



भारतीय प्रबंध संस्थान तिरुचिरापल्ली  
Indian Institute of Management Tiruchirappalli  
(An Autonomous Institute under Ministry of HRD, Government of India )  
Tiruchirappalli - 620 024, Tamil Nadu, India

**PRESS RELEASE**  
**7<sup>th</sup> January 2023**

## **IIM Tiruchirappalli inaugurates the third batch of the Post Graduate Certificate Programme in Strategic Human Resource Management**

Indian Institute of Management Tiruchirappalli inaugurated the third batch of the Post Graduate Certificate Programme in Strategic Human Resource Management on 7<sup>th</sup> January 2023. This one-year programme equips professionals with an understanding of the latest models and frameworks in strategic human resource management.

The event was graced with the presence of Dr. C. Premkumar Naidu, Senior Vice President and Group Chief Human Resources Officer, Sobha Realty, Dubai as the Chief Guest, Dr. Sanjay Salunkhe, Chairman and MD, Jaro Education, Dr. Godwin Tennyson, Officiating Director, IIM Tiruchirappalli, Prof. Sarvanan P, Dean - Corporate Relations and Faculty Affairs' Ms. Jaina Soni Bhandari, Alumni SHRM 02 Batch, Prof. Smita Prashant Chattopadhyay and Prof. Upam Pushpak Makhecha, Programme Directors.. The dignitaries inaugurated the event with an invocation song and the lighting of the lamp.

In his address, Honourable Chief Guest **Dr. C. Premkumar Naidu** congratulated the participants and laid stress on passion, multitasking, focus and self-motivation as the critical drivers of success. He urged them to understand an organization's business and analytical aspects to steer essential business decisions. He emphasized the role of human resources as navigators in aligning strategic decisions with an organization's core values.

**Dr. Sanjay Salunkhe**, Chairman and MD Jaro Education, applauded the diversity of the batch and highlighted the significance of human resource management in complementing and supplementing the domains of marketing, finance and strategy. He motivated the gathering to continue being perpetual learners and value their networks as net worth.

**Dr. Godwin Tennyson, Officiating Director, IIM Tiruchirappalli**, acknowledged the diverse background and experience of the incoming batch and asserted the belief of the institute in peer-to-peer learning and the role of the faculty in facilitating enriching discussions in the classroom. He exemplified the need for the programme by stressing how human resource management is evolving with advancing technology to embrace Industry 4.0 and Industry 5.0.

**Ms. Jaina Soni Bhandari, Alumni SHRM 02 Batch**, recalled her past journey and talked about how HR can alter decision-making by banking on emerging tools such as Data Analytics. She urged the participants to be risk-takers and spoke about how this comprehensive programme helps in the professional development.

**Prof. Sarvanan P, Dean (Corporate Relations and Faculty Affairs)** congratulated the participants and spoke about the ever-increasing scope of strategic decision-making in the field of Human Resource Management. He commended the success of the course by outlining the increasing batch intake of the programme.

**Prof. Smita Prashant Chattopadhyay**, Programme Director, welcomed the incoming batch and briefed them about the course. She highlighted how the programme, through its three modules, would help lay the foundation of organisational behaviour, HRM and its applications and extensions.

The ceremony concluded with the Vote of Thanks by **Prof. Upam Pushpak Makhecha**, Programme Director, followed by the national anthem.