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The IIM Trichy Newsletter



भारतीय प्रबंध संस्थान तिरुचिरापल्ली
INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI

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From the **Editor's Desk**

It is hard to believe that more than four years have passed since IIMT was founded! The fifth batch of PGP students and the fourth batch of FP students have entered the portals of this institution. It is a privilege to teach, mentor and guide these young minds on their way to professional and personal success. Not to be left behind, our PGPBM inaugurated its fourth batch. IIMT now has a judicious mix of "youth" and "experience" among its students and even alumni! Other significant events such as Independence Day and the newly designated Yoga Day were celebrated at the Institute. Our LRC organized the Fourth Book Exhibition, which was bigger and grander than the previous exhibitions. Many faculty members made their mark in reputed journals and conferences. Our students showed their versatility by organizing sports events, celebrating festivals, arranging guest lectures and engaging in much needed philanthropic activities. Students also won prestigious international business events and competitions held abroad. Altogether, within these pages, you will find a list of activities and achievements that should make any Institute proud!

*Prof. Hari Sreekumar
(Editor)*



Institute Events

INAUGURATION OF THE PGP

The fifth batch of the Post Graduate Programme and the fourth batch of the Fellow Programme were inaugurated by IIM Trichy. Mr. Dinesh Kumar Khara, MD and CEO of SBI Funds Management Pvt. Ltd. was the Chief Guest at the inaugural programme. Mr. Khara appreciated IIMT's students, and expressed hope that the incoming batch would prove their mettle and take the country to greater heights. Director Dr. Prafulla Agnihotri introduced the faculty members, and also listed the achievements of the Institute in the last five years. He also thanked NIT Trichy and its administration for providing infrastructural support to IIMT.



Mr. Dinesh Kumar Khara inaugurates the fifth batch of PGP and fourth batch of FP

INAUGURATION OF THE FOURTH BATCH OF PGPBM



L to R: Prof. V. Gopal, Dr. Prafulla Agnihotri, Mr. L. Ganesh and Mr. R. Venkatanarayanan



Mr. L. Ganesh, Chairman, Rane Group



Mr. R. Venkatanarayanan
President (HR & IT), Rane Group

The fourth batch of PGPBM was inaugurated at the IIMT Chennai centre. Mr. L. Ganesh, Chairman, Rane Group was the Chief Guest. Mr. R. Venkatanarayanan, President (HR & IT), Rane Group also participated in the event.



Director Dr. Agnihotri delivers his address on Independence Day

INDEPENDENCE DAY

The 69th Independence Day of India was celebrated at IIMT with the usual reverence and splendour. Director Dr. Prafulla Agnihotri hoisted the national flag and addressed the audience on the occasion. Students also staged various cultural events to celebrate the occasion. This was followed by a visit to the permanent campus site of IIMT at Chinna Suriyur to plant saplings. This should go a long way in making the IIMT permanent campus a green and eco-friendly campus.

IIM TIRUCHIRAPPALLI LAUNCHES SPIC MACAY CHAPTER

Indian Institute of Management Tiruchirappalli (IIMT) launched its SPIC MACAY chapter on 28th September with an inaugural performance by the immensely talented artists from the Manipur Academy, Imphal mentored by Padma Sri Guru Thanil Singh.

The event began with the ceremonial lighting of the lamp by the honorary guest, N.G.Ramesh, A.G.M, State Bank of India, Trichy. Chinmaya Arjun Raja, State coordinator, SPIC-MACAY Tamil Nadu and Pondicherry, who delivered the welcome address, emphasized on the volunteerism aspect in SPIC MACAY, which has turned the idea initiated by a group of IITians in the 1970s into a sustained national movement spreading India's rich classical and cultural heritage. This was followed by a splendid performance of 'PungCholom' – a dance (cholom) borrowing elements from the Manipuri martial arts performed to the beats of the percussion instrument pung, signifying how raga, tala and nritama come together to sanctify the space and the audience.

SPIC-MACAY, the acronym for the 'Society for Promotion of Indian Classical Music and Culture Amongst Youth', is an organization that has about 500 artists and conducts over 5000 events annually in educational institutions around the world. It is a non-political, voluntary organization that organizes programs of classical music and dance, folk arts, crafts, yoga, classic cinema screenings and heritage walks in school and college campuses throughout the world to make students more aware about Indian and world heritage.



Performance by the immensely talented artists from the Manipur Academy, Imphal

INTERNATIONAL DAY OF YOGA

Yoga is a discipline which integrates body and mind through the use of physical postures, breathing techniques and meditation. It is a matter of pride for us that this ancient practice originated in India. Yoga is now a popular practice in much of the West, and scientific studies show that it confers benefits on both body and mind. Moreover, yoga is an important marker of Indian cultural power in the international community. Keeping this in mind, the Government of India has declared 21 June as International Day of Yoga. To celebrate Yoga Day, IIM Trichy organized Yoga classes for faculty members, staff and students for a period of one month. The Institute also conducted a live lecture-demonstration-workshop on Yoga on 21 June. The classes and sessions were anchored by Prof. G. Sethu, Dean (Accounts and Administration), who is also a certified yoga instructor.



Prof. Sethu addresses students, faculty members, staff and other interested participants during Yoga Day

FOURTH BOOK EXHIBITION AT LRC

The Learning Resource Centre (also known as the “Library”) plays a pivotal role in a knowledge-based organization such as IIM Trichy. The LRC, ably headed by Dr. K. Elavazhagan, effectively functions as an important node of knowledge accumulation and dissemination at the Institute. The Library also serves as an interface with publishers and book sellers. The Fourth Book Exhibition brought together faculty members, students, staff and publishers under one roof, helping faculty members to update themselves about the latest academic publications, and placing orders to expand the Library collection. Dr. Elavazhagan had also thoughtfully put up a children's section, where some tiny tots placed their own orders!



Dr. K. Elavazhagan addresses faculty and staff during the Fourth Book Exhibition



“Catching them young” at the Fourth Book Exhibition

INSTITUTE LECTURES

Dr. Ananta Giri, a reputed thinker and philosopher, was a visiting scholar at the campus in July. During his short visit, Dr. Giri gave lectures to both PGP and FPM students. To the PGP students, Dr. Giri spoke on business ethics. With his inimitable eloquence and engaging style, Dr. Giri introduced students to subtle applications of ethics in “rethinking business, economics, and development”. Two students were coaxed into play-acting the roles of Maitrayee and Yanjavalkia, a couple from a story in the Brihadaranyaka Upanishad, whose seemingly mundane conversation on household budgets transforms in stages into deeper analysis of the necessity of excessive wealth accumulation and unimpeded consumption for happiness. The session concluded with his poem which expressed the “beauty of austerity”.

In his seminar session to the FPM candidates, Dr. Giri encouraged participants to consider “research as realization” of oneself, of one's subjects. The realization consists of understanding that research is less about finding absolute truths than a practical approach to discovering the meanings attributed to life. This search for meaning, Dr. Giri stressed has aesthetic dimensions, the recognition of which gives wholeness to the research experience and the knowledge it generates. Dr. Giri stressed in uselessness in placing different epistemologies – positivist/objective, feminist/subjective, post-colonial etc. – in opposition with one another. Rather a “dance of epistemologies” with each other would offer multiple insights and better understanding of the phenomenon being studied. Unsurprisingly, he invited all attendees to rise up from their seats, imagine themselves as different epistemologies, and dance with each other. The creative bug immediately hit the FPM students, who set up an impromptu play in which hopeful candidates adhering to different epistemologies enter a selection process for a cricket team but face inherent biases.

Prof. Sari Mattila, Visiting Faculty at IIM Bangalore, conducted a Socratic Dialogue Workshop at IIM Trichy. The Workshop was well attended by FP students and faculty members. The workshop was preceded by an interactive seminar titled “From Particular to Universal – Using one's own Experiences in Socratic Dialogue to Understand Linkages, Reciprocities, Ideas and Systems.”

Faculty Activities

JOURNAL PAPERS

1. Vijaya, V. (2015), "Challenges in Diversity Management: A Case Study of MediHealth Systems," *South Asian Journal of Management*, 22 (1), 159-87.
2. Leyer, Michael, Kronsbein, Daniel, Willis, Richard, Chakraborty, Ayon and Jürgen Moormann(2015), "Implementation of Service Systems on the Shop-Floor Level in Financial Service Companies: Empirical Evidence from Australia and Germany," *International Journal of Production Research*, doi: 10 . 1080 / 00207543 . 2015 . 1085656.

CONFERENCES

1. Som, Anirban (2015), "The Effects of Global Progress and Global Commitment on Self-Regulation," *Association for Consumer Research (ACR) Asia Pacific Conference*, Hong Kong, June 19-21.
2. Nithyananda, K.V. (2015), "A Critique of the Draft National IPR Policy of India," *10th Public Policy Conference*, IIM Bangalore, Bangalore, August 3-5.
3. Manikandan, K.S. (2015), "Challenges and Opportunities of Conducting Management Research in India," *75th Annual Meeting of the Academy of Management Conference*, Vancouver, Canada, August 7-11.
4. Mukundhan, K.V. (2015), "Inter-organizational Imitation in the Choice of FDI-based Market Entry Modes: Evidence from Indian Multinationals," *Academy of International Business (AIB) Conference*, Bangalore, June 27-30.
5. Vishnu Poruthiyil, Prabhir (2015) "Teaching Business Ethics in Contemporary India: Does Liberation Theology have anything to offer?" *Conference jointly Organized by United Nations Principles for Responsible Management Education (PRME) and the Vincentian Universities in the United States – St. John's University DePaul University and Niagara University*, New York, October 22-24.
6. Nithyananda, K.V.(2015),"Business Models for Leveraging and Monetizing Intellectual Property Rights," *International Conference on Managing the Asian Century (ICMAC 2015)*, Lamar University College of Business, Kuala Lumpur, November 18-20.
7. Tennyson, Godwin (2015), "Finding the Robust Quickest Path for Call-Taxis in the City Road Network," *2015 IEEE International Conference on Industrial Engineering & Engineering Management*, Singapore, December 6-9.
8. Tennyson, Godwin (2015), "Modeling Driver Lane Selection Decisions in a Toll Plaza," *2015 IEEE International Conference on Industrial Engineering & Engineering Management*, Singapore, December 6-9.

BOOK CHAPTERS

1. Elavazhagan, K. (2014) *ALUMAIGAL: History of people who made History* (pp.59-61). Noolagam Pesukirathu.

SIGNIFICANT AWARDS AND FELICITATIONS

1. Dr. K. Elavazhagan was recognized as one of the "50 Most Influential Knowledge Management Professionals" at the Global Knowledge Management Congress, Mumbai, India on July 23.
2. Dr. Prafulla Agnihotri was conferred the prestigious award for "Outstanding Contribution to Education" at the World Education Congress 2015, Mumbai, India on July 23.

Research Highlights



Leyer, Michael, Kronsbein, Daniel, Willis, Richard, Chakraborty, Ayon and Jürgen Moormann (2015), "Implementation of Service Systems on the Shop-Floor Level in Financial Service Companies: Empirical Evidence from Australia and Germany," *International Journal of Production Research*, doi: 10 . 1080 / 00207543 . 2015 . 1085656.

The paper is about understanding the shop-floor control implementation aspects in service organizations. Shop-floor control is mostly used to react quickly to unexpected deviations due to a low usage of forecasts and information systems. In manufacturing the practice is well understood and also widely implemented. The research presents the practices of Australian and German financial service providers regarding the implementation of shop-floor control within different types of service systems. Data is collected through expert interviews. 25 experts from Australian and German financial services industry revealed that methods and concepts from manufacturing are only used to a limited extent for shop-floor control. Thus, there seems to be improvement potential in the financial services industry in comparison with in the manufacturing industry in terms of shop-floor control.

Student Activities

EID VOLLEYBALL MATCH

On the joyous occasion of Eid, the Sports Committee of IIMT organized a volleyball match between the first year and second year PGP students. The match was well contested and provided some much needed physical exertion and excitement to the students. The match saw a number of momentum swings with the match hanging in the balance after the 4th set. But PGP-2 showed their experience and held on to take the 5th set in clinical fashion as PGP-1 wilted under pressure.



Volleyball match between PGP I and PGP II

TALK ON CONSULTING

Consulate club held its inaugural interaction with the PGP 2015-17 batch at IIM Trichy on Saturday, 25th July. The session was themed as an introductory talk on 'Careers in Consulting'. Despite the hectic schedule, there was near complete attendance from the PGP 2015-17 batch and the feedback was excellent. The speaker, Mr. Subhajt Majumdar is a Principal at Infosys Management Consulting, outlined the career options, work life, opportunities of the field which greatly helped the audience get an understanding of the field of Management Consulting. The event also helped the club to rekindle its already existing relationship with Infosys Management Consulting.

GANESH CHATURTHI

The Cultural Committee organized Ganesh Chaturthi celebrations in style, with a puja at the Beryl Hostel. The students had good fun welcoming *Ganpati Bappa*, and sending him off later!



Students at the Ganesh Puja at IIMT

GUEST LECTURE ON ENTREPRENEURSHIP

On 29th July, E-cell conducted the first guest lecture for this quarter on the topic “Starting a Start-up”. The speaker for the session was Mr. Mahesh Ramachandran (<https://in.linkedin.com/in/trmahesh>). He is a distinguished Sloan Fellow of London Business School and Cofounder & Managing Director – Commonwealth Inclusive Growth Services Ltd. He is also a Chartered Member of TIE. Around 70 people attended the lecture from both the batches.



Mr. Mahesh Ramachandran's session

MAKING A DIFFERENCE TO THE LESS FORTUNATE

The Elixir Club of IIMT collected donations from students, faculty and staff of IIMT, and donated benches, desks, tables, chairs, fans and sports equipment to the Government Secondary School at Thuvakudi near IIMT. Professor V. Gopal, Dean (Academics) and professor of finance and accounting at IIM Tiruchirappalli, was the chief guest for the event. He inaugurated two classrooms (8th standard sections A and B) and addressed all the students of the school. Some faculty members and students of IIM Tiruchirappalli also attended the event. Mr. Raja Rajan, Assistant Headmaster at Government Secondary School, Thuvakudi was immensely pleased at this gesture from IIM Tiruchirappalli.



Students of the local school using the newly donated infrastructure

We congratulate the Elixir team for this wonderful effort to help those who are genuinely in need. We hope the team engages in more such activities in future.

IIMT STUDENT WINS CIMA GLOBAL BUSINESS CHALLENGE

Keshav Pasari has won the CIMA Global Business Challenge held in Warsaw, Poland competing with 14,000 participants from 26 countries.



Keshav Pasari wins at CIMA

IIM Trichy in the News

THE HINDU • THURSDAY, SEPTEMBER 10, 2015

IIM-T makes social projects compulsory for PG students

C. Jaisankar

TIRUCHI: To produce socially responsible corporate managers, the Indian Institute of Management-Tiruchi has made socially relevant projects compulsory for its students to receive Post Graduate Diploma in Management.

Except a few, most students of Indian Institute of Management hail from urban areas. Many of them have solid economic background.

A section of them had not received enough exposure on rural life, agriculture, and the standard of living.

The move is aimed at addressing this issue.

Under the move, students of Post Graduate Programme in Management will have to choose one of socio-economic issues of people living in Tiruchi and neighbouring districts.

They would work in teams of five or six students on issues of social importance such as rural health care, education, malnutrition, functioning of self-help groups, dairy farming, organic farming, and animal husbandry.

Besides undertaking field visits, they would collect data on selected topics and analyse issues and problems under the guidance of a faculty member. The projects would then be evaluated by internal and external evaluators.

"There is a need to produce socially responsible corporate managers and leaders so as to make them aware of issues and challenges confronted by all sections of society. The concept will address the issue at least to an extent," says Prafulla Agnihotri, Director, IIM-T.

There was a growing recognition among the leaders of corporate world that they needed to look beyond the immediate boundaries of their companies.

Business leaders, as custodians of society's most powerful institutions, are increasingly expected to reconnect business success with social progress.

The organisational leaders should engage with social issues that affected their community and offer their organisational and managerial expertise in tackling these complex problems, Mr. Agnihotri added.

Suresh Paul Antony, Chairperson, Post Graduate Programme in Management, IIM-T, said 17 teams had undertaken projects on various societal issues of the region.

The students had spent significant time in visiting villages for identifying issues. It had given good exposure to the students on several issues confronting the society. The best projects would be awarded at the institution's Foundation Day (January 4).

THE TIMES OF INDIA, TRICHY SATURDAY, JUNE 27, 2015

IIM-Trichy begins 5th PG programme

TIMES NEWS NETWORK

Trichy: Indian Institute of Management-Trichy on Friday announced the beginning of the fifth batch of post graduate programme in management (PGPM) 2015-17 and fourth batch of fellow programme in management (FPM).

As many as 113 students have enrolled for PGPM programme and six students for the FPM programme.

Dinesh Kumar Khara, MD & CEO, SBI Funds Management Pvt. Ltd, was the chief guest of the inauguration programme. He expressed his admiration for IIM-Trichy students. He expressed confidence that the

new batch would prove their mettle and take the institute and the country to greater heights.

Director of IIM-Trichy Prafulla Agnihotri introduced the faculty and highlighted the achievements of institute in the last five years. He also thanked the NIT-Trichy administration for providing IIM-Trichy with good infrastructure and conducive atmosphere for learning.

The ceremony concluded by honouring the students of 2014-2016 batch of PGP and 2014 batch of FPM for their academic achievements which had the presence of many dignitaries from the industry and academia.

THE HINDU • TUESDAY, AUGUST 18, 2015

IIM-Tiruchi student wins global award

C. Jaisankar

TIRUCHI: Keshav Pasari, student of Indian Institute of Management, Tiruchi, has been selected as a "Future Business Leader" at a CIMA (Chartered Institute of Management Accountants) Global Business Challenge held at Warsaw in Poland a few days ago.

He was part of the Maverick Minds, the team of IIM-T that represented India in the final held at Warsaw between August 3 and 9. While Pasari was selected as a best participant (Future Business Leader), the team finished runner-up. An international panel of judges comprising top executives of multi-national companies, selected Pasari, who is pursuing Post Graduate Programme in IIM-T.

He was among the 14,000 candidates, who participated in different stages of competitions. Twenty six countries including Australia, United Kingdom, China, Hong Kong, Singapore and Russia had participated in the annual



Keshav Pasari with the Future Business Leader award.

important achievement, Prafulla Agnihotri, Director, IIM-T, told *The Hindu* that the team had brought laurels to the institute. They had defeated many global teams from leading institutes. IIM-T would continue to extend support to showcase the unique and innovative talents and ideas of the students.

TIRUCHIRAPPALLI THE HINDU • SATURDAY, JUNE 27, 2015

Fifth batch of PG programme at IIM inaugurated

Special Correspondent

TIRUCHI: The fifth batch of Post Graduate Programme in Management and the fourth batch of Fellow Programme in Management were inaugurated at the Indian Institute of Management, Tiruchi, on Friday. The Director, IIM, Ti-

ruchi Prafulla Agnihotri highlighted the achievements of the institute over the last five years while addressing the new batch of students.

Dinesh Kumar Khara, managing director, chief executive officer, SBI Funds Management Private Limited congratulated the new batch

of students for having made it to IIM, Tiruchi. He said IIM, Tiruchi, was progressing and keeping pace with the growth and requirements of the industry. Students of the 2014-16 batch of PG Programme and 2014 batch of Fellow Programme were honoured for their academic achievements.

IIM Trichy in the News

தினத்தி திருச்சி 27-6-2015

உலகிலுள்ள நாடுகளிலேயே சிறந்த நாடாக

நமது நாட்டின் மாணவர்கள் முன்னேற்ற வேண்டும் ஸ்டேட் வாங்கியின் நிதி நிறுவன அதிகாரி பேச்சு

திருச்சி, ஜூன் 27 - உலகிலுள்ள நாடுகளிலேயே சிறந்த நாடாக நமது நாட்டின் மாணவர்கள் முன்னேற்ற வேண்டும் ஸ்டேட் வாங்கியின் நிதி நிறுவன அதிகாரி பேச்சு.

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விழாவில் திரு. டீன் உள்ள மேலாண்மை ஆய்வகத்தில் பட்டம் படிப்பில் சிறந்த மாணவர் ஒருவருக்கு சான்றிதழ் வழங்கப்பட்ட போது எடுத்த புகைப்படம்.

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IIM Trichy donates chairs and tables to Government school



IIM Trichy will actively participate in the 'Day of Giving week' conducted from October 2-6 and has plans to link up with Swachh Bharat Mission (SBM) to make Trichy a cleaner city, with a focus on promoting the importance of clean tables.

SPIC MACAY launched at IIM



'Pong Cholam' being performed at the launch of SPIC MACAY chapter at IIM Trichy by artists from Manipal Academy.

தினத்தி திருச்சி 27-6-2015

மாறும் உலகிற்கு ஏற்ப திறமையை வளர்ப்பது அவசியம்

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