



IIMT

INDIAN INSTITUTE
OF MANAGEMENT
TIRUCHIRAPPALLI

KNOWLEDGE IS ENDLESS

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Director's Message

Dear Friends,

Greetings from IIM Tiruchirappalli!

IIM Tiruchirappalli (Trichy, in short) came into existence in January 2011. It is the eleventh IIM established by the Ministry of HRD. It has now completed four years of its functioning. So far, three batches of Post Graduate Programme (PGP) and the first batch of Post Graduate Programme in Business Management (PGPBM) graduated from IIM Trichy. We are proud to state that all the three PGP batches had 100% placements with median salary of over Rs.11 lakhs p.a. We could manage to place all the students who had offered themselves for placements despite adverse economic conditions. Companies like IBM, Kellogg's, The World Bank, Citibank, Mahindra & Mahindra (Group Management Cadre), KPMG, Dr. Reddy's Laboratories, TAFE, Dabur, Cognizant Business Consulting, Reserve Bank of India, Axis Bank, Hunt Partners, BPCL, HPCL and Perfint Health Care, etc. visited our campus for recruitment. Excellent placements were the result of the painstaking efforts by our faculty members and the hard work put in by our students. We have twenty-nine faculty members and few more are going to join soon. All of them are Ph.Ds or Fellows from IITs or IIMs or the best of the schools abroad with a proven track record of research.

IIM Trichy encourages holistic development of its students by encouraging them to participate in extra-curricular activities and competitions organized by the industry and other IIMs. Our students have won a number of accolades in last four years. We, at IIM Trichy strongly believe that the extra-curricular activities are as important as the curricular activities for a management student. These activities hone their skills in leadership, coordination and team work, communication and assertiveness and ability to take risk in a calculated way. All these skills and abilities cannot be taught in the class. IIM Trichy emphasizes on experiential learning, team work and leadership. We also believe in being socially-responsive and sensitize our students for their social responsibility. IIM Trichy is a school with the global perspective. It aims at developing future managers who would manage global organizations. We, therefore, groom our students to understand different cultures and respect the diversity that we see the world over. Few of our students regularly go to the partnering schools abroad for one term.

In a short span of little over four years, IIM Trichy has many achievements to boast. IIM Trichy has been the first IIM to start the Fellowship Programme (Ph.D.) in the very second year of its operation. Today, we have 9 Fellowship students enrolled at IIM Trichy. Our faculty members have published their research papers in a number of refereed journals and reputed international conferences. We are one of the few IIMs which were represented at the prestigious Academy of Management (AoM) Annual Conference in the USA by more than one faculty member every year since inception. IIM Trichy has started a satellite chapter in Chennai where we offer 3-years evening executive Post Graduate Programme in Business Management (PGPBM) and Post Graduate Programme in Human Resource Management (PGPHRM). These programmes help the working executives who wish to achieve their dream of completing their education and progress ahead in their careers. IIM Trichy has also launched its Management Development Programmes (MDPs) at the Chennai Centre. Recently, IIM Trichy has launched its distance learning programme through NIIT Imperia. More than 200 students from all over the country have enrolled for its distance learning programme.

Acknowledging the good work done by IIM Trichy and its capabilities, Ministry of Human Resource Development has recently nominated IIM Trichy to lead the Training Programme for Management Capacity Enhancement of Administrator and Faculty in collaboration with NUS, Singapore. This programme which would be conducted jointly by IIM Trichy and NUS Singapore is expected to give the participants an exposure to the best practices followed in administration as well as academic activities in the world. We have bright students with a very high CAT percentile scores. The details of each of these ignited minds are given in the subsequent pages. I am sure you will find their credentials amazing and would certainly like to meet them in person. Our team in the Placements office shall call on you soon. I promise to offer the finest recruitment experience.

I look forward to welcoming you on the campus as my guests.

Happy Recruiting!

Warm regards,

Dr. Prafulla Agnihotri
Director

About Tiruchirappalli

Tiruchirappalli (Trichy), located in central Tamil Nadu, is the fourth largest municipal corporation in the state. Situated on the banks of the river Cauvery, the city is known as a perfect amalgamation of ancient and modern Tamil Nadu. Today, Trichy is well-poised as an educational, industrial and religious hub of Southern India.

Trichy is one of the most historic cities in Tamil Nadu, whose recorded history begins in the 3rd century BC when it was under the rule of the Cholas. Uraiyur, which is currently one of Trichy's suburbs, was the capital city of the Chola dynasty. Due to this rich history, Trichy is home to many archaeologically significant monuments such as The Rockfort Temple, The Ranganathaswamy Temple at Srirangam and the famous Kallanai or Grand Anicut dam, which is considered to be one of the world's oldest water-diversion structures. Most of Trichy's temples are at least seven centuries old.

The city is located in the geographic center of Tamil Nadu, which ensures excellent connectivity by rail and road. It is also equipped with an international airport with flights to and from Kuala Lumpur, Singapore, Sharjah and Colombo apart from regular flights to Chennai. As a result, it has become an important manufacturing hub with many large firms such as BHEL, Dalmia Cements, Kothari Sugars, MRF Tyres and Cethar Vessels setting up manufacturing centres in the city. Trichy is also a hub of small and medium scale manufacturing industries, which cater to these large corporates. Thuvakudi Industrial Estate, located right outside NIT Trichy, is home to 250 such SMEs.

In addition, Trichy has also been an educational hub for several years. Many distinguished minds such as Sir CV Raman, Dr. APJ Abdul Kalam, Dr. GN Ramachandran and former president of India, R. Venkatraman have studied in Trichy. Further, the city is home to a number of national institutes such as IIM Tiruchirappalli, NIT Tiruchirappalli, IIIT and National Law School. There are many state-run and private colleges and universities in the city as well.



About the Institute

The eleventh IIM, Indian Institute of Management Tiruchirappalli (IIM Tiruchirappalli), was instituted on January 4, 2011 by the Hon'ble Minister for HRD and Telecommunication, Shri Kapil Sibal, under the patronage of the Government of India. IIM Tiruchirappalli has been established in Tiruchirappalli, a city in Tamil Nadu renowned for its art and culture. While the institute currently functions from NIT Tiruchirappalli, the permanent campus is taking shape on 172 acres of land on Trichy-Pudukottai highway, 12 km from Tiruchirappalli International Airport.

Mission

The iconic IIM brand is a hallmark of excellence and a benchmark of quality that we constantly aim to achieve and uphold. This effort is showcased in our flagship programmes, Post Graduate Programme in Management (PGPM), Post Graduate Programme in Business Management (PGPBM) and Fellowship Programme in Management (FPM), which endeavour to create champions of excellence for the industry. The institute strives to disseminate quality education to its students to inculcate management knowledge and cultural values in order to create complete and able management stalwarts of tomorrow. IIM Tiruchirappalli champions the cause of social responsibility and aspires to instil this value in every student.

Vision

IIM Tiruchirappalli aspires to instil in its students, an unceasing desire to learn, because of its fundamental belief that continuous learning is the foundation for better value creation. The institute proudly takes on the responsibility of shaping the students into leaders of tomorrow, who would be the catalysts of change for the betterment of society. The institute aspires to be a global leader in imparting management and executive education and a hub for exchange of knowledge and ideas in the business domain while also retaining Indian cultural ethos. It attempts to continuously leave footprints in the sands of business through high-end creativity and thus climb to the zenith of elite business schools. The institute believes in the spirit of collaboration and intends to establish healthy relations with global business schools and the industry for the benefits of the society.

Values

Success is born out of collaboration, hard work and passion. The strength of IIM Tiruchirappalli lies in the motivated batch of students and the eminent faculty at the helm of affairs. Students of IIM Tiruchirappalli have been chosen through a rigorous screening process to ensure a great talent pool. IIM Tiruchirappalli believes in having an optimal student-teacher ratio to facilitate effective dissemination of knowledge. It believes in creating an atmosphere that fosters and encourages creative thinking and strongly imparts that unquenched desire to learn within each individual. The institute embodies the spirit of continuous learning and is strongly governed by its motto "Gnanam Anantham" which means Knowledge is endless.

Faculty Profiles

Economics



Alka Chadha
PhD (National University of Singapore)

Dr. Alka Chadha is a PhD from NUS; M.A. Economics from Delhi School of Economics and B.A.(Hons) Economics from St. Stephen's College, Delhi. Before joining IIM Tiruchirappalli she was teaching at the NUS Business School, National University of Singapore. Her teaching interests include Microeconomics, Industrial Organization, Health Economics, and International Trade. Her research areas are Patents, Innovation, Internationalization and FDI, Pharmaceuticals and Software. Her work has been published in leading internationally referred journals including World Development, Industrial and Corporate Change, Economic Modelling and Scientometrics. She has also presented her work widely at many international conferences.



Prabhir Vishnu Poruthiyil
PhD (Rotterdam School of Management, Erasmus University)

Dr. Prabhir Vishnu Poruthiyil is a PhD from RSM and he secured his Masters in Development Studies from the Institute of Social Studies (ISS), Erasmus University. Dr. Vishnu has more than ten years' consulting experiences in corporate, public sector, and civil society organisations of which the large share (8 years) was in the Netherlands. His primary teaching and research focus is business ethics, a field of applied ethics encompassing the range of scholarly attempts to formulate morally-justified roles for business enterprises in meeting the demands of social justice. His teaching experience in classrooms are spread across continents (India, the Netherlands, and South America) levels (bachelor, master and executive) and types (compact courses over 2 weeks to the conventional modules spread over 3 months). Dr. Vishnu has published and/or presented papers on related issues in venues specialising in business ethics, development ethics, ageing, organization theory and qualitative research methods.



Saumen Majumdar
PhD (Indira Gandhi Institute of Development Research Mumbai)

Dr. Saumen Majumdar is a PhD from IGIDR and completed his graduation (B.Sc) in Economics with Physics and Mathematics as allied subjects from Calcutta University and also Masters (M.Sc) in Economics. He has been widely published in peer-reviewed journals such as Journal of Quantitative Economics, Journal of Forecasting, and IEEE Transaction on Power Systems, etc. He worked in Centre for Infrastructure and Regulation at the National Council of Applied Economic Research as a Senior Economist. He worked on various infrastructure issues such as fixing fares for the proposed Bangalore and Hyderabad metros, proposing concessions for road tolls on National Highways, delineating infrastructure policies for the newly formed state of Chhattisgarh, outlining framework for design of electric markets in India, etc.



Sanja Samirana Pattnayak
PhD (National University of Singapore)

Dr. Sanja Samirana Pattnayakis a PhD in Economics from NUS and M.Phil. in Economics from Jawaharlal Nehru University, New Delhi. Prior to joining IIM Tiruchirappalli, Dr.Pattnayak had served in various teaching and research positions at the NUS Business School, Institute of Real Estate Studies, NUS Global Asia Institute and Lee Kuan Yew School of Public Policy, National University of Singapore. His teaching interests include Microeconomics, Industrial Organization, International Economic Theory and Policy, Public Sector Economics and Econometrics. His research is broadly in the areas of Applied Industrial organization, Micro-econometrics, Applied Econometrics, Real Estate Economics and Housing and Labour economics. He has worked on issues related to economic liberalization and productivity growth, FDI and technology transfer, linkage and spill overs of MNEs with domestic economy, and also issues related to migration and economic development. Dr.Pattnayak has published his research work in leading internationally referred journals including Applied Economics, Economic Modeling, Journal of Economic Studies, International Journal of Business Studies and Keio Economic Studies. He has also presented his research at many international conferences.

Finance



Bipin Kumar Dixit
Fellow (Indian Institute of Management Bangalore)

Prof. Bipin K Dixit is a fellow (PhD) from IIM Bangalore and an M Tech from IIT Kharagpur. His doctoral research is focused in the area of mergers and acquisitions. His current research interests are in the area of corporate finance and corporate governance in emerging markets. His teaching interests include corporate finance, mergers and acquisitions, and banking and financial institutions. His research proposal has been awarded research grant by NSE-IGIDR Corporate Governance Research Initiative. He has presented his research at leading academic conferences such as South-Western Finance Association, India Finance Conference, and IMR Doctoral Conference. He was an invited speaker in the National Conference organized by ASSOCHAM on 'Mergers and Acquisitions: Takeover Regime in India



Narahari Hansoge
Fellow (Indian Institute of Management Bangalore)

Prof. Hari is a finance fellow (PhD) from IIM Bangalore. His research and teaching interests are in the areas of corporate finance, corporate governance and financial accounting. He would like to build his research agenda around less understood issues in emerging markets. A Chartered Accountant (2003) and an MBA (PGDM) from IIM, Ahmedabad (2006), he was an auditor (with Price Waterhouse) and an investment banker (with Merrill Lynch) prior to joining IIM Tiruchirappalli.

Finance



Gopal V

Fellow (Indian Institute of Management Calcutta)

Prof. Gopal V is a fellow (PhD) from IIM Calcutta majoring in finance and accounting. He is also a qualified Cost Accountant as well as a qualified Company Secretary. He is an avid public sector enthusiast. He was part of the team which formulated the policy of Memorandum of Understanding between Central PSEs and Government of India, which led to formulation of performance management system for administrative ministries of Government of India as RFD policy. He has participated in various national and international conferences and published in national and international journals. He has also conceptualized and conducted the first international conference on Management of Micro, Small and Medium Enterprises at IMT Nagpur. He has conducted training programmes for various clients which include Power Grid Corporation, NTPC, Orissa Forest Corporation, and NALCO. He has been a regular guest lecturer at NADT, Nagpur.



Nilesh Gupta

Fellow (Indian Institute of Management Ahmedabad)

Prof. Nilesh is a fellow (PhD) from IIM Ahmedabad where he worked on investor sentiment in the Indian market. Prior to joining IIM Ahmedabad, he had worked for two years with Tata Consultancy Services-Financial Services developing software to prevent money laundering. Nilesh has presented his thesis work at the India Finance Conference, 2013 and doctoral colloquium at IIMA. His work was also accepted at a doctoral consortium at the University of Bologna, Italy. His primary area of research is in the fields of behavioral finance and empirical asset pricing.



Sethu G

Fellow (Indian Institute of Management Ahmedabad)

Prof. Sethu G is a fellow (PhD) from IIM Ahmedabad and brings in about 38 years of experience which includes graduate teaching at MBA level, executive education, research, advisory work, and service to the professional community. He has many years of experience in curriculum design, investor education, organizing research conferences and industry seminars, design and delivery of executive education, research and advisory work besides participation in a number of professional activities such as director on corporate boards and serving as member of various committees. He has been a Ph.D. thesis examiner for JNU, IIT Kanpur, University of Pune, IIM Bangalore and NMIMS University, Mumbai, and a member of Board of Examiners of University of Wales for their MBA programme in India, and a Chief Examiner for the Indian Institute of Bankers, Mumbai.

Strategy



Manikandan K S

Fellow (Indian Institute of Management Bangalore)

Prof. K S Manikandan is a fellow (PhD) from IIM Bangalore. His research is focused on the growth & governance of business group organizations. His research on business groups has appeared in leading research and practitioner journals such as the *Strategic Management Journal* and *Harvard Business Review*, & has been cited in *The Economist*. His other major research interest includes the study of drivers of strategic choice in firms. He has presented his research at leading international conferences including the Academy of Management and Strategic Management Society. He holds a Mechanical Engineering degree from College of Engineering Guindy and had worked at Hindustan Aeronautics Limited, an aerospace company and TVS Motors Limited, an automotive firm, before his Ph.D. from IIM Bangalore. At IIM Trichy, Manikandan teaches the first year required course on *Competition* and *Strategy*, and a second year elective course on *Strategic Leadership*. He is also the Chairperson of IIM Trichy's Post Graduate Programme in Business Management offered at Chennai Centre. He is the recipient of Director's Merit Award (IIM Bangalore), SAP Labs Scholarship (IIM Bangalore), University Gold Medal (Anna University), and Foundation for Excellence Scholarship (FFE, USA).



Mukundhan K.V.

Fellow (Indian Institute of Management Kozhikode)

Prof. Mukundhan is a fellow (PhD) from IIM Kozhikode and he holds a bachelor's degree in Electrical and Electronics engineering from the Birla Institute of Technology and Science, Pilani. Subsequently, he worked for three years with Samsung Electronics and Microsoft Corporation (in a full-time vendor setup) on competitive intelligence, patent analytics and research planning assignments in technology areas related to mobile telephony, human-machine interfaces, automotive electronics, systems biology/pathway analysis and electronic payment gateways. Mukundhan's research focuses on the internationalization of emerging market firms from a managerial and organizational cognition perspective. His work has been accepted and published in peer-reviewed journals like the International Studies of Management and Organization (ISMO) and Strategic Change. His research has been accepted at various international conferences like the Academy of Management (AOM) annual conference, Academy of International Business (AIB) annual conference, Strategic Management Society (SMS) chapter conference and the Copenhagen conference on Emerging Multinationals.

Legal Systems



Nithyananda K V

Ph.D. (National Law School of India University Bangalore)

Dr. Nithyananda K V is a PhD from NLSIU Bangalore and has about 10 years of teaching, 5 years of consulting and 2 years of industry experience. His areas of research interests are Strategic Management of Intellectual Property Rights, Legal aspects of Marketing, Capital Market Laws, and Economic & Business History. Four of his research papers have been published in various journals of repute. He has also co-authored a book on Business Laws for 6th Semester B.Com course affiliated to Bangalore University. He has also contributed chapters in books on finance and management published by reputed institutes. He has presented research papers in various international, national and state level conferences. He is also guiding 3 PhD students from various universities. He is also empaneled PhD examiner for 4 universities. He has been providing consulting services in the area of law, intellectual property rights and finance to various companies, both national and international on various strategic matters. He has also taught courses abroad and is also carrying out a funded international research projects for the University of California at Irvine.

Management Information Systems



Jang Bahadur Singh

Fellow (Indian Institute of Management Bangalore)

Prof. Jang Bahadur Singh is a fellow (PhD) from IIM Bangalore; his research interests are in the area of information systems in developing countries. His primary areas of research are ICT for development, governance and digital divide. His doctoral dissertation at IIM Bangalore focused on evaluating ICT projects in varying social context with an emphasis on developmental outcome. He was one of the twenty scholars globally selected for the 2009 edition of the annual iGov Research Institute of SUNY Albany, USA which aims to build research capacity to assess the impact of information technologies in public sector and society. His other research interests include offshore outsourcing and use and impact of free and open source software in organizations. He has worked on research projects sponsored by organizations such as NASSCOM and Red Hat India. His teaching interests span Management Information Systems, E-commerce and ICT for Development.

Operations Management & Quantitative Techniques



Ayon Chakraborty

PhD (National University of Singapore)

Dr. Ayon Chakraborty is a Ph.D. degree from NUS in the area of Service Management. He has a Masters degree in Manufacturing Systems Engineering from BITS, Pilani, India and Bachelor in Production and Industrial Engineering from University of Rajasthan, India. He has more than six years of work experience which includes research, teaching and quality engineering in electronics industry. He has lectured and tutored in Business Process Management, Quality Planning and Management, Managerial Economics, Project Management, Technology Management, and Engineering Management. His research interest spans different topics in the area of business process management and quality engineering and management, including service process prioritization, service quality, Lean and Six Sigma.



Gajanand M.S

PhD (Indian Institute of Technology Madras)

Dr. Gajanand is a PhD from IIT Madras; he completed his bachelor's degree in Industrial Engineering from the college of Engineering Guindy, Anna University, Chennai. He worked for Ernst and Young Global Shared Services, Bangalore for about a year. He then joined for the Ph.D. Programme at the Department of Management Studies, Indian Institute of Technology Madras. He has publications in the International Journal of Logistics Research and Applications and in the International Journal of Operational Research. He has presented his research work in various leading International Conferences. His current research interests include Supply Chain Management, distribution planning, Green Logistics and Green Manufacturing.



Godwin Tennyson

PhD (Indian Institute of Technology Madras)

Dr. Godwin Tennyson is a PhD in Operations Management from IIT Madras and is a qualified Mechanical Engineer and Industrial Engineer; has been associated with IIM Tiruchirappalli since its inception. He had worked in corporate sector for nearly 5 years as business analytics and operations research consultant before moving to academia. At IIM Tiruchirappalli, Dr. Godwin teaches 'Supply Chain & Logistics Management' and 'Pricing & Revenue Management' for graduate level students, and advanced research level courses for doctoral students. His research interests include scheduling decisions, simulation modeling, transportation logistics and revenue management. Dr. Godwin is actively involved in research and many of his works have been published in reputed peer-reviewed international journals, including a publication in an A* category international journal (as per ABDC journal ranking). He has presented his research work at many international conferences and was awarded 'Best Paper' twice. Dr. Godwin had been the founding Chairperson of Placement and External Relations office of IIM Tiruchirappalli, and is currently part of three administrative committees. He is a Life Member of the Society of Operations Management, and is actively involved in industrial consultancy and management development programmes. Dr. Godwin currently serves as external member of doctoral committees of other institutes, examiner for doctoral candidates of other institutes, reviewer for reputed international journals & member of Board of Studies at a university.



Srirangacharyulu B

PhD (Indian Institute of Technology Madras)

Dr. Srirangacharyulu B is a PhD from the IIT Madras; he brings in more than 10 years of teaching experience and his teaching interests include Operations Research, Operations Management, Operations Research Applications, Management of Manufacturing Systems, and Simulation. His research interests include Scheduling, Supply Chain Management, Flexible Manufacturing Systems and Inventory Control. He published his research work in reputed international journals like Computers & Operations Research, and European Journal of Operational Research. He has also presented his research in various reputed International Conferences.



Vinu CT

Fellow (Indian Institute of Management Bangalore)

Prof. Vinu CT is a fellow (PhD) of the Indian Institute of Management Bangalore and is currently Assistant Professor in Operations Management and Quantitative Technique area at Indian Institute of Management Tiruchirappalli. His doctoral research is focused in the area of financial time series. His current areas of research interests are volatility estimation and business analytics. He has about five years of industry experience in IT and Analytics. He has conducted multiple workshops/training on Business Analytics and Data Visualisation. He holds an M. Tech (Quality, Reliability and Operations Research) degree from Indian Statistical Institute, Kolkata and a Master's Degree in Statistics from Mahatma Gandhi University, Kerala.

Marketing



Anirban Som

PhD (Bond University Australia)

Dr. Anirban Som is a PhD from Bond University, Australia and is currently Assistant Professor at IIM Tiruchirappalli in the Marketing Area. He did his M.Sc. (Business) from the National University of Singapore. He holds an MBA degree from the ICFAI Business School (Hyderabad campus), India. Anirban's undergraduate degree is in Electrical Engineering from the B.P. Poddar Institute of Management & Technology, University of Kalyani, India. He had worked at HCL Infinet Ltd, India after his MBA studies. Anirban does his research in the field of consumer behavior and consumer decision making. His primary areas of research interest are goal based decisions and choices. Infact, his PhD dissertation is also in the area of goal based choices. He has published research articles in reputed journals like the International Journal of Research in Marketing (IJRM), Academy of Taiwan Business Management Review and has presented papers in various top international conferences like the Australia & New Zealand Marketing Academy Conference, European Association for Consumer Research conference, MARCON 2014 - IIM Calcutta. An ongoing research project of Anirban has been accepted for presentation at the prestigious Association for Consumer Research (ACR) Asia Pacific Conference, 2015 to be held in Hong Kong.



Hari Sreekumar

Fellow (Indian Institute of Management Calcutta)

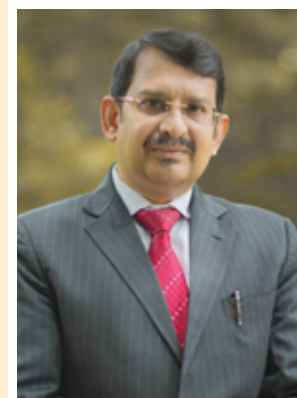
Prof. Hari Sreekumar is a fellow (PhD) from IIM Calcutta and did his graduation in M.Sc. (Tech.) from BITS, Pilani. He has diverse industry experience in the manufacturing and marketing research sectors. He has worked at Sterlite Industries for a year, and in the marketing research industry for two and a half years, with stints at TNS Mode, Bangalore and Indica Research, Mumbai. His doctoral work is in the field of consumer behavior and involves examining consumption discourses and practices among migrant consumers in southern India. His research work has been presented in reputed international conferences on Consumer Research and Advertising. His areas of interest are Consumer Culture Theory and Marketing Research.



Kumar Rakesh Ranjan

Fellow (Indian Institute of Management Bangalore)

Prof. Kumar Rakesh Ranjan is a fellow (PhD) from IIM Bangalore; his teaching interests include Sales and Distribution Management, Advanced Marketing Management, Marketing Research, Quantitative Research Methods, and Integrated Marketing Communication. Rakesh conducts research in co-creation, performance issues in sales channels, service interaction quality, social media and electronic word-of-mouth. His research has been published at the Journal of Services Marketing and the Journal of the Academy of Marketing Science. His research has also appeared as proceedings of international conferences such as the Academy of Marketing Science (2013), the American Marketing Association (2013, 2014, 2015), the Academy of Management (2013), and the European Marketing Academy (2014). Rakesh has registered cases studies on Indian firms with Ivey Publishing and HBS publishing. He has conducted research on Channels, supported by the Marketing Science Institute, USA; and, field research in retailing, for the Government of Andhra Pradesh. A Mechanical Engineer from NIT Patna and PGDRM from IRMA, he served AMUL, Godrej Ltd., and WIPRO Ltd. in different sales and marketing roles.



Prafulla Agnihotri

PhD (Jamnalal Bajaj Institute of Management Studies, Mumbai)

Dr. Prafulla Agnihotri is a PhD from JBIMS Mumbai in the International Marketing Strategy area. He brings in about ten years of experience in industry in sales, marketing and training, and over fifteen years of experience in academics. He is the founder director of IIM Tiruchirappalli, India. He teaches courses in Marketing Management, International Marketing, Services Marketing and Strategic Brand Management. His major research interests are in Brand / Marketing Audit, International Marketing Strategy and Global Competitiveness areas. Currently, he is researching the ethical issues in Marketing. He has several research papers published in refereed reputed journals and magazines at national and international levels. He was declared the Best Teacher in Marketing Management at 16th Business School Affaire and Dewang Mehta Business School Awards in September 2008 and was awarded the Best Professor in Marketing award at the Asia's Best B-School Awards by CMO Asia on 23rd July, 2010 at Singapore. Dr. Prafulla Agnihotri was awarded with the "Bharat Jyoti Award" for his exemplary services in the education sector by India International Friendship Society. He is a member of the Indian Society of Applied Behavioural Science (ISABS), New Delhi.



Suresh Paul Antony

Fellow (Indian Institute of Management Lucknow)

Prof. Suresh Paul Antony is a fellow (PhD) from IIM Lucknow and brings in more than 10 years of academic and administrative experience at XLRI School of Business & Human Resources [Jamshedpur], the Indian Institute of Management [Kozhikode] and Thiagarajar School of Management [Madurai], and visiting academic appointments at the Asian Institute of Management [Manila] and the Indian Institute of Management [Lucknow], prior to joining IIM Tiruchirappalli in April 2012. Besides, he has 14 years of customer interface experience - in the automotive, financial services, direct selling, and music retailing industries, and across business and consumer markets, rural and urban markets, and in product and services marketing as well. His areas of research are marketing demographics and consumer vulnerability. He has presented his research at various forums and has several publications to his credit. His training and consulting interests lie in consumer vulnerability, product policy & brand management, services management, and sales management. Besides teaching Marketing Management, he offers two electives in Product & Brand Management, and Services Marketing.

The programmes at IIM Tiruchirappalli are also supported by many reputed experts both from academia and industry in India and abroad through specialized elective course offerings.

Organisational Behaviour and Human Resource Management



Abhishek Totawar

Fellow (Indian Institute of Management Indore)

Prof. Abhishek Totawar is a fellow (PhD) in OB & HRM from IIM Indore. He has obtained his masters degree in Psychology with specialization in Organizational Behavior from BHU, Varanasi. Prior to joining IIM Tiruchirappalli, he had taught courses in Psychology as a Visiting Faculty at IIM Indore and at the Bhopal School of Social Sciences. His research interests are in the areas of organizational justice, quality of work life, psychological capital, mood, emotions, and individual motivation. He is a member of the Academy of Management and has served as a reviewer for the Academy of Management and Human Resource Development Review. He has presented papers at conferences like, the Academy of Management, European Group of Organization Studies and International Congress of Psychology; and published with journals as Human Resource Development Review, South Asian Journal of Management, and a few others.



Papri Nath

PhD (Indian Institute of Technology Kharagpur)

Dr. Papri Nath is a PhD from IIT Kharagpur and currently she is faculty in the area of Organizational Behavior at IIM Trichy. She holds a master's degree in Psychology, with specialization in organizational behavior, from Banaras Hindu University. She completed her bachelor's degree in Psychology from Patna Women's College. She is a recipient of the 'Mother Theodosia A.C. Memorial Scholarship' for securing first rank at the university level (in Bachelors). She is also a recipient of the 'Junior Research Fellowship' granted by University Grants Commission (UGC-JRF). She participated in the 'Emerging Psychologists' Programme 2012 at the International Congress of Psychology 2012. She has taught undergraduate courses in psychology, stress management, and industrial psychology at Patna Women's College. Her areas of research interest are positive emotions, entrepreneurship (micro approach), emotional intelligence at work, organizational life cycle, individual and organizational wellbeing, and emotional labour. She has attended conferences like International Congress of Psychology and International Congress of Applied Psychology. She teaches courses like 'managing organizations' and 'personality in managing and leading' at IIM Trichy.



Smita Chattopadhyay

Fellow (Indian Institute of Management Bangalore)

Prof. Smita Chattopadhyay is a fellow (PhD) from IIM Bangalore; she has specialized in the area of organizational behaviour and human resource management. Her doctoral thesis was focused on how organizations create and utilize informal entities like communities of practice to enhance employee skills, which cut across organizational silos and create a culture of innovation within the organization. She qualitatively explored existing knowledge management initiatives in an IT organization and identified and proposed processes that could be adopted to develop effective communities of practice. After her doctorate, she worked for a year at Infosys Limited. Her research at Infosys involved proposing business strategy, structures and models through which organizations could successfully adopt emerging technologies and realize their full potential. Her current research interests are in the areas of organizational learning, knowledge management, change management, strategic human resource management.



Upam Pushpak Makhecha

Fellow (Indian Institute of Management Bangalore)

Prof. Upam Pushpak Makhecha is a Fellow (PhD) from IIM Bangalore and is currently an associate professor in the area of Organizational Behavior and Human Resource Management at IIM Trichy. She holds an MBA (specialization in HR) degree from Faculty of Management Studies, University of Delhi and a Master's degree in Psychology from Barkatullah Vishwavidyalaya. . She has taught undergraduate courses at MSI, GGSIP University, Delhi and post graduate courses at logistics training base, Mumbai. She has served with Indian Navy for nine years and has two years of experience in corporate HR. Her areas of research interest are strategic human resource management, multi-level research in HRM and social entrepreneurship.



Vibhav Singh

PhD (Tata Institute of Social Sciences Mumbai)

Dr. Vibhav Singh is a PhD and an MPhil in Management and Labour Studies from TISS Mumbai. She is currently an Assistant Professor in the area of Organizational Behavior and Human Resource Management at IIM Tiruchirappalli. Her MPhil and doctorate work explored intergenerational issues at workplace. She holds post—graduate degree in Psychology from University of Delhi. She completed her graduation in Psychology from Jesus and Mary College, University of Delhi. She has worked with Aon Hewitt in the area of employee engagement and Best Employers Asia. Her current research interest lies in the domain of generational diversity, group dynamics, impression management, issues in qualitative research, and feminism. She primarily focuses on interdisciplinary research. She has been awarded ICSSR doctoral fellowship (Ministry of HRD). Best research paper award (Runner's up) at Indian Academy of Management conference at (IIM Bangalore).



Vijaya V

PhD (Indian Institute of Technology Madras)

Dr. Vijaya V is a PhD from IIT Madras and brings in more than ten years of teaching experience in regular management programmes as well as executive management education. Her basic specialization is in clinical psychology and her teaching & research interests include Personality & social Psychology, self and identity and psychological contract in organisations. As a researcher, she has worked on sponsored projects of DSIR as well as ICSSR. She has published empirical and conceptual articles and has also presented in various national and international conferences and forums. She is a UGC Fellow and has also qualified for the ICSSR Young Social Scientist Research Award and has conducted research on psychological contract in the IT sector. Dr. Vijaya is a Belbin Team Roles Accredited Consultant. She is also trained in principles of Value engineering by the Indian Value Engineers Society and is an Associate Value Specialist awarded by the Society of American Value Engineers International. She is a member of National Academy of Psychology. She is also on the Board of Studies of a few Centres of Management and Psychology and provides Guidance in Academic Curriculum Development. She specialises in HR Analytics and psychometry to explore, analyse and understand Strategic HR challenges that companies face through qualitative and quantitative studies.

Industrial Consultancy

The faculty members at IIM Tiruchirappalli have outstanding academic credentials coupled with rich industry experience. Grounded in sound academic knowledge in their relevant areas, the professors of IIM Tiruchirappalli are in a position to provide cutting-edge management consulting services to corporate houses. They also seek to understand the challenges faced by the companies and solve them to the best of the client's satisfaction.

Successful Projects

IIM Tiruchirappalli has provided consulting services in varied areas to the following clients:

- Asian Paints, Mumbai
- Tata Motors, Mumbai
- Neyveli Lignite Corporation Ltd.(NLC)
- Amarchand & Mangaldas, Mumbai
- ArthVeda, Mumbai
- Board of Apprentice Training (Southern Region), Chennai
- Ramarson Technologies, Trichy

The institute also conducted three Management Development Programmes (MDP) over the past year which were attended by managers from various corporate houses. The courses were:

- "Business Decision Making through Spreadsheet" by Prof. Jang Bahadur Singh.
- "HR Analytics for Employee Excellence" by Dr. V.Vijaya
- Game Theory and Business Strategy for Managers" by Prof Alka Chadha.

Areas of Consulting Expertise

The faculty members at IIM Tiruchirappalli have varied research & consulting experience in different areas such as Product Policy, Services Management, Sales & Distribution Management, Scheduling, Supply Chain Management, Flexible Manufacturing Systems & Inventory Control, FDI & Technology Transfer, Real Estate Economics, Business Analytics & Consulting Solutions, Revenue Management, Urban Finance & Infrastructure Finance.

Admin Staff

Officers Administration

Dr. Selvanathan K
Chief Administrative Officer
Department : Administration

Dr. Elavazhagan K
Librarian & Chief Knowledge Officer
Department : Learning Resource Centre

Shri. Gundu Rao T.K
Manager - Academics
Department : Academics

Shri. Kaliappan M
Personnel Officer
Department : HR Department

Shri. Mohan M.H
Financial Advisor & Chief Accounts Officer
Department : Finance and Accounting

Shri. Sanjith S L
Systems Administrator
Department : IT Management Services

Shri. Venkatakrishna B.V
Officer - Admissions & Administration
Department : Admission and Administration

Other Staff Members Administration

Chandramathi B
Personal Assistant
Department: CAO's Office

Devi K
Junior Assistant
Department: Chennai Centre

Hemalatha Sivakumar
Office Assistant
Department: General Administration

Kadari Santosh Kumar
Sr. Lib & Info Assistant
Department: Library

Kandamaran A.M
Accountant
Department: Accounts Section

Kulandai Yesu R
Junior Assistant
Department: General Administration

Kumaraswamy A
Junior Assistant
Department: HR Department

Menaka A
Office Assistant (Accounts)
Department: Accounts Section

Ponraj A
Junior Engineer - Civil
Department: Estate Maintenance

Pricilla D
Junior Personal Assistant
Department: CAO's Office

Priya V
Personal Assistant
Department: Director's Office

Rajalakshmi C
Office Assistant
Department: PGP Office

Ravikumar R
Personal Assistant
Department: Chennai Centre

Sajeela M
Junior Assistant
Department: CMDP Office

Sivaraj S
Junior Assistant
Department: Admissions & Stores

Suruti M
Junior Assistant
Department: Placement & ER

Vincent A
Junior Assistant
Department: PGP Office



Courses Offered

Fellow Programme in Management

FPM is the full-time, residential doctoral programme of IIM Tiruchirappalli. The programme aims in providing rigorous, world-class, inter-disciplinary training in all areas of business management that will equip students with the ability to conduct cutting-edge research. The programme enables committed and qualified individuals to create new knowledge in all areas of business management and to meet the growing needs of academic institutions in India and abroad for quality management researchers and teachers. Doctoral students specialize in one of the following disciplines (areas)

- Economics & Public Policy
- Finance & Accounting
- Management Information Systems
- Marketing
- Operations Management & Quantitative Techniques
- Organizational Behavior & Human Resource Management
- Strategy

As of July 2015, the institute has fourteen FPM students across all areas.

Post Graduate Programme In Management (PGPM)

The Post Graduate Programme in Management at IIM Tiruchirappalli is a full time two-year programme designed to empower the students with the knowledge and skills required to be competitive managers of the future. The first year of the program offers foundation level core courses covering various disciplines exposing the students to different facets of business management. On completion of these core courses, the programme provides the option of choosing electives from a pool of specialized courses during the second year. The elective courses are designed to nurture future managers in the area of their interests, aligning them with their career goals and objectives.

Core Courses - Year I (Terms I, II and III)

| Term I | Term II | Term III |
|--|--|-------------------------------|
| Financial Accounting | Corporate Finance | Business Law |
| Managing Organizations | Macroeconomics | Competition & Strategy |
| Marketing Management | Managerial Communication | Indian Economy and Policy |
| Microeconomics | Managing People & Performance in Organizations | Management Accounting |
| Quantitative Methods I (Business Statistics) | Quantitative Methods II (Operations Research) | Management Information System |
| Written Analysis & Communication | Research for Marketing Decisions | Operations Management |

Electives - Year II (Terms IV, V and VI)

| Finance | Marketing |
|--|------------------------------------|
| Behavioral Finance | Business to Business Marketing |
| Derivatives and Risk Management | Consumer Behavior |
| Financial Statement Analysis and Valuation | Digital Marketing |
| Fixed Income Securities | Integrated Marketing Communication |
| International Finance | Product and Brand Management |
| Investment Analysis and Portfolio Management | Retail Management |
| Management of Banking & Financial Institutions | Sales and Distribution Management |
| Project Appraisal and Finance | Services Marketing |
| Securities Markets Regulation | |
| Strategic Financial Management | |

| Organization Behavior & Human Resources Management | Management of Information Systems |
|--|--|
| Compensation Management | Business Analysis & IT Consulting |
| Employee Relations and Labor Laws | Data Mining for Business Decisions |
| HR Metrics and Analytics | Enterprise Business Applications |
| Performance Management and Employee Engagement | Information Technology and Business Innovation |
| | Managing Software Projects |

| Quantitative Methods & Operations Management | Corporate Strategy & Policy |
|---|---|
| Business Process and System Optimization using Simulation | Advanced Corporate Strategy |
| Logistics Management | Foundation of Strategy Consulting |
| Management of Manufacturing Systems | Industry and Competitor Analysis |
| Manufacturing Strategy | New Product Development |
| Operations Research Applications | New Venture Creation |
| Pricing and Revenue Management | Strategic Leadership (formerly 'Crafting Strategy') |
| Supply Chain Management | |

| General Studies | Economic & Social Studies |
|--|----------------------------------|
| Strategic Intellectual Property Management | Business Ethics: An Introduction |
| | Econometrics |
| | Game Theory |

COURSE OF INDEPENDENT STUDY (CIS)

Students are also given the option to undertake an independent self-study course during their IV or V Term. The intention of encouraging students to pursue CIS is to realize the objectives of the institution towards knowledge creation and knowledge dissemination. The students are strongly urged to work towards translating the CIS into a Working Paper / Case Study / Conceptual Note / Newspaper / Magazine articles.

“Make a Difference” Team Project

“Make a difference” Team Project is a mandatory requirement for the successful completion of the Post Graduate Diploma in Management programme from IIM Tiruchirappalli. The rationale behind the project stems from IIM Trichy’s vision to produce socially responsible corporate managers and leaders who also contribute to the immediate community of which they and their organizations are a part of.

IIM Trichy believes that organizational leaders should engage with societal issues that affect their community and offer their organizational and managerial expertise in tackling these complex problems and therefore as a part of the project all the students of Post Graduate Programme in Management (PGPM) will work in teams on an issue of social importance. They will work on a specific theme such as education, health etc., or work on a project with an organization like NGO etc. All projects will necessarily involve on-the-field component and will be carried out under the guidance of a faculty member.



“ Inauguration event of Make a Difference team project “

Management Development Programmes (MDP)

Management Development Programmes (MDP) of IIM Tiruchirappalli has been equipping working executives and practicing managers with necessary skills and capabilities to fathom the macro environment of business. In addition, MDP also provides the participants with necessary tools required to adapt to the changing business environment, enabling them to stay ahead of the competition. The programmes have been designed keeping in mind the dynamic global business environment which requires the managers to be proactive in understanding and acting upon business decision, in order to address the needs of business organizations.

Delivered through a rigorous process, MDPs ensure that the participants take the front seat in understanding and solving business problems through relevant case studies, problem solving, role-plays, team activities, videos and industry visits combined with lectures.

List of programmes offered by IIM Tiruchirappalli

Various programmes, across different functional areas and general management stream, which are currently being offered by IIM Tiruchirappalli, are listed below-

| | |
|---|---|
| Business, Ethics and Social Responsibility in Developing Countries | Decision Science for Decision Makers using Spreadsheet Modeling |
| Six Sigma | Game Theory & Business Strategy for Managers |
| International Business Dispute Resolution | HR Analytics for Organisational Excellence |
| Customer Service Strategy, Profiting Through Value Creation, Customer Satisfaction Loyalty and Relationship | Forecasting Customer Demand using Spreadsheet Modeling |
| Business decision making through spreadsheet | i-Positioning |
| Business Statistics for Non-Statisticians using Spreadsheet Modeling | Finance for Non-Finance Executives |

Scope for In-Company Training Programmes

IIM Tiruchirappalli also organizes custom designed executive training programmes for various organizations, on topics mutually agreed with the clients. The Faculty experts well-versed in the area would visit the organization, conduct a preliminary study and also access the exact training needs of the client before designing the training module. This exercise would help the organizations to customize the training programmes based on the individual needs, rather than participating in off-the-shelf programmes. This will be a very high impact training which will significantly improve the return on investments made by the company.



Long Distance Programmes

IIM Tiruchirappalli has partnered with NIIT Imperia to provide satellite-based long duration programmes. Targeted at learning organisations, which enables their executives to undergo management education leading to a diploma or a certification, these programmes are delivered at the doorstep of the organisation or the manager, with basic necessity of a computer and a broadband Internet connection. This also helps the organisations in empowering its managers with least inconvenience in their jobs. Face-to-face interaction with the faculty members during the course is another advantage of these programmes and provides a truly rich learning experience.

Infrastructure

At the core of NIIT Imperia's educational delivery methodology is state-of-the-art Synchronous Learning Technology. NIIT Imperia has built around this technology a unique learning methodology and student experience that includes the best features of conventional classroom education coupled with advanced e-learning and learning management techniques



Programmes Offered

IIM Tiruchirappalli is offering the following programmes:

- **Post Graduate Certificate in Brand and Advertising Management** - The programme equips working executives with the skill of using Brand and Advertising to build a strong and enduring business and to gain new insight into the importance and value of a strongly differentiated brand. It also aims to impart knowledge and skills that may be applied immediately to leverage brand for increased customer loyalty, competitive advantage and profitability.
- **Post Graduate Certificate in Business Management** - This programme aims to develop managerial capabilities among young & middle level executives. It introduces contemporary business models and practices to the participants.

Delivery Methodology

Students attend classes conducted by the institute-faculty which are delivered using the Synchronous Learning platform. The teaching-learning methodology emphasises peer-to-peer collaboration among students – projects and case-discussions among students within a centre or across centres which act as typical instruments of collaboration. Individual assignments and presentations are part of the methodology.

Certification

The participants would be provided with a joint certification issued by IIM Tiruchirappalli and NIIT Imperia. The certifications would either be a completion certification, for those candidates who successfully complete all the requirements of the course or a participation certificate, who fail to fulfil the course requirements.

Post Graduate Programme in Business Management (PGPBM)

27-month programme for working executives

Launched in 2012, the Post Graduate Programme in Business Management (PGPBM) offered from IIM Tiruchirappalli – Chennai Centre caters to the working executives who aspire to equip themselves with formal management education and move into senior leadership roles.

Executives with at least three years of full-time work experience are eligible to apply for the programme. Candidates sponsored by their organization are given preference and the selection is made on the basis of applicant's curriculum vitae, performance in the written test, and personal interview. The programme, that is completely aligned with the two-year programme offered at our Trichy campus, comprises 18 core courses, 15 elective courses and an industry project which totals to 960 hours of class room contact which are held four evenings every week.

Courses Offered

| Term I | Term II | Term III |
|--|------------------------------------|--|
| Financial Accounting | Managerial Communications | Managing People and Performance in Organizations |
| Managing Organizations | Written Analysis and Communication | Microeconomics |
| Marketing Management | | Quantitative Methods II (Operations Research) |
| Quantitative Methods (Business Statistics) | | Research for Marketing Decisions |

| Term IV | Term V | Terms VI to IX |
|-------------------|--------------------------------|------------------|
| Business Law | Competition and Strategy | 15 Electives |
| Corporate Finance | Indian Economy and Policy | Industry Project |
| Macroeconomics | Management Information Systems | |
| Macroeconomics | Management Accounting | |

Electives - Terms VI to IX

| Finance | Marketing |
|--|------------------------------------|
| Behavioral Finance | Business to Business Marketing |
| Derivatives and Risk Management | Consumer Behavior |
| Financial Statement Analysis and Valuation | Digital Marketing |
| International Finance | Integrated Marketing Communication |
| Investment Analysis and Portfolio Management | Pricing Strategies |
| Management of Banking & Financial Institutions | Product and Brand Management |
| Mergers and Acquisitions | Retail Management |
| Project Finance and Appraisal | Sales and Distribution Management |
| Strategic Financial Management | Services Marketing |

| Organization Behavior & Human Resources Management | Management of Information Systems |
|--|--|
| Employee Relations and Labor Laws | Data Mining for Business Decisions |
| HR Metrics and Analytics | Enterprise solutions |
| Organizational Development and Change | Information Technology & business Innovation |
| Performance Management | IT Consulting |
| Personality in Leading and Managing | Managing Software Development |
| Positive Organizational Behavior and Scholarship | Software Project Management |
| Strategic Human Resources Management | Strategic Management of IT |

| Quantitative Methods & Operations Management | Corporate Strategy & Policy |
|---|--------------------------------------|
| Business Process and System Optimization using Simulation | Entrepreneurship in Practice |
| Operations Research Applications | Foundations of Strategy Consulting |
| Project Management | Industry and Competitor Analysis |
| Quality Planning and Management | Strategic Leadership |
| Supply Chain Management | Strategies for Growth and Turnaround |

| General Studies | Economic & Public Policy |
|--|--|
| Legal Aspects of Marketing | Business Ethics: An Introduction |
| Strategic Intellectual Property Management | Econometric Modelling and Applications |
| | Environmental & Natural Resource Economics |
| | Game Theory |

International Interactions

Interactions with academic institutions and universities abroad throws open a new window of opportunity to observe international business practices in action. It has given students and faculty multiple opportunities to get a hands-on understanding of cultural diversity in their professional and personal lives through exchange programmes and joint research.

IIM Trichy actively encourages student exchange programmes, where students spend the 5th term of their two-year PGPM at a reputed university abroad. While overseas, students actively gain knowledge of another country and enhance their understanding of international business and culture differences.

IIM Trichy has stepped into the fourth year of successful association with IAE Aix en Provence in France for the student exchange programme. Three students from IIM Trichy have been selected by IAE to travel there this year, one of whom will be on the prestigious “Charpak” scholarship from the French Embassy.

Augmenting this inclination for international experience, ESSCA – a group of schools having its presence at Budapest, Shanghai, Paris and Angers (HQ, Angers, France) has offered three students the opportunity for international exposure in Budapest through their student exchange programme.

The international collaboration platform also provides opportunities for faculty exchange and joint research between IIM Trichy and universities abroad. In Sept, 2013 2 of our faculty members taught abroad. Dr. Nithyananda KV taught a course on “Doing Business in India – The Legal and Regulatory Framework” to the students of Masters in International Business of ESSCA, Angers.

Last year Dr. Nithyananda KV also taught “Strategic Management of Intellectual Property Rights” at Aix Business School, Aix-en-Provence, France, for the International MBA programme students. The class comprised students from various nations including France, Sweden, China, Peru, Brazil, Philippines, Colombia, UK, USA, Thailand, and India. Also, Dr. Alka Chadha taught the course titled “Game Theory for Managers” for the students of the MBA course at IAE Aix en Provence, Marseilles, in April 2014.

Dr. Nithyananda, along with Prof. Cyril Fouillet of ESSCA, Angers, France submitted a joint-proposal to the Institute of Money, Technology and Financial Inclusion (IMTFI) at the University of California, Irvine. IMTFI and UCI accepted the proposal and granted a research grant to study the financial inclusion policy of RBI in India, specifically in the region of Dharmapuri and Trichy districts of Tamil Nadu state. Half-yearly research findings were presented at the annual IMTFI research scholar’s conference organized at Los Angeles in December 2013. The final report for the IMTFI project has been submitted and it will gain closure by May, 2015.

Dr. Godwin Tennyson, Prof. Hari Sreekumar and Prof. Jang Bahadur Singh attended the Global Colloquium on ‘Participant Centered Learning’ which is designed exclusively for the faculty who will provide leadership and excellence in their spheres which took place in Boston on July 20th-26th. The second phase was a ‘case writing workshop’ which took place in Shanghai on Feb 9th-12th, 2015.

IIM Tiruchirappalli looks forward to engaging with many more universities and institutes abroad through student exchange, faculty exchange and joint research

The following are some of the conference papers presented by our faculty members.



Conference Papers

- Totawar, Abhishek K., & Nambudiri, Ranjeet (2014). Explaining how organizational justice influences job satisfaction and organizational commitment: Using quality of work life as a mediator. *28th International Congress of Applied Psychology, Paris, July 8-13.*
- Selvanathan, K., & Totawar, Abhishek K. (2014). Educational attainment diversity as a linkage between organizational. *28th International Congress of Applied Psychology, Paris, July 8-13.*
- Papri Nath & Pradhan, Rabindra K. (2014). Examining the Impact of Positive Emotions on Cognitive Functioning. *28th International Congress of Applied Psychology (ICAP), Paris. July 8-13.*
- Papri Nath & Pradhan, Rabindra K. (2014). Influence of Positive Affect on Health and Well Being. *28th International Congress of Applied Psychology (ICAP), Paris. July 8-13.*
- Rakesh Ranjan, Kumar (2014). Contours of antecedents and consequences of value co-creation. *AMA 2014 Summer Marketing Educators Conference (AMA Summer 2014), San Francisco, USA August 1-13.*
- Chattopadhyay, Smita (2014). Boundary Spanners and Client Vendor Relationships in IT Outsourcing: A Social Capital Perspective. *2014 Academy of Management Meeting, Philadelphia, Pennsylvania, USA August 1-5.*
- Sreekumar, Hari (2014). The Emergence of Organized Retail in India: The Impact on Inter-Organizational Relationships in Marketing Channels. *14th International Conference on Knowledge, Culture and Change in Organisations, Said Business School, Oxford University, UK. August 4-5.*
- Chattopadhyay, Smita (2014). Vendor's Boundary Spanning Behaviour in IT Outsourcing. *20th Americas Conference on Information Systems (AMCIS), Savannah, Georgia, USA August 7-9.*
- Rakesh Ranjan, Kumar (2015). Consumer Complaint Handling: Social Medai Channel versus Traditional Channel. *AMA 2015 Winter Marketing Educators' Conference (AMA Winter 2015), San Antonio, USA. February 13-15.*
- Rakesh Ranjan, Kumar (2015). User Engagement in eWoM communication: Do acquaintance and prior usage experience make the message fonder? *AMA 2015 Winter Marketing Educators' Conference (AMA Winter 2015), San Antonio, USA. February 13-15.*
- Rakesh Ranjan, Kumar (2015). Social Media Usage in Business-to-Business Sales: Conceptualization, Antecedents, and Outcomes. *AMA 2015 Winter Marketing Educators' Conference (AMA Winter 2015), San Antonio, USA. February 13-15*
- Totawar, Abhishek (2015). How Mood Influences Self-efficacy? Experimental Test of Hedonic and Utilitarian Motivation as Moderators. *52nd Annual Meeting of the Eastern Academy of Management, Philadelphia, Pennsylvania. May 7-9.*
- Som, Anirban (2015). The effects of global progress and global commitment on self-regulation . *Association for Consumer Research (ACR) Asia Pacific Conference, Hong Kong, June 19-21.*
- Papri Nath (2015). Does feeling positive lead to broad and flexible thinking? Exploring the immediate function of positive emotion on cognitive processing. Symposium presentation entitled 'A proactive approach to organizations: Impact of positive organizational behavior on wellbeing at work' at the *14th European Congress of Psychology 2015 (Symposium), Milan, July 7-10.*
- Totawar, Abhishek & Nambudiri, Ranjeet (2015). Mood and Self-efficacy: Hedonic and Utilitarian Motivation as Moderators. *14th European Congress of Psychology 2015 (Symposium), Milan, July 7-10.*
- Papri Nath (2015). Does Feeling Positive Contributes to wellbeing at Work? Symposium presentation entitled 'A proactive approach to organizations: Impact of positive organizational behavior on wellbeing at work' at the *14th European Congress of Psychology 2015), Milan, July 7-10.*
- Papri Nath (2015) Are Positive people more happy and healthy? Examining the role of personality factors. Symposium presentation entitled 'A proactive approach to organizations: Impact of positive organizational behavior on wellbeing at work' at the *14th European Congress of Psychology 2015 (Symposium), Milan, July 7-10.*

Campus and Facilities

IIM Tiruchirappalli has come a long way, since its inception. NIT Trichy, with its excellent infrastructure and a sprawling 800 acres campus is the home for IIMT in its initial formative years. Despite being an institute in its nascent stage, Indian Institute of Management Tiruchirappalli can boast of infrastructure and facilities on par, if not better than most other well-established management institutes.

Academic block

The Academic block is the beating heart of IIM Tiruchirappalli which houses classrooms, library, faculty rooms, conference hall, guest-lecture hall and video-conference room. Each of these is fully furnished and air-conditioned with round-the-clock power supply and WiFi enabled Internet connectivity. The IIM Tiruchirappalli Learning Resource Centre has an excellent collection of text books, magazines, journals and newsletters covering diverse domains. In addition to that the centre provides online access to numerous databases and publications such as Financial Times, EBSCO, IBM SPSS, CMIE Database, Manupatra, ABI Inform, DELNET and several others. The academic block is truly a centre for academic excellence.

Boys' Hostel – Beryl

A short distance away from the academic block lies the boys hostel. The rooms are fully furnished with all the basic amenities provided. The hostel is fully Wi-Fi enabled, has uninterrupted power supply and also houses a TV room with state-of-the-art LCD TV for students to catch up on current affairs and entertainment. Beryl also has a recreation room for indoor games such as carom, chess, table tennis and a host of musical instruments for music lovers. There is also ample space outside the hostel building for an evening game of cricket or football.

Girls' Hostel – Opal

Situated within the NIT Trichy campus, the IIM Tiruchirappalli girls' hostel is like a second home for the students. Amongst abundance of greenery and well-lit streets, there is an array of facilities including the gymnasium and large spaces that allow for socializing, outdoor activities and celebrating of various festivals. The hostel has uninterrupted power supply with spacious rooms and is Wi-Fi enabled to facilitate continuous learning and research for the students.

Sports Complex

For the overall development of the students, NIT Tiruchirappalli has also extended to our students, full access to the sports complex and swimming pool. The Sports complex houses a well- equipped fitness center. Other facilities include Badminton, Tennis and Basket Ball courts. There are also well maintained football, hockey & cricket grounds along with a running track.

Faculty Quarters

The faculty members also enjoy in-campus accommodation located at a walkable distance from the academic block. The faculty quarters are Wi-Fi enabled and have uninterrupted power supply. This further helps the faculty members' academic and research work, and enhances their interaction with the students.



IIM Tiruchirappalli Learning Resource Centre

Learning Resource Centre (LRC) is the centre for academic and professional knowledge resources.

It aims to be a source of information and knowledge for students, faculty and other stakeholders of IIM Trichy. It hosts a vast collection of books, research journals, magazines and newspapers in the Field of management and social sciences, from India and across the world. It facilitates knowledge creation through its electronic search platform and access to a wide array of research resources on and on campus.

The Learning Resource Centre of an academic institute is at the heart of all endeavors of IIM Trichy and has played a significant role in its success. IIM Trichy has been spending more than Two Crores every year for LRC. So, that it has all the latest books, journals, magazines and e-resources from across the world.

Our e-resources collection provides users with anytime, anywhere access to reading material for learning, teaching and research activities.

LRC subscribes to a number of company and industry databases, e-journals, simulations software statistical tools, cases etc., to provide latest scholarly information to the academic community.



Print & E-resources

During the Financial year ended on 31st March, 2015 LRC has purchased and subscribed to the following print resources:

| | |
|--------------------------------------|---------|
| Books | 3582 |
| Newspapers | 10 |
| Magazines | 20 |
| CD/DVDs | 83 |
| Databases | 29 |
| Company and industry database | 14 |
| E-journals (full text) | 12,000+ |
| Others | 3 |
| Software | 5 |
| Statistical tools | 4 |
| Anti Plagiarism web application tool | 1 |

LRC also subscribes to HBS, Darden and IIMA Cases for teaching and research activities.

During the financial year ended on 31st March, 2015 LRC has subscribed to the E-resources listed below:

Resources giving information on Companies

Capitaline: Capitaline is a corporate database of Indian companies. It also covers full text of Director's Reports, Auditor's Report, and extensive news clippings of companies.

Insight: India's leading database portal that provides access to financial information spanning 20 years of history on 10,000 listed, unlisted and PSU companies of India.

Prowess: Largest Database of Financial Performance of Indian Companies.

CapEx: Database provides information and insights on the new capacities coming up in India in the near or medium term future

ACE Equity: ACE Equity, a desktop based application which gives a comprehensive and analytical statistics for company information.

ACE Mutual Fund: Ace MF database provides a compre-hensive & analytical application for mutual fund information.

Resources giving information on Industry & Countries

Euromonitor International: Passport is a vast resource of business intelligence on Industries, Countries and Consumers. The database covers about 28 Consumer Industries across 80 Countries.

Crisil: A global analytical company providing ratings, research, risk and policy advisory services.

Industry Outlook: A forward looking analysis of 70 industries. Presents forecasts of changes in capacity, production, sales, trade and prices.

Indiastat: It provides access to cluster of 57 websites delivering socio-economic data about India and its states covering various sectors, states and parameters.

Indiastat.com has 56 associate sites which include 19 Sector specific (provide information for 19 major Socio-economic sector of the country, 6 Regional specific (provide information for 6 geographical regions of India) and 31 India/State/UTs specific sites (provide information for 31 States/UTs of India).

E- Journals

EBSCO: Business Source Complete database has 3763 full text journals & magazines in all disciplines of business, including marketing, management, MIS, POM, accounting, finance & economics and abstracts for the most important scholarly business journals, dating back as far as 1886.

Abi Inform: Complete offers nearly 3,900 full text titles covering business and economic conditions, corporate strategies, management techniques, as well as competitive and product information

JSTOR: It provides full-text searches of digitized back issues of several hundred well-known journals,

Science Direct: (Present and Backfile Collections) SciVerse's leading full text scientific database offers science, medical and technical (STM) journal articles and book chapters. IIM Trichy has online access to 242 journals.

ACM Digital Library (DL): The ACM DL contains the largest and most complete full text archive of articles on computing available today.



Springer: Springer link is one of the world's largest electronic databases of STM Journals. We have access to 52 titles in addition to the subscribed current years content springer shall open access to all back files published in these journals up to 1997 during the course of the contract for 52 titles.

Taylor & Francis: We have subscription to 374 titles in Management and related domain. We can also access back files starting from 1997 or from which ever year the content is digitized.

Wiley: We have access to 597 are from the various different subject areas under the SSH (Social Science and Humanities) collection and few titles are from the Maths & Statistics subject area.

INFORMS (Present and Backfile Collections): It provides full text access of current year and 15 years archival data of 13 highly ranked journals from the database.

Sage: It providing the full text access of 484 peer reviewed Management journals with 60% of (297) titles are ISI Web of Knowledge ranked journals as per latest citation reports and also providing backfile access of the journals from the year 1999 to present with perpetually.

Emerald: (Present and Backfile Collections): e-Journals database providing the full text perpetual access of 202 peer reviewed Management journals of current year articles with Early Access option and also providing the backfile access of the journals from the year 1994 to present.

OUP Journals: Oxford University Press (OUP) Publishes the Highest Quality Journals and delivers this research to the widest possible audience.

Legal Database

Manupatra: The Online Legal Research Database offers materials on Indian law and business policy.

Lexis Nexis Total Patent: Total Patent TM features access to the full text of 30 of the world's major patent authorities - three times more than any other single provider, Bibliographic and Abstract data from 100 authorities searchable both in language of publication and in English language machine translations as well as images, legal status, citations, patent family data as well as compressed and searchable.

Hein Online: Hein's premier online research product with more than 100 million pages of legal history available in an online, fully-searchable, image-based format.



Newspaper

FT.com provides reports and research on industry customers & competition, meaningful insight and analysis from award-winning columnists etc.

Others

States of India: The States of India service provides statistics, official documents of state governments, comments of CMIE analysts on the data and CMIE forecasts.

Economic Outlook: It provides a comprehensive and integrated view of the Indian economy.

Commodities combine the best of near real-time spot prices and market intelligence, historical fundamental data and robust forecasts for agricultural crops.

Statistical Tools

IBM SPSS: Predictive analytics which helps organizations anticipate change so that they can plan and carry out strategies that improve outcomes.

IBM SPSS Modeler: It is a data mining workbench that helps user to build predictive models quickly and intuitively, without programming.

STATA: Stata is one of the widely used statistical packages for research and teaching. It is a complete, integrated statistical package that can be used for a variety of data management and statistical techniques.

The Decision Tools Suite is the complete risk and decision analysis toolkit for Microsoft Excel.

Simulation software

ARENA: Arena simulation software helps to demonstrate, predict, and measure system strategies for effective, efficient and optimized performance.

Eviews: EViews8 Enterprise Edition offers faculty, academic researchers and students access to powerful statistical, forecasting, and modeling tools through an innovative, easy-to-use object-oriented interface.

SAS E-Learning: The explosion of data and use of technology in our society has impacted almost everyone.

NVivo 10: NVivo10 for analyzing all forms of unstructured data. Quickly interrogate data using powerful search, query and visualization tools.

SmartPLS: SmartPLS is one of the leading software tools for partial least squares structural equation modeling (PLS-SEM).

Anti Plagiarism Web Application Tool

TURNITIN: Turnitin is the global leader in evaluating and improving student writing. The company's cloud-based service for originality checking, online grading and peer review saves instructors time and provides rich feedback to students.

LRC Activities

Book Exhibition: LRC organized the second Book Exhibition of IIM Trichy on 16th September, 2014. The annual Exhibition provides an opportunity for publishers to present their works, and help faculty members to remain abreast of the latest developments in their fields. Director Dr. Prafulla Agnihotri Inaugurated the Exhibition

Internship for LIS students

LRC offers internship opportunities to post graduate library and information science students. Intern assignments are structured practical experience. Three students from Pondicherry University have completed their 21 days internship programme during 19th May to 11th June, 2014

Field Work Training Programme

LRC offering Field Work Training programme to the final year PG Students of Library Information Science students.

23 students from Bishop Heber College, Trichy got benefitted through this program this year. After training and accessing performance of each student 25 marks awarded and it was sent to the HoD for grading.

Apprentice Training

LRC provides apprenticeship training (since 2012) to the Postgraduate Library & Information Science students in order to get professional proficiency & working experience in a library to gain working knowledge of automation work, online information handling etc. Every year LRC selects two candidates through open advertisement.



" Around 8 selected and reputed international publishers were invited to display their publications. More than 3000 new titles were displayed during the Exhibition. More than 500 titles were selected on the same day at a cost of around Rs. 28 lakhs, which helped to enhance the LRC physical collection."

Research Assistance

LRC assists users of IIMT and faculty, research scholars from other institutions like, National Institute of Technology, Bharathidasan University, Jamal Mohamed College, MAM College, Indian Institute of Information Technology and Management, Bishop Heber College, Karpaga Vinayaga Institute of Management, St. Joseph College, Periyar Maniammai University, Anna University, Ranganathan Engineering College, AVC Engineering College in accessing information in a variety of formats and across all subject areas in different online resources subscribed by us.

Language Learning Corner (LLC)

The ability to speak and understand multiple languages is a crucial business skill in today's inter-connected world. Moreover, understanding other languages broadens one's outlook, and enables great access to other cultures. With these aims, the Language Learning Corner (LLC) at the Learning Resource Centre was inaugurated by Director Dr. Agnihotri on the 4th of January, 2014. The LLC is the part of the broader "Language Lab" set-up at the LRC. It is a self-learning centre, equipped with user friendly digital learning materials, and provides a wonderful opportunity to library users to enhance their speaking, reading and writing abilities in Asian & European languages.



IIM Tiruchirappalli Chennai Centre

The Chennai Centre of IIM Tiruchirappalli was launched two years ago to serve the growing need for formal management education and executive education programmes among management personnel and companies in and around Chennai. Located amidst industrial and software companies, in Ekkatuthangal, Chennai, the centre is spread over 14,000 square feet. The centre comprises 4 classrooms, a well-stocked Learning Resource Centre, a Computer Centre, faculty and staff offices. The centre is wi-fi enabled with a high speed internet connection. The Learning Resource Centre hosts a good collection of books, research journals, magazines and newspapers in the field of management and social sciences, from India and across the world. In addition students also have access to a range of online databases and advanced statistical software packages.



“ Inauguration of PGPM batch of 2015-2018 “

Institute Guest Lecture Series

DISTINGUISHED GUEST LECTURE SERIES

IIM Tiruchirappalli's "Institute Lecture Series" was inaugurated on 11th January 2012 in its NIT Trichy campus by Dr. C. Rangarajan, the then Chairman of the Economic Advisory Board to the Prime Minister of India. The Institute Lecture Series serves as a platform for noted individuals from a wide spectrum of functions within the industry to address the students of IIM Tiruchirappalli about their experiences and share their valuable insights on the current industry practices. These lectures help the students to corroborate their academic learning with real time industry knowledge.

The following lecture series took place during the academic year 2014-2015

| | |
|--|---|
| Ambassador Ashok Sajjanhar, Former Ambassador to Kazhaksthan and Sweden | Foreign Policy of new government: change or continuity and Doing business with CIS countries |
| Mr. Bharat Doshi, Director at Tech Mahindra and Member of the Board of Governors at IIM Tiruchirappalli | My journey with Mahindras and Ethics and Values in the Face of Adversity |

INSIGHT GUEST LECTURE SERIES

"Insight" is a unique guest lecture series, which provides corporates the best way to directly interact with the students. It is a platform where eminent personalities from the realm of business present a picture of their world to the students. Students grab every opportunity of gaining knowledge outside their academics and participate in these lectures with great enthusiasm. The aim of the lectures is to integrate theory and practice and heighten the business sensibilities of the students. Students are given the immense opportunity to interact with specialists from the industry after the lecture through a highly charged Q&A session that is eagerly looked forward to. The lectures cover the various domains and are directed towards developing a holistic view of the business world. Through Insight, the students learn from the very best in each field and are encouraged to open their minds to innovative thoughts and ideas.

The institute has witnessed enlightening sessions from eminent industry personalities through the Insight series. The list of guests includes the following.

| | |
|---|---|
| Ms. Suparna Menon, leads the IBM Interactive Experience practice in IBM Global Delivery India Center | Interactive Experience & Empowered Customer |
| Mr. Renny John, Managing Consultant, Strategy and Analytics practice from IBM GBS, India | Smarter Cities |
| Mr. Mahesh V (VP - ERP) from Ramco Systems | ERP systems and Cloud computing |
| Mr. Kumar Ramamurthy - Vice President, Global Practice Head and Chief Technologist | DW BI / Information Management Practice at Virtusa Corporation |
| Mr. Sunil Kumar Centre Manager of Chennai office, World Bank Group | World bank's view & take on BRICS bank initiative, World bank outlook for India 2020 |
| Ms. Sindhuja Sampath Kumar, Senior Manager Consulting, Cognizant Business Consulting | Cognizant, CBC & MBAs |
| Mr. George Muthoot Alexander (MD - Muthoot Group) and Mr. Babu John (AGM - Corporate Communications) | Transformation of Muthoot Group from a family-run business to a listed company |
| Mr. Suryaprakash Mohapatra, India training head of HP | Social media and HR |

CLUB INITIATED GUEST LECTURES

FinVest

- Mr. Karan Varmani, Associate Director-FX Trading of IDFC Limited, 'Fundamentals of Technical Trading'
- Mr. M. Satya, senior global transfer pricing services, KPMG Tax & Regulatory Services, BRICS bank, 'WTO and Indian Economy'

Matrix

- Mr. Rajamani Srinivasan, Vice President & Head of Platform & Technology Business, SAP India, 'End to end sales process of an IT/software firm'

Sigma Eta

- Mr. Nikhil Oswal, Executive VP, SCNext India - The Young professional Arm of The International Supply Chain Education Alliance (ISCEA), 'Launch of SCNext in IIM Trichy'
- Mr. T A B Barathi, VP, SCM, Wheels India Pvt Ltd (TVS group Company), 'Supply Chain Management overview'

MAC

- Sidin Vadukut, Editor, Livemint, 'Power of skepticism'
- Aditya Pishupati, CEO, Art Flute, 'Art of Branding'

MAD GUEST LECTURE SERIES

The Make A Difference (MAD) initiative aims to equip managers with a social perspective. Under this, students get the opportunity to solve social issues using concepts taught in class. The formal launch of 'Make a difference' project took place on 25th November 2014. Shri. Chandrakant B Kamble, IAS, Managing Director of Tamilnadu Cements had kindly consented to be the Chief Guest for the event.

| | |
|--|---|
| Prof. Sourav Mukherji, Chairperson, PGPM IIM Bangalore | Introduction to Inclusive Business Models & Social Enterprises |
| Prof. Mahadevan, Professor of Operations Management, IIM Bangalore | Application of SCM concepts to improve efficiencies of Akshya Patra |
| Mr. Thulsiraj R D, part of leadership team at Aravind Eye Care | Aravind Eye Care System - Affordable Eye Care |
| Prof. Madhukar Shukla, President, National HRD Network, Eastern Network and HR faculty at XLRI | Social entrepreneurship |
| Ms. K P Aruna, Entrepreneur | Rural enterprises |
| Mr. M.P. Vasimalai, Executive Director of DHAN Foundation | Development Paradigms |
| Mr. Dinesh Gajendiran, Founder and Executive Director of Audacious Academy for Sports and Social Development | Sports and Social Development |

Institute Activities

Foundation Day Celebrations

The foundation stone of the institute was laid on January 4th, 2011. Every year, this day is celebrated as the Foundation Day marked by panel discussions and various CSR activities.

Inauguration of New Batches

The institute welcomes a new batch of students of PGPM and FPM at Tiruchirappalli and PGPBM at Chennai to be a part of the family every year on the inauguration day. Stalwarts from the industry grace the ceremony with their presence and address the new batch.

Independence Day and Republic Day Celebrations

The institute celebrates Independence Day and Republic Day with the Director hoisting the flag and addressing the students on the occasion. The students take part in the celebrations through their cultural performances with great enthusiasm.

Activities of Social Responsibility

A holistic management programme encompasses passion for social responsibility and IIM Trichy assigns significant importance to playing its part in upholding the society's interests. The institute organises activities such as Eye Donation Pledge Camps, Book Donation Drives, Blood Donation Camps and Tree Plantation Drives etc. Students, faculty members and staff actively take part in these activities to experience the joy of giving back to the society.

Annual Convocation

The permanent campus of IIM Tiruchirappalli was the site of both its annual convocations. The convocation of the batch of 2012-14 was held in the esteemed presence of Mr. A.M. Naik, Group Executive Chairman, Larsen&Toubro on 15th March, 2015.





HR Conclave

IIM Trichy organised the second edition of its annual HR Conclave on 18th September, 2014 at Hilton Hotel in Chennai. The event was a huge success with active participation from corporate and academic fronts. The objective of the conclave was to offer a forum for the industry and academia to come together and share the latest knowledge and practices in the field of HRM.

The event was inaugurated by Mr. Sunil Kumar, Centre Head, World Bank. Dr. Prafulla Agnihotri, Director, IIM Tiruchirappalli addressed the gathering during the inauguration. This was followed by a panel discussion on “Is Organisational Citizenship Behaviour a Myth?” by Dr. Vishal Shah, VP–Corporate HRD, Wipro Limited; Mr. Yogesh Mariwalla, Executive Director, Index Advisory Pvt. Ltd. and Dr. Deepak Malhotra, VP-HR, IL&FS Environmental Infrastructure & Services Ltd.

The participants, including corporates, students of IIM Tiruchirappalli and other business schools took this opportunity to interact with the panellists and get cues to carve their way to be the leaders of tomorrow influencing change.

The second panel discussion went on with the theme “Does Organisational Commitment translate into Personal Growth?” for which the panellists were Miss Aparna Sharma, Country Head –HR, Lafarge India; Miss Sindhuja Shankar, Head-HR, World Bank Group and Mr. Prince Edison, VP-HR, Bharti Airtel Ltd.

The post lunch session was equally interesting and interactive with a panel discussing on “Diversity: A Competitive Advantage”. The panellists were Mr. Surya Prakash Mohapatra, India Head-Knowledge & Capability, HP GBS, Hewlett Packard; Miss Rituparna Chakraborty, Senior VP & Co-Founder, TeamLease Services Pvt. Ltd. and Miss Srimathi Shivashankar, Associate VP- Diversity & Sustainability, HCL Technologies.

The valedictory by Mr. Awdhesh Krishna, MD-Global Head of HR, Nomura marked a wonderful finishing to the proceedings of the day. The event was concluded with a vote of thanks by Prof. Abhishek of the institute.



TEQIP & CCG

Technical Education Quality Improvement Programme (TEQIP)

IIM Trichy organizes academic Leadership Programmes under the Technical Education Quality Improvement Programme (TEQIP) of the Ministry of Human Resource Development. TEQIP is a World Bank assisted project initiated by Ministry of Human Resource Development which aims at building academic leadership among technical institutes and hence improving the quality of Technical education in the country. As a part of TEQIP, IIM Trichy plans to orient Principals, Vice- principals, and other academic and administrative personnel and also non- teaching staffs who have a leadership role to play in designing quality education programmes and run them in their institutions based on quality standards



Centre for Corporate Governance (CCG)

The Indian Institute of Management Tiruchirappalli launched the Center for Corporate Governance (CCG) on the 13th of June 2014. The main objective of the center is conducting and promoting research in the area of corporate governance. The Center plans to carry out various research activities including organizing an annual conference, initiating & coordinating research projects, and arranging research seminars & workshops. In the long-term, the CCG aims to conduct capacity building activities in the area of corporate governance and to play an active role in corporate governance policy through advocacy and intervention. Through this center, IIM Trichy aims to spread awareness about good corporate governance practices.

Student Activities

Committees

External Relations Committee

Apprising the academic, corporate and student communities with the latest developments and happenings in the institute is absolutely essential in ensuring a wider reach. The External Relations (ER) Committee performs this function, works as an interface between the institute and the external environment, and plays an important role in strengthening the existing relations and forging new ones. It is responsible for the branding of the institute, developing and nurturing media relations and mentoring aspirants.

Placement Committee

Nurturing students to become industry-ready managers by the time they complete the programme is one of the core objectives of the institute. Placement Committee acts as an interface between the students and the industry for various types of campus engagements. It ensures students' exposure to the industry through live projects, corporate events, part-time projects and summer internships. The committee plays a vital role in campus recruitment of students through its interaction with various organisations.

Other Committees

Various other committees ensure the students' overall development on both academic and extra-curricular fronts in tune with the institute's aspiration of carving out perfect managers. Infrastructure and technology are kept up to date and hospitality to the visitors is taken care of by committees whose contributions ensure a smooth functioning of all the aspects of student life in the campus, as well as that of the institute.

- Alumni Affairs
- B-fest committee
- Cultural committee
- Food & Beverage committee
- HR Conclave
- Infrastructure committee
- IT committee
- Sports committee
- TEDx

Clubs

The institute provides an apt atmosphere for students to pursue their interests in both academic and non-academic areas. Several clubs like Consulate, Finvest, MAC, Matrix, Persona and SigmaEta on the academic front, and others like Breakfree, E-Cell, Elixir, Enviro, Podium, Swara on the extra-curricular front give students a great platform to nurture their talents.

Breakfree

Club Breakfree, provides a platform for all passionate dancers to express their creativity and passion for the art. It encourages diversity with a blend of western and eastern style of dancers in the club. The club also provides students the opportunity to learn different forms of dances across the globe.

Consulate

The Consulting Club, Consulate, is an organization pursuing excellence in the field of management consulting. It seeks to educate the students both on consulting as a career and on how to make a successful career in management consulting.

E-Cell

The Entrepreneurship cell of IIM Trichy aims to provide a common platform to facilitate interaction among budding entrepreneurs to discuss with aspiring and existing entrepreneurs, angel investors, venture capital firms, industry experts and other dignitaries from the corporate world. The primary motive for the existence of E-cell is to motivate participants towards the path of entrepreneurship by facilitating a channel of valuable resources using which they can develop their ideas into effective business plans.

Elixir

Elixir is a club which aims to inculcate a sense of societal development encompassing environment, education, healthcare and the wellness of mankind in the minds of budding managers. The club organizes blood donation camps, eye donation pledge camps; observes Anti-Cancer Day, Tree Plantation Day and the like.

Enviro

The Environment Club has been established to focus on three major areas - sustainability, energy efficiency and renewable energy. The Club is involved in a diversity of programmes aimed at creating awareness in the above areas. Members of this club contribute by providing creative ideas on how to initiate and organise programmes in line with the objectives as well as by participating in hands-on "green" activities.

Finvest

The Finance and Investments Club of IIM Tiruchirappalli is a student-driven initiative that aims to cultivate the students' interest in finance as an academic discipline and as a career option. The club's objective is to collaborate with both the corporate world and academia in the fields of finance thus providing a platform for the students to evaluate and identify their potential career options. To achieve this objective, the club organizes industry talks, seminars, workshops, guest lectures and quizzes.

Mac

MAC, the Marketing & Advertising Club of IIM Trichy is a student driven initiative with an endeavour to enhance the marketing acumen of students and attempts to instil marketing driven values within them. The club does this by organizing guest lectures by industry experts, seminars and workshops, competitions, quizzes and serving as a point of contact for all marketing events.

Matrix

The Matrix Club has been established by the students in order to provide increased awareness of the various career options and opportunities in the IT / Systems industry for management graduates. The club organizes seminars and guest lectures by eminent IT industry leaders to portray how technology is leveraged to solve critical business problems.

Persona

The Persona Club (HR & OB) aspires to educate managers about the current global HR practices and trends and initiate active participation. The club conducts various events such as quizzes, case studies, role plays, guest lectures and article writing contests to kindle the students' interest and give them an opportunity to apply theoretical concepts and learning in practice.

Podium

Podium is the official speech and debating club of IIM Trichy. The club endeavours to give a common platform to all those who want to hone their Public Speaking skills. It provides them with various opportunities to come forth and speak their mind through various channels.

Rang Bhoomi

The latest addition to the list of non-academic clubs is 'Rang Bhoomi' – the drama club of IIM Tiruchirappalli. The club aims to provide a platform to students to express their emotions using this traditional art that has been popularly used as a medium of spreading awareness and messages. The club organizes acts at institute events and also promotes student participation in drama competitions at other institutes.

SigmaEta

SigmaEta, the Operations Club is committed to maximizing the knowledge of the student community in the area of Operations and provides challenges that help hone the skills of those specializing in this field. The club aims to achieve this mission through periodic quizzes, guest lectures, tutorial sessions, case study competitions, live projects, industrial visits, quarterly newsletters, competitions as a part of B-School Fest among other events.

Swara

Swara, the music club is a voluntary organization where a group of ardent music followers exalt the harmony of notes. The music club provides a vast canvas with a palette of colours ranging from Indian classical music to popular music and western music.

Arcturus

ARCTURUS, the Business Festival of IIM Tiruchirappalli provides an excellent networking platform for students of B-schools from across different states of India.

The inception of this festival was based on an endeavour to challenge the conventional approach towards management thought. Rejuvenating the entrepreneurial spirit through various winning business concepts, ARCTURUS-2014 witnessed over 3200 registrations and 450+ footfall from India's top notch Business Schools participating across 17 major events and a set of On-the-spot events. SBI was the Title Sponsor for the event with event sponsors such as Cognizant, Consulting Czars, SCNext – OpsWise and BSE-Fusionen Meister and among others have extended their support and encouragement to make this event a grand success.

Several online case studies and on-campus events were conducted with the help of various academic clubs of IIM Tiruchirappalli. Each event proposed a business scenario which enabled students to showcase their innovation skills, knowledge and real time problem solving ability.



Rhythm

2014 witnessed the first ever cultural festival of IIM Tiruchirappalli – 'RHYTHM 2014' marking another milestone in the institute's journey. This two-day cultural extravaganza was conducted in conjunction with ARCTURUS, the B-fest of the institute and invited students from across B-schools located all over India to showcase their talents. Not just the participants' but sponsors' interest in the event was overwhelming and entries poured in from across the country. Needless to say, Rhythm is on its way to be one of the most sought after cultural festivals in near future. The event attracted more than 500 visitors per day and sponsors included Canara Bank, LIC and Oriental Insurance.

TEDx IIM Trichy

Indian Institute of Management Tiruchirappalli conducted the second edition of 'TEDx IIM Trichy' (an independent TED event) on 14th of February 2015. Six speakers, from various backgrounds such as social service, business, agriculture, lifestyle and science shared their stories with the students and faculty members of IIM Trichy.

Students from several other colleges in Trichy like BIM, NIT Trichy, SASTRA and Saranathan College of Engineering also attended the event.

Following is a salient note of the message delivered by the speakers of the event:

1. Mr Ignatius Orwin Noronha - Serial Innovator. Awarded by Lockheed Martin, and endorsed by IBEF spoke about his invention of Mozziquit- a one of its kind initiative to make India malaria free..
2. Mr. T. S. Ganesh - Senior Scientist at ISRO spoke of space technology and its relevance in the life of common man.

3. Dr. B.N. Viswanath - Agriculture expert, pioneer in Terrace Gardening gave us a keen insight as to how terrace gardening is relevant in the life of a common man..

4. Dr. Jagadeesh Gopalan - Inventor of Needleless Drug Device in India (invited by NASA and Stanford for guest lecture) spoke of needleless drug delivery using shock waves.

5. Mr. Naveen Rabelli – Spoke about his invention on the idea of Zero Emission Travel.

6. Mr. B. Vasudevan - Veteran Lifestyle Consultant captivated the audience with his lecture on the many stages and lessons in balancing life and love.

The event was extremely inspirational and a grand success. It left the audience with some food for thought on various topics, be it agriculture, science, environment, product innovation or life. The event was completely student-driven with assistance from the Institute



Sanskriti

The hallmark intra college cultural festival was organized by and for the students of IIM Trichy. It is a friendly competition between the sections and acts as a fun way for the students to interact with each other. The students plan and conduct different cultural events such as plays, fashion shows, singing, dancing, video round, etc. and the winners are felicitated.

Sports Archive

Sangram

Sangram is a 3 day sports meet that sees students of IIM Trichy, IIM Bangalore and IIM Kozhikode compete in a number of sports. Teams compete for Gold in Cricket, Football, Hockey, Badminton, Volleyball, Tennis, Table Tennis, Swimming and Chess among other sports. Sangram is hosted each year by one of the participating IIMs, on a revolving basis.

IIM Trichy Football League (ITFL)

ITFL is the marquee football league of IIM Trichy. Held in the month of January each year, ITFL begins with a high powered auction of the 6 team franchises. The students' strategy skills

are also put to the test in a player auction. Teams compete for the prestigious ITFL trophy in the month long event which is marked by floodlit matches, high intensity football, and a festive atmosphere.

Beryl Cricket League (BCL)

Beryl Cricket League is held in the month of January each year, and is the final sporting event of the academic calendar. The 6 competing teams are chosen through player auctions, and teams compete on a knockout format, for a chance to lift the BCL trophy.



Campus Placements

We live in a scenario where growth is chosen over stagnated quality as a measure of success. IIM Tiruchirappalli is one of those few institutes in India consistently achieving remarkable growth in all facets of B-school life. Campus recruitment by companies is one such area where IIM Tiruchirappalli has proved its standard and this stands as testimony to the quality of students and the strength of the corporate relations it has built. The academic offerings of the institute are designed to adapt to the ever chaining requirement of the corporate world which are duly supported by world-class faculty members. In addition, the students are groomed through workshops and training programmes, which are carefully designed to meet their specific needs.

Summer Placements

Students intern with organizations for a period of about 8-10 weeks after the completing one year in the programme. Summer internships provide opportunities for the students to contribute to the organization through their knowledge and expertises acquired through academic learning and at the same time learn more from the organization where they intern.

Lateral Placements

The aim of the Lateral Placement process is to provide recruiters a separate channel to recruit students with prior relevant work experience from the graduating batch for non-entry level niche roles, where the prior work experience of a student enables faster and seamless transition to work life and integration into the organisation.

Final Placements

Final Placement process is open for students with and without prior work experience, and recruiters accordingly recruit for both entry and non-entry level roles based on the level and relevance of work experience. This process also provides an opportunity for students with prior work experience to take up a role in an entirely different area based on academic specialization and career goals. The institute believes in helping students realize their dreams and in serving their interests even in niche sectors. Hence, we engage with corporate houses in a plethora of industries spanning across the globe. The list just increases every year. Retail majors, private equity firms, banks, start-ups, healthcare firms and consultancy firms, to name a few, come to our industrial town and attract the best of the talents in our institute.



Road Ahead: Permanent Campus

The swanky 172-acre new campus of the institute is in its formative stage on the Trichy-Pudukottai highway, 17 km south-east of the city centre and 12 km from Tiruchirappalli International Airport. The institute aspires to build it as a green campus with zero waste. It shall be a fully residential campus with single occupancy hostel facilities for all students, quarters for married students and staff, and independent houses for faculty members. All the classrooms in the new campus will be equipped with latest technological facilities. They will also have the facility to record teaching sessions for storage in archives that students can access later. The institute also plans to have an entrepreneurial incubation centre. Apart from the academic and administration blocks, there would be a four-storey library and an auditorium. Students will also be able make use of recreation facilities like swimming pool, cricket, football stadium, tennis and volleyball courts, indoor games like badminton, carrom, table tennis, etc. and a gymnasium. A shopping mall, food courts, banks and ATMs would also be present on the new campus. The new campus is expected to be operational by 2016.

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