

IIM Trichy conducts convention on strategic management

TIMES NEWS NETWORK

Trichy: The Indian Institute of Management-Trichy (IIM-T) conducted a convention of strategic management forum on Tuesday, aiming to provide a platform for experts and professionals to share insights on research and their experience related to strategic thinking, planning and execution.

Chief guest Rajkumar Upadhyay, CEO of C-DOT, asked the participants to note how the government makes a strategy to strengthen the nation economically and ensure people's well-being. Sound corporate strategy and impeccable leadership skills are necessary for a business to flourish, he said.

Arunaditya Sahay, secretary general of the Strategic Management Forum emphasised that without strategic acumen and understanding of the organisation, any business decision is incomplete, and an excellent strategic move acts as a catalyst for the success of a business organisation.

Umakant Dash, director of Institute of Rural Management Anand (IRMA), talked about the impact policies made internationally and nationally on the social, economic, and digital spaces. He asked to focus on sustainability and



EXPERTS' TALK: The 25th annual convention of Strategic Management Forum inaugurated at IIM Trichy on Wednesday

shifting consumer choices to thrive in the new cultural and economic environment. He emphasised the need to leverage technology to embrace technological disruptions led by AI, blockchain.

Charles Dhanaraj from Georgia University, USA, in his keynote address, said in this VUCA (volatility, uncertainty, complexity, and ambiguity) world, the interconnectedness of ecosystems and strategy is important. Director of IIM-T Pawan Kumar Singh was present.

Source : The times of India

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