

Dhruva 23: Panel discussion, workshop on Day 2

EXPRESS NEWS SERVICE @ Tiruchy

A panel discussion on 'New Age Entrepreneur Dilemma: Race to Fund vs Raise to Profit' kicked off the events lined up on the second day of IIM-Tiruchy's flagship cultural and business fest, 'Dhruva 23' on Saturday.

Session speakers Chandran

Krishnan, the CEO of SSN Incubation Foundation, Jagadeesh Kumar, Founder and CEO of Indus Valley, and Jofin Joseph, Founder and CEO of Totto Learning, shared their insights on identifying customer segments, overcoming early challenges, the funding process and founders' perspectives. They also discussed the challenges faced by startups and in-

novators due to the lack of credentials and factors like company ideas and team, product necessity, and market scenarios.

In the evening, an online workshop on 'Technical Analysis: A Trader's Best Friend' was held. This was followed by a dance and singing competition. The day concluded with DJ Carnivore's performance.

Source : The New Sunday Express

Date : 29.01.2023

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