



भारतीय प्रबंध संस्थान तिरुचिरापल्ली  
Indian Institute of Management Tiruchirappalli  
(An Autonomous Institute under Ministry of HRD, Government of India )  
Tiruchirappalli - 620 024, Tamil Nadu, India

**PRESS RELEASE**  
**3<sup>rd</sup> March, 2020**

## **IIM Trichy Receives HEF Innovation and Leadership Award**

Indian Institute of Management Tiruchirappalli was conferred with the **Leadership & Innovation Award: 2020** in the Business School Category by the Higher Education Forum (HEF) at the 11<sup>th</sup> HEF Annual Convention held in Mumbai on 29<sup>th</sup> February, 2020. The central theme of the Convention was Building New India through Innovation in Education.

Under the leadership of **Dr. Bhimaraya Metri, Director, IIM Tiruchirappalli** the Institute has scaled new heights with innovation in multifaceted areas of education such as investment in smart and sustainable infrastructure, launching of blended learning programmes in executive education, partnership with international faculty to give exposure to world class business practices during International week, hosting of international conferences with participation from prominent leaders of industry and academia from India and overseas. IIM Trichy is also proud of its diversity as there are students from almost 22 States and UTs and it has higher representation of women students. The institute believes in building research ecosystem with investment in finance lab, behavioral lab and Centre for Applied Research in Data Science (CARDS). The Institute aligns itself with latest technological advancements by offering niche courses on Industry 4.0, AI & Machine Learning, Data Analytics, Blockchain and Design Thinking. Further, the Institute is preparing to launch another programme called PGPM-HR which would offer MBA in HR with focus on current need of industry.

The award was presented to **Dr. Bhimaraya Metri** by Mr. Prasad Chandran, Chairman, SEEGOS, Bangalore (A Social Enterprise for Ethics, Governance and Organisation Strategies), Dr. N.M. Kondap, Former Vice Chancellor, NMIMS, Mumbai, and Dr. H. Chaturvedi, Alternate President, Education Promotion Society of India (EPSI) at the HEF Annual Convention.

HEF is the largest and most respected community of higher education professionals in India with more than 4,000 members. They are involved in a number of capacity building activities for the two of the most important stakeholders in higher education namely, faculty and students.