



INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI

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Message from the Chairman

Dear Friends,

Established with a vision to imbue young knowledge-seekers with modern management knowledge and practices along with values that are deeply rooted, IIM Tiruchirappalli (IIMT) has now crossed a few significant milestones in its journey since its commencement of academic activities in June 2011. I congratulate the students, the faculty and the staff members who have been a part of this rewarding journey filled with heart-warming memories and success stories of attainment of goals, under the dynamic leadership of the Director of the Institute.

In the past three years, IIMT has been making rapid strides in delivering quality management education through its three flagship programmes: Post Graduate Programme in Management (PGPM), Post Graduate Programme in Business Management (PGPBM) and Fellowship Programme in Management (FPM). It is a matter of great pride that over 170 students have completed the PGP in Management (PGPM) and graduated from the institute. Around 25 students of the first batch of PGPBM shall be completing their course and graduating in March 2015.

To add to our happiness, we have also seen our faculty team being fortified with an excellent mix of regular faculty and eminent visiting professors. IIMT has so far twenty-five regular members and over thirty-five visiting faculty members, from industry as well as from other schools in India and abroad. Our single-minded focus remains the delivery of high quality education to our students. Our students are in very capable hands and with their boundless enthusiasm, energy and intrinsic intelligence, they will emerge as confident managers who will seek challenges and overcome them. IIMT has begun its Management Development Programmes and Long Distance Programmes for working executives through satellite mode and consulting activities. The activities at our Chennai Centre and the commencement of work at our permanent campus further will reinforce the growth of our institute.

The students of the 2013-15 PGPM batch have had a very productive summer-internship experience in the past year. They have been recognized and appreciated by their initiative, involvement and thirst for knowledge. We also hosted the second annual convocation for the students of the 2012-2014 PGPM batch at our permanent campus, and we wish the students the very best for their corporate careers after a successful final placement.

It gives me great pleasure to invite you to associate with IIMT on this journey towards excellence. I am certain that our partnership will be mutually enriching and rewarding.

With warm regards,

Meleveetil Damodaran

Chairman, Board of Governors



Message from the Director

Dear Friends,

Greetings from IIM Tiruchirappalli!

IIM Tiruchirappalli (Trichy, in short) came into existence in January 2011. It is the eleventh IIM established by the Ministry of HRD. It has now completed three years of its functioning. So far, two batches of Post Graduate Programme (PGP) have passed out from IIM Trichy. We are proud to state that both the PGP batches had 100% placements with median salary of over Rs.11 lakhs p.a. We could manage to place all the students who had offered themselves for placements despite adverse economic conditions. Companies like IBM, Kellogg's, Citibank, Mahindra & Mahindra (General Management Programme), KPMG, Dr. Reddy's Laboratories, TAFE, Dabur, Cognizant Business Consulting, Reserve Bank of India, Axis Bank, Hunt Partners, BPCL, HPCL and Perfint Health Care, etc. visited our campus for recruitment. Excellent placements were the result of the painstaking efforts by our faculty members and the hard work put in by our students. We have twenty-five faculty members and few more are going to join soon. All of them are Ph.Ds or Fellows from IITs or IIMs or the best of the schools abroad with a proven track record of research.

IIM Trichy encourages holistic development of its students by encouraging them to participate in extra-curricular activities and competitions organized by the industry and other IIMs. Our students have won a number of accolades in last three years. We, at IIM Trichy strongly believe that the extra-curricular activities are as important as the curricular activities for a management student. These activities hone their skills in leadership, coordination and team work, communication and assertiveness and ability to take risk in a calculated way. All these skills and abilities cannot be taught in the class. IIM Trichy emphasizes on experiential learning, team work and leadership. We also believe in being socially-responsive and sensitize our students for their social responsibility.

IIM Trichy is a school with the global perspective. It aims at developing future managers who would manage global organizations. We, therefore, groom our students to understand different cultures and respect the diversity that we see the world over. Few of our students regularly go to the partnering schools abroad for one term. IIM Trichy is one of the few business schools to have a French national working as Professor in OB&HR area.

In a short span of little over three years, IIM Trichy has many achievements to boast. IIM Trichy has been the first IIM to start the Fellowship Programme (Ph.D) in the very second year of its operation. Today, we have 11 Fellowship students enrolled at IIM Trichy. Our faculty members have published their research papers in a number of refereed journals and reputed international conferences. We are one of the few IIMs which were represented at the prestigious Academy of Management (AoM) Annual Conference in the USA by more than one faculty members every year since inception. IIM Trichy has started a satellite chapter in Chennai where we offer two 3-years evening executive Post Graduate Programme in Business Management (PGPBM) and Post Graduate Programme in Human Resource Management (PGPHRM). These programmes help the working executives who wish to achieve their dream of completing their education and progress ahead in their careers. IIM Trichy has also launched its Management Development Programmes (MDPs) at the Chennai Centre. Recently, IIM Trichy has launched its distance learning programme through NIIT Imperia. More than 200 students from all over the country have enrolled for its distance learning programme.

Acknowledging the good work done by IIM Trichy and its capabilities, Ministry of Human Resource Development has recently nominated IIM Trichy to lead the Training Programme for Management Capacity Enhancement of Administrator and Faculty in collaboration with NUS, Singapore. This programme which would be conducted jointly by IIM Trichy and NUS Singapore is expected to give exposure to the best practices followed in administration as well as academic activities in the world.

We have bright students with a very high CAT percentile scores. The details of each of these ignited minds are given in the subsequent pages. I am sure; you will find their credentials amazing and would certainly like to meet them in person. Our team in the Placements office shall call on you soon. I promise to offer the finest recruitment experience to you.

I look forward to welcoming you on the campus as my “guests”.

Happy Recruiting!

Warm regards,

Dr. Prafulla Agnihotri
Director

Board of Governors

Chairman

Shri M. Damodharan, IAS (Retd.)
Ex-Chairman, SEBI

Shri Ashok Thakur, IAS

Secretary, Technical Education, Ministry of HRD, Government of India

Smt. Sheela Balakrishnan, IAS

Chief Secretary, Government of Tamil Nadu

Shri Apurva Varma, IAS

Principal Secretary, Higher Education, Government of Tamil Nadu

Shri. Yogendra Tripathi, IAS

Joint Secretary & Financial Advisor, Dept. of Higher Education, Ministry of HRD, Government of India

Dr. K. P. Isaac

Member Secretary, All India Council for Technical Education, New Delhi

Shri P. Abraham, IAS (Retd.)

Former Secretary, Ministry of Power, Government of India

Shri Bharat. N. Doshi

Executive Director & Group Chief Financial Officer, Mahindra & Mahindra Ltd., Mumbai

Shri Cyril. S. Shroff

Managing Partner, Amarchand & Mangaldas & Suresh. A. Shroff & Co., Mumbai

Smt. Mallika Srinivasan

Chairman & Chief Executive Officer, TAFE, Chennai

Shri Rajendra. K. Saboo

Chairman, KDDL Ltd., Chandigarh

Shri Srinivasan. K. Swamy

Chairman & Managing Director, RK Swamy BBDO Pvt. Ltd., Chennai

Prof. Ramasamy

Vice Chancellor, University of Hyderabad

Dr. Prafulla Agnihotri

Director, IIM Tiruchirappalli

Prof. G. Sethu

Dean - Accounts & Administration, IIM Tiruchirappalli

Prof. V. Gopal

Dean - Academics, IIM Tiruchirappalli

About Tiruchirappalli

Tiruchirappalli (Trichy), located in central Tamil Nadu, is the fourth largest municipal corporation in the state. Situated on the banks of the river Cauvery, the city is known as a perfect amalgamation of ancient and modern Tamil Nadu. Today, Trichy is well-poised as an educational, industrial and religious hub of Southern India.

Trichy is one of the most historic cities in Tamil Nadu, whose recorded history begins in the 3rd century BC when it was under the rule of the Cholas. Uraiyur, which is currently one of Trichy's suburbs, was the capital city of the Chola dynasty. Due to this rich history, Trichy is home to many archaeologically significant monuments such as The Rockfort Temple, The Ranganathaswamy Temple at Srirangam and the famous Kallanai or Grand Anicut dam, which is considered to be one of the world's oldest water-diversion structures. Most of Trichy's temples are at least seven centuries old.

The city is located in the geographic center of Tamil Nadu, which ensures excellent connectivity by rail and road. It is also equipped with an international airport with flights to and from Kuala Lumpur, Singapore, Sharjah and Colombo apart from regular flights to Chennai. As a result, it has become an important manufacturing hub with many large firms such as BHEL, Dalmia Cements, Kothari Sugars, MRF Tyres and Cethar Vessels setting up manufacturing centres in the city. Trichy is also a hub of small and medium scale manufacturing industries, which cater to these large corporates. Thuvakudi Industrial Estate, located right outside NIT Trichy, is home to 250 such SMEs.

In addition, Trichy has also been an educational hub for several years. Many distinguished minds such as Sir CV Raman, Dr. APJ Abdul Kalam, Dr. GN Ramachandran and former president of India, R. Venkatraman have studied in Trichy. Further, the city is home to a number of national institutes such as IIM Tiruchirappalli, NIT Tiruchirappalli, IIIT and National Law School. There are many state-run and private colleges and universities in the city as well.

About the Institute

The eleventh IIM, Indian Institute of Management Tiruchirappalli (IIM Tiruchirappalli), was instituted on January 4, 2011 by the Hon'ble Minister for HRD and Telecommunication, Shri Kapil Sibbal, under the patronage of the Government of India. IIM Tiruchirappalli has been established in Tiruchirappalli, a city in Tamil Nadu renowned for its art and culture. While the institute currently functions from NIT Tiruchirappalli, the permanent campus is taking shape on 172 acres of land on Trichy-Pudukottai highway, 12 km from Tiruchirappalli International Airport.

Mission

The iconic IIM brand is a hallmark of excellence and a benchmark of quality that we constantly aim to achieve and uphold. This effort is showcased in our flagship programmes, Post Graduate Programme in Management (PGPM), Post Graduate Programme in Business Management (PGPBM) and Fellowship Programme in Management (FPM), which endeavour to create champions of excellence for the industry. The institute strives to disseminate quality education to its students to inculcate management knowledge and cultural values in order to create complete and able management stalwarts of tomorrow. IIM Tiruchirappalli champions the cause of social responsibility and aspires to instil this value in every student.



Vision

IIM Tiruchirappalli aspires to instil in its students, an unceasing desire to learn, because of its fundamental belief that continuous learning is the foundation for better value creation. The institute proudly takes on the responsibility of shaping the students into leaders of tomorrow, who would be the catalysts of change for the betterment of society. The institute aspires to be a global leader in imparting management and executive education and a hub for exchange of knowledge and ideas in the business domain while also retaining Indian cultural ethos. It attempts to continuously leave footprints in the sands of business through high-end creativity and thus climb to the zenith of elite business schools. The institute believes in the spirit of collaboration and intends to establish healthy relations with global business schools and the industry for the benefits of the society.

Values

Success is born out of collaboration, hard work and passion. The strength of IIM Tiruchirappalli lies in the motivated batch of students and the eminent faculty at the helm of affairs. Students of IIM Tiruchirappalli have been chosen through a rigorous screening process to ensure a great talent pool. IIM Tiruchirappalli believes in having an optimal student-teacher ratio to facilitate effective dissemination of knowledge. It believes in creating an atmosphere that fosters and encourages creative thinking and strongly imparts that unquenched desire to learn within each individual. The institute embodies the spirit of continuous learning and is strongly governed by its motto “Gnanam Anantham” which means Knowledge is endless.

Faculty Profiles

Economics



Alka Chadha

Ph.D. (National University of Singapore)

Dr. Alka Chadha completed her B.A.(Hons) Economics from St. Stephen's College, Delhi; M.A. Economics from Delhi School of Economics; and Ph.D. from National University of Singapore. She was earlier teaching at the NUS Business School, National University of Singapore. Her teaching interests include Microeconomics, Industrial Organization, Health Economics, International Trade. Her research areas are Patents, Innovation, Internationalization and FDI, Pharmaceuticals and Software. Her work has been published in leading international referred journals including World Development, Industrial and Corporate Change, Economic Modelling and Scientometrics. She has also presented her work widely at many international conferences.



Poruthiyil Prabhir Vishnu

Ph.D (Rotterdam School of Management, Erasmus University)

Dr. Prabhir Vishnu Poruthiyil holds a Ph.D. from the Rotterdam School of Management, Erasmus University. He secured his Masters in Development Studies from the Institute of Social Studies (ISS), Erasmus University. Dr. Vishnu has more than ten years' consulting experiences in corporate, public sector, and civil society organisations of which the large share (8 years) is in the Netherlands. His primary teaching and research focus is business ethics, a field of applied ethics encompassing the range of scholarly attempts to formulate morally-justified roles for business enterprises in meeting the demands of social justice. His teaching experience in classrooms are spread across continents (India, the Netherlands, and South America) levels (bachelor, master and executive) and types (compact courses over 2 weeks to the conventional modules spread over 3 months). Dr. Vishnu has published and/or presented papers on related issues in venues specialising in business ethics, development ethics, ageing, organization theory and qualitative research methods.



Sanja Samirana Pattnayak

Ph.D. (National University of Singapore)

Dr. Sanja Samirana Pattnayak received his Ph.D. in Economics from National University of Singapore and M.Phil. in Economics from Jawaharlal Nehru University, New Delhi. Prior to joining IIM Tiruchirappalli, Dr. Pattnayak has served various teaching and research positions at the NUS Business School, Institute of Real Estate Studies, NUS Global Asia Institute and Lee Kuan Yew School of Public Policy, National University of Singapore. His teaching interests include Microeconomics, Industrial Organization, International Economic Theory and Policy, Public Sector Economics and Econometrics. His research is broadly in the areas of Applied Industrial organization, Micro-econometrics, Applied Econometrics, Real Estate Economics and Housing and Labour Economics. He has worked particularly on issues related to Economic liberalization and productivity growth, FDI and technology transfer, linkage and Spillovers of MNEs with domestic economy, and also issues related to migration and economic development. Dr. Pattnayak has published his research work in leading international refereed journals including Applied Economics, Economic Modeling, Journal of Economic Studies, International Journal of Business Studies and Keio Economic Studies. He has also presented his research widely at many international conferences.



Saumen Majumdar

Ph.D. (IGIDR)

Dr. Saumen Majumdar completed his graduation (B.Sc) in Economics with Physics and Mathematics as allied subjects from Calcutta University and also Masters (M.Sc) in Economics. He has been widely published in peer-reviewed journals such as Journal of Quantitative Economics, Journal of Forecasting, IEEE Transaction on Power Systems, etc. He worked in Centre for Infrastructure and Regulation at the National Council of Applied Economic Research as a Senior Economist. He worked on various infrastructure issues such as fixing fares for the proposed Bangalore and Hyderabad metros, proposing concessions for road tolls on National Highways, delineating infrastructure policies for the newly formed state of Chhattisgarh, outlining framework for design of electric markets in India, etc.

Finance and Accounting



Gopal V

Fellow (Indian Institute of Management Calcutta)

Prof. Gopal V is a qualified Cost Accountant as well as a qualified Company Secretary. He is an avid public sector enthusiast. He was part of the initial team which formulated the policy of Memorandum of Understanding between Central PSEs and Government of India, which led to formulation of performance management system for administrative ministries of Government of India as RFD policy. He has participated in various national and international conferences and published in national and international journals. He has also conceptualized and conducted the first international conference on Management of Micro, Small and Medium Enterprises at IMT Nagpur. He has conducted training programmes for various clients which include Power Grid Corporation, NTPC, Orissa Forest Corporation, and NALCO.



Bipin Kumar Dixit

Fellow (pursuing) – IIM Bangalore

Bipin K Dixit is an Assistant Professor in the Finance and Accounting Area. He has submitted his doctoral thesis at Indian Institute Management Bangalore. He also holds an M Tech from Indian Institute of Technology Kharagpur. His doctoral research is focused in the area of mergers and acquisitions. His current research interests are in the area of corporate finance and corporate governance in emerging markets. His teaching interests include corporate finance, mergers and acquisitions, and banking and financial institutions. His research proposal has been awarded research grant by NSE-IGIDR Corporate Governance Research Initiative. He has presented his research at leading academic conferences such as South-Western Finance Association, India Finance Conference, and IMR Doctoral Conference.



Nithyananda K V

Ph.D. (National Law School of India University)

Dr. Nithyananda K V has about 9 years of teaching, 5 years of consulting and 2 years of industry experience. His areas of research interests are Intellectual Property Rights, Financial Innovations, Capital Market Laws, Corporate Finance, Corporate Governance and Economic & Business History. Five of his research papers have been published in various journals of repute. He has also co-authored a book on Business Laws for 6th Semester B.Com course affiliated to Bangalore University. He has also contributed 4 chapters in books on finance and management published by reputed institutes. He has presented research papers in various international, national and state level conferences. He is also guiding 3 PhD students from various universities. He has been providing consulting services in the area of finance and law to various companies, both national and international on various strategic matters. He is also taught courses abroad and is also carrying out funded international research projects.



Sethu G

Fellow (IIM Ahmedabad)

Prof. Sethu G brings in about 33 years of experience which includes graduate teaching at MBA level, executive education, research, advisory work, and service to the professional community. He has many years of experience in curriculum design, investor education, organizing research conferences and industry seminars, design and delivery of executive education, research and advisory work besides participation in a number of professional activities such as director on corporate boards and serving as member of various committees. He has been a Ph.D. thesis examiner for JNU, IIT Kanpur, University of Pune, IIM Bangalore and NMIMS University, Mumbai, and a member of Board of Examiners of University of Wales for their MBA programme in India, and a Chief Examiner for the Indian Institute of Bankers, Mumbai.



Narahari Hansoge

Fellow (IIM Bangalore)

Hari holds a finance PhD (FPM) from IIM, Bangalore. His research and teaching interests are in the areas of corporate finance, corporate governance and financial accounting. He would like to build his research agenda around less understood issues in emerging markets. A Chartered Accountant (2003) and an MBA (PGDM) from IIM, Ahmedabad (2006), he was an auditor (with Price Waterhouse) and an investment banker (with Merrill Lynch) prior to joining IIM Trichy.

Management Information Systems



Jang Bahadur Singh

Fellow (IIM Bangalore)

Prof. Jang Bahadur Singh's research interests are in the area of information systems in developing countries. His primary areas of research are ICT for development, E-governance and digital divide. His doctoral dissertation at IIM Bangalore focused on evaluating ICT projects in varying social context with an emphasis on developmental outcome. He was one of the twenty scholars globally selected for the 2009 edition of the annual iGov Research Institute of SUNY Albany, USA which aims to build research capacity to assess the impact of information technologies in public sector and society. His other research interests include offshore outsourcing and use and impact of free and open source software in organizations. He has worked on research projects sponsored by organizations such as NASSCOM and Red Hat India. His teaching interests span Management Information Systems, E-commerce and ICT for Development.

Organizational Behaviour & Human Resource Management



Abhishek K Totawar

Fellow (IIM Indore)

Abhishek Totawar holds a doctoral degree (Fellow Program in Management) in OB & HRM from IIM Indore. He has obtained his masters degree in Psychology with specialization in Organizational Behavior from BHU, Varanasi. Prior to joining IIM Tiruchirappalli, he had taught courses in Psychology as a Visiting Faculty at IIM Indore and at the Bhopal School of Social Sciences. His research interests are in the areas of organizational justice, quality of work life, psychological capital, emotions, and individual motivation. He is a member of the Academy of Management and has served as a reviewer for the Academy of Management and Human Resource Development Review. He has presented papers at conferences like, the Academy of Management, European Group of Organization Studies and International Congress of Psychology; and published with journals as Human Resource Development Review, South Asian Journal of Management, and a few others.



Madoun Mouloud

Ph.D. (University of Aix en Provence)

Dr. Madoun Mouloud's main areas of expertise are HRD, OB, Quality management, CSR, Diversity and cultural management. He started teaching in North Africa (Algeria, Morocco and Tunisia) as in charge of executive education. Before joining academics, he was in charge with executive employees at Sonatrach, the largest oil corporation in North Africa then with the labor relations at a public institution in Algeria. He was a consultant and an auditor in major French corporations such as COGEMA. He was the head of international relations and research at Chambéry (France) School of business. His research focuses on the relations between HR and quality, corporate social responsibility and diversity in the workplace.



Vijaya V

Ph.D. (IIT Madras)

Dr. Vijaya V brings in more than ten years of teaching experience in regular management programmes as well as executive management education. Her basic specialization is in clinical psychology and she completed her doctoral programme from IIT Madras. Her teaching & research interests include Personality & social Psychology, self and identity and psychological contract in organisations. As a researcher, she has worked on sponsored projects of DSIR as well as ICSSR. She has published empirical and conceptual articles and has also presented in various national and international conferences and forums. She is a UGC Fellow and has also qualified for the ICSSR Young Social Scientist Research Award and has conducted research on psychological contract in the IT sector. Dr. Vijaya is a Belbin Team Roles Accredited Consultant. She is also trained in principles of Value engineering by the Indian Value Engineers Society and is an Associate Value Specialist awarded by the Society of American Value Engineers International. She is member of National Academy of Psychology. She is also on the Board of Studies of a few Centres of Management and Psychology and provides Guidance in Academic Curriculum Development. She specialises in HR Analytics and psychometry to explore, analyse and understand Strategic HR challenges that companies face through qualitative and quantitative studies.



Papri Nath

Ph.D. (IIT Kharagpur)

Papri Nath is an assistant professor at IIM Trichy in the area of Organizational Behavior and Human Resource Management. She holds a masters degree in Psychology (specialization: Organizational Behavior) from Banaras Hindu University. She completed her bachelors degree from Patna Women's College in Psychology. She is a recipient of the 'Mother Theodosia A.C. Memorial Scholarship' for securing first rank at the university level (in Bachelors). She is also a recipient of the 'Junior Research Fellowship' granted by University Grants Commission (UGC-JRF). She participated in the 'Emerging Psychologists' Programme 2012' at the International Congress of Psychology 2012. Before starting her PhD programme, she taught undergraduate courses in psychology, stress management, and industrial psychology at Patna Women's College. Her areas of research interest are positive emotions, entrepreneurship (micro approach), emotional intelligence, aging and retirement, individual and organizational wellbeing, and emotional labour.



Smita Chattopadhyay

Fellow (IIM Bangalore)

Smita Chattopadhyay holds a doctorate in management from IIM, Bangalore. She has specialized in the area of organizational behaviour and human resource management. Her doctoral thesis was focused on how organizations create and utilize informal entities like communities of practice to enhance employee skills, which cut across organizational silos and create a culture of innovation within the organization. She qualitatively explored existing knowledge management initiatives in an IT organization and identified and proposed processes that could be adopted to develop effective communities of practice.

After her doctorate, she worked for a year at Infosys Limited. Her research at Infosys involved proposing business strategy, structures and models through which organizations could successfully adopt emerging technologies and realize their full potential.

Her current research interests are in the areas of organizational learning, knowledge management, change management, strategic human resource management.

Strategy



Manikandan K S

Fellow (IIM Bangalore)

Prof. Manikandan K S is a qualified mechanical engineer from College of Engineering Guindy and had worked at Hindustan Aeronautics Limited, an aerospace company and TVS Motors Limited, an automotive firm. His research is focused on the growth and governance of business group organizations. His research on business groups has appeared in leading research and practitioner journals such as the Strategic Management Journal and Harvard Business Review. His other major research interest includes the study of drivers of strategic choice in firms. He has presented his research at leading international conferences including the Academy of Management and Strategic Management Society. He is the recipient of Director's Merit Award (IIM Bangalore), SAP Labs Scholarship (IIM Bangalore), University Gold Medal (Anna University), and Foundation for Excellence Scholarship (FFE, USA).

Operations Management & Quantitative Techniques



Ayon Chakraborty

Ph.D. (National University of Singapore)

Dr. Ayon Chakraborty received his Ph.D. degree from National University of Singapore in the area of Service Management. He has a Masters degree in Manufacturing Systems Engineering from BITS, Pilani, India and Bachelor in Production and Industrial Engineering from University of Rajasthan, India. He has more than six years of work experience which includes research, teaching and quality engineering in electronics industry. He has lectured and tutored in Business Process Management, Quality Planning and Management, Managerial Economics, Project Management, Technology Management, and Engineering Management. His research interest spans different topics in the area of business process management and quality engineering and management, including service process prioritization, service quality, Lean and Six Sigma.



Godwin Tennyson

Ph.D. (IIT Madras)

Dr. Godwin Tennyson is a qualified Industrial Engineer and Mechanical Engineer, and had obtained his doctoral degree in Operations Management. He had been associated with consulting firms for nearly five years as a business analytics and operations research consultant, and has been associated with IIM Tiruchirappalli since its inception. He specializes in the application of Operations Research, Statistical Modeling and Simulation Modeling techniques to solve challenging business problems. His research, teaching and consulting interests include transportation logistics, supply chain management, business process re-engineering and revenue management. Dr. Godwin's research papers have appeared in Transportation Research Part E, International Transactions in Operational Research, Asia Pacific Journal of Operations Research, International Journal of Logistics Systems and Management, and International Journal of Operational Research. He has also presented his research work in many international conferences and was awarded best research paper twice. He serves as reviewer to international journals and is a Life Member of the Society of Operations Management. In addition to teaching and research, Dr. Godwin is also actively involved in industrial consultancy.



Srirangacharyulu B

Ph.D (IIT Madras)

Dr. Srirangacharyulu B brings in more than 10 years of teaching experience and his teaching interests include Operations Research, Operations Management, Operations Research Applications, Management of Manufacturing Systems, and Simulation. His research interests include Scheduling, Supply Chain Management, Flexible Manufacturing Systems and Inventory Control. He published his research work in reputed international journals like Computers & Operations Research, and European Journal of Operational Research. He has also presented his research in various reputed International Conferences.

Marketing



Hari Sreekumar

Fellow (IIM Calcutta)

Prof. Hari Sreekumar has 4 years of diverse work experience which includes roles in the manufacturing and marketing research sectors. Prior to joining the doctoral programme at IIM Calcutta, he worked at Sterlite Industries for a year, and in the marketing research industry for two and a half years, with stints at TNS Mode, Bangalore and Indica Research, Mumbai. He did his graduation in M.Sc. (Tech.) from BITS, Pilani. His doctoral work is in the field of consumer behaviour and involves examining consumption discourses and practises among migrant consumers in southern India. His research work has been presented in reputed international conferences on Consumer Research and Advertising. His areas of interest are Consumer Culture Theory and Marketing Research.



Prafulla Agnihotri

Ph.D. (Jamnalal Bajaj Institute of Management Studies)

Dr. Prafulla Agnihotri brings in about ten years of experience in industry in sales, marketing and training, and over fifteen years of experience in academics. He is the founder director of IIM Tiruchirappalli, India. He teaches courses in Marketing Management, International Marketing, Services Marketing and Strategic Brand Management. His major research interests are in Brand / Marketing Audit, International Marketing Strategy and Global Competitiveness areas. Currently, he is researching the role of home country government in promoting the global competitiveness of firms emerging from that country. He has over twenty research papers published in several refereed reputed journals and magazines at national and international levels. He was declared the Best Teacher in Marketing Management at 16th Business School Affaire and Dewang Mehta Business School Awards in September 2008 and was awarded the Best Professor in Marketing award at the Asia's Best B-School Awards by CMO Asia on 23rd July, 2010 at Singapore. Dr. Prafulla Agnihotri was awarded with the "Bharat Jyoti Award" for his exemplary services in the education sector by India International Friendship Society. He is a member of the Indian Society of Applied Behavioural Science (ISABS), New Delhi and is a consultant on the panel of Export Import Bank of India.



Suresh Paul Antony

Fellow (IIM Lucknow)

Prof. Suresh Paul Antony brings in more than 10 years of academic and administrative experience at XLRI School of Business & Human Resources [Jamshedpur], the Indian Institute of Management [Kozhikode] and Thiagarajar School of Management [Madurai], and visiting academic appointments at the Asian Institute of Management [Manila] and the Indian Institute of Management [Lucknow], prior to joining IIM Tiruchirappalli in April 2012. Besides, he has 14 years of customer interface experience - in the automotive, financial services, direct selling, and music retailing industries, and across business and consumer markets, rural and urban markets, and in product and services marketing as well. His areas of research are marketing demographics and consumer vulnerability. He has presented his research at various forums and has several publications to his credit. His training and consulting interests lie in consumer vulnerability, product policy & brand management, services management, and sales & distribution management. Besides teaching Marketing Management, he offers two electives in Product & Brand Management, and Services Marketing.



Anirban Som

Ph.D. (pursuing) – Bond University, Australia

Anirban Som does his research in the field of consumer behavior and consumer decision making. His primary areas of research interest are goal based decisions and choices. His PhD dissertations are also in the area of goal based choices. Anirban's PhD thesis work (currently under review) was done at Bond University, Australia. He did his M.Sc. (Business) from the National University of Singapore. He holds an MBA degree from the ICFAI Business School (Hyderabad campus), India. He had worked at HCL Infinet Ltd, India after his MBA studies. He has published in top journals like the International Journal of Research in Marketing (IJRM) and has presented papers in various top international conferences like the Australia & New Zealand Marketing Academy Conference and the European Association for Consumer Research conference. Anirban has received various scholarships and awards. He won a Dean's scholarship at Bond University for research excellence at Bond University. He was awarded the NUS Research scholarship for his Master's studies at the National University of Singapore.



Kumar Rakesh Ranjan

Fellow (IIM Bangalore)

Rakesh is a fellow (~Ph. D.) of the Indian Institute of Management Bangalore. His teaching interests include Co-creation of Brands, Sales and Distribution Management, Advanced Marketing Management, Marketing Research, Quantitative Research Methods, and Integrated Marketing Communication. Rakesh conducts research in co-creation, performance issues in sales channels, service interaction quality, social media and electronic word-of-mouth. His research has been accepted for publication at the Journal of Services Marketing and the Journal of the Academy of Marketing Science. His research has also appeared in the proceedings of international conferences such as the Academy of Marketing Science (Monterey, 2013), the American Marketing Association (Boston, 2013), the Academy of Management (2013), and the European Marketing Academy (Valencia, 2014). Rakesh has registered cases studies on Indian firms with Ivey Publishing and HBS publishing. He has conducted research on Channels, supported by the Marketing Science Institute, USA; and, field research in retailing, for the Government of Andhra Pradesh. A Mechanical Engineer from NIT Patna and PGDRM from IRMA, he served AMUL, Godrej Ltd., and WIPRO Ltd. in different sales and marketing roles.

Successful Projects

IIM Tiruchirappalli has provided consulting services in varied areas to the following clients:

- Asian Paints, Mumbai
- Tata Motors, Mumbai
- Neyveli Lignite Corporation Ltd. (NLC)
- Amarchand&Mangaldas, Mumbai
- ArthVeda, Mumbai
- Board of Apprentice Training (Southern Region), Chennai
- Ramarson Technologies, Trichy

The institute also conducted three Management Development Programmes (MDP) over the past year which were attended by managers from various corporate houses. The courses were:

- “Business Decision Making through Spreadsheet” by Prof. Jang Bahadur Singh.
- “HR Analytics for Employee Excellence” by Dr. V. Vijaya
- “Game Theory and Business Strategy for Managers” by Prof. Alka Chadha.

Areas of Consulting Expertise

The faculty members at IIM Tiruchirappalli have varied research & consulting experience in different areas such as Product Policy, Services Management, Sales & Distribution Management, Scheduling, Supply Chain Management, Flexible Manufacturing Systems & Inventory Control, FDI & Technology Transfer, Real Estate Economics, Business Analytics & Consulting Solutions, Revenue Management, Urban Finance & Infrastructure Finance.

The programmes at IIM Tiruchirappalli are also supported by many reputed experts both from academia and industry in India and abroad through specialized elective course offerings.

Industrial Consultancy

The faculty members at IIM Tiruchirappalli have outstanding academic credentials coupled with rich industry experience. Grounded in sound academic knowledge in their relevant areas, the professors of IIM Tiruchirappalli are in a position to provide cutting-edge management consulting services to corporate houses. They also seek to understand the challenges faced by the companies and solve them to the best of the client's satisfaction.



Post Graduate Programme in Management (PGPM)

The PGPM at IIM Tiruchirappalli is a full time two-year programme designed to empower the students with the knowledge and skills required to be competitive managers of the future. The first year of the program offers foundation level core courses covering various disciplines exposing the students to different facets of business management. On completion of these core courses, the programme provides the option of choosing electives from a pool of specialized courses during the second year. The elective courses are designed to nurture future managers in the area of their interests, aligning them with their career goals and objectives.

Core Courses

Term I	Term II	Term III
Financial Accounting	Corporate Finance	Business Law
Managing Organizations	Macroeconomics	Competition & Strategy
Marketing Management	Managerial Communication	Indian Economy and Policy
Microeconomics	Managing People and Performance in Organizations	Management Accounting
Quantitative Methods I (Business Statistics)	Quantitative Methods II (Operations Research)	Management Information System
Written Analysis & Communication	Research for Marketing Decisions	Operations Management

Electives

Finance	Marketing
Investment Analysis and Portfolio Management	Consumer Behavior
Strategic Financial Management	Product and Brand Management
Project Finance and Appraisal	Business to Business Marketing
Financial Statement Analysis and Valuation	Services Marketing
Mergers and Acquisitions	Sales and Distribution Management
Management of banking and financial institutions	Econometric Modeling of Market Phenomena
Derivatives and Risk Management	Digital Marketing
Investment Banking and Financial Services	Social Media Marketing
Corporate Valuation	International Marketing
Behavioral Finance	Integrated Marketing Communication
International Finance	Retail Management
Fixed Income Securities and Markets	Practical aspects of marketing
Management Control Systems	
Financial Markets Practice and Trading Strategies	

Quantitative Methods & Operations Management
Supply Chain Management
Business Process and System Optimization using Simulation
Operations Research Applications
Management of Manufacturing Systems Pricing and Revenue Management
Logistics Management
Manufacturing Strategy

Management of Information Systems
Globalization of IT and IT-enabled Services
IT Consulting
Strategic Management of IT
Data Mining for Business Decisions
Managing Software Development
Information Technology and business Innovation
Enterprise Solutions
Software Project Management

Corporate Strategy & Policy
Advanced Corporate Strategy
New Product Development
New Venture Creation
Foundation of Strategy Consulting
Strategic Leadership (formerly 'Crafting Strategy')
Industry and Competitor Analysis

General Studies
Strategic Intellectual Property Management
Legal Aspects of Marketing
Legal Aspects of International Business
Contemporary Film Industry
Leadership Communication

Economic & Social Studies
Business Ethics: An Introduction
Econometrics
Game Theory
Industrial Organization for Managers

Course of Independent Study (CIS)

Students are also given the option to undertake an independent self-study course during their IV / V Term. The intention of encouraging students to pursue CIS is to realize the objectives of the institution towards knowledge creation and knowledge dissemination. The students are strongly urged to work towards translating the CIS into a Working Paper / Case Study / Conceptual Note / Newspaper / Magazine articles.

“Make a difference” Team Project

From this year on, “Make a difference” Team Project will be a mandatory requirement for the successful completion of the Post Graduate Diploma in Management programme from IIM Tiruchirappalli. The rationale behind the project stems from IIM Trichy's vision to produce socially responsible corporate managers and leaders who also contribute to the immediate community of which they and their organizations are a part of.

IIM Trichy believes that organizational leaders should engage with societal issues that affect their community and offer their organizational and managerial expertise in tackling these complex problems and therefore as a part of the project all the students of Post Graduate Programme in Management (PGPM) will work in teams on an issue of social importance. They will work on a specific theme such as education, health etc., or work on a project with an organization like NGO etc. All projects will necessarily involve on-the-field component and will be carried out under the guidance of a faculty member.



Post Graduate Programme in Business Management (PGPBM)

29-month programme for working executives

Launched in 2012, the Post Graduate Programme in Business Management (PGPBM) offered from IIM Tiruchirappalli – Chennai Centre caters to the working executives who aspire to equip themselves with formal management education and move into senior leadership roles.

Executives with at least three years of full-time work experience are eligible to apply for the programme. Candidates sponsored by their organization are given preference and the selection is made on the basis of applicant's curriculum vitae, performance in the written test, and personal interview. The programme comprises 18 core courses, 15 elective courses and an industry project which totals to 960 hours of class room contact which are held four evenings every week.

Curriculum

Term 1	Term 2	Term 3
Managerial Communications	Quantitative Methods I (Business Statistics)	Research for Marketing Decisions
Written Analysis and Communication	Marketing Management	Microeconomics
	Financial Accounting	Quantitative Methods II (Operations Research)
	Managing Organisations	Managing People and Performance in Organisations
Term 4	Term 5	Term 6 to 9
Management Information Systems	Business Law	15 Electives
Corporate Finance	Competition and Strategy	Industry Project
Operations Management	Management Accounting	
Macroeconomics	Indian Economy and Policy	

Post Graduate Programme in Human Resource Management (PGPHRM)



The PGPHRM at IIM Tiruchirappalli is a three year programme for working executives launched in the academic year 2014 at IIM Trichy's Chennai centre. With a focus on HRM, the programme aims to develop competent professional managers, capable of creating dynamic and aligning HR systems, to provide leadership and to achieve excellence while contributing to the welfare of society at large.

Through a judicious mix of teaching, projects and workshops from professional guests, the program will help to acquire strategic, leadership and practical skills. The curriculum includes a broad range of general management courses, core conceptual and application based HR courses, HR electives and a live industry project. Students have the option of specializing in one of the five HR sub-specializations – viz., employee relations, organization development and change, HR analytics, employee engagement and global HR and diversity. Business and HR leaders from a wide spectrum of industry and functions will be invited to share their experience through workshops, lectures as well as dialogue and debate on themes of growing interest among the HR fraternity. Teaching will be undertaken by the faculty at IIM Trichy as well as prominent HR practitioners from the industry.

Fellow Programme in Management (FPM)



FPM is the full-time, residential doctoral programme of IIM Tiruchirappalli. The programme aims to provide rigorous, world-class, inter-disciplinary training in all areas of business management that will equip students with the ability to conduct cutting-edge research. The programme enables committed and qualified individuals to create new knowledge in all areas of business management and to meet the growing needs of academic institutions in India and abroad for quality management researchers and teachers. Doctoral students specialize in one of the following disciplines (areas)

- Economics & Public Policy
- Finance & Accounting
- Management Information Systems
- Marketing
- Operations Management & Quantitative Techniques
- Organizational Behavior & Human Resource Management
- Strategy

As of July 2014, the institute has eleven FPM students across all areas.

Management Development Programmes (MDP)

Management Development Programmes (MDP) of IIM Tiruchirappalli have been equipping working executives and practicing managers with necessary skills and capabilities to fathom the macro environment of business. In addition, MDPs also provide the participants with necessary tools required to adapt to the changing business environment, enabling them to stay ahead of the competition. The programmes have been designed keeping in mind the dynamic global business environment which requires managers to be proactive in understanding and acting upon business decisions, in order to address the needs of business organizations.

Delivered through a rigorous process, MDPs ensure that the participants take the front seat in understanding and solving business problems through relevant case studies, problem solving, role-plays, team activities, videos and industry visits combined with lectures.

List of programmes offered by IIM Tiruchirappalli

Various programmes, across different functional areas and general management stream, which are currently being offered by IIM Tiruchirappalli, are listed below-

Strategies for Growth	Building High Performance Leadership
Strategic Cost Management	Strategies for Competitive Advantage
Macroeconomics for Managers	Strategic Intellectual Property Management
Competitive Marketing Strategy	Business, Ethics and Social Responsibility in Developing Countries
Six Sigma	International Business Dispute Resolution
Customer Service Strategy, Profiting Through Value Creation, Customer Satisfaction Loyalty and Relationship	Business decision making through spreadsheet
Business Statistics for Non-Statisticians using Spreadsheet Modeling	Finance for Non-Finance Executives
Decision Science for Decision Makers using Spreadsheet Modeling	Game Theory & Business Strategy for Managers
HR Analytics for Organizational Excellence	Forecasting Customer Demand using Spreadsheet Modeling
Forecasting Customer Demand using Spreadsheet Modeling	i-Positioning

Scope for In-Company Training Programmes

IIM Tiruchirappalli also organizes custom designed executive training programmes for various organizations, on topics mutually agreed upon with the clients.

The Faculty experts well-versed in the area would visit the organization, conduct a preliminary study and also access the exact training needs of the client before designing the training module. This exercise would help the organizations to customize the training programmes based on the individual needs, rather than participating in off-the-shelf programmes. This would also help the organization to have a higher impact of the training and also be able to achieve higher ROI from this training investment.



Long Distance Programmes

IIM Tiruchirappalli has partnered with NIIT Imperia to provide satellite-based long duration programmes. Targeted at learning organisations, which enables their executives to undergo management education leading to a diploma or a certification, these programmes are delivered at the doorstep of the organisation or the manager, with basic necessity of a computer and a broadband Internet connection. This also helps the organisations in empowering its managers with least inconvenience in their jobs. Face-to-face interaction with the faculty members during the course is another advantage of these programmes and provides a truly rich learning experience.

Infrastructure

At the core of NIIT Imperia's educational delivery methodology is state-of-the-art Synchronous Learning Technology. NIIT Imperia has built around this technology a unique learning methodology and student experience that includes the best features of conventional classroom education coupled with advanced e-learning and learning management techniques.

Programmes Offered

IIM Tiruchirappalli intends to offer both long duration programmes (for a period more than 6 months) in the functional areas related to general management, marketing and finance and also short duration programmes (period less than 6 months) in the area of finance, OB & HR, strategy, marketing, and other management related areas.

Delivery Methodology

Students attend classes conducted by the institute-faculty which are delivered using the Synchronous Learning platform. The teaching-learning methodology emphasises peer-to-peer collaboration among students – projects and case-discussions among students within a centre or across centres which act as typical instruments of collaboration. Individual assignments and presentations are part of the methodology.

Certification

The participants would be provided with a joint certification issued by IIM Tiruchirappalli and NIIT Imperia. The certifications would either be a completion certification, for those candidates who successfully complete all the requirements of the course or a participation certificate, who fail to fulfil the course requirements.



TEQIP & CCG

Technical Education Quality Improvement Programme (TEQIP)

IIM Trichy organizes academic Leadership Programmes under the **Technical Education Quality Improvement Programme (TEQIP)** of the Ministry of Human Resource Development. TEQIP is a World Bank assisted project initiated by the Ministry of Human Resource Development which aims at building academic leadership among technical institutes and hence improving the quality of Technical education in the country. As a part of TEQIP, IIM Trichy plans to orient Principals, Vice-principals, and other academic and administrative personnel and also non-teaching staff who have a leadership role to play in designing quality education programmes and run them in their institutions based on quality standards.

Centre for Corporate Governance (CCG)

The Indian Institute of Management Tiruchirappalli launched the Center for Corporate Governance (CCG) on the 13th of June 2014. The main objective of the center is conducting and promoting research in the area of corporate governance.

The Center plans to carry out various research activities including organizing an annual conference, initiating & coordinating research projects, and arranging research seminars & workshops. In the long-term, the CCG aims to conduct capacity building activities in the area of corporate governance and to play an active role in corporate governance policy through advocacy and intervention. Through this center, IIM Trichy aims to spread awareness about good corporate governance practices.

International Collaborations

Collaborations with academic institutions and universities abroad throw open a new window of opportunity to observe international business practices in action. It has given students and faculty multiple opportunities to get a hands-on understanding of cultural diversity in their professional and personal lives through exchange programmes and joint research.

IIM Trichy actively encourages student exchange programmes, where students spend the 5th term of their two-year PGPM at a reputed university abroad. While overseas, students actively gain knowledge of another country and enhance their understanding of international business and cultural differences.

IIM Trichy has stepped into the third year of successful association with IAE Aix en Provence in France for the student exchange programme. It is the only public Graduate School of France to be ranked by The Financial Times. 3 students from IIM Trichy have been selected by IAE to travel there this year, one of whom will be on the prestigious “Charpak” scholarship from the French Embassy. Augmenting this inclination for international experience, ESSCA – a group of schools having its presence at Budapest, Shanghai, Paris and Angiers (HQ, Angiers, France) has offered three students the opportunity for international exposure in Budapest through their student exchange programme.

In addition, the institute hosted 2 French students from IAE Aix en Provence, providing them with exposure to life and work in India; in turn, the IAE students shared their international experience with the students of the PGPM and FPM programmes.

The international collaboration platform also provides opportunities for faculty exchange and joint research between IIM Trichy and universities abroad. Last year, 2 of our faculty members taught courses abroad. Dr. Nithyananda KV taught a course on “Doing Business in India – The Legal and Regulatory Framework” to the students of Masters in International Business of ESSCA Angiers. The class included students from various nations including France, Sweden, China, Peru, Brazil, Philippines, Colombia, UK, USA, Thailand, and India. Also, Dr. Alka Chadha taught the course titled “Game Theory for Managers” for the students of the MBA course at IAE Aix en Provence, Marseilles, in April 2014.

Dr. Nithyananda, along with Prof. Cyril Fouillet of ESSCA, Angiers, France submitted a joint-proposal to the Institute of Money, Technology and Financial Inclusion (IMTFI) at the University of California, Irvine. IMTFI and UCI accepted the proposal and granted a research grant to study the financial inclusion policy of RBI in India, specifically in the region of Dharmapuri and Trichy districts of Tamil Nadu state. Half-yearly research findings were presented at the annual IMTFI research scholar's conference organized at Los Angeles in December 2013.

IIM Tiruchirappalli looks forward to engaging with many more universities and institutes abroad through student exchange, faculty exchange and joint research



Campus and Facilities

IIM Tiruchirappalli has come a long way, since its inception. NIT Trichy, with its excellent infrastructure and a sprawling 800 acres campus is the home for IIMT in its initial formative years. Despite being an institute in its nascent stage, Indian Institute of Management Tiruchirappalli can boast of infrastructure and facilities on par, if not better than most other well-established management institutes.

Academic block

The Academic block is the beating heart of IIM Tiruchirappalli which houses classrooms, library, faculty rooms, a conference hall, a guest lecture hall and a video-conference room. Each of these is fully furnished and air-conditioned with round-the-clock power supply and Wi-Fi enabled Internet connectivity. The IIM Tiruchirappalli Learning Resource Centre has an excellent collection of text books, magazines, journals and newsletters covering diverse domains. In addition to that the centre provides online access to numerous databases and publications such as Financial Times, EBSCO, IBM SPSS, CMIE Database, Manupatra, ABI Inform, DELNET and several others. The academic block is truly a centre for academic excellence.



Boys' Hostel - Beryl

A short distance away from the academic block lies the boys hostel. The rooms are fully furnished with all the basic amenities provided. The hostel is fully Wi-Fi enabled, has uninterrupted power supply and also houses a TV room with state-of-the-art LCD TV for students to catch up on current affairs and entertainment. Beryl also has a recreation room for indoor games such as carom, chess, table tennis and a host of musical instruments for music lovers. There is also ample space outside the hostel building for an evening game of cricket or football.

Girls' Hostel - Opal

Situated within the NIT Trichy campus, the IIM Tiruchirappalli girls' hostel is like a second home for the students. Amongst an abundance of greenery and well-lit streets, there is an array of facilities including the gymnasium and large spaces that allow for socializing, outdoor activities and the celebration of various festivals. The hostel has uninterrupted power supply with spacious rooms and is Wi-Fi enabled to facilitate continuous learning and research for the students.

Faculty Quarters

The faculty members also enjoy in-campus accommodation located at a walkable distance from the academic block. The faculty quarters are Wi-Fi enabled and have uninterrupted power supply. This further helps the faculty members' academic and research work, and enhances their interaction with the students.

Permanent Campus

The swanky 172-acre new campus of the institute is in its formative stage on the Trichy-Pudukottai highway, 17 km south-east of the city centre and 12 km from Tiruchirappalli International Airport. The institute aspires to build it as a green campus with zero waste. It shall be a fully residential campus with single occupancy hostel facilities for all students, quarters for married students and staff, and independent houses for faculty members. All the classrooms in the new campus will be equipped with latest technological facilities. They will also have the facility to record teaching sessions for storage in archives that students can access later. The institute also plans to have an entrepreneurial incubation centre. Apart from the academic and administration blocks, there would be a four-storey library and an auditorium. Students will also be able make use of recreation facilities like swimming pool, cricket, football stadium, tennis and volleyball courts, indoor games like badminton, carrom, table tennis, etc. and a gymnasium. A shopping mall, food courts, banks and ATMs would also be present on the new campus. The new campus is expected to be operational by 2015.

Sports Complex

For the overall development of the students, NIT Tiruchirappalli has also extended to our students, full access to the sports complex and swimming pool. The Sports complex houses a well- equipped fitness center. Other facilities include Badminton, Tennis and Basket Ball courts. There are also well maintained football, hockey and cricket grounds along with a running track.

IIM Tiruchirappalli Learning Resource Centre

Library – the learning resource centre of an academic institute is at the heart of all endeavours of IIM Trichy and has played a significant role in its success. The institute has invested more than INR. 2 crores so that it has all the latest books and journals from across the world. The learning resource centre boasts an impressive collection of books and journals, which allow students access to a variety of full text articles in Management Science and related fields which are critical tools for the course and project work. Some such resources are:

E-Resources

Statistical Tools

IBM SPSS is a predictive analytics software package which helps organizations anticipate change so that they can plan and carry out strategies that improve outcomes.

IBM SPSS Modeler is a data mining workbench that helps users to build predictive models quickly and intuitively, without programming.

STATA is one of the most widely used statistical packages for research and teaching. It is a complete, integrated statistical package that can be used for a variety of data management and statistical techniques.

Simulation Software

ARENA (latest version of Arena Enterprise Suite Academic Edition Ver.14.0) Arena simulation software helps to demonstrate, predict, and measure system strategies for effective, efficient and optimized performance. It helps to understand a business by analyzing the impact of new, "what-if" business ideas, rules, and strategies before implementation on live customers—offline, without causing disruptions in service.

The Decision Tools Suite is the complete risk and decision analysis toolkit for Microsoft Excel. The Suite includes @RISK, which may be run by itself or in conjunction with the other analytical tools. Palisade tools can be used to analyze any decision, course of action, or project. @RISK and the Decision Tools Suite have been most widely adopted in finance and investment, energy, insurance, and other industries.

Company Information

CAPITALINE is a corporate database of Indian companies which contains extensive data on companies such as Bio-data, Collaborators, Expansion Plans, Shareholding Patterns, 10-year Profit & Loss, Balance Sheet, Schedules & Notes to Account, Fund Flows, Financial Ratios (in all 650 finance fields per company which cover almost 98% of any annual report). It also covers full text of Director's Reports, Auditor's Report and extensive news clippings of companies.

INSIGHT is India's leading database portal that provides access to financial information spanning 20 years of history on 10,000 listed, unlisted and PSU companies of India.

Prowess is the largest database of financial performance of Indian Companies.

The CapEx is a database which provides information and insights on the new capacities coming up in India in the near or medium-term future.

ACE Equity, a desktop based application which gives comprehensive and analyzable statistics for a company's information.

ACE Mutual Fund database provides a comprehensive & analytical application for mutual fund information.

Industry & Countries

Euromonitor International has a vast resource for passport of business intelligence on industries, countries and consumers. The database covers about 28 Consumer Industries across 80 Countries. You can use it to track market sizes, brand shares, company shares, industry trends, competitive landscape as we as understand market dynamics.

CRISIL is a Global Analytical Company providing Ratings, Research and Risk and Policy Advisory Services. CRISIL Business Information products and services comprise of accurate and reliable news, information, analysis, and forecasts on the Indian economy, industries, companies, and financial markets.

Industry Outlook: A forward-looking analysis of 70 industries. Presents forecasts of changes in capacity, production, sales, trade and prices.

E-Journals

EBSCO is a Business Source Complete database that has 3763 full text journals & magazines in all disciplines of business, including marketing, management, MIS, POM, accounting, finance and economics and abstracts for the most important scholarly business journals, dating back as far as 1886.

It has top 5 journals in management (Academy of Management Review, Academy of Management Journal, Administrative Quarterly, MIS Quarterly and Journal of Marketing). Also, it provides access to five reputed magazines (Business week, Forbes, Fortune, HBR and Money)

ABI INFORM is a complete e-journal featuring around 5000 journals, and the most comprehensive business database on the market today. The combination of products forms a business database package that offers nearly 3,900 full-text titles covering business and economic conditions, corporate strategies, management techniques, as well as competitive and product information.

JSTOR provides full-text searches of digitized back issues of several hundred well-known journals. The Institute has access to the following JSTOR Collections:

Arts & Sciences I - X

- Life Sciences
- 19th Century British Pamphlets

JSTOR have also enabled access to JSTOR Plant Science, an online environment that brings together content, tools, and people interested in plant science.

Science Direct is SciVerse's leading full-text scientific database offers science, technical and medical (STM) journal articles and book chapters. IIM Trichy has online access to more than 242 journals in 4 Subject collections:

- Business Management & Accounting
- Economics, Econometrics & Finance
- Decision Science
- Computer Science

ACM Digital Library (DL) is a complete collection of all of ACM's publications, including ACM journals, conference proceedings, magazines, newsletters, and multimedia titles. The ACM DL contains the largest and most complete full-text archive of articles on computing available today.

Springer: Springelink is one of the world's largest electronic databases of STM Journals. We have access to 47 titles. In addition to the subscribed current years content, Springer shall open access to all back files published in these journals up to 1997 during the course of the contract for 47 titles.

Taylor & Francis: We have subscription to 356 titles in Management related domains. We can also access back files starting form 1997 or from which ever year the content is digitized.

Legal Database

Manupatra is the only online legal research database which offers material on Indian law and business policy. Apart from providing archives dating back from before 1950, the suite of knowledge solutions includes judgments on all subjects of law of the Supreme Court, High Courts, Orders of Tribunals, Central Statutes, Forms, Ordinances, Bills in parliament, Customized modules on topics such as Intellectual Property Rights, Cyber & IT Laws, WTO, Anti-Dumping, Arbitration, Direct & Indirect Taxation, Environment, Human Rights, Indian & Foreign Trade Policies, Forex& Banking, Investment destination aboard, and more.

News Paper

FT.com: The faculty and students at IIMT can access FT.com anytime, anywhere using Tablets, mobiles, laptops and Desk tops.

The key benefits of accessing FT.com are

- Reports and research on your industry sector, customers & competition
- Meaningful insight and analysis from award-winning columnists
- Access to FT.com on your smartphone or tablet device
- Online learning tools
- All you need to know to keep up with day-to-day global news and markets

Others

Indiastat: It provides access to a cluster of 57 websites delivering socio-economic data about India and its states covering various sectors, states and parameters. Indiastat.com has 56 associate sites which include 19 Sector specific (provide information for 19 major Socio-economic sector of the country, 6 Region specific (provide information for 6 geographical regions of India) and 31 India/State/UTs specific sites (provide information for 31 States/UTs of India).

The States of India service provides statistics, official documents of state governments, comments of CMIE analysts on the data and CMIE forecasts.

The Economic Outlook provides a comprehensive and integrated view of the Indian economy.

The Commodities combine the best of real-time spot prices and market intelligence, historical fundamental data and robust forecasts for agricultural crops.

LRC is equipped with

RFID tech
(hassle free check-in/out of documents)

Wi-Fi connectivity
(faster access to e-resources)

CCTV (Secured learning environment)

Anti-plagiarism Web Tool

Turnitin is the leading academic plagiarism detector, utilized by teachers and students to avoid plagiarism and ensure academic integrity.

DELNET (Developing Library Network): DELNET enables resource sharing among libraries and access to:

- Cambridge Dictionaries online
- Networked Digital Library of Theses and Dissertations
- GISTNIC Databases
- MEDLINE & other databases of NLM
- U.S. Patents: Full Text
- Open Access Journals

Internships

Internships are offered to students pursuing Post Graduate Library and Information Sciences. In the course of this internship programme students get exposure in the following areas

- RFID based library functions
- Performing searches and getting results in the stipulated time frame using various e-resources
- Basics of library & Information Management
- Proactive Information Services

Book Exhibition

LRC organized the second Book Exhibition of IIM Trichy on 22nd October, 2013. The annual Exhibition provides an opportunity for publishers to present their works, and help faculty members to remain abreast of the latest developments in their fields. Director Dr. Prafulla Agnihotri Inaugurated the Exhibition.

Around 10 selected and reputed international publishers were invited to display their publications. More than 3000 new titles, CD's & DVD's were displayed during the Exhibition. More than 700 titles were selected on the same day at a cost of around Rs. 28 lakhs, which helped to enhance the LRC physical collection.

Language Learning Corner (LLC)

The ability to speak and understand multiple languages is a crucial business skill in today's inter-connected world. Moreover, understanding other languages broadens one's outlook, and enables great access to other cultures. With these aims, the Language Learning Corner (LLC) at the Learning Resource Centre was inaugurated by our Director Dr. Agnihotri on the 4th of January, 2014. The LLC is the part of the broader "Language Lab" set-up at the LRC. It is a self-learning centre, equipped with user friendly digital learning materials, and provides a wonderful opportunity to library users to enhance their speaking, reading and writing abilities in Asian & European languages.



IIM Tiruchirappalli Chennai Centre

The Chennai Centre of IIM Tiruchirappalli was launched two years ago to serve the growing need for formal management education and executive education programmes among management personnel and companies in and around Chennai. Located amidst industrial and software companies, in Ekkatuthangal, Chennai, the centre is spread over 14,000 square feet. The centre comprises 4 classrooms, a well-stocked Learning Resource Centre, a Computer Centre, faculty and staff offices. The centre is wi-fi enabled with a high speed internet connection. The Learning Resource Centre hosts a good collection of books, research journals, magazines and newspapers in the field of management and social sciences, from India and across the world. In addition, students also have access to a range of online databases and advanced statistical software packages.

Programmes at Chennai Centre

Post Graduate Programme in Business Management (PGPBM)

IIM Tiruchirappalli offers a 3-year Post Graduate Programme in Business Management for working executives at its Chennai Centre. The programme was launched in 2012, and has currently accepted its third batch. The programme aspires to groom working executives in and around Chennai, who aspire to move into senior leadership roles. Towards this, the programme aims to develop competent professional managers, capable of working in any sector of organized activity, provide leadership and achieve excellence even while contributing to the welfare of society at large.

Post Graduate Programme in Human Resources Management (PGPHRM)

The programme is specially designed to cater to the growing needs of the HR function in the Industry today. There is a shift in perception about the HR function in the industry, from a staff function to a line function. The programme helps support the strategic decision of businesses based on HR, as well as in evolving HR strategies to suit the growing needs of managing the human capital in recruitment, defining high performance, training, compensation as well as softer factors of employee engagement among others.



Institute Guest Lecture Series

IIM Tiruchirappalli's "Institute Lecture Series" was inaugurated on 11th January 2012 in its NIT Trichy campus by Dr. C. Rangarajan, the then Chairman of the Economic Advisory Board to the Prime Minister of India. The Institute Lecture Series serves as a platform for noted individuals from a wide spectrum of functions within the industry to address the students of IIM Tiruchirappalli about their experiences and share their valuable insights on the current industry practices. These lectures help the students to corroborate their academic learning with real time industry knowledge.

The following lecture series took place during the academic year 2013-2014

Mr. S Nanda Kumar, CEO, Perfint Healthcare	Management of New product manufacturing and quality issues
Dr. Gangadhar Darbha, Executive Director & Head, Global Algorithmic Solutions at Nomura Securities Mumbai	Algorithmic Trading
Shri. Yogi Sriram, Senior Vice President Corporate HR (Larsen & Toubro)	Positioning HR to Create Value
Prof. Krishnan, Vice Dean – Research & PhD, NUS Business School, Singapore	PhD in Management at NUS Business School and Life-after-PhD
Mr. Anand Gopalan, Practicing lawyer in the area of Labor Law and Industrial Relation	Practical Aspects of Labor Laws in the Industry
Mr. G Ramprasad - Enzotech Water treatment and Recycling Solution	Practical aspects of Marketing Management
Mr. M. L. Raghavan, Vice President & Executive Business Director, J. Walter Thompson India	Product Management
Shri Satish Pradhan, Chief of Group HR, Tata Sons	Industry Expectations from PGDM Graduate



Insight Guest Lecture Series

"Insight" is a unique guest lecture series, which provides corporates the best way to directly interact with the students. It is a platform where eminent personalities from the realm of business present a picture of their world to the students. Students grab every opportunity of gaining knowledge outside their academics and participate in these lectures with great enthusiasm. The aim of the lectures is to integrate theory and practice and heighten the business sensibilities of the students. Students are given the immense opportunity to interact with specialists from the industry after the lecture through a highly charged Q&A session that is eagerly looked forward to. The lectures cover the various domains and are directed towards developing a holistic view of the business world. Through *Insight*, the students learn from the very best in each field and are encouraged to open their minds to innovative thoughts and ideas.

The institute has witnessed enlightening sessions from eminent industry personalities through the Insight series. The list of guests includes the following.

- "Cognizant and MBAs", Mr. Kamesh Krishnamoorthy, Cognizant Business Consulting
- "Consulting engagement & Live-projects", Mr. Kamesh Krishnamoorthy, Cognizant

Business Consulting

- "Future trends in HR and the Future Employee", Mr. Isaac Arun, Tata Consulting Services
- "Employment opportunities for MBA graduates", Mr. Ganesh, Tata Consulting Services





HR Conclave

IIM- Tiruchirappalli organized its maiden HR Conclave on September 20, 2013. Mr. Ashok Thakur, IAS, Secretary (HE), Ministry of HRD, Govt. of India inaugurated the event. The Director of IIM-T, Dr. Prafulla Agnihotri and Dean of Academics IIM-T, Prof. V. Gopal addressed the inaugural session. The conclave was a great success with active participation from the corporate and academic world.

The event raised student awareness about the present scenario of HRM in the corporate world. Initially, industry and academia coherently discussed about the various issues in this conclave. Corporate leaders such as IBM, Philips, M&M, L&T, TAFE, TCS, NHRD, Capgemini, Gemba Consulting and McKinsey participated in various panel discussions about emerging issues in HRM.

Three Panel discussions were held at this event. The first one was Leadership and Change, which was headed by Mr. Sasi Sunkara, Partner-McKinsey India, Mr. K. Ganesan, VP-HR, TCS and Mr. Muthu Kumar Thanu, CHRO, TAFE.

The second discussion was based on "Talent Retention". The panelists threw light on retention management. This discussion was directed by Mr. Dharmarajan, VP-HR, Head of Buildings & Factories, L & T; Mr. Krishna Bhagvan, Director HR, Motorola Solutions; Mr. Rajesh Padmanabhan, Corporate VP/ CHRO, Capgemini and Mr. Prince Augustin, Executive VP-Group HR and Leadership Development, Mahindra and Mahindra.

Finally, the discussion on "Redefining Culture for Employee Engagement" was initiated by Mr. Samir Agarwal, Principal, BCG, Mr. C. Mahalingam, Executive Coach and former HR Advisor of IBM, Phillips India and Meritor Fuelite, Mr. Soma Valliyappan, Life Member, NHRD; Ms. Vidya Muralidharan, HR, Business Partner, Ashok Leyland and Dr. Karthikeyan, MD, Gemba Consulting. It revolved around the equation of "Work with Fun" and the panelists concluded the discussion opining that a Personal Development programme is the basic need for young corporates.



The focus of all the panel discussions was on the functionality of the HR departments in public and private sectors focusing on how any organization should imbibe initiatives by HR departments.

Institute Activities

Foundation Day Celebrations

The foundation stone of the institute was laid on January 4th, 2011. Every year; this day is celebrated as the Foundation Day marked by panel discussions and various CSR activities.



Inauguration of New Batches

The institute welcomes a new batch of students of PGPM and FPM at Tiruchirappalli and PGPM at Chennai to be a part of the family every year on the inauguration day. Stalwarts from the industry grace the ceremony with their presence and address the new batch.



Independence Day and Republic Day Celebrations

The institute celebrates Independence Day and Republic Day with the Director hoisting the flag and addressing the students on the occasion. The students take part in the celebrations through their cultural performances with great enthusiasm.

Activities of Social Responsibility

A holistic management programme encompasses passion for social responsibility and IIM Trichy assigns significant importance to playing its part in upholding the society's interests. The institute organises activities such as Eye Donation Pledge Camps, Book Donation Drives, Blood Donation Camps and Tree Plantation Drives etc. Students, faculty members and staff actively take part in these activities to experience the joy of giving back to the society.

Annual Convocation

The permanent campus of IIM Tiruchirappalli was the site of both its annual convocations. The convocation of the batch of 2012-14 was held in the esteemed presence of Mr. A.M. Naik, Group Executive Chairman, Larsen&Toubro on 15th March, 2014.

Student Activities

Student Committees

External Relations Committee

Apprising the academic, corporate and student communities with the latest developments and happenings in the institute is absolutely essential in ensuring a wider reach. The External Relations (ER) Committee performs this function, works as an interface between the institute and the external environment, and plays an important role in strengthening the existing relations and forging new ones. It is responsible for the branding of the institute, developing and nurturing media relations and mentoring aspirants.

Placement Committee

Nurturing students to become industry-ready managers by the time they complete the programme is one of the core objectives of the institute. Placement Committee acts as an interface between the students and the industry for various types of campus engagements. It ensures students' exposure to the industry through live projects, corporate events, part-time projects and summer internships. The committee plays a vital role in campus recruitment of students through its interaction with various organisations.



Other Committees

Various other committees ensure the students' overall development on both academic and extra-curricular fronts in tune with the institute's aspiration of carving out perfect managers. Infrastructure and technology are kept up to date and hospitality to the visitors is taken care of by committees whose contributions ensure a smooth functioning of all the aspects of student life in the campus, as well as that of the institute.

- B Fest Committee
- Cultural Committee
- Food & Beverage Committee
- Infrastructure Committee
- IT Committee
- Sports Committee

Student Clubs

The institute provides an apt atmosphere for students to pursue their interests in both academic and non-academic areas. Several clubs like Consulate, Finvest, MAC, Matrix, Persona and SigmaEta on the academic front, and others like Breakfree, E-Cell, Elixir, Enviro, Podium, Swara on the extra-curricular front give students a great platform to nurture their talents.

Consulate

The Consulting Club, Consulate, is an organization pursuing excellence in the field of management consulting. It seeks to educate the students both on consulting as a career and on how to make a successful career in management consulting.

Finvest

The Finance and Investments Club of IIM Tiruchirappalli is a student-driven initiative that aims to cultivate the students' interest in finance as an academic discipline and as a career option. The club's objective is to collaborate with both the corporate world and academia in the fields of finance thus providing a platform for the students to evaluate and identify their potential career options. To achieve this objective, the club organizes industry talks, seminars, workshops, guest lectures and quizzes.

MAC

MAC, the Marketing & Advertising Club of IIM Trichy is a student driven initiative with an endeavour to enhance the marketing acumen of students and attempts to instil marketing driven values within them. The club does this by organizing guest lectures by industry experts, seminars and workshops, competitions, quizzes and serving as a point of contact for all marketing events.

Matrix

The Matrix Club has been established by the students in order to provide increased awareness of the various career options and opportunities in the IT / Systems industry for management graduates. The club organizes seminars and guest lectures by eminent IT industry leaders to portray how technology is leveraged to solve critical business problems.

Persona

The Persona Club (HR & OB) aspires to educate managers about the current global HR practices and trends and initiate active participation. The club conducts various events such as quizzes, case studies, role plays, guest lectures and article writing contests to kindle the students' interest and give them an opportunity to apply theoretical concepts and learning in practice.

SigmaEta

SigmaEta, the Operations Club is committed to maximizing the knowledge of the student community in the area of Operations and provides challenges that help hone the skills of those specializing in this field. The club aims to achieve this mission through periodic quizzes, guest lectures, tutorial sessions, case study competitions, live projects, industrial visits, quarterly newsletters, competitions as a part of B-School Fest among other events.

Breakfree

Club Breakfree, provides a platform for all passionate dancers to express their creativity and passion for the art. It encourages diversity with a blend of western and eastern style of dancers in the club. The club also provides students the opportunity to learn different forms of dances across the globe.

E-Cell

The Entrepreneurship cell of IIM Trichy aims to provide a common platform to facilitate interaction among budding entrepreneurs to discuss with aspiring and existing entrepreneurs, angel investors, venture capital firms, industry experts and other dignitaries from the corporate world. The primary motive for the existence of E-cell is to motivate participants towards the path of entrepreneurship by facilitating a channel of valuable resources using which they can develop their ideas into effective business plans.

Elixir

Elixir is a club which aims to inculcate a sense of societal development encompassing environment, education, healthcare and the wellness of mankind in the minds of budding managers. The club organizes blood donation camps, eye donation pledge camps; observes Anti-Cancer Day, Tree Plantation Day and the like.

Enviro

The Environment Club has been established to focus on three major areas - sustainability, energy efficiency and renewable energy. The Club is involved in a diversity of programmes aimed at creating awareness in the above areas. Members of this club contribute by providing creative ideas on how to initiate and organise programmes in line with the objectives as well as by participating in hands-on "green" activities.

Podium

Podium is the official speech and debating club of IIM Trichy. The club endeavours to give a common platform to all those who want to hone their Public Speaking skills. It provides them with various opportunities to come forth and speak their mind through various channels.

Swara

Swara, the music club is a voluntary organization where a group of ardent music followers exalt the harmony of notes. The music club provides a vast canvas with a palette of colours ranging from Indian classical music to popular music and western music.



ARCTURUS

ARCTURUS, the Business Festival of IIM Tiruchirappalli provides an excellent networking platform for students of B-schools from across different states of India.

The inception of this festival was based on an endeavour to challenge the conventional approach towards management thought. Rejuvenating the entrepreneurial spirit through various winning business concepts, ARCTURUS-2014 witnessed over 5000 registrations and 400+ footfall from India's top notch Business Schools participating across 12 major events and a set of On-the-spot events. Our main sponsors, State Bank of India, Cognizant, and HDFC Bank, among others have extended their support and encouragement to make this event a grand success.

Several online case studies and on-campus events were conducted with the help of various academic clubs of IIM Tiruchirappalli. Each event proposed a business scenario which enabled students to showcase their innovation skills, knowledge and real time problem solving ability. There were many inspiring speeches delivered by commendable entrepreneurs invited by student clubs.

TEDx IIM Trichy

Indian Institute of Management Tiruchirappalli conducted 'TEDx IIM Trichy' (an independent TED event) on October 6, 2013. Seven speakers, from various backgrounds such as social service, business, agriculture and sports shared their stories with the students and faculty members of IIM Trichy.

Students from several other colleges in Trichy like BIM, NIT Trichy, SASTRA and Saranathan College of Engineering also attended the event.

Following were some of the salient notes of the event:

- Berlin, founder of Russ Foundation located in Madurai, narrated the story of his organization and his experiences in the process of developing it. Russ Foundation is a home for children affected by HIV
- Rani Muralidharan, Director, GK Sons Engineering Enterprise Pvt Ltd. spoke about the importance of the contribution of educated women to the productivity of the nation.
- Eswar, founder of Mukunda Foods, shared his story of inventing the 'DosaMatic', an automatic Dosa maker with the audience. He highlighted the importance of automating the preparation of Indian foods to compete with the western food chains which endanger our native flavours
- Gopalakrishnan, teacher and secretary, Lead India Project also addressed the gathering. Lead India foundation helps rural children realize their dream of serving the nation through joining Civil Services. It not only helps them academically but also grooms their character
- Nammalvar, who advocates organic farming, reflected that the latest policies do not eliminate poverty but just modify the poverty line. He trains people in organic farming at an academy near Kadavur

The event was extremely inspirational and a grand success. It left the audience with some food for thought in various topics, be it agriculture, women's empowerment, product innovation or child development. The event was completely student-driven with assistance from the Institute.





Campus Placements

We live in a scenario where growth is chosen over stagnated quality as a measure of success. IIM Tiruchirappalli is one of those few institutes in India consistently achieving remarkable growth in all facets of B-school life. Campus recruitment by companies is one such area where IIM Tiruchirappalli has proved its standard and this stands as testimony to the quality of students and the strength of the corporate relations it has built. The academic offerings of the institute are designed to adapt to the ever changing requirements of the corporate world which are duly supported by world-class faculty members. In addition, the students are groomed through workshops and training programmes, which are carefully designed to meet their specific needs.

Summer Placements

Students intern with organizations for a period of about 8-10 weeks after the completing one year in the programme. Summer internships provide opportunities for the students to contribute to the organization through their knowledge and expertises acquired through academic learning and at the same time learn more from the organization where they intern.

Lateral Placements

The aim of the Lateral Placement process is to provide recruiters a separate channel to recruit students with prior relevant work experience from the graduating batch for non-entry level niche roles, where the prior work experience of a student enables faster and seamless transition to work life and integration into the organisation.

Final Placements

Final Placement process is open for students with and without prior work experience, and recruiters accordingly recruit for both entry and non-entry level roles based on the level and relevance of work experience. This process also provides an opportunity for students with prior work experience to take up a role in an entirely different area based on academic specialization and career goals.

The institute believes in helping students realize their dreams and in serving their interests even in niche sectors. Hence, we engage with corporate houses in a plethora of industries spanning across the globe. The list just increases every year. Retail majors, private equity firms, banks, start-ups, healthcare firms and consultancy firms, to name a few, come to our industrial town and attract the best of the talent in our institute.



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