



INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI

July 6, 2012

Chennai

PRESS RELEASE

ADMISSION COMMENCES FOR 3 YEAR POST GRADUATE PROGRAMME IN BUSINESS MANAGEMENT FOR WORKING EXECUTIVES AT CHENNAI CENTRE

IIM Tiruchirappalli will commence the inaugural batch of its 3-year **Post Graduate Programme in Business Management (PGPBM)** for working executives at its Chennai Centre from August 2012. PGPBM is one of the flagship programmes of the Institute and is specifically designed to enable working executives who aspire to equip themselves with a formal management education.

PROGRAMME STRUCTURE

The curriculum is completely aligned with the 2-year full-time Post Graduate Programme in Trichy, and includes 18 core courses, 15 elective courses, and one industrial project, spread over three years. The faculty would comprise the permanent and guest faculty of IIM Trichy. Specifically designed to cater to the needs of the working executives, classes will be held on evenings, Wednesday to Saturday, 18:45 hrs. to 21:30 hrs. Classes will commence on Wednesday, August 29, 2012. The inaugural batch will be awarded the PGDBM at the annual convocation at Trichy in March 2015.

ADMISSION PROCESS

The admission process for the PGPBM opens this week. The application form and programme brochure are freely available for download at the Institute's website (www.iimtrichy.ac.in). Applicants will be selected after preliminary scrutiny, a written test and a personal interview. Those applicants who have a valid CAT 2011 score are exempted from the written test. The last date for receipt of applications at IIM Trichy is Monday, July 23, 2012.

INTERACTION SESSION WITH FACULTY

IIM Trichy faculty will be available at Lemon Tree Hotel, Guindy, Chennai on Sunday, July 8 2012 from 11:00 hrs. to 17:00 hrs. for an interaction session with prospective candidates.

PLANS FOR THE CHENNAI CENTRE

IIM Trichy will also utilize this Chennai Centre to offer short-term executive education programmes. In addition, the centre will serve as a convenient platform to to conduct placement-related activities for its two-year programme.

ABOUT IIM TIRUCHIRAPALLI

Indian Institute of Management Tiruchirappalli, the 11th IIM in the country started its journey on January 4, 2011. The second batch of the PGP commenced on June 13, 2012 at Trichy. Its doctoral programme – Fellow Programme in Management – also commenced in June. The institute has achieved a lot in such a short space. It boasts of a strong body of fifteen full-time faculty with more to join. The faculty includes a French national and others who hail from premier institutions in India & abroad, and having a rich and diverse experience in industry and research.

It has a state-of-the-art Learning Resource Centre which was built at a cost of over a crore. The IIM Trichy Learning Resource Centre features a fully automated RFID-based modern Learning Information Centre and is equipped with CCTV and WiFi connectivity.

CONTACT PERSON

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PROGRAMME WEBSITE

<http://www.iimtrichy.ac.in/home/academics/programs/pgpbm/>

MEMBERS PRESENT AT THE PRESS CONFERENCE

1. Prof. G Sethu, Dean (Administration & Accounts), IIM Tiruchirappalli
2. Prof. Suresh Paul Antony, Chairperson - PGPBM, IIM Tiruchirappalli
3. Prof. K S Manikandan, Member – PGPBM Committee, IIM Tiruchirappalli