



INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI
भारतीय प्रबंध संस्थान तिरुचिरापल्ली

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PRESS RELEASE
(8 Apr 2014)

IIM Tiruchirappalli announces the launch of Post Graduate Programme in Human Resource Management and the 3rd batch of 3-year Post Graduate Programme in Business Management for working executives at its Chennai Centre

Indian Institute of Management Tiruchirappalli has announced the launch of a new programme specially designed for those working in and aspiring to be human resource management specialists. The **Post Graduate Programme for Human Resource Management for working executives** will commence from **July 2014** at IIM Trichy's **Chennai Centre**. This programme would be in addition to the **Post Graduate Programme in Business Management for working executives** that IIM Trichy has been offering at its Chennai Centre for the last two years.

LAUNCH OF POST GRADUATE PROGRAMME IN HUMAN RESOURCE MANAGEMENT

IIM Trichy is launching the **Post Graduate Programme in Human Resource Management (PGPHRM) for working executives** at its Chennai Centre from July 2014. PGPHRM is envisaged as a complete management programme for those who want to create a niche for themselves in a career in HR. The **curriculum** includes a broad range of general management courses, core conceptual and application based HR courses, HR electives and a live industry

project. Students have the option of specializing in one of the five HR sub-specializations – viz., employee relations, organization development and change, HR analytics, employee engagement and global HR and diversity. Industry HR managers and leaders will contribute to the delivery of the programme in a significant way along with competent internal faculty. Classes will be held in the **evenings** for **four days a week**.

3RD BATCH OF POST GRADUATE PROGRAMME IN BUSINESS MANAGEMENT

IIM Trichy launched its evening **Post Graduate Programme in Business Management (PGPBM)** for **working executives** at its Chennai Centre in August 2012. In response to the enthusiastic feedback of the first batch, the Institute is announcing the commencement of the **third batch** of the programme from **July 2014**. PGPBM addresses the need of the working executives to attain quality formal management education, even as they work. By **completely aligning this programme with the full-time 2-year Post Graduate Programme** (offered at Trichy campus) in terms of content and delivery, and structuring the programme over four evenings a week, PGPBM offers a near full-time experience of going-back-to-school to the participants. The current batches of PGPBM represent students from a wide variety of industries and experience.

ADMISSIONS PROCESS

The last date for receipt of applications for both the programmes is **May 5, 2014**. Final selection will be made based on the basis of applicant's curriculum vitae, performance in the written test, and personal interview. Applicants with a valid CAT or GMAT score are exempted from the written test.

Applications forms and **detailed programme brochures** are available on the Institute's website (www.iimtrichy.ac.in). The faculty and current students of the Institute would be

available for an **interactive session** with prospective candidates at Chennai Centre on **Sunday, April 20, 2014**, from 11 AM to 5 PM.

CONTACT PERSON

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PROGRAMME WEBSITES

PGPBM: <http://iimtrichy.ac.in/pgpbm>

PGPHRM: <http://iimtrichy.ac.in/pgphrm>

MEMBERS PRESENT AT THE PRESS CONFERENCE

1. Dr. Prafulla Agnihotri, Director, IIM Tiruchirappalli.
2. Professor V Vijaya, Chairperson – PGPHRM [Chennai Centre], IIM Tiruchirappalli.
3. Professor K S Manikandan, Chairperson – PGPBM [Chennai Centre], IIM Tiruchirappalli.
4. Professor Abhishek Totawar, Chairperson, Placement and External Relations, IIM Tiruchirappalli.

Place: Chennai

Date: 08.04.2014