

Accelerated Senior Management Programme

10 Months | Online | Top-Faculty Led



Message from Program Directors

Dear Participants,

Welcome to the **Accelerated Senior Management Programme** at IIM Trichy! As your Program Directors, it is our pleasure to congratulate you on joining this transformative leadership journey.

This program has been thoughtfully curated to **equip you with the strategic mindset, cross-functional expertise, and executive capabilities** required to lead in an increasingly complex and fast-evolving business landscape.

Whether you are a seasoned professional stepping into enterprise-wide responsibility or an emerging leader aiming to scale your impact, this program offers a powerful platform for growth and transition to senior leadership.

Prepare to immerse yourself in an enriching experience that blends real-world case studies, simulations, executive coaching, and peer collaboration. **You will gain insights across strategy, finance, digital transformation, innovation, and people leadership, also build a comprehensive toolkit to lead with confidence and foresight.**

We look forward to supporting you as you learn, reflect, and evolve into the kind of leader who drives sustained organizational success. Let's embark on this journey together and shape the future of leadership.

Best regards,



Dr. Nithyananda.K.V

Program Director
Accelerated Senior
Management Programme

 भारतीय प्रबन्धन संस्थान तिरुचिरापल्ली
Indian Institute of Management Tiruchirappalli



Prof. Hari Sreekumar

Program Director
Accelerated Senior
Management Programme

 भारतीय प्रबन्धन संस्थान तिरुचिरापल्ली
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Why choose this Accelerated Senior Management Programme?

**IIM
Trichy**

Learn from a premier Institution with global excellence

**Top
Ranking**

Become part of one of the Top Management Institutions in India

**Campus
Immersion**

Attend 3 Days Campus Immersion @ IIM Trichy

**Top
Faculty**

Learn from the Top 1% academicians of the country



Trending Senior Management Skills in 2025

**Strategic
Leadership**

**Functional
Leadership**

**Digital & AI
Leadership**

**Innovation &
Transformation**

**Corporate
Governance**

**Risk
Management**

Enhance your grasp of Senior Management skills to drive your organization's growth. From management basics to strategy, this program prepares you for the most in-demand skills required for Managers and Leaders in 2025.



Embark on a Transformative Journey

IIM Trichy - Accelerated Senior Management Programme

Who should enroll in this Program?

Enroll in the Accelerated Senior Management Program, tailored for aspiring senior leaders seeking to enhance their skills. Propel your career trajectory, whether aiming for entrepreneurial endeavors or assuming a role as a senior leader. Attain mastery in essential areas like strategic leadership, digital transformation, finance, innovation, AI strategy, and organizational agility, shaping you into a proficient senior management professional.



Why choose IIM Trichy for Accelerated Senior Management Programme?



The IIM Advantage

Join one of India's most respected institutions. IIM Trichy brings a culture of academic excellence and innovation.



Master Strategic Thinking

Embark on a 10-month journey to sharpen decision-making, foresight, and business strategy skills.



Transform Your Career

Advance into senior leadership roles by mastering cross-functional strategy, finance, and digital innovation.



Prepare for C-Suite Roles

Build enterprise-wide leadership skills and CXO readiness with tools for high-impact decision-making.



Live & Interactive Learning

Learn live from Top IIM Trichy Faculty every weekend. Challenge your thinking, and sharpen your decision making.



Elite Peer Network

Join a powerful network of senior professionals through immersive campus experience and peer collaboration.





Accelerated Senior Management Programme

Program Syllabus

10 Months Program

What you'll learn

Pillar 1: Strategic Leadership

Module 1: Strategic Leadership & Executive Influence

- Topic 1: Leadership Foundations for Senior Leaders
- Topic 2: Leading with Strategic Clarity & Conviction
- Topic 3: Navigating Power, Influence, & Organizational Politics
- Topic 4: Strategic Communication & Executive Presence

Module 2: Strategy & Competitive Advantage in a Disruptive World

- Topic 5: Strategic Frameworks for Growth & Positioning
- Topic 6: Competing in Volatile & Fast-Changing Markets
- Topic 7: Business Model Reinvention & Renewal
- Topic 8: Strategy Execution across Enterprise Complexity

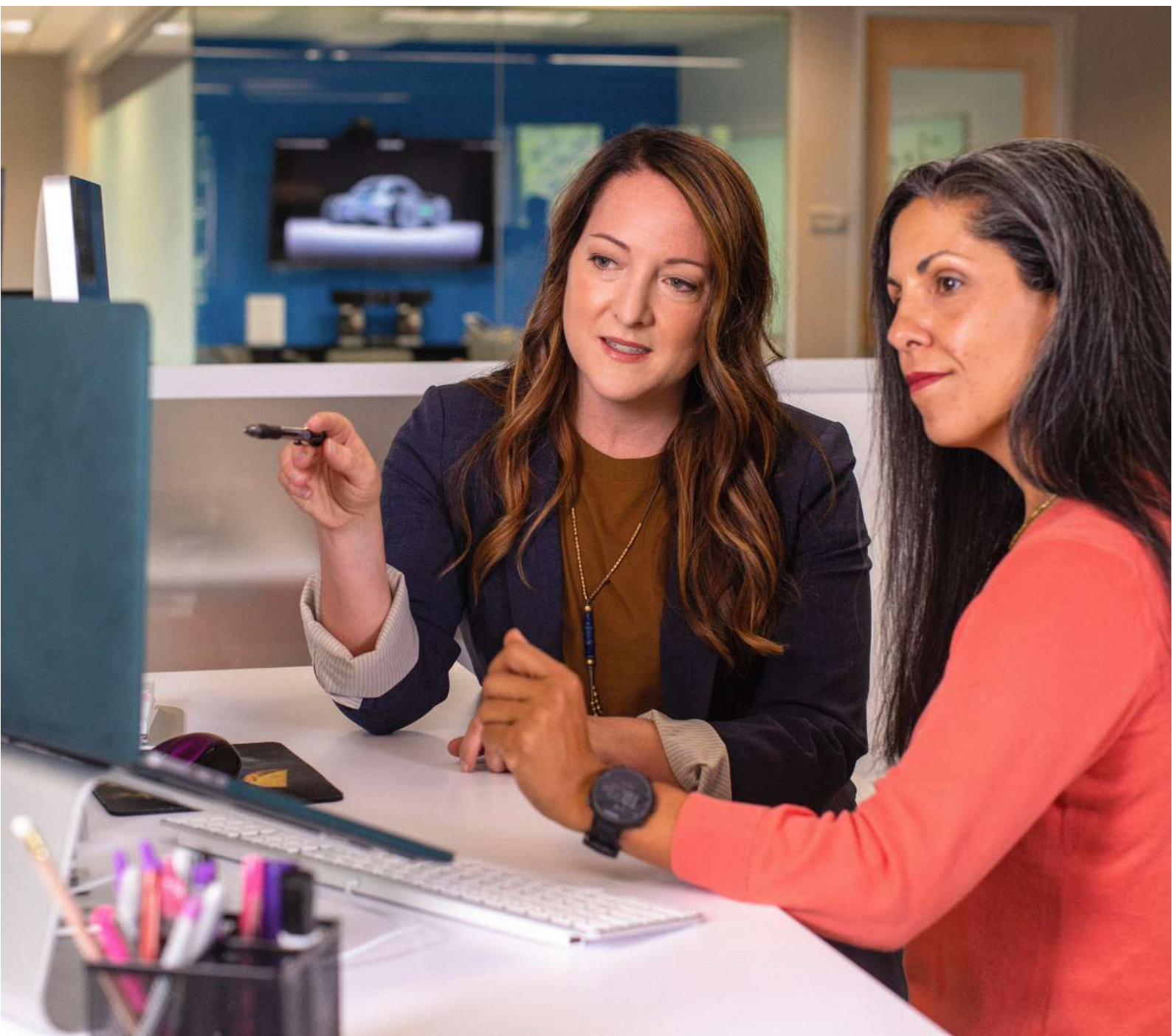
Module 3: Corporate Governance, Risk & ESG

- Topic 9: Board Structures, Roles, & Governance Dynamics
- Topic 10: Strategic Risk Frameworks & Enterprise Resilience
- Topic 11: ESG Integration into Business Strategy
- Topic 12: Ethical Leadership, Compliance & Regulatory Expectations

What you'll learn

Module 4: Global Markets & Strategic Risk

- Topic 13: Macroeconomic Shifts & Global Trends
- Topic 14: Geopolitical Risk & Scenario Planning
- Topic 15: Market Entry & International Growth Strategies
- Topic 16: Crisis Response in a Globalized World



What you'll learn

Pillar 2: Functional Leadership

Module 5: Financial Acumen for Strategic Leaders

- Topic 17: Interpreting Financial Statements with Executive Insight
- Topic 18: Capital Allocation & Value Creation Levers
- Topic 19: Forecasting, Budgeting, & Financial Planning
- Topic 20: M&A, Valuation, & Strategic Investments

Module 6: Operational Excellence & Strategic Execution

- Topic 21: Lean Operations & Process Excellence
- Topic 22: Driving Execution Through OKRs & KPIs
- Topic 23: Building Scalable, Agile Operating Systems
- Topic 24: Managing Operational Risks & Bottlenecks

Module 7: Leading People & Talent in the Age of Transformation

- Topic 25: Building High-Performing Leadership Teams
- Topic 26: Culture Transformation & Organizational Alignment
- Topic 27: Succession Planning & Future Workforce Readiness
- Topic 28: Leading Through Inclusion, Diversity, & Change

What you'll learn

Module 8: Customer Strategy & Marketing in the Digital Age

- Topic 29: Customer Segmentation & Insight-driven Strategy
- Topic 30: Brand Architecture & Digital Positioning
- Topic 31: Designing Omnichannel Customer Experiences
- Topic 32: Maximizing Customer Lifetime Value & Loyalty



What you'll learn

Pillar 3: Innovation, AI & Digital Leadership

Module 9: Product Innovation & Design Thinking

- Topic 33: Customer-Centric Innovation & Problem Framing
- Topic 34: Design Thinking Frameworks & Rapid Ideation
- Topic 35: Prototyping, Testing & Iterating Solutions
- Topic 36: Driving Innovation from Idea to Scalable Impact

Module 10: Strategic Management of Intellectual Property Rights (IPR)

- Topic 37: IPR & Business Strategy
- Topic 38: New Product Development & IPR
- Topic 39: Business Models for Managing IPR

Module 11: AI, GenAI for Leaders

- Topic 40: AI & GenAI Fundamentals for Leaders
- Topic 41: Identifying High-Impact AI Use Cases Across Functions
- Topic 42: Building AI Strategy & Roadmap
- Topic 43: Estimation Cost, ROI & Value

What you'll learn

Module 12: Digital Transformation Strategy

- Topic 44: Digital Strategy in a Disruptive World
- Topic 45: Business Model Innovation & Value Creation
- Topic 46: Digital Transformation Frameworks & Roadmaps
- Topic 47: Leading Digital Transformation:
People, Change & Culture

Capstone Project

Participants will identify a real organizational challenge—such as market expansion, AI integration, or business model reinvention—and apply strategy, finance, digital, and leadership tools to solve it. They will craft a comprehensive solution, stakeholder alignment plan, and execution roadmap. The project culminates in a board-style presentation, showcasing strategic thinking, leadership presence, and decision-making under uncertainty.



Executive Leadership Coaching

Enhance your leadership journey with exclusive executive coaching. Led by seasoned professionals, this executive coaching provides invaluable insights into senior leadership thinking—equipping aspiring executives with the strategic acumen needed for top roles. Gain firsthand guidance, sharpen your decision-making, and prepare to lead with confidence at the highest levels.



Transformative Simulations:

World Class Learning Experience

Strategy Simulation

This simulation cultivates practical strategic thinking and decision-making skills, exploring the intricacies of strategic management through hands-on experience.



Change Management Simulation

This simulation builds practical change leadership skills, navigating resistance and stakeholder alignment through immersive, real-time transformation experience.



AI Strategy Simulation

This simulation develops practical AI strategy skills, identifying use cases, estimating ROI, and aligning AI initiatives with business goals.





Network, Interact & Connect at the Campus of Prestigious IIM Tiruchirappalli

Gain a unique opportunity to participate in a **3-day campus immersion** at the vibrant campus of Indian Institute of Management Tiruchirappalli. Build lifelong peer connections, engage in interactive workshops and hackathons, and experience the academic spirit of one of India's top IIMs.

Some unique features you can expect in the immersion include:

- **Networking with Peers**
- **Interaction with Faculty**
- **Offline Classes**
- **Valedictory Ceremony**



Career Support with 6 Powerful Sessions



1-On-1 Career Counselling

Our career coach will help you with all your career related queries



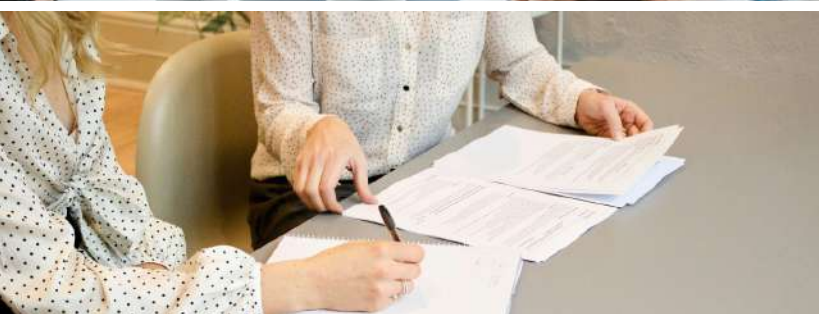
Resume Preparation

We'll help you craft a sharp resume to boost your shortlisting chances



Simulated Mock Interviews

Participate in a mock interview to be ready for the real thing



Interview Resources

Get access to latest Interview Resources



“ Career coaching begins with self discovery and unfolds through strategic guidance. We are here to illuminate your path, amplify your strength, and navigate the terrain of growth with you. ”

Manvender Singh
CEO, Accredian

Career Services will be provided towards the end of the program. The Career Services provided by Accredian are intended to empower you to actively manage your career and are not a guarantee of employment.

Key Program Highlights

10 months

Comprehensive
Learning

115+

Hours of Live
Classes

12

Modules

1

Capstone Project

6

Career Assistance
Sessions

Be a Part of India's Premier Institution



Certificate shown is for illustrative purposes only. The institute reserves the right to modify the certificate format at its discretion.

Admission Process

- Scan the QR on the next page.
- Fill the application form and pay the fees.
- Selected Candidates will receive Admission Confirmation Letter from IIM Trichy

Application Deadlines

Program Fee: INR 2.9 Lakh + GST

Application Fee: INR 10,000 + GST

Scholarship of Upto INR 40,000

Program Snapshot

START DATE

Tech Orientation: 26th October 2025

Batch Inauguration: 16th November 2025

TIMINGS

3 PM- 6:15 PM IST on Sundays*

DURATION

10 Months

WEEKLY SCHEDULE

Online classes on Sundays

Self practice/assignments on weekdays

ELIGIBILITY CRITERIA

Total Years of Experience: **10+ years**

Education: **Graduate** (*more than 50% score*)

PROGRAM FEE

INR 2.9 Lakhs + GST

APPLICATION FEE

INR 10,000 + GST (*Included in the program fee*)

EMI Options Available!

* Application Fee for the Program is non-refundable.

* IIM-T reserves the right to change class timings & curriculum as per faculty schedules & updates to curriculum.

* 70% Attendance is Mandatory to receive course completion certificate.



in association with
accredian
credentials that matter



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The World is your Campus

Experience a Transformative Journey to develop a world-class Leadership Mindset to thrive as a Global Leader.

