

## IIM Tiruchirappalli Inaugurates Certificate Programme in Business Management for Defense Officers

Indian Institute of Management Tiruchirappalli inaugurated the Certificate Programme in Business Management for Defense Officers on 29th August 2022. The 6-month residential programme is designed for the participating fifty defense officers to aid their learning of business management skills.

The breakup of the participants are given below

Defense Officers	Male	Female	Total
Airforce	17	05	22
Navy	19	03	22
Army	05	01	06
<b>Grand Total</b>			<b>50</b>

The ceremony began with the lighting of the lamp by the dignitaries present, followed by a welcome address by Prof. Gopal V., Programme Director. In his speech, he extended his heartfelt gratitude to the program participants and welcomed them to the IIM Trichy fraternity. He also extended his wishes for the enriching journey ahead and hoped that the officers and the faculty could mutually learn.

Dr. Prashant Gupta, Chairperson, Executive Education & Consulting, gave a brief of IIM Trichy as an institute and the programmes offered. He further explained how the certificate programme is an experience co-learning programme aimed at making the officers adapt to management.

Dr. Pawan Kumar Singh, Director, IIM Trichy, addressed the esteemed gathering and spoke about the importance of entering the classroom with a fresh mind and learning new things or striving to improve in the domains they are already abreast. He also emphasized the need to go the extra mile and put more effort than expected by the professors to fully enjoy the programme and imbibe the learnings in themselves better.

Lt. General Arun Kumar, General Officer Commanding, South India, delivered the Inaugural address. He implored the participating officers to soak in every bit of learning that the faculty and the programme had to offer. Lt. General wished for the officers to go beyond the curriculum and not just gain value from the institute but also mentor the other students on campus who had much to learn from the men in uniform. Critical thinking, good communication, ample generosity, adaptability, empathy, and grace are some qualities that he asked the officers to carry with them during the six months of the programme.

Prof. Vijaya V., Programme Director, delivered the vote of thanks. She expressed her gratitude towards all and wished the participants success. The inaugural event concluded with the National Anthem, followed by a group photograph.