

IIM Trichy Celebrates its Seventh Foundation Day

IIM Tiruchirappalli (IIMT) celebrated its 7th Foundation Day on the 4th of January, 2018 with a grand function. The Foundation Day marks the **inception of IIM Trichy** as the 11th Indian Institute of Management.

The event was inaugurated with the lighting of the lamp by the Chief Guest, Mr. **Ganesh Ramamoorthy**, Managing Vice President of **Gartner** (India), Guest of Honour, Mr. **Venkat Viswanathan**, Founder and Chairman, **LatentView Analytics**, Mr. **Jalaj Dani**, Chairman, Board of Governors, IIM Trichy, Dr. **Bhimaraya Metri**, Director, IIM Trichy, and Prof. **V. Gopal**, Dean Accounts and Administration, IIM Trichy. This was followed by an invocation song.

The welcome address was delivered by Dr. Metri and he spoke about the institute, its programmes and ranking. He also mentioned that construction of more than 74,000 sq. meters of the campus was completed and another 68,000 sq. meters is scheduled for the **second phase** of construction.

Mr. Jalaj Dani spoke about how the **values** we practice today will **outlive individuals** and urged the students to be **responsible** and carry forward the values they learn to take the institute to greater heights.

Mr. Venkat Viswanathan, in his address to the students, spoke about **entrepreneurship** and its relevance especially in current times because the sheer volume of jobs India needs to create. He stressed on the importance of **markets, teams** and **execution** as the **three guiding principles** of successful entrepreneurship.

Mr. Ganesh Ramamoorthy spoke how **IoT** and **digitization** have an effect on people's understanding and mind-set. He elaborated on **change management** and creating a conducive environment that doesn't threaten employees but enhances their individual capabilities and skills. He urged the students to keep the **human factor** in mind as they go through the curriculum.

Prof. **Sirish Gouda** spoke about how social responsibility is a core value inculcated at the institute and the students engage in a **"Make a Difference" (MAD) Project** which aids different strata of the society. One of the teams, comprising of final year students Bala Koteswar Kolluri, Reshma Rayadurgam, Cherishma Duggina, Harish M S, Rohit Sribhashyam, Deekshitha Reddy Gagireddy was awarded a certificate of appreciation for their project titled **"Self-Empowerment to Rural Women via Food Product Business"**. The student team wanted to make a difference to the rural women who had very little chances of employment. The students met the rural women and hand held them through the labelling, pricing and packing of the product. The Chief Guest honoured the students with **certificates of appreciation**.

The vote of thanks was proposed by Prof. V. Gopal. The program ended with the National Anthem.

As part of the 7th Foundation Day, *Elixir*, the CSR club of IIM Trichy organised a **blood donation camp** in association with Doctor's Blood Bank & Research Centre, Trichy.