



IIM Trichy inaugurated the first batch of the Post Graduate Certificate Programme in Strategic Human Resource Management (PGCSHRM)

On 27th September, 2020 IIM Trichy inaugurated the first batch of the Post Graduate Certificate Programme in Strategic Human Resource Management for Executives (SHRM). This is a year-long programme, offered through a device-to-device online learning platform. Jaro Education are the marketing and delivery partner for the program. This program is designed to provide an understanding of the latest models and frameworks in strategic human resource management. It will help participants understand how to operationalize and strategically align different functional dimensions of HRM to organizational objectives.

Prof. Bhimaraya Metri (Director, IIM Tiruchirappalli), Prof. Satish Maheswarappa (Chairperson, Executive Education and Consulting), Prof. Upam Pushpak Makhecha and Prof. Smita Prashant Chattopadhyay (Programme Directors, PGSCM), Dr. Sanjay Salunkhe (MD, Jaro Group), faculty members of IIM Trichy and 89 students participated in the inaugural event.

Dr. Sapna Purohit (Senior Vice President & Head Human Resources for Sun Pharmaceuticals Ltd.) was the Chief Guest for the program.

During his address, Director Dr. Bhimaraya Metri said that future is fluid and digital disruption is going to continue with higher speed. In such a context, HR is going to be central to business and those who join this programme will significantly benefit.

During her inaugural address, Dr. Sapna Purohit reflected on her own career and highlighted learnings that participants could benefit from. She discussed that organizations of today are facing a VUCA world, she stressed on the need for adaptability and spirit of constant learning to cope with the dynamic ecosystem. She also discussed the importance that ethics and authentic leadership plays in steering an organization during these challenging times. She also contemplated on how the role of an HR Manager has become central to managing people resources across different functions of an organization.