

FINAL PLACEMENT REPORT

ACADEMIC YEAR
2014 - 2015



INDIAN INSTITUTE OF MANAGEMENT
TIRUCHIRAPPALLI

Indian Institute of Management Tiruchirappalli (IIMT) is pleased to announce the successful completion of final placement process for the 2013-15 batch of the two year Post Graduate Programme in Management. The industry reinstated its faith in the institute as past recruiters along with new recruiters took part in the process this time around. The recruiters were impressed with the diverse views, out of the box thinking, enthusiasm and keenness shown by the students. A total of 103 recruiters showed interest in participating in the placement process. This shows the huge strides taken by the institute in providing talented, young professionals to the industry.

The unique feature of the graduating batch was the varied and rich work experience that they brought along which satisfied the range of recruiter expectations on the professional front. By virtue of their work experience and skills acquired in this post graduate programme, students bagged some of the most coveted roles offered by the industry such as Risk Management, Supply Chain Management, Product Manager, Capital Market Analyst, Inventory Management, Insurance sales, Management Consulting, Digital Marketing, Portfolio Management, AGM in Housing Finance, Group Management Cadre, Data Analytics, Equity Research, Rural Marketing, Media (Radio) Marketing and many more.

PLACEMENT SNAPSHOT

106

TOTAL STUDENTS

103

REGISTERED STUDENTS

30

AVERAGE WORK EXPERIENCE
(IN MONTHS)

103

COMPANIES INTERESTED
TO RECRUIT

18

PPO/PPI OFFERED

PLACEMENT HIGHLIGHTS

17

per cent students obtained pre-placement job offers (PPO's) and pre-placement job interviews (PPI's) on the strength of their performance in the summer internships

26

first time recruiters visited the campus during the placement season and made **56** job offers to the students

STRENGTHENING TIES: PAST RECRUITERS RETURNING TO CAMPUS

Berger Paints, BPCL, CBC, Dabur, Decathlon, HCL, HCL – SSJV, ICICI Bank, KPMG, L&T, LatentView, Mahindra, TAFE

EXTENDING RELATIONS: FIRST TIME RECRUITERS ON CAMPUS

ANZ, Aryaka Networks, Aspire IT Systems, BIG FM (Reliance Broadcast Network Ltd), CCD Beverages, CRISIL, Dr. Agarwal Eye Hospitals, Dun & Bradstreet, Evalueserve, Future Supply Chain, Greenway Appliances, Hansa Cequity, Housing.com, ICICI Prudential, Indus Valley Partners, Infosys Management Consulting, IQR Analytics, Jubilant Life Sciences, Meritus, Murugappa Group, Muthoot Home Fin India Ltd, RBS, SBI, Sonata Software, Stovekraft, TVS Logistics

SOME CHOSE NOT TO FOLLOW THE BEATEN TRACK: OPT OUTS

Of the three students who opted out of the campus placement process, one was on a sabbatical and has returned to the previous employer, one joined family business, and the third decided to seek opportunities through personal network.

STATISTICS	CTC IN LAKHS (₹)
Highest salary offered	19.50
Average of top 10 per cent offers	16.00
Average of top 20 per cent offers	14.93
Average of top 50 per cent offers	13.24
Average of top 75 per cent offers	12.17
Average of all offers	11.32
Lowest salary offered	7.50

CLASSIFICATION OF COMPANIES

BFSI

ANZ
RBS
CRISIL
ICICI Bank
ICICI Prudential
SBI
Indus Valley Partners

LOGISTICS

Future Supply Chain
TVS Logistics

FMCG

Dabur
CCD Beverages

HEALTHCARE/ PHARMA

Dr. Agarwal's Eye Hospital
Jubilant Life Sciences

CONSULTING

CBC
KPMG
Infosys

HOME APPLIANCES

Greenway Appliances
Stovekraft

OIL & GAS

BPCL

MANUFACTURING

L&T
Mahindra
TAFE
Berger Paints
Murugappa Group

MEDIA

BIG FM
(Reliance Broadcast
Networks Ltd)

ANALYTICS

Dun & Bradstreet
Hansa Cequity
IQR Analytics
LatentView
Meritus

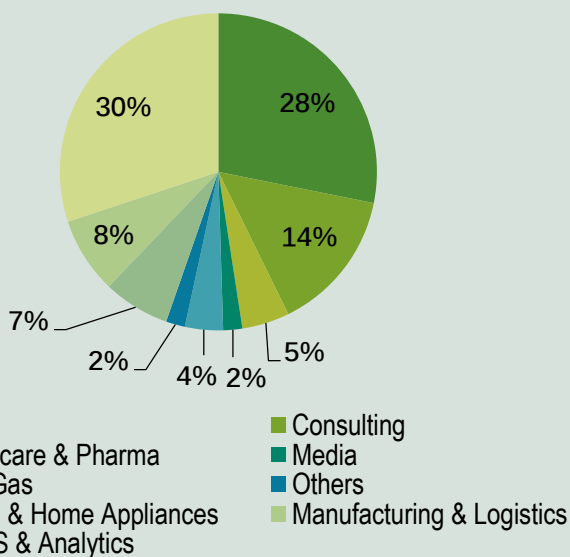
IT/ITES

Aspire IT Systems
Evalueserve
HCL
HCL – SSJV
Sonata Software
Aryaka Networks

OTHERS

Decathlon
Housing.com

Domain-wise breakup



Role-wise break up



- ❑ Largest number of roles were offered in the sales and marketing domain
- ❑ Companies like Mahindra and ICICI Prudential recruited students for their prestigious leadership programs
- ❑ For the first time, we have seen instances of multiple offers per student. Three students have obtained multiple offers

IIM Tiruchirappalli hence reaffirms its commitment to provide talented and outstanding managers and looks forward to building lasting and rewarding relationships with the industry. We, at IIM Tiruchirappalli, take this opportunity to invite corporates from every sector to visit us and find bright talent to build a lasting and fruitful partnership for the future.

SNAPSHOT OF VISITING COMPANIES



PLACEMENT COORDINATORS

Email: placement-team@iimtrichy.ac.in

Phone: +91-431-2505036/37

Mobile: +91-9489076801-08

PLACEMENT & EXTERNAL RELATIONS OFFICE

Chairperson

Placement & External Relations

IIM Tiruchirappalli

Tiruchirappalli – 620015

Email: placement@iimtrichy.ac.in

Phone: +91-431-250535/36/37