

IIM Trichy Inaugurates 'INDAM 2020' the 6th Biennial Conference of the Indian Academy of Management

IIM Tiruchirappalli (IIM Trichy) inaugurated the 6th Biennial Indian Academy of Management (INDAM) 2020 Conference on Thursday, 2nd January 2020. The theme of the conference is '**Architecting Indian Management Scholarship in the Era of Disruption**', which will take place from 2nd to 4th January 2020. The conference has already set a benchmark by attracting more than 600 research papers from management scholars of 14 countries. It will witness the presence of about 650 delegates including experts and keynote speakers from the nation and abroad.

The inaugural event commenced with a lamp lighting ceremony by the Chief Guest **Shri Deepak Kumar Hota**, Chairman and Managing Director - BEML Ltd, **Prof. Naresh Khatri**, University of Missouri and President of the Indian Academy of Management, **Dr. Bhimaraya Metri**, Director, IIM Trichy along with **Prof. Upam Pushpak Makhecha**, IIM Trichy and INDAM 2020 Conference Co-Chair. This was followed by an invocation song.

Prof. Upam Pushpak Makhecha delivered the welcome note and highlighted the key aspects of the conference. She stated the significance of the conference in addressing the contributions of research and academia in coping with the changes due to newer technologies like AI, IoT, and Robotics. This was followed by a video message from the Sadhguru, Founder of Isha Foundation, who touched upon the topic of disruption. He said that disruption should lead to new levels of order, function capability, and well-being. He also wished good luck to the organisers and participants of the conference.

Prof. Naresh Khatri greeted the gathering and presented the welcome address where he spoke about the history of the origination of INDAM. He asserted that INDAM served as a platform, where domestic and international knowledge merged. He praised the ingenuity of the ideas and methods presented in the papers and encouraged the participants to have fun, learn and grow at INDAM 2020.

Dr. Bhimaraya Metri in his address welcomed the scholars and dignitaries present for the conference and highlighted the richness of Trichy city as well as IIM Trichy. He said that this conference is a two-way opportunity of giving the best of IIM Trichy to the world and the best of the world to IIM Trichy. He also mentioned the importance of the development of higher education and business schools with fast-paced technological developments. He wished for a grand success of the conference.

The inaugural address was presented by the Chief Guest, Shri. Deepak Kumar Hota where he spoke about the advancements and researches happening in the technological fields which were once seen only in sci-fiction books and movies. He insisted that one must follow the heart and use the disruptive forces as opportunities to learn and grow from it. He also emphasized that we should take pride in bringing 'Indian-ness' into management education as the world is interested in our market place at present.

The program concluded with Vote of Thanks by Ms. Farheen Fathima Shaik, FPM - OB&HR, IIM Trichy, followed by the National Anthem.

Today, the conference had a paper development workshop by Prof. Peter Bamberger, Editor-in-chief of Academy of Management Discoveries and panel discussion on "Future Roles of B-Schools and Management Education in India" with participation from eminent panellists including Prof. Anju Seth (Director IIM Calcutta), Prof. K Ramachandran (NUEPA), Prof. Dheeraj Sharma (Director IIM Rohtak), Prof. L S Murty

(Director, IIM Nagpur), Prof. Mahadeo Jaiswal (Director IIM Sambalpur), Dr. Bhimaraya Metri (Director IIM Trichy) and Mr. Richard Rekhy (Ex-CEO KPMG). Over next two days the conference plans three keynote addresses by eminent scholars such as Prof. Farok Contractor, Debanjan Mitra and Prof. T V Rao. It has 5 panel discussions on topics such as ‘High Quality Publishing’, ‘Industry-Academia Interaction in in the Era of disruption’, ‘Policy, Populism, and Global Value Chains’, Executive Education and Indian Wisdom and ‘Global outlook of Indian Industries @75’. The conference would also provide a platform for multiple workshops on diverse topics such as Social Network Analysis, Structural Equation Modelling, Manuscript Preparation, Bibliometric Analysis and a special workshop on Creativity and Human Mind by Cine Actor Ashish Vidhyarthi on 4th Jan 2020. It would also host a Junior Faculty Consortium and have 98 parallel paper presentations on 21 Research Tracks led by 42 Track Chairs who are established scholars from around the world.

IIM Trichy is also proud to host an exhibition by rural artisans of Tiruchirappalli- KalaiKaatchi in collaboration with Elixir - The Social Responsibility Club of IIM Trichy and a mesmerising cultural evening with performance from Bharatalaya.