



IIM Trichy team wins 2nd Prize in Purdue University Competition

IIM Trichy PGPM students team Upendran V and Anirudh Jain were adjudged 2nd at the **Global Supply Chain Management Initiative (GSCMI)** intercollege case study competition held at **Purdue University, Illinois, United States**. Schools from across the United States and around the globe are invited to participate in the annual competition. The competition is held in two phases: Phase 1 being a virtual qualifying/elimination round and Phase 2 involves the top 6 qualifying schools from Phase 1.

Phase 2 of the competition was held on 16th and 17th February, 2017 at Purdue University with the teams being from IIM Trichy, IIM Shillong, Richard Ivey School of Business Western University, Georgia Institute of Technology-Scheller College of Business, Owen Graduate School of Management, Vanderbilt University, and University of Southern California Marshall School of Bus. All teams were provided with the case on day 1 of the Phase 2 and the presentations being held on day 2 along with the GSCMI Spring Conference. **Supply Chain Resilience** was the theme for the case study this year.

After battling out at the college level, the team cleared the Phase 1 online round post which they presented in the final phase at Purdue University.