

## IIM-Tiruchy's *Dhruva* from today

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THE Indian Institute of Management (IIM)'s flagship annual business and cultural fest, 'Dhruva 2023' is all set to serve as a platform for young minds from across the country to catch up with business experts and for them to revel in a host of exciting cultural events as it kicks off today.

The inaugural ceremony of the three-day fest at 10 am will have Kartik Kumar Raina, former CEO of Dabur Foods and Excelcia, preside over as

chief guest in the presence of IIM-Tiruchy Director Prof Pawan Kumar Singh. In the evening, there will be an interaction with the college alumni followed by Comedy Night by stand-up comedian, writer and YouTuber Biswa Kalyan Rath.

On Saturday, a guest session on 'New Age Entrepreneur Dilemma: Race to Fund vs Raise to Profit' will have business leaders Chandran Krishnan, CEO of SSN Incubation Foundation, Jagadeesh Kumar, Founder and CEO of Indus Valley, and Jofin Joseph, Founder

and CEO of Totto Learning, participating. The session will be moderated by Srivas Anantharaman, founder of First Feet Engineering and

co-founder of Jinglebid. The finale for solo and group dancing competitions will be held that evening. The day will conclude with DJ Carnivore's musical extravaganza.

The concluding day i.e. Sunday will witness students fighting it out at singing and band competitions. Singer Nikhil D'Souza and his band will be performing in the evening.

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