



भारतीय प्रबंध संस्थान तिरुचिरापल्ली  
Indian Institute of Management Tiruchirappalli  
(An Autonomous Institute under Ministry of HRD, Government of India)  
Tiruchirappalli - 620 024, Tamil Nadu, India

**PRESS RELEASE**  
**8<sup>th</sup> January 2023**

## **IIM Tiruchirappalli inaugurates the second batch of the Post Graduate Certificate Programme in Manufacturing Management and Analytics**

Indian Institute of Management Tiruchirappalli inaugurated the second batch of the Post Graduate Certificate Programme in Manufacturing Management and Analytics on 8th January 2023. This one-year programme equips professionals with an understanding of the evolving manufacturing industry coupled with technology and data analytics.

The event was graced with the presence of Mr. Raghudeep Madineni, Head – Industry 4.0 and Digital Manufacturing, Ather Energy, as the Chief Guest, Dr. Sanjay Salunkhe, Chairman and MD, Jaro Education, Dr. Godwin Tennyson, Officiating Director, IIM Tiruchirappalli, Prof. Sivakumar S and Prof. Pravin Tambe, Programme Directors. The dignitaries inaugurated the event with an invocation song and the lighting of the lamp.

In his address, Honourable Chief Guest **Mr. Raghudeep Madineni** congratulated the participants and highlighted how the course bridges the gap between formal education and industry aspirations. He talked about the four central pillars to make a project successful: vision and goal, technology know-how, knowledge to execute, and people and culture. Moreover, he described how bringing automation into manufacturing has enabled vertical and horizontal integration of data. He then emphasized the role of the participants as the drivers of Industry 4.0 by integrating automation, connectivity, and intelligence.

**Dr. Sanjay Salunkhe**, Chairman and MD Jaro Education, urged the participants to focus on all domains and supplement them with the evolving technology. He emphasized the importance of human capital, planning, and vision in today's competitive world. He described learning as a continuous process and the participants as perpetual learners acquiring skills and knowledge to match the pace with the latest industry trends.

**Dr. Godwin Tennyson, Officiating Director, IIM Tiruchirappalli**, highlighted how the programme brings the best of the two worlds of manufacturing and data analytics. He stressed the manufacturing sector's role as a building block that throttles the economy. He then motivated the participants to absorb knowledge from the abundant rich experience of their peers, the faculty, and the curriculum.

**Prof. Pravin Tambe**, Programme Director, welcomed the incoming batch and commended the diverse background and experiences of the participants. He emphasized the role of manufacturing as a business driver in terms of cost, quality, and service. He also talked about the need for the manufacturing executives to be updated with the relevant skills and knowledge to achieve the required business goals.

The ceremony concluded with the vote of thanks by **Prof. Sivakumar S**, Programme Director, followed by the national anthem.