



भारतीय प्रबंध संस्थान तिरुचिरापल्ली
Indian Institute of Management Tiruchirappalli
(An Autonomous Institute under Ministry of HRD, Government of India)
Tiruchirappalli - 620 024, Tamil Nadu, India

PRESS RELEASE
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Initiatives by IIM Trichy amidst the lockdown situation

Indian Institute of Management Tiruchirappalli is engaging in various activities during these uncertain times of the COVID 19 crisis to keep up the morale of the IIM Trichy fraternity and keep going with the schedule planned by the institute for the upcoming academic year. The institute would be offering its executive MBA programme for working executives in the online mode for the upcoming semesters, and similar plans were underway for the regular MBA courses too. Plans for online exams that can be taken by the students from their home under remote proctoring and plan to prepare e-books for the students are also being considered. The E-learning centres of the institute will be fully functional in the next two weeks tentatively to start the executive program (PGPBM). The institute is also preparing to take up online classes if required for the regular PGPM and PGPM-HR incoming batches. The PGPM-HR programme will be launched by the Institute for the first time, this academic year.

In addition to this, IIM Trichy Alumni Chapter is conducting Knowledge sharing sessions through webinars where the alumni of IIM Trichy and industry experts connect with the current students of the institute. The first knowledge sharing session on '**Product benchmarking**' was held on 9th May by an industry expert, **Mr. Mark Limage**, MD, Munro Associates (UK) Ltd. who explained in detail the benchmarking practices followed in different industries. A second webinar on the topic '**The Growth Story of Amrutanjan**' by **Mr. Sambhu Sivalenka**, Chairman and MD, Amrutanjan Health Care Ltd. is planned for 23rd May.

As a part of UNNAT BHARAT ABHIYAN activities, IIM Trichy recently organised a camp to create awareness about the COVID-19 virus in Suriyur village, which has been adopted by the institute. The camp focussed on creating awareness about what the COVID-19 virus through demonstrations on social distancing, wearing masks and their proper disposal, correct method of washing with soap and effective use of sanitizer can reduce the risk of infecting others and in protecting ourselves. Masks were distributed to the villagers and sanitizers were handed over to the panchayat cleaning staff for their safety and well-being. The camp was presided by **Thiru. Shanmugasundaram**, President of Suriyur panchayat.

Elixir, the Social Responsibility Club of IIM Trichy has been engaging in various donation activities. They have distributed funds to Renaissance Malarchi Special School, Trichy and Karunai Kangal, Old Age Home, Trichy and they urged other students to contribute for the same. Apart from this, they have tied up with Donatekart, WWF India, India Co-win Action Network, and CSR clubs of other IIMs, collectively known as Robin Hood Army for volunteering and relief related activities.