



भारतीय प्रबंध संस्थान तिरुचिरापल्ली
Indian Institute of Management Tiruchirappalli
(An Autonomous Institute under Ministry of HRD, Government of India)
Tiruchirappalli - 620 024, Tamil Nadu, India

PRESS RELEASE
23 September 2020, Saturday

IIM Trichy signed MoU with Yi Trichy YUVA

Indian Institute of Management Trichy has signed an MoU with Young Indians (Yi) Trichy on 23rd September 2020. Yi Trichy is an integral part of the Confederation of Indian Industry (CII), a non-government, not-for-profit, industry led and industry managed organization playing a proactive role in India's development process.

YUVA is one of the most active focus areas within Young Indians by which Yi members engage students from across the country in various initiatives that the students conceptualize, plan and execute. The objective is to create a bridge, a platform for the students to work in cross functional teams with abroad objective of enhancing their leadership skills and giving back to the nation.

Through this MoU it is proposed to conduct various short-term leadership workshop and other allied activities for the entrepreneurs in and around Trichy. In this process, the students of IIM Trichy will do live projects from the industries based out of Trichy.

On this occasion **Dr. Bhimaraya Metri, Director, IIM Trichy** said that Yi and IIM Trichy will work together to help start ups, young entrepreneurs, and also build brand for Trichy through 'Discovering Trichy' activities.

The MoU was signed by **Dr. Bhimaraya Metri, Director, IIM Trichy**, and **Mr. Ketan J Vora, Yi Chair, Yi Trichy Chapter**, Mr C Pradeep, Yuva Chair, Yi Trichy Chapter in the presence of Dr. P.Saravanan, Chairperson Student Affairs, IIM Trichy, Mrs.Kaveri Annamalai, Yi Co-Chair, Trichy, Mr.Kishore, Yuva Co-Chair, Trichy and others.