



IIM Trichy conducts the Third edition of Nishtha – The Annual Management Conclave

IIM Tiruchirappalli (IIMT) inaugurated its annual management conclave “**Nishtha 3.0**” on 19th October 2019. Nishtha is a two-day spearheading initiative that will be held on 19th to 20th October 2019. The event facilitates interaction between experts, academicians, business leaders, entrepreneurs, and the present management students. The conclave entails foray of panel discussions, guest lectures, and national level competitions on various topics covering Marketing, Finance, Operations, Analytics, Economics, Entrepreneurship, HR, and Strategy. Nishtha 3.0 was graced by the presence of experts from established companies like Kraft Heinz, Cility, Carl Zeiss, Morgan Stanley, AIG Investment, Unitus Capital, Caterpillar India, TATA AIA, Olam, Inatech and Titan as well as entrepreneurs from startups like Skwerup, Booksmia, and Narvar.

The event was inaugurated with lighting of the lamp by the Guest of Honour, **Mr. Dick Mody, Founder-CEO, Ethical Advisors, Dr. Godwin Tennyson, Dean, IIM Trichy, and Dr. P Saravanan, Chairperson, Student’s affairs, IIM Trichy.**

Dr. P Saravanan welcomed the gathering. In his presidential address, Dr. Godwin Tennyson mentioned about the history and importance of the Nishtha event. He stressed the importance of holistic learning and development in the era of digital disruption. He quoted, “One need not be extraordinary to do extraordinary things, focus and dedication is what is needed to succeed.”

The Guest of Honour, Mr. Dick Mody mentioned that competitions and challenges are critical to success. He guided the students that it is the basic principle of life to be prepared for failures and rise again. He concluded the speech by mentioning that it is important to be the change in someone else’s life through our holistic developments. Mr. Shubham Gade, PGP Student, delivered the vote of thanks.

Arthaniti, Economics and Public Policy Club of IIM Trichy hosted a case analysis competition ‘Eco-Librium’ on the topics of national importance. SigmaEta, Operations Club of IIM Trichy conducted a series of business simulation competitions based on the concept of experiential learning. Nearly 570 students from 43 colleges participated in the initial rounds and the top ten teams were selected to compete in the finale.

FinvesT, Finance and Investment Club of IIM Trichy hosted a panel discussion on the topic ‘Role of Venture Capital Private Equity in evolving Start-Up Ecosystem.’ by the panellists **Mr. Dick Mody, Founder, Ethical Advisors, Mr. Priyank Singhvi, Founder, ExpEq, Mr. Vikas Sarada, CFO, Unitus Capital and Unitus Seed Fund, Mr. Siddharth Verma, Founder, Nuo Capital and Beewise, and Mr. Deovrat Singh, Growth and innovation lead Narvar.**

Persona, OB & HR Club of IIM Trichy hosted a panel discussion on the topic ‘Talent acquisition in the digital age.’, the discussion was enriched by the distinguished panelists **Dr. Richa Pandey, Chief People Officer - Inatech, Mr. Lionel Paul David, Head HR - Olam GBS, and Mr. Sudipto Mandal, Group HR Head - Carl ZEISS India.**

Consulate, Strategic and Consulting Club of IIM Trichy will be conducting a guest lecture by **Mr. HG Raghunath, former CEO of Titan & Co** on the topic ‘Path to Excellence’. The Entrepreneurship Cell of IIM Trichy will be conducting a fireside chat between **Mr. Satyarth Priyedarshi, an award-winning Head**

of Digital for Tata AIA Life Insurance and Mr. Ankur Goel, CEO, and founder of Skwerup. They will also be conducting interactive sessions with **Ms. Poonam Poornia, Founder of Siya,** a startup for the party, wedding, bridal, and seasonal ensemble, and **Ms. Nidhi Mishra, CEO, and founder of Bookosmia.**

The Marketing and Advertising Club of IIM Trichy will be conducting a multi-perspective symposium led by **Mr. Rajesh Srinivasan, Head-Marketing, DRA Homes** and **Mr. Saumil Mehta, Country Manager, The Kraft Heinz Company.** The discussion will revolve around the theme ‘Synergy between modern and conventional marketing practices, how it has changed the landscape over time and where we are heading towards.’

Matrix, Analytics Club of IIM Trichy will be conducting a guest lecture by **Ms. Shampa Ganguly, CEO, Citility.** She will share her entrepreneurial journey and corporate learning with the students. She will also brief on how they are planning to leverage the AI engine in Mobility space.