

IIM Tiruchirappalli Inaugurates The 4th Batch Of The Post Graduate Certificate Programme In Business Analytics And Applications

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IIM Tiruchirappalli inaugurated the fourth batch of the Post Graduate Certificate Programme in Business Analytics and Applications on 13th of November 2022. The one-year programme offers an understanding of business management and better decision-making skills based on data analysis. The batch consists of students with diverse backgrounds and industry profiles.

The Chief Guest, Shri Deepak Stephen, Director, Head of Data Science, Acuity Knowledge Partners, addressed the audience and highlighted the essence of the course. He said the course would enable learners to make better-informed decisions based on factual data analysis. He highlighted the value of data ethics in the VUCA world, which functions with constant disruption and innovation.

Dr. Pawan Kumar Singh, Director-IIM Tiruchirappalli, addressed the audience and congratulated the incoming batch. He encouraged the students to couple the essential learnings provided by professors with a parallel system of peer learning. He insisted on covering and discovering the syllabus at such a critical juncture in participants' lives.

Dr. Sanjay Salunkhe, Founder of Jaro Education, addressed the gathering. He highlighted the importance of a multidisciplinary approach in business management, and implored the students not to stick to just one vertical but explore all aspects. He reiterated that "Network is net worth" to emphasize the outside world's learnings.

Professor Sajeet Pradhan, Programme Director, delivered the welcome address. He provided an overview of the programme and applauded the diversity of the batch. The inaugural event concluded with a Vote of Thanks by Prof. Varun Mahajan, Programme Director, followed by the National Anthem.



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