भारतीय प्रबंध संस्थान तिरुचिरापल्ली
Indian Institute of Management Tiruchirappalli
(An Autonomous Institute under Ministry of HRD, Government of India)
Tiruchirappalli - 620 024, Tamil Nadu, India

PRESS RELEASE
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IIM Trichy celebrates INDIA's 73rd Independence Day

Indian Institute of Management Tiruchirappalli celebrated India's 73rd Independence Day. The event started with flag hoisting by Dr. Bhimaraya Metri, Director, IIM Tiruchirappalli. In his address to the students and faculty members, Dr. Metri recalled the sacrifices of our freedom fighters and the achievements of our country in the last 7 decades. He then highlighted a few issues daunting the nation such as the digital divide between the rural and the urban and unemployment. He also urged the students to utilize the plethora of opportunities created by the Indian Government – Startup India, Digital India for the betterment of our country and bring an end to the social evils. He further said that IIM Trichy, as a part of the Unnat Bharat Abhiyan initiative, would be working with a few Gram Panchayats to help build smart villages like smart cities. He urged students to contribute to building a sustainable mother planet. Talking about the progress of IIM Trichy, Dr. Metri intimated the gathering about the upcoming programs at the institute such as Business Analytics Program and MBA in HR. The Director's address was followed by cultural programs organized by Rangmanch, The Arts Club of IIM Trichy.

Elixir, the Social Responsibility Club of IIM Trichy, in association with Doctor's Blood Bank & Research Centre, Tiruchirappalli, organized a blood donation camp at the institute to promote health awareness. The blood donation drive witnessed active participation from faculty members, staff and students who enthusiastically came forward to donate blood.

The functions culminated with the tree plantation drive where students planted saplings across the campus. The activity was aimed at promoting an environmentally green campus at IIM Trichy.