



**भारतीय प्रबन्धन संस्थान तिरुचिरापल्ली**  
**Indian Institute of Management Tiruchirappalli**

(An Institute of National Importance, Under Ministry of Education  
(Shiksha Mantralaya), Govt. of India)

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**TAMIL NADU LEADS IN  
YUVA SANGAM PHASE-III REGISTRATIONS**

Indian Institute of Management Tiruchirappalli serves as the nodal institution for Tamil Nadu in Yuva Sangam Phase-III. The Institute takes immense pride in the state's recent achievement as the leader in registrations for this event. This noteworthy accomplishment highlights the enthusiasm and commitment of Tamil Nadu's youth in embracing and promoting India's cultural diversity.

Yuva Sangam, an initiative by the Government of India under the Ek Bharat Shreshtha Bharat program, aims to connect youth from different states, fostering solid bonds among them. The program serves as a platform to strengthen people-to-people connections, promoting a deeper understanding of India's culture, heritage, and traditions. Phase III of Yuva Sangam, the latest chapter in this cultural exchange initiative, aligns with the goals of the National Education Policy (NEP) 2020, focusing on experiential learning. During Phase III, participants from higher educational institutions embark on a 5–7-day journey to 22 different states and Union Territories in India. These tours provide:

- A multi-dimensional, first-hand experience.
- Covering various aspects of life.
- Natural landscapes.
- Developmental milestones.
- Recent accomplishments.
- Interactions with the local youth in the host state.

Yuva Sangam Phase-III garnered an overwhelming response, with 29,144 registrations across India. This remarkable response reflects the youth's desire to explore India's diversity and connect with peers from different regions. In a significant achievement, Tamil Nadu leads in registrations, with an impressive count of 4,800 applicants. The enthusiastic participation of Tamil Nadu's youth highlights their commitment to celebrating and sharing their cultural heritage with peers from different parts of India.

Indian Institute of Management Tiruchirappalli is honoured to be selected as the nodal institution for Tamil Nadu. In close collaboration with IIIT Kota in Rajasthan, the Institute is instrumental in promoting and executing the Yuva Sangam program within the state. This collaboration reaffirms IIM Tiruchirappalli's dedication to holistic education and youth development. The Institute is humbled and proud to have contributed to this significant national effort. We thank all the applicants and our dedicated team, whose tireless efforts have made this achievement possible.