

## **IIM TIRUCHIRAPPALLI – PRESS RELEASE**

IIM Trichy inaugurated the First Batch of the Post Graduate Certificate Programme in Manufacturing Management & Analytics (PGCMMA – Batch 01) on 09<sup>th</sup> May 2021. The one-year long programme will be offered in a device-to-device mode in association with Jaro Education. The PGCMMA Batch 01 is designed for working professionals who aspire to take up managerial roles in the organization leveraging latest advancements in Manufacturing Management. The Programme aims to provide an understanding of the basic concepts, tools and techniques required for effectively managing Manufacturing systems using Analytics. Through hands-on exercises, practical applications and case studies, this programme will help participants to provide quantitative reasoning and generate useful insights to improve the planning process, manufacturing efficiency, yield, and future performance, leading to a sustained competitive advantage.

Mr. Ananthasheshan N (Managing Director, CUMI), the Chief Guest for the event, Dr. Godwin Tennyson, Director (Acting), IIM Tiruchirappalli, Prof. Karthik Dhandapani (Acting Chairperson, Executive Education & Consulting), Dr. Gajanand M. S. (Programme Director, PGCMMA Batch 01) and Prof. Sirish Kumar Gouda (Programme Director, PGCMMA Batch 01), Dr. Sanjay Salunkhe (Founder & MD, Jaro Education), faculty members of IIM Trichy and 92 students of the PGCMMA Batch 01 participated in the inaugural event that was conducted in virtual mode.

Prof. Karthik Dhandapani welcomed the participants of PGCMMA Batch 01 to the programme and Prof. Sirish Kumar Gouda gave an overview of the programme, importance of it and the eclectic group of students who have joined this niche programme.

Dr. Godwin Tennyson, Director (Acting) highlighted the uniqueness of this programme as it combines the traditional field of Manufacturing Management with the contemporary field of Analytics. He also explained the importance of the motto of IIM Trichy – “Gnanam Anatham’ – Knowledge is Limitless, and urged the students to collectively create new knowledge through this programme.

Dr. Sanjay Salunkhe emphasized the importance of continuous learning, upskilling and networking for working executives to grow multifold in their careers.

In his inaugural address, Mr. Ananthasheshan highlighted the need for acknowledging the exponential changes happening around and urged everyone to be prepared for managing them. He also encouraged the participants to develop relevant meta-skills in these Turbulent, Uncertain, Novel, and Ambiguous (TUNA) circumstances in addition to the knowledge that they will gain through the programme.

Dr. Gajanand proposed the vote of thanks by acknowledging the efforts of everyone involved for the success of this event.