

Biz analytics PG 4th batch begins at IIM-T

TIMES NEWS NETWORK

Trichy: Indian Institute of Management – Trichy (IIM-T) inaugurated the fourth batch of postgraduate certificate programme in business analytics and applications.

The one-year programme offers an understanding of business management and better decision-making skills based on data analysis. The batch has students with diverse backgrounds and industry profiles.

Addressing the inaugural, Deepak Stephen, director, Head of Data Science, Acuity Knowledge Partners, highlighted the essence of the course. It would help learners to take better-informed decisions based on factual data analysis. The value of data ethics in VUCA world, which functions with

constant disruption and innovation, he added.

Dr Pawan Kumar Singh, director of IIM-T, encouraged the students to couple essential learnings provided by professors with a parallel system of peer learning. He insisted on covering and discovering the syllabus at such a critical juncture in participants' lives.

Sanjay Salunkhe, founder of Jaro Education, spoke about the importance of a multidisciplinary approach in business management and implored the students not to stick to just one vertical but explore all aspects.

Professor Sajeet Pradhan, programme director, provided an overview of the programme and applauded the diversity of the batch. Professor Varun Mahajan, programme director, was also present.

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