

THE OPEN MANAGEMENT DEVELOPMENT PROGRAM AT

# **IIM Trichy**

Lead: Leading Organizational Change



Marketing Partner

edukateX



# Program Overview

In the modern business landscape, change is a constant rather than an occasional event. Organizations must continuously adapt to stay competitive. EdukateX's LEAD program is designed to equip leaders with the skills and knowledge to drive and manage organizational change effectively. This program will help you develop the competencies needed to lead change initiatives, ensuring your organization remains agile and resilient.

### **Program Details**

**Dates** 

November 4<sup>th</sup> to 8<sup>th</sup>, 2024

Location

**IIM Trichy Campus** 

Duration

5 Days

Program Fee

Rs. 65,000/- + GST

# About The Program

In an era where the pace of business evolution is unprecedented, traditional methods of managing change are no longer sufficient. The LEAD program is tailored to address these challenges by transforming change management into a daily organizational practice rather than an episodic reaction. This program will provide participants with a comprehensive understanding of change leadership, equipping them with the tools to navigate and lead through turbulent environments.

## Why Choose IIM Trichy?

**Unlock Your Potential with IIM Trichy** 

#### **AMBA Accredited**

IIM Trichy is AMBA accredited (Association of MBAs) and features among the top 2% of Business Schools globally.

#### **Global Recognition**

Featured in prestigious rankings such as FT MIM, QS World University Rankings, and UT Dallas Rankings.

#### **Experienced Faculty**

Learn from seasoned academicians and industry experts.

#### **AACSB Member**

Among the elite 5% of B-Schools worldwide with AACSB accreditation.

#### **Innovative Pedagogy**

Cutting-edge curriculum and interactive learning methodologies.

#### **Strong Industry Connections**

Extensive network of industry partnerships and a robust alumni network.

# Program Objectives

Upon completion of this program, participants will:

# Understand the Importance of Change

- Recognize the heightened relevance of organizational change in today's work on text.
- Analyze how different stakeholders perceive and embrace change.

#### **Plan and Implement Change**

- Develop strategies for planning, implementing, and evaluating change interventions.
- Identify resources and recourses available to leaders during change initiatives.

## Map Stakeholders and Their Roles

- Identify various stakeholders in the change process.
- Understand the roles and responsibilities of each stakeholder group.

#### **Evaluate Change Success**

- Learn methods to assess whether change interventions have met their objectives.
- Understand the personal benefits for leaders in times of organizational growth and change.



### **Pedagogy**

The LEAD program employs a mix of teaching methodologies to ensure a rich learning experience:

#### **Case Discussions**

Real-world scenarios to contextualize theoretical concepts.

#### **Psychometry**

Tools and assessments to understand personal and organizational dynamics.

#### Lectures

Expert-led sessions providing foundational knowledge and advanced insights.

#### **Activity-based workshops**

An interactive and collaborative workshop with demonstrative learning for topics like design thinking, decision-making, and managing difficult people.

### **Target Audience**

This program is ideal for executives and managers across various roles and industries, particularly:

#### **CXOs**

Responsible for strategic business and cultural fit evaluations, including M&A opportunities.

#### Leaders/Managers

Tasked with aligning business strategies with organizational goals and ensuring rigorous execution.

#### HR Leaders

Anchoring change management initiatives across the organization.

#### **People Managers**

Accountable for team performance and individual contributions.

#### **Change Agents**

Navigating complex transitions within corporations.

#### Knowledge/L&D Leads

Designing and rolling out communication plans during times of change.

### **Program Content**

#### **Understanding Organizational Change**

Concepts and significance in the modern context.

#### **Stakeholder Mapping and Roles**

Identifying and managing stakeholder involvement.

#### **Planning and Implementing Change**

Strategies and resources for effective change anagement.

#### **Evaluating Change Interventions**

Assessing success and learning from outcomes.

#### **Leadership Competencies for Change**

Developing the skills to lead and sustain change.



## Leadership Competencies

- Competencies that Drive Growth
- Decision Making
- Managing Difficult
- People Managing Difficult Situations

# Developing High Performance Organizations

- Creating AgileOrganizations
- Team of Teams
- Design Thinking
- Culture in Action
- Living the Brand
- Corporate Governance

## Influencing and Leading Change

- Managing Stakeholders
- Understanding the Psychology of Change
- Envisioning Change
- Leading through Crisis
- Leadership and Ethics

Days	Session I	Session II
Day 1	09:30 – 12:45 hrs <b>Adaptive Leadership</b> Dr. Abhishek Kumar Totawar	14:15 – 17:30 hrs  Design Thinking  Prof. Manikandan K S
Day 2	09:30 – 12:45 hrs Living the Brand Prof. Suresh Paul Antony	14:15 – 17:30 hrs  Decision Making  Dr. Abhishek Kumar Totawar
Day 3	09:30 – 12:45 hrs  Managing Difficult People  Prof. Papri Nath	14:15 – 17:30 hrs Technology and Change Prof. Jang Bahadur Singh
Day 4	09:30 – 12:45 hrs Understanding the Psychology of Change Dr. Abhishek Kumar Totawar	14:15 – 17:30 hrs Leadership and Accountability Prof. Saravanan P
Day 5	09:30 – 12:45 hrs Leadership Communication: Indian Insights Dr. Pawan Kumar Singh	14:15 – 17:30 hrs Leading Change Dr. Abhishek Kumar Totawar

## **Program Benefits**

Participants will gain:

#### **Enhanced Leadership Skills**

Ability to lead change initiatives with confidence.

#### **Practical Tools**

Techniques and frameworks for managing change effectively.

#### Strategic Insights

Understanding of how to align change initiatives with business objectives.

#### **Networking Opportunities**

Connect with peers and industry leaders facing similar challenges.

# The IIM Trichy Advantage

**Experience Excellence at IIM Trichy** 

## Reputation for Academic Excellence

IIM Trichy is recognized for its rigorous academic programs and excellence in teaching.

#### **State-of-the-Art Campus**

Benefit from modern facilities and a conducive learning environment designed to foster growth and innovation.

#### **Global Perspective**

Gain insights from international case studies and global business practices integrated into the curriculum.

#### **Esteemed Faculty**

Learn from highly qualified professors and industry experts who bring a wealth of knowledge and real-world experience.

#### Strong Industry Connections

Leverage IIM Trichy's extensive network of industry partnerships and alumni to enhance learning and career opportunities.

#### **Comprehensive Learning**

Participate in interactive sessions, practical exercises, and collaborative projects that ensure a well-rounded educational experience.



### **Registration and Fees**

Program Fee

Rs. 65,000/- + GST

The program itinerary, including the program fee and accommodation, also covers a city tour, an off-campus program dinner, and all meals throughout the duration of the program.

The campus boasts a vast library and a comprehensive sports complex, featuring a state-of-the-art gymnasium, swimming pool, and other amenities. All participants will have access to these facilities during their stay.

### **How to Apply**

Interested candidates can apply online at www.edukatex.in/management/lead-leading-organizational-change/

Applications will be reviewed by our faculty panel, and selected candidates will be notified via email.

#### For more information, please contact us:



sales@edukatex.com



+91 920 508 1535



www.edukatex.in



+91 977 372 6765

# Program Faculty

The program will be conducted by a distinguished panel of professors from IIM Trichy, including:



**Prof. Abhishek Kumar Totawar** 

An expert in organizational behavior and leadership with a Ph.D. in Management. Prof. Totawar brings significant experience from both academia and industry, offering valuable insights and practical knowledge.



**Prof. Suresh Paul Antony** 

A marketing expert with a focus on product and brand management, and strategic marketing. Prof. Antony brings rich industry and academic experience from leading institutions and organizations.



**Dr. Pawan Kumar Singh** 

Director of IIM Trichy, with over three decades in academia and experience in guiding research and training 20,000+ personnel. His expertise spans organizational behavior and human resource management.



**Prof. Saravanan P** 

Specializing in finance and accounting, Prof. Saravanan has published extensively and conducted numerous corporate training programs.



**Prof. Papri Nath** 

An expert in organizational behavior, with research interests in positive emotions, psychological resilience, and mindfulness.



**Prof. Jang Bahadur Singh** 

An associate professor specializing in information systems and analytics, with a focus on societal issues and machine learning applications.



Prof. Manikandan K S

Focuses on strategy and entrepreneurship, with research published in top global journals and significant teaching and consulting experience.



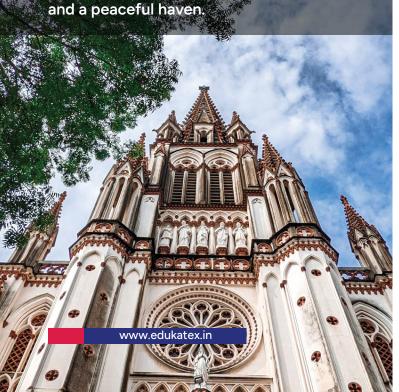
**Prof. Saravanan P** 

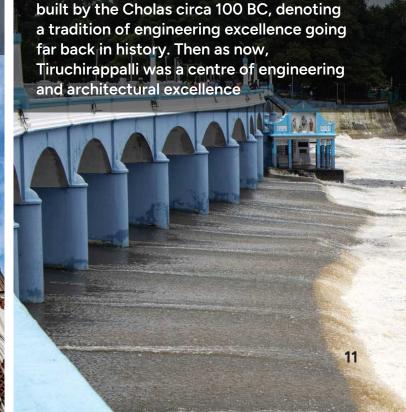
Specializing in finance and accounting, Prof. Saravanan has published extensively and conducted numerous corporate training programs.

Join our expert faculty and leverage their expertise to drive effective change within your organization.

Join us at edukateX to master the art of leading organizational change and drive your organization towards sustained success.











602, A-10, Block A, Sector 68, Noida, Uttar Pradesh 201301







