

Certificate Programme in Leadership with AI

8 Months | Online | Top-Faculty Led



NIRF Ranking 2025



Message from Program Directors

Dear Participants,

Welcome to the Certificate Programme in Leadership with AI at IIM Trichy! As your Program Directors, we are delighted to congratulate you on embarking on this future-focused leadership journey.

This program has been carefully designed to equip you with the strategic mindset, AI fluency, and leadership capabilities required to harness artificial intelligence as a driver of enterprise value, innovation, & competitive advantage in an increasingly complex business landscape.

Whether you are a senior leader seeking to integrate AI into strategic decision-making or an emerging leader aspiring to shape AI-led transformation, this program provides a powerful platform to elevate your impact, credibility, and organizational influence.

You will engage in a rich learning experience that blends real-world business cases, immersive simulations, expert-led discussions, and peer learning. The curriculum spans AI strategy and governance, data-driven leadership, digital transformation, responsible AI, and business model innovation—enabling you to lead confidently at the intersection of technology, strategy, and leadership.

We look forward to supporting you as you reflect, evolve, and redefine leadership in the age of AI. Let us begin this journey together and shape the future of responsible, strategic, and impactful AI-driven leadership.

Best regards,



**Prof. Ashish
Viswanath Prakash**

Program Director
Certificate Programme in
Leadership with AI



Prof. Nimmi P M

Program Director
Certificate Programme in
Leadership with AI



Why choose this Leadership with AI Program?



IIM Trichy Brand

Learn from a premier Institution with a legacy of excellence

Rank #16

Ranked #16 in NIRF Management Rankings 2025

Top Ranking

Become part of one of the Top Management Institutions in India

Top Faculty

Learn from the Top 1% academicians of the country



Trending Artificial Intelligence Skills in 2026

**AI
Strategy**

**Generative
AI**

**AI Change
Management**

**AI Product
Solutions**

**Ethical &
Responsible AI**

**Agentic AI
Applications**

Enhance your AI-powered leadership to drive enterprise-wide transformation. From AI strategy to responsible innovation, this program equips you with high-impact decisions to lead and influence at the highest levels.

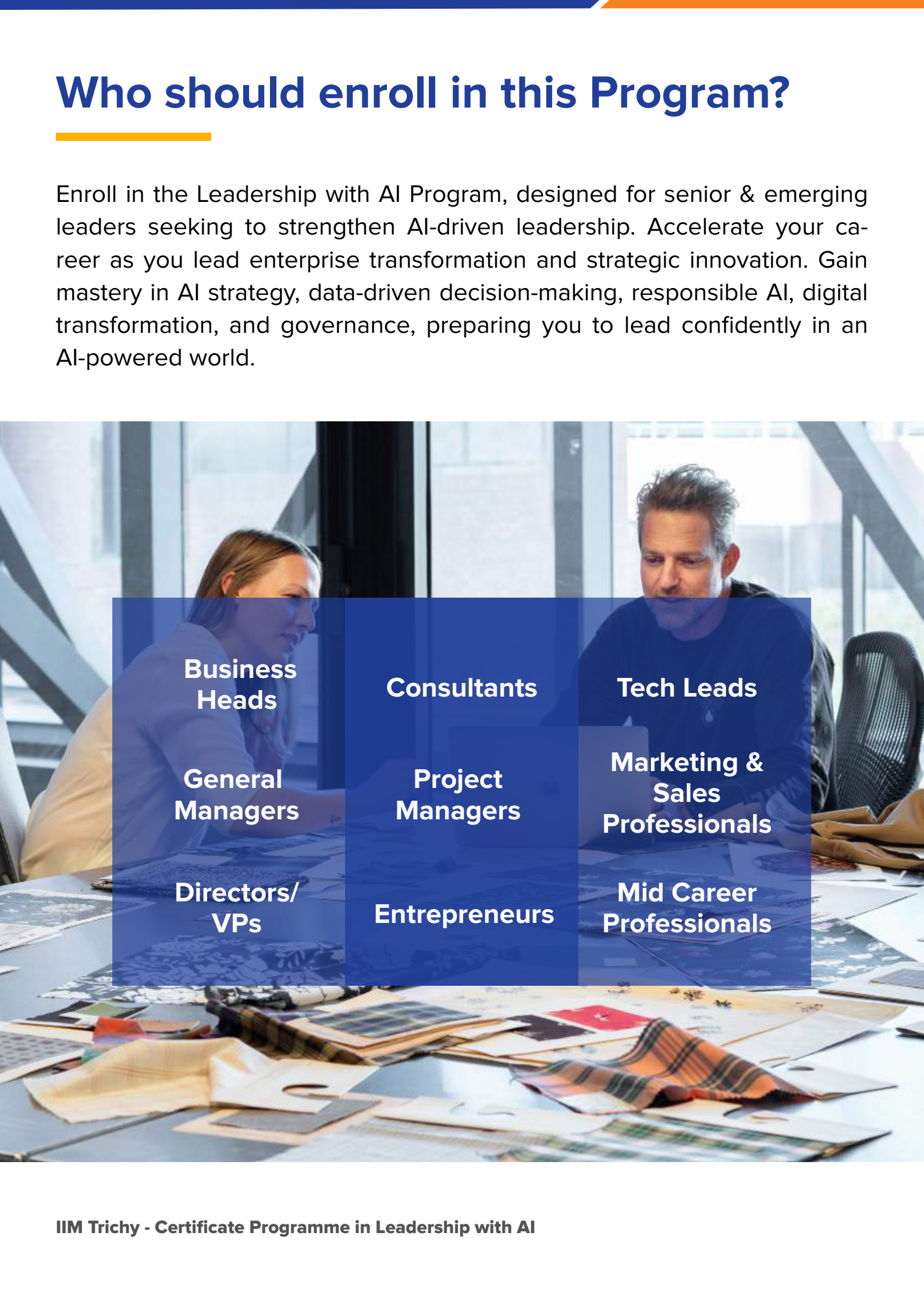
A portrait of a man with dark hair and a beard, smiling. He is wearing a dark suit jacket over a light blue shirt. His arms are crossed. The background is a blurred indoor setting with green plants.

Embark on a Transformative Journey

IIM Trichy - Certificate Programme in Leadership with AI

Who should enroll in this Program?

Enroll in the Leadership with AI Program, designed for senior & emerging leaders seeking to strengthen AI-driven leadership. Accelerate your career as you lead enterprise transformation and strategic innovation. Gain mastery in AI strategy, data-driven decision-making, responsible AI, digital transformation, and governance, preparing you to lead confidently in an AI-powered world.

A photograph of a woman and a man in a meeting, looking at documents on a table. A blue semi-transparent overlay is placed over the center of the image, containing a 3x3 grid of text boxes. The text boxes are arranged in three columns and three rows, listing various professional roles. The background shows a modern office environment with large windows.

**Business
Heads**

Consultants

Tech Leads

**General
Managers**

**Project
Managers**

**Marketing &
Sales
Professionals**

**Directors/
VPs**

Entrepreneurs

**Mid Career
Professionals**

Why choose IIM Trichy for Leadership with AI Program?



The IIM Advantage

Join one of India's most respected institutions. IIM Trichy brings a culture of academic excellence and innovation.



Master AI Leadership

Embark on a 8-month journey to sharpen tech leadership, innovation, and strategic foresight skills.



Accelerate Your Career

Advance into AI leadership roles by mastering AI strategy, business fundamentals, & digital transformation.



Prepare for AI Roles

Build AI leadership readiness with the strategic tools to drive enterprise-level decisions.



Live & Interactive Learning

Learn live from Top IIM Trichy Faculty every weekend. Challenge your thinking, & sharpen your decision making.



Network with Elite Peers

Join a powerful network of AI professionals through immersive campus experience and peer collaboration.



IIM Trichy - Certificate Programme in Leadership with AI

Leadership with AI Programme

Program Syllabus

8 Months Program

What you'll learn

Pillar 1: AI & Gen AI Foundations for Leaders

Module 1: AI Foundations for Leaders

- Topic 1: AI Trends & Industry Disruptions
- Topic 2: Key AI Concepts for Leaders
- Topic 3: Machine Learning Overview for Leaders
- Topic 4: Transforming Business with AI

Module 2: Generative AI for Business Leaders

- Topic 5: Generative AI Fundamentals & Emerging Landscape
- Topic 6: GenAI Tools & Platforms – Hands-On Exploration
- Topic 7: Business Applications & Value Creation with GenAI
- Topic 8: Scaling GenAI: Strategy, Governance & Responsible Use



What you'll learn

Pillar 2: Building AI Strategy & Business Models

Module 3: Strategy in the AI Era

- Topic 9: Aligning AI Vision with Corporate Strategy
- Topic 10: Competitive Advantage Through AI
- Topic 11: Leading AI Governance & Execution
- Topic 12: AI Strategy Simulation

Module 4: Designing AI-Driven Business Models

- Topic 13: AI-Enabled Business Model Innovation
- Topic 14: AI Revenue Models & Platform Strategies
- Topic 15: Ecosystem Partnerships & AI Value Networks
- Topic 16: Scaling & Sustaining AI-Driven Value



What you'll learn

Pillar 3: Building AI Products & Agentic AI Solutions

Module 5: AI Product Management

- Topic 17: Transforming Business Ideas into AI Solutions
- Topic 18: Designing User-Centric AI Experiences
- Topic 19: Prototyping, Testing & Iterating AI Products
- Topic 20: Scaling & Managing AI Services

Module 6: Agentic AI for Workflow Automation

- Topic 21: Foundations of Agentic AI & Autonomous Systems
- Topic 22: Designing AI Agents for Workflow Automation
- Topic 23: Hands-On Exploration of No-Code/Low-Code Automation Tools
- Topic 24: Strategic, Ethical & Scaling Considerations for Agentic AI



What you'll learn

Pillar 4: Leading AI Change & Transformation

Module 7: AI-Driven Change Leadership

- Topic 25: Shaping the AI Transformation Agenda
- Topic 26: Building AI-Ready Organizational Culture
- Topic 27: Change Management Strategies
- Topic 28: Measuring, Sustaining & Scaling Change

Module 8: Talent Transformation for an AI Future

- Topic 29: AI in HR & Talent Management
- Topic 30: Building & Leading High-Performing AI Teams
- Topic 31: Reskilling & Upskilling for the AI Era
- Topic 32: AI & the Future of Organizational Learning



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What you'll learn

Pillar 5: Strategic Leadership & Responsible AI

Module 9: Strategic Leadership for AI Leaders

- Topic 33: Strategic Communication for AI Initiatives
- Topic 34: Negotiation Skills for AI Investment & Partnership
- Topic 35: Influencing Stakeholders & Overcoming Resistance
- Topic 36: Storytelling & Framing AI Value Propositions

Module 10: Responsible AI: Designing & Deploying Trustworthy AI

- Topic 37: Fundamentals of RAI & AI Risk Management
- Topic 38: Ensuring Fairness & Bias Mitigation
- Topic 39: Transparency & Explainability in AI
- Topic 40: Ensuring Accountability & Governance

* Note: Modules/ topics are indicative only, and the suggested time and sequence may be dropped/modified/ adapted to fit the participant's profile & programme hours.



Capstone Projects & Key Tools Covered

Capstone Project

Design a strategic blueprint for introducing Generative AI into an existing or new product/service. This high-impact plan will cover technology assessment, priority use cases, scalable deployment models, governance, talent strategy, change management, & business impact measurement. The focus is on enabling responsible, future-ready AI adoption that transforms the business and delivers sustainable competitive edge.

Key Tools Used



ChatGPT

Gems
Gemini Gems



NotebookLM



perplexity



Gamma



Claude

Gemini



Lovable

and many more...

* Program aims to familiarize learners with various tools in the AI ecosystem, with a focus on how to effectively leverage them as a professional, rather than achieving mastery in each tool.



Attend Valedictory Ceremony at the Prestigious Campus of IIM Tiruchirappalli

Celebrate the successful completion of your learning journey at the Valedictory Ceremony hosted by Indian Institute of Management Tiruchirappalli (IIM Trichy). This special occasion recognizes your dedication, perseverance, and achievements while marking the beginning of your next chapter as a confident and future-ready leader.

Some highlights of the Valedictory Ceremony include:

- Certificate Distribution
- Recognition of Participant Achievements
- Interaction with IIM Trichy Faculty
- Networking with Peers & Industry Professionals
- Celebration of Learning & Leadership



Career Support with 6 Powerful Sessions



1-On-1 Career Counselling

Our career coach will help you with all your career related queries



Resume Preparation

We'll help you craft a sharp resume to boost your shortlisting chances



Simulated Mock Interviews

Participate in a mock interview to be ready for the real thing



Interview Resources

Get access to latest Interview Resources



“ Career coaching begins with self discovery and unfolds through strategic guidance. We are here to illuminate your path, amplify your strength, and navigate the terrain of growth with you. ”

Manvender Singh
CEO, Accredian

Career Services will be provided towards the end of the program. The Career Services provided by Accredian are intended to empower participants to actively manage their career and do not guarantee employment.

Key Program Highlights

8 months

Comprehensive
Learning

90

Hours of Live
Classes

10

Modules

1

Ai Strategy Simulation

1

Capstone Project

Be a Part of India's Premier Institution



Certificate shown is for illustrative purposes only.
The institute reserves the right to modify the certificate format at its discretion.

Admission Process

- Scan the QR on the next page.
- Fill the application form and pay the fees.
- Selected Candidates will receive Admission Confirmation Letter from IIM Trichy

Application Deadlines

Program Fee: INR 2,09,000 + GST

Application Fee: INR 10,000 + GST (Included in the program fee)

Scholarship of Upto INR 30,000 + GST



Program Snapshot

START DATE

Tech Orientation: 30th August 2026

Batch Inauguration: 27th September 2026

TIMINGS

02:30 PM to 05:45 PM IST on Sundays*

DURATION

8 Months

WEEKLY SCHEDULE

Online classes on Sundays

ELIGIBILITY CRITERIA

Total Years of Experience: **3+ years**

Education: **Graduate** (more than 50% score)

PROGRAM FEE

INR 2,09,000 + GST

APPLICATION FEE

INR 10,000 + GST (Included in the program fee)

EMI Options Available!

* Application Fee for the Program is non-refundable.

* IIM-T reserves the right to change class timings & curriculum as per faculty schedules & updates to curriculum.

* Minimum 70% attendance across live sessions is mandatory to receive the Course Completion Certificate.

* Minimum overall score of 35% in the programme assessment is mandatory to receive the Course Completion Certificate.

* Participants will receive LMS access till Valedictory Ceremony.



in association with
accredian
credentials that matter

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