



भारतीय प्रबन्धन संस्थान तिरुचिरापल्ली

Indian Institute of Management Tiruchirappalli

(An Institute of National Importance, Under Ministry of Education
(Shiksha Mantralaya), Govt. of India)

PRESS RELEASE
November 04, 2023

Inauguration Of The 3rd Batch of the Post Graduate Certificate in Strategic Management (PGCSM)

Indian Institute of Management Tiruchirappalli inaugurated its 3rd batch of Postgraduate Certificate programme in Strategic Management on 4th November 2023. The event was graced by Mr. Praveen Krishnan, Vice President, Corporate Strategy, Ramco Group, as the chief guest, Dr. Nagendra Chowdary, Head - Academic Content, TimesPro, Prof. K S Manikandan and Prof. K V Mukundhan, Program Directors of PGCSM, Prof. P. Saravanan, Dean (Corporate Relations and Faculty Affairs), and Prof. V Gopal, Dean (Academics).

The honourable Chief Guest, **Mr. Praveen Krishnan**, began by sharing his own example highlighting how strategy can help a company achieve its goals in a purposeful and planned manner. He discussed the significance of learning frameworks and tools over time and understanding how to apply them. He highlighted the importance of effective storytelling and the need to promote one's ideas. Mr. Praveen Krishnan also conveyed that the program would assist students in expressing their thoughts effectively and coherently, as well as in applying and evaluating their learning in real-life situations. He underscored the advantage of learning through practical examples and stressed that clarity of thought is a crucial skill. Additionally, he emphasized the importance of having a passion for what you do to manage your time effectively. He concluded his address by reiterating the value of applying the knowledge gained in class and how tools become more effective when put into practice.

Dr. Nagendra Chowdary shared his thoughts about the program and how each module will help the participants understand strategy as a discipline. He also mentioned that the students would have a valuable experience learning from peers with diverse backgrounds. He spoke about how strategy is not just a function but a way of thinking that individuals cultivate by acquiring knowledge and practising it consistently. He concluded his speech by wishing the participants an enriching learning experience in the program.

Prof. K S Manikandan welcomed the chief guest, the faculty members, and the participants to the ceremony. He congratulated the participants on being selected for this prestigious certificate program.

Dr. Saravanan P, Dean of Corporate Relations and Faculty Affairs, gave a brief regarding the various programs offered by IIM Tiruchirappalli, various training programs and consulting services and wished the participants the best for all their future endeavours.

Dr. Gopal V, Dean of Academics, spoke about strategic management and the role it plays in the functioning of any organisation. He congratulated all the participants for taking a crucial step towards their career progression.

Prof. K V Mukundhan concluded the event by thanking all the dignitaries for their presence and the speakers for their profound insights. The event concluded with the National Anthem following the Vote of Thanks.