



भारतीय प्रबन्धन संस्थान तिरुचिरापल्ली
Indian Institute of Management Tiruchirappalli

Executive Programme in AI for Leaders

Move beyond AI basics to lead
real business change



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Table of Contents

About the Programme	3

Programme Highlights	4

Who This Programme Is For	5

Industry Trends and Career Impact	6

Eligibility Criteria	7

Application Process	7

Skills Covered	8

Learning Path Visualisation	9

Detailed Learning Path	10

Programme Coordinators	11

Learning Outcomes	12

Certificate	13

About IIM Trichy	14

About Simplilearn	15

About the Programme

As AI moves from experimentation to enterprise-wide adoption, senior leaders are expected to do more than understand the technology. They must identify where AI creates value, shape its adoption, and align it with business strategy to drive measurable outcomes. The challenge today is not access to AI but the ability to lead its effective application across functions and teams.

The Executive Programme in AI for Leaders by IIM Trichy is designed for experienced professionals looking to build this capability. This six-month programme takes a leadership-first approach, beginning with AI fundamentals through a no-code perspective and progressing to advanced areas such as generative and agentic AI, AI-enabled business models, and enterprise transformation.

The curriculum is structured to help you move from understanding AI to applying it in real business contexts. It covers strategic frameworks, scenario planning, and organisational readiness, while also addressing human–AI collaboration and responsible AI governance. Delivered through live, faculty-led sessions and case-based learning, the programme enables you to analyse real-world business challenges and make informed decisions in an AI-driven environment.

By the end of the programme, you will be equipped to identify high-impact AI opportunities, design strategic initiatives, and lead AI-driven transformation with clarity and confidence, positioning AI as a core driver of long-term business advantage.



Programme Highlights

	Programme Launch Date	July 25, 2026
	Programme Duration	6 months
	Delivery Format	Live Online Learning
	Session Schedule Details	Saturday, 06:00 p.m. to 09:15 p.m.
	Curriculum	Designed and delivered by the IIM Trichy faculty
	Pedagogy	Interactive learning through lectures, case studies, assignments, quizzes, simulations, and group projects
	Case-Based Learning	Learn through globally recognised Harvard Business School case studies to build real-world decision-making capability
	Certificate	Earn a Certificate of Completion in the Executive Programme in AI for Leaders
	Campus Immersion	3-day campus immersion at IIM Trichy
	Eligibility	Bachelor's degree in Engineering or a Master's degree or an equivalent degree in Computer Science, with a minimum of 8 years of work experience
	Admission Criteria	Selection based on profile evaluation, subject to meeting eligibility criteria
	Programme Fee	INR 2,15,000 (excluding GST)

Who This Programme Is For

The programme is designed for experienced professionals with at least eight years of work experience who are looking to move beyond operational roles and lead AI-driven initiatives within their organisations. It is suited for those who want to understand how AI can be applied to business strategy, decision-making, and transformation, without requiring a technical background.

Business leaders and decision-makers

looking to apply AI in business roles and drive data-informed decision-making and responsible for shaping strategy, growth, and innovation initiatives

Product, strategy, and innovation professionals

aiming to integrate AI into products, services, and business models

Consultants and digital transformation leaders

working on organisational change and technology adoption

Professionals involved in AI, data, or technology-driven initiatives

who want to transition from execution to strategic leadership

Industry Trends and Career Impact

As AI becomes central to business strategy, organisations are actively seeking leaders who can translate AI capabilities into real business outcomes. The following trends highlight how AI adoption is reshaping leadership priorities and creating new career opportunities in India.

India's AI market is projected to grow from approximately **\$13 billion in 2025 to over \$130 billion by 2032**, reflecting a CAGR of around 39% and signalling large-scale enterprise adoption.

Source: Kotak Neo

India is expected to face a demand–supply ratio of nearly 1:10 for AI talent, with a projected **53% talent gap by 2026**, highlighting the need for skilled professionals who can lead AI initiatives.

Source: Economic Times

AI-related job roles in India are estimated at around **2.9 lakh in 2025**, with projected growth of over **32% in 2026**, indicating strong and sustained demand for AI-enabled leadership roles.

Source: Economic Times



Eligibility Criteria

- ✓ Bachelor's degree in Engineering or a Master's degree or an equivalent degree in Computer Science
- ✓ Minimum 8 years of work experience

Recommended Knowledge and Skills

- ✓ Basic understanding of business concepts and functions
- ✓ Basic knowledge of Excel
- ✓ Familiarity with digital tools and technology environments
- ✓ No prior coding or AI experience required



Application Process

The application process, organised and led by Simplilearn, consists of three steps. Selected candidates will receive an admission offer, which they must confirm by completing the payment.



Step 1: Submit an Application

Apply for the course by completing a simple online application form



Step 2: Application Review

Your application will be evaluated by the admissions team based on your professional experience, academic background, and overall suitability for the programme.



Step 3: Admission

Selected candidates will receive an offer of admission and can confirm their enrolment by completing the fee payment. You can then begin the programme as per the cohort schedule.

Skills Covered

AI opportunity identification



AI business model innovation



AI-driven strategic thinking



Scenario planning



Competitive advantage with AI



AI transformation leadership



Generative AI & prompting



Change management



Human-AI collaboration



Responsible AI governance



Data-driven decision-making



AI strategy design



Learning Path Visualisation

Module 01

AI Foundations for Leaders

Module 02

The Building Blocks of Modern AI: Deep Learning and Large Language Models

Module 03

Generative and Agentic AI: Applications and Use Cases

Module 04

Building Competitive Advantage with AI

Module 05

AI-Led Business Transformation

Module 06

Leading Responsible AI in Organisations

Module 07

Capstone: The Executive AI Blueprint

Detailed Learning Path

Module 01

AI Foundations for Leaders

- ✓ Understanding AI
- ✓ AI in Business Context
- ✓ Types of AI and Their Applications

Module 02

The Building Blocks of Modern AI: Deep Learning and Large Language Models

- ✓ Machine Learning Foundations
- ✓ AI Infrastructure and Tools
- ✓ Deep Learning and Large Language Models (LLMs)

Module 03

Generative and Agentic AI: Applications and Use Cases

- ✓ Generative AI Fundamentals
- ✓ Human-Genai Collaboration
- ✓ Business Applications
- ✓ Hands-on Practice

Module 04

Building Competitive Advantage with AI

- ✓ AI and Business Strategy
- ✓ Strategy Tools
- ✓ Ai-Enabled Business Models

Module 05

AI-Led Business Transformation

- ✓ Digital Transformation Frameworks
- ✓ Leadership in AI Transformation
- ✓ Data, Processes, and Change Management

Module 06

Leading Responsible AI in Organisations

- ✓ Ethical and Responsible AI Principles
- ✓ Ai Risk Management
- ✓ Transparency and Explainability in AI

Module 07

Capstone: The Executive AI Blueprint

- ✓ Recap: Strategic and Ethical Leadership in AI
- ✓ Designing an AI Canvas
- ✓ Identifying Strategic AI Opportunities
- ✓ Guided Reflection: My AI Leadership Journey

Programme Directors



Prof. Vinu CT

Associate Professor in the Operations Management and Decision Sciences Area at IIM Tiruchirappalli, he has served the institution for over a decade. He completed his Fellow Programme in Management (FPM) at the Indian Institute of Management Bangalore. His academic expertise encompasses Business Analytics, Data Visualization, Applied Statistics, and Artificial Intelligence, complemented by five years of industry experience in the IT and Analytics sectors.



Prof. Saini Das

Associate Professor in the Information Systems and Analytics Area at the Indian Institute of Management Trichy, she holds a doctoral degree from the Indian Institute of Management Lucknow. She has over a decade of experience in management teaching, training and research at reputed Institutes such as the Indian Institute of Management Indore and Vinod Gupta School of Management, IIT Kharagpur, prior to joining the Indian Institute of Management Trichy.

Learning Outcomes

By the end of the programme, you will be able to:



Build a strong understanding of AI, generative AI, and agentic systems to make informed business decisions



Identify and prioritise high-impact AI opportunities aligned with organisational goals



Apply strategic frameworks to design and lead AI-driven initiatives



Integrate AI into business models, products, and processes to drive competitive advantage



Strengthen data-driven decision-making and scenario planning capabilities



Lead AI-led transformation across teams, functions, and business units



Develop effective human-AI collaboration approaches to improve productivity and outcomes



Evaluate and select AI tools and solutions based on business needs, without requiring technical expertise



Address ethical, governance, and risk considerations in AI adoption



Learn through Harvard's case study-based methodology to analyse real-world business scenarios and make strategic decisions



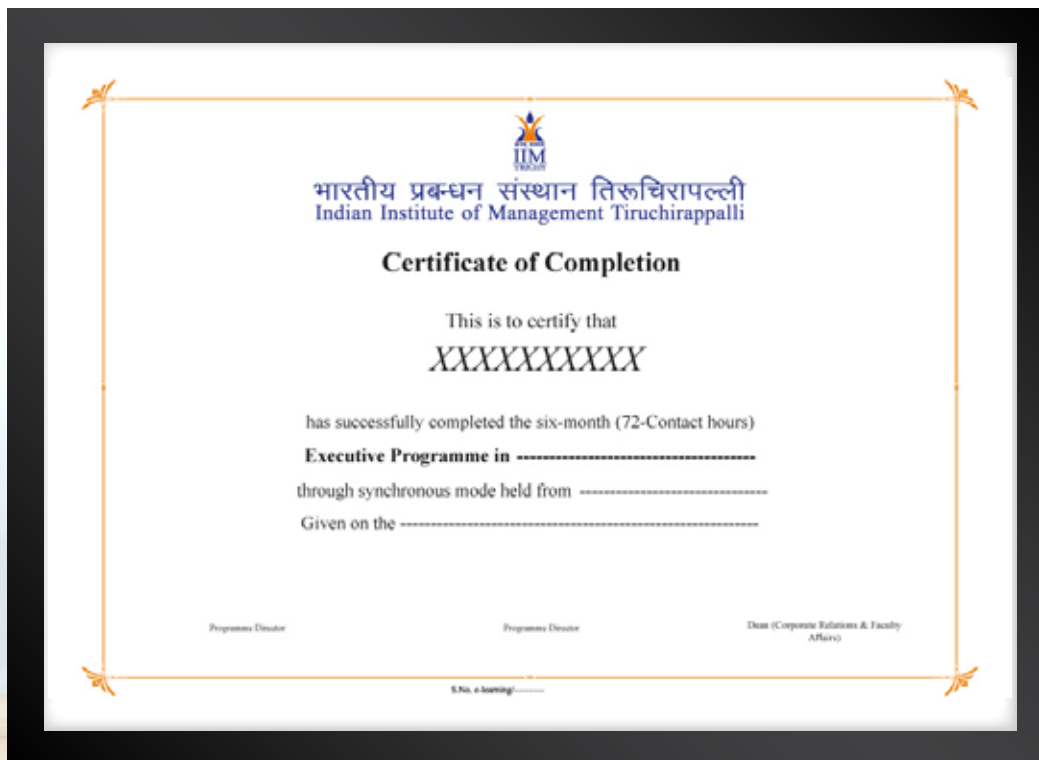
Apply generative and agentic AI in leadership contexts, including prompting, decision-making, and workflow design



Design an Executive AI Blueprint through a capstone project to identify AI opportunities and build a strategic roadmap

Certificate

Upon successful completion of the programme, you will receive a Certificate of Completion from IIM Trichy. You will also participate in a 3-day campus immersion, offering in-person academic engagement and the opportunity to network with peers on campus.



For illustrative purposes only



About IIM Trichy

The Indian Institute of Management Tiruchirappalli (IIM Trichy) is a prominent institution established in 2011, part of the prestigious IIM family. Located in the vibrant city of Tiruchirappalli, Tamil Nadu, it has rapidly grown into a significant name in management education, earning consistent recognition for its academic excellence.

Key Highlights:

- Consistently ranked among India's leading management institutes
- NIRF 2025: Ranked 16th in the Management category
- Business Today–MDRA B-Schools Ranking 2025: Ranked 17th
- THE WEEK–Hansa Research Survey 2025: Ranked 13th
- Fortune India Best B-Schools 2025: Ranked 21st
- International Accreditation: PGPM, PGPM-HR and PGPBM programmes accredited by the Association of MBAs (AMBA)



About Simplilearn

Founded in 2010, Simplilearn, a Blackstone portfolio company, is a global leader in digital upskilling, enabling learners across the globe with access to world-class training for individuals and businesses. Simplilearn offers 1,500+ live classes each month across 150+ countries, impacting over 8 million learners worldwide. Its programs are designed and delivered in collaboration with world-renowned universities, top corporations, and leading industry bodies, via live online classes led by industry practitioners, sought-after trainers, and global leaders. From college students and early-career professionals to managers, executives, small businesses, and large enterprises, Simplilearn's role-based, skill-focused, industry-recognised, and globally relevant training programs provide ideal upskilling solutions for diverse career or business goals.



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