongst the Fellow Program (FP) community. This initiative was conceptualized by and is administered by the FP students.



Session 09

Date: 27th May 2019, Venue: CR013, Time: 2:30 PM

Locating Resistance to Healthcare Information Technology:

A Bourdieusian Analysis of Doctors' Symbolic Capital Conservation.

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Category: Research Paper under R&R in **Information Systems Journal**
(ABDC: A*)

Presented by: Mayank Kumar (FPM, MIS Area)

Abstract

This research examines a socially significant issue of doctors' Healthcare Information Technology (HIT) resistance from the Radical Power Perspective. The article adopts Bourdieu's Social Practice Theory to examine how doctors' historically and socially rooted domination is reproduced through Doctor-Patient-Interaction (D-P-I) practice. Findings from our ethnographic enquiry at a large corporate healthcare organization in India reveals that doctors reproduce their domination through regularized reproduction of embodied emotional capital. As an embodied capital, it exists as a trans-situational resource in tandem with doctors' habitus. Through daily reproduction of their habitus in D-P-I practice, doctors reproduce their embodied emotional capital. It allows them in better manifestation of clinical capital and production of social capital in the form of long-term doctor patient relationship. Our findings also reveal that introduction of HIT in D-P-I practice requires putting conscious effort that challenges in putting their habitus. As a result, they perceive threat to the reproduction of emotional capital to which their domination is linked. Doctors resist HIT as a conservation strategy to reproduce their domination. Findings from this study contribute to literature on Power and IT resistance.

<u>Broad Theme of Discussion</u>	<u>The Inquisitives</u>
<ul style="list-style-type: none">• Debate on the resistance or acceptance of IT by doctors.• Doctors' domination in hospital setting• Social capital of a field• Decision of using a particular theory in a study	 <p><i>Prof. Upam (OB & HRM)</i></p>
<ul style="list-style-type: none">• Emotional connect with patients, as a common theme across doctors from varied backgrounds	 <p><i>Prof. Vijaya (OB & HRM)</i></p>

<ul style="list-style-type: none"> • ‘Position taking’ by administrator of a hospital, a healthcare IT implementation or an efficiency related move. 	 <p><i>Prof. Sirish (OM & QT Area)</i></p>
<ul style="list-style-type: none"> • Multiple angles to conceptualization of power, and the focus on practice perspective in the study 	 <p><i>Jitesh (Strategy)</i></p>
<ul style="list-style-type: none"> • Prescriptive implications of the study • Role of owner of a hospital as CEO & a doctor • Resistance to Healthcare Information Technology (HIT) implementation or resistance to HIT • Deriving power perspective from data 	 <p><i>Arun (Strategy)</i></p>
<ul style="list-style-type: none"> • Scope of radical power • Shift in habitus, a gradual or a quick phenomenon 	 <p><i>Rahul (OB & HRM Area)</i></p>