

Institute Brochure

Academic Year 2018-19

भारतीय प्रबंध संस्थान तिरुचिरापल्ली
INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI



About the Institute

The eleventh IIM, Indian Institute of Management Tiruchirappalli (IIM Tiruchirappalli), was instituted on January 4, 2011 under the patronage of the Government of India and functions as an autonomous institute. IIM Tiruchirappalli has been established in Tiruchirappalli, a city in Tamil Nadu renowned for its art and culture.

Mission

To nurture a learning environment for the creation and dissemination of management knowledge of global standards and to develop leaders of enterprises who add value to society and nation building.

Values

Dignity of the individual

We uphold the dignity of the individual in all our transactions and activities.

Academic freedom with professional responsibility

We believe in academic freedom. Academic freedom means (i) freedom to undertake and publish research, (ii) freedom to design and offer courses, and (iii) freedom of expression in the classroom. We will be guided by the highest standards of academic integrity in exercising our academic freedom.

Fairness

We treat our employees, students and other stakeholders in ways that are just, honest and free from prejudice. We rely on the principles of justice in allocation of resources and distribution of benefits and outcomes to our stakeholders.



Ethical behaviour

We wish to inculcate among all stakeholders honesty in whatever the person does. Ethical behaviour should be an integral part of one's personality and it should be depicted in whatever a person does in his/her professional or personal life.

Diversity to promote inclusiveness

We promote inclusiveness by supporting and encouraging diversity in age, gender, cultural and academic background. As an academic institution and thought leader, we also create an atmosphere of mutual respect by accepting and accommodating multiple and diverse perspectives.

Spirit of collaboration

We respect and nurture the spirit of collaboration with all stakeholders for achieving academic excellence.

Learning and research environment

We promote a learning and research environment among the faculty and students of IIM Trichy. We strive to contribute to academia and industry by continuously involving ourselves in pioneering research that will contribute to the body of knowledge and shall help industry to improve its processes. We believe that knowledge is endless and one keeps on learning throughout one's life.



Innovation and continuous improvement

We strive for continuous improvement in all our activities to enable a thriving learning environment. We are open to innovation in all our processes.

Sustainability

We are sensitive to our natural environment and resources and promote their efficient and sustainable use.

Board of Governors



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Co-promoter of
Asian Paints



Dr. Bhimaraya Metri
Director
IIM Tiruchirappalli

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Ministry of HRD, Government of India, New Delhi

Ms. Darshana Momaya Dabral

Joint Secretary & Financial Advisor (HRD),
Department of Higher Education, Ministry of HRD,
Government of India, New Delhi

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Managing Partner, Cyril Amarchand & Mangaldas
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Thiru Mangat Ram Sharma, IAS

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Education, New Delhi

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Dr. R. Karunamoorthy

Academic Administrator & Strategic Planner,
Gopalan Foundation, Bengaluru

Prof. L. S. Ganesh

Professor, Department of Management Studies,
IIT Madras, Chennai

Prof. V. Gopal

Faculty Representative & Professor, IIM Tiruchirappalli

Prof. G Sethu

Professor (Retd.) IIM Tiruchirappalli



Director's Message

Dear Recruiter,

Greetings from IIM Tiruchirappalli!

Since 2011, IIM Trichy has been a trailblazer. The quality of the six batches that graduated from IIM Trichy has proved that the calibre of students produced by this institute can only climb higher. The faith our recruiters place on our students bear testimony to the institute's commitment to provide the corporate world with managers of unparalleled ability.

Our 37 full time faculty members design their pedagogies to impart the best of knowledge and skills to students and ensure they are ready to enter the corporate world. We are proud of the fact that all our faculty members are Ph.D. or Fellow from top national and international institutes. They are adept in their respective fields, having published articles in scholastic international journals and presented their research works at various international conferences.

At IIM Trichy, we believe in the overall development of a student and they are provided with every avenue to grow and develop their innate abilities and passions. In addition to the outstanding academic performance, our students also excel in extra-curricular activities and competitions held at national and international levels each year.

It gives us immense pride to state that we have, yet again this year, witnessed a 100% placement record with the mean CTC offered rising to INR 14.28 lakhs per annum. Noted recruiters like Microsoft, JP Morgan Chase, ICICI, Godrej, Deloitte and Larsen & Tubro to name a few, have graced our campus for recruiting students in the past academic year. With the new season for placements approaching, we expect to strengthen our past relationships and build new ones.

We take pride in the diversity in backgrounds, both academic as well as professional of our student portfolio. Our placement team will be in touch with you to deliver a great recruitment experience.

Looking forward to hosting you at IIM Trichy.

Warm Regards,

Director



Placement Chairperson's Message

Dear Recruiter,
Greetings from
IIM Tiruchirappalli!

This year is special for IIM Trichy as we have now become fully operational from our permanent campus. This is an important landmark for the institute. This will help IIM Trichy to continue its meteoric rise and build on the success of the last seven years.

IIM Trichy believes in excellence and this is supported by the rigorous academic programmes designed to provide extensive corporate exposure. This has helped in developing successful and responsible business leaders, who are already making their marks in the world. We have become one of the most sought-after business schools for students and recruiters, and a force to reckon with, in this short span of time. The start of a new Academic year and Placement season provides another opportunity for us to surge ahead.

IIM Trichy believes in providing students with every avenue possible to get an insight into the corporate world. "Insight – *The Corporate Window*" is a guest lecture series where leading industry experts interact with students and share their invaluable experiences. Students get a glimpse of the latest business practices and a holistic view of the industry from seasoned veterans.

We also engage with the industry in form of live projects. Live projects provide students to apply theory learnt in classrooms, in the real world. Students participate in live projects floated by organisations along with their academic commitments. This is an opportunity for students to learn the responsibilities of various roles while the organizations benefit from the infusion of fresh ideas.

Our intensive academic program along with valuable industry interactions enable IIM Trichy to produce socially responsible and industry ready business professionals. This is best reflected in our Summer and Final Placement processes. IIM Trichy is becoming the recruitment destination of choice for many of India's most prestigious corporate houses. The number of recruiters visiting IIM Trichy has been growing consistently, with previous recruiters continuing their relationship with us and new recruiters building them every year. The trust and confidence recruiters have shown in us, drives us to challenge the boundaries of professional excellence, in a quest for greater heights.

I welcome you to IIM Trichy for Placement Season 2018-19. Here, you will find a talent pool of outstanding business professionals with inquisitive minds, ready to take on the challenges of the business world.

Yours Sincerely,

Prof. Ayon Chakraborty



Faculty & Research

IIM Trichy meets global standards in pedagogy and research. The quality of IIM Trichy's pedagogy is second to none with all our faculty holding PhD/Fellow qualification from institutions in India and abroad that are reputed all over the world. We currently have 36 full time faculty members and visiting faculty from the industry and other management institutes in the roster.

Our faculty is actively involved not just in academics, but also in research, governance and consultancy. The research done by the faculty has been published in eminent international and national journals. We have been represented at the prestigious Academy of Management (AoM) annual conference in USA by more than one faculty member every year since our inception.

The results and insights of this research are directly imparted to the students. This ensures that the curriculum is constantly enhanced and augmented by the faculty. IIM Trichy's qualified, experienced faculty are key members in nurturing a learning environment and in creating future business leaders.

Economics & Public Policy



Alka Chadha

Ph.D (National University of Singapore), M.A (Delhi School of Economics, Delhi University)



Prabhvir Vishnu Poruthiyil

Ph.D (Rotterdam School of Management, Erasmus University), M.A. in Public Policy & Management (Institute of Social Studies, Erasmus University)



Sanja Samirana Pattnayak

Ph.D (National University of Singapore), M.Phil in Economics (Jawaharlal Nehru University New Delhi), M.A in Economics (Utkal University, Orissa India)

Faculty Profiles



Saumen Majumdar

Ph.D (IGIDR, Mumbai), M.Sc (University of Calcutta)

Finance & Accounting



Bipin Kumar Dixit

Fellow (IIM Bangalore), M.Tech (IIT Kharagpur)



Gopal.V

Fellow (IIMC), BE (College of Engineering Guindy Madras), AICWA (ICWAI), ACS (ICSI)



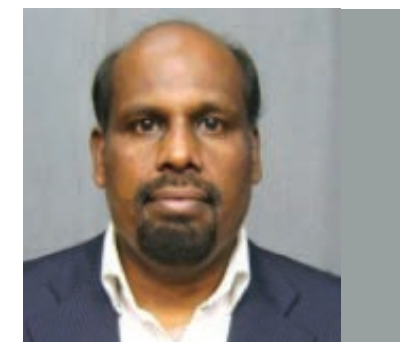
Narahari Hansoge

Fellow (IIM Bangalore), PGP (IIM Ahmedabad), ACA (ICAI)



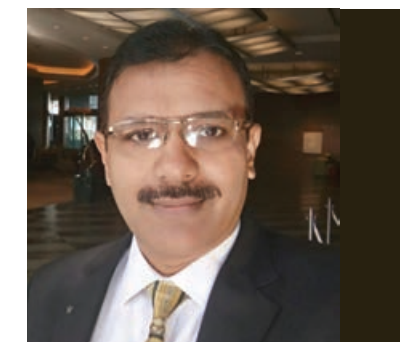
Nilesh Kumar Gupta

Fellow (IIM Ahmedabad), B.Tech



P. Saravanan

Ph.D (Bharathiar University, Coimbatore)



Prashant Gupta

PhD (B.U.), MMS (DAVV, Indore)



Rohan Chinchwadkar

Ph.D in Finance (IIM Calcutta), B.Tech. in Electronics (VJTI)



Nithyananda K V

Ph.D (National Law School of India University, Bangalore) Master of Business Law (National Law School of India University, Bangalore).

Management Information Systems



Jang Bahadur Singh

Fellow (IIM Bangalore), M.Tech (IIT Kharagpur)



Dr. Sujeet K. Sharma

Ph.D.
Associate Professor

Marketing



Anirban Som

PhD (Bond University, Australia),
M.Sc. (National University of
Singapore)



Apoorv Khare

Fellow (IIM Calcutta), MBA in
Institute of Management Studies
(DAVV, Indore)



Hari Sreekumar

Fellow (IIM Calcutta), M.Sc. (Tech.)
BITS, Pilani



Satish S Maheswarappa

Ph.D. (IIT Madras), PG (IIM
Ahmedabad), BVSC (Veterinary
College, Bangalore)



Suresh Paul Antony

Fellow (IIM Lucknow)

Operations Management & Quantitative Techniques



Ayon Chakraborty

Ph.D (National University of
Singapore), M.E. (Birla Institute of
Technology and Science, Pilani),
B.E. (University of Rajasthan, Jaipur)



Bhimaraya Metri

Ph.D (IIT Bombay), ME (Shivaji
University Kolhapur)



Gajanand M. S.

Ph.D (IIT Madras), B.E. (College of
Engineering Guindy, Anna University
Chennai)



Godwin Tennyson

Ph.D (IIT Madras),
M.Tech (NIT Calicut)



Sirish Kumar Gouda

Fellow (IIM Bangalore),
B.Tech in Civil (NIT Warangal)



Sivakumar S

Fellow (IIM Bangalore), PG Diploma
in Software Enterprise Management
(IIM Bangalore), B.E. in Mechanical
Engg. (NIT Trichy)



Vinu C T

Fellow (IIM Bangalore), M.Tech in
QROR (ISI Kolkata), MSc Statistics.



Yamini S

Pursuing Ph.D (IIT Madras),
M.S. by Research (IIT Madras),
B.E. (College of Engineering Guindy,
Anna University Chennai)

Organizational Behavior & Human Resource Management



Abhishek K. Totawar

Fellow (IIM Indore),
MA in Psychology (BHU, Varanasi)



Papri Nath

PhD (IIT Kharagpur),
M.A. (Banaras Hindu University)



Smita Chattopadhyay

Fellow (IIM Bangalore)



Upam Pushpak Makhecha

Fellow (IIM Bangalore), MBA (FMS, University of Delhi), MA (Psychology, Barkatullah Vishwavidyalaya)



Vijaya V

Ph.D. (IIT Madras), M.Phil (Programme in Psychology at the University of Madras), Masters Programme in Clinical & Counseling Psychology

Strategy



Karthik Dhandapani

Fellow (IIM Ahmedabad), Associate Member, Institute of Company Secretaries of India ,Bachelor of Commerce (Honours), University of Delhi



Manikandan K S

Fellow (IIM Bangalore), B.E. in Mechanical Engineering (College of Engineering Guindy, Anna University) Gold Medal



Mukundhan K.V.

Fellow (IIM Kozhikode), B.E. (Hons.) Electrical and Electronics Engineering (BITS, Pilani)



Sankalp Pratap

Fellow (IIM Calcutta), MBA (IIM Calcutta), B.E. (Marine Engineering & Research Institute)



Deepak Kumar Srivastava

Ph.D. (Jiwaji University)



Courses and Programmes offered

Post Graduate Programme in Management (PGPM)

The Post Graduate Programme in Management at IIM Tiruchirappalli is a full time residential two-year programme designed to empower students with the knowledge and skills required to be competitive managers of the future. The first year of the programme offers foundation level core courses covering various disciplines exposing the students to different facets of business management. On completion of these core courses, the programme provides the option of choosing electives from a pool of specialized courses during the second year. The elective courses are designed to nurture future managers in the area of their interests, aligning them with their career goals and objectives.

Core Courses-Year 1 (Term I, II and III)

Term I	Credits	Term II	Credits	Term III	Credits
Financial Accounting	3	Corporate Finance	3	Business Laws	3
Managing Organizations	3	Macroeconomics	3	Competition & Strategy	3
Marketing Management	3	Managerial Communication	2	Indian Economy and Policy	3
Microeconomics	3	Managing People and Performance in Organizations	3	Management Accounting	2
Quantitative Methods I	3	Quantitative Methods II	3	Management Information System	3
Written Analysis & Communication	2	Research for Marketing Decisions	3	Operations Management	3
TOTAL	17	TOTAL	17	TOTAL	17

Elective Courses

Year 2 (Term IV, V and VI)*

Economy & Public Policy

- Business Ethics: An Introduction
- Game Theory for Managers
- Econometrics

Organisational Behaviour & Human Resource Management

- Human Resource Metrics and Analytics
- Managing difficult people at work
- Manpower Planning Recruitment & Selection
- Managing Global Workforce: Opportunities and Challenges
- Managing and Leading Organizational Change
- Performance Management

Finance & Accounting

- Behavioural Finance
- Financial Derivatives
- International Finance
- Investment and Portfolio Management
- Managing Banks and Financial Institution
- Mergers and Acquisitions
- Project Appraisal and Finance
- Strategic Financial Management
- Valuation
- Private Equity and Venture Capital

Operations Management & Quantitative Techniques

- Decision Analysis for Managers
- Operations Research Applications
- Operations Strategy
- Quality Toolkit for Managers
- Supply Chain and Logistics Management
- Business Forecasting
- Strategic Management of Services
- Strategic Sourcing Management
- Behavioural Dynamics in Service Settings.
- Project Management
- Advanced Operations Management: Theory of constraints
- Managing Global Supply Chains

General Management

- Strategic Management of Intellectual Property Rights
- Data Visualization for Managers
- International Business Practice
- Designing and Configuring Business Models
- Systems Thinking and Strategic Modelling
- Doing Business with USA

Marketing

- Business to Business Marketing
- Consumer Behaviour
- Product and Brand Management
- Role and Impact on Social Media Marketing in Marketing Communication
- Sales and Distribution Management
- Promotion Strategy
- Marketing to Base of Pyramid Consumers
- Marketing Imperatives in International Marketing
- Brief Summary of Retail Management
- Strategic Marketing In Action
- Managing New Product Innovation

Management Information System

- Data Mining for Business Decisions
- E-Commerce & Digital Markets: Economics, Technology and Strategy
- IT Consulting
- Managing Software Projects
- Business Insights from Big Data: Managing transformation of Data to Insights
- Global Sourcing of Services
- Creating Value from Business Analytics
- Strategic Management of ICT

Strategy

- Dynamics of Framing & Executing Strategy
- Foundation of Strategy Consulting
- Industry and Competitor Analysis
- Strategic Leadership
- Entrepreneurship
- Creativity, Innovation and Strategic Thinking
- Corporate Governance
- Managing Innovations



Course of Independent Study (CIS)

Students are given an option to take up a Course of Independent Study during Terms IV and V, under the supervision of a Faculty Member in lieu of a 3-credit elective course. The objectives of a CIS are as under:

Encouraging students to delve deeply and rigorously into any subject/theme/live business case of their interest.

Provide an opportunity for the motivated students to develop the capacity to plan and manage their own learning.

Fellow Programme in Management (FPM)

FPM is the full-time, residential doctoral programme of IIM Tiruchirappalli. The programme aims to provide rigorous, world-class, inter-disciplinary training in all areas of business management that will equip students with the ability to conduct cutting-edge research. Doctoral students specialize in several disciplines(areas) of management.

Post Graduate Programme in Business Management (PGPBM)

PGPBM is a 24 month programme for working executives offered at IIM Trichy's Chennai centre. Launched in 2012, the Post Graduate Programme in Business Management (PGPBM) caters to the working executives who aspire to equip themselves with formal management education and move into senior leadership roles. Executives with at least three years of full-time work experience are eligible to apply for the programme. The programme is completely aligned with the two-year programme offered at our Trichy campus in terms of pedagogy.

Executive Education and Consultancy

Through its wide array of offerings, the Executive Education and Consulting (EEC) Office at IIM Tiruchirappalli is committed to provide high quality management education and consultancy services. These services give both executives and organizations an opportunity to hone their skills and abilities, become more agile and build valuable competencies to achieve superior performance. To achieve this objective, we conduct six different types of programs:

Management Development Programmes

In-Company Training Programmes

Consultancy Projects

Technical Education Quality Improvement

Programme (TEQIP)

Technology-Enabled Learning

Centre for Corporate Governance

IIM Trichy launched the Centre for Corporate Governance on the 13th of June, 2014. The main objective of the centre is conducting and promoting research in the area of corporate governance. The centre plans to carry out various research activities including organizing an annual conference, initiating and coordinating research projects, and arranging research seminars and workshops. In the long term, the CCG aims to conduct capacity building activities in the area of corporate governance policy through advocacy and intervention. Through this centre, IIM Trichy aims to spread awareness about good corporate governance practices.

*Subject to change

Campus and Facilities

Permanent Campus

The permanent campus of IIM Trichy was inaugurated on 3rd April, 2017 by Shri Prakash Javadekar, Minister Human Resource Development, Government of India.

Each classroom consists of two separate projectors to display study materials effectively and encourage discussion and peer learning. Classroom capacities ranges from 25-250. There are multiple classrooms with 25-seater, 50-seater and 80- seater, along with 120 seater and 250-seater capacity to cater to large audiences.

The campus also provides 24X7 power supply and Wi-Fi facilities. Hostel rooms are air-conditioned during non academic hours.

The permanent campus is also differently-abled friendly. There are special provisions like Braille signage, earmarked toilets, designated parking spots and, auditory signals and Braille symbols in elevators. There are also ramps and pathways built to facilitate ease of movement, along with the provision of battery operated cars.

The campus is designed to be highly self sustainable and energy and water efficient. Solar Power are harnessed up to 2 MW to address the electricity needs. A rain water harvesting facility is built to make the campus self-sufficient in water.



Learning Resource Centre (LRC)

The Learning Resource Centre is a key facility that is essential for all the undertakings of IIM Trichy. It is a source of information and knowledge for students, faculty and other stakeholders of IIM Trichy. The LRC has access to a wide variety of research resources, both on and off campus. It subscribes to a number of company, industry, country databases and scholarly articles. Statistical tools and Simulation Software make advanced and detailed research possible. LRC subscribes to Caplitaline, Insight, Euromonitor, Thomson Reuters Eikon, Prowess, Crisil, IndiaStat among others for data on companies and industries.

The Statistical tools available are IBM SPSS, IBM SPSS Modeler, STATA and the Decision Tools Suite. Simulation Tools like NVivo 10, Lingo and EViews are also available.

International Relations

In the current era of globalization, student exchange serves as a catalyst to provide international exposure to our students. This not only helps them experience a completely different learning environment but also provides them with an opportunity to interact with students from various nationalities as well as work with them on academic tasks. Student exchange provides an opportunity to learn in an international environment and also facilitates networking at an international level.

Testimonials

The one thing that made me take up Student exchange was the fact that I wanted to experience the difference, wanted to see a new world. There were students from around 17 countries, hence the group projects gave the realistic nature of a work environment. Adjusting with the students and the atmosphere there was neither too easy nor too difficult. Overall, the experience gave my planning and execution skills a boost. To the future students, I would say, be open minded and embrace the different cultures across countries.

Aftab Manzoor, PGP 14-16 (Outbound Student)



The student exchange programme not only provided me a chance to study in one of the top institutes of India, but I also got to explore the culture of this country through some great experiences like Vipasana and one of the most cherished memories at IIM Trichy was Diwali Celebration and Sangram.

François Sockeel, 2017 (Inbound Student from Em-Lyon France)



Inbound Students



Outbound Students



Partner Institutes

IAE Aix-Marseille Graduate School of Management, France

ESSCA-École de Management, School of Management, France

EMLYON Business School, France

SKEMA Business School, France

ISCTE - University Institute of Lisbon, Lisbon

University of North Carolina at Greensboro, North Carolina, USA

Student Exchange

IIM Trichy actively encourages student exchanges, where select students from the Post Graduate Programme in Management spend one term in a reputed business school abroad and students from those schools attend a term at IIM Trichy. The students actively gain knowledge of another country and enhance their understanding of international business and sociocultural diversity. The international collaboration platform also provides opportunities for faculty exchange and joint research between IIM Trichy and universities abroad.

Courses Offered at IIM Trichy for In-bound Students during the 5th Term of the Academic year.

Economics

a. Business Ethics and Responsibilities

Finance

- a. Strategic Financial Management
- b. Financial Derivatives
- c. Investment Analysis and Portfolio Management
- d. Mergers & Acquisitions

Marketing

- a. Marketing Initiatives for International Marketing
- b. Sales and Distribution Management
- c. Business to Business Marketing
- d. Marketing to the Base of Pyramid Consumers

Management Information Systems

- a. Data Mining for Business Decisions
- b. E-Business & E-Commerce

Strategy

- a. Strategic Leadership
- b. Dynamics of Framing and Executing Strategy

Operations

- a. Pricing and Revenue management
- b. Operations Strategy
- c. Quality toolkit for Managers

Organisational Behaviour & HR

- a. Performance management
- b. Managing Global workforce: Opportunities and Challenges
- c. Managing Difficult People at work General
- a. Legal Aspects of Marketing

International Week

International week is held every December in IIM Trichy campus. Faculty members from various foreign institutions provide courses with one credit each that can be opted by the students based on certain pre-requisites for the course. Students from not just IIM Trichy, but from across the country take part in the International Week for the courses floated by the Professors provided in the list.

Faculty Name	University
Anand Nair	Michigan State University
Ramachandran (Nat) Natarajan	Tennessee Tech University
Subhash Sarin	Virginia Tech
Antony Paulraj	University of Nottingham Ningbo, China
Shailendra Palvia	Long Island University
S Shaktivel	Syracuse University, New York
Arun Abraham Elias	Victoria University of Wellington
Daud Ahmed	Manukau Institute of Technology
Mahesh Gupta	University of Louisville, Kentucky
Ram Gopalan	Rutgers University
Kamlesh Mehta	University of California at San Diego
Rajeev Sharma	Waikato University, New Zealand
S Viswanathan	Nanyang Technological University
Himanshu Shee	Victoria University
Amulya Gurtu	University of Wisconsin
Sree Nilakanta	Iowa State University
T.K. Jayaraman	Fiji National University
Krishna Reddy	Waikato University, New Zealand
Damodar Golhar	Western Michigan University

Faculty Exchange

As a part of Faculty Exchange Programme, faculty members from IIM Trichy offers a short courses of single credit in foreign institutions. Currently, two of the faculty members provide week-long courses abroad at various international institutions.

Prof. Alka Chadha, has been visiting IAE Aix Marseille Business School, Aix-en-Provence, France for the last 4 years to teach a very popular course "Game Theory for Managers".

Dr. Nithyananda KV, has been visiting IAE Aix Marseille Business School, Aix-en-Provence, France for the last 5 years to teach the course "Strategic Management of Intellectual Property Rights". He has also taught a course "Doing Business In India" at ESSCA Business School, Angers, France once.

Study in India Initiative

Study in India is an initiative launched by the Government of India aimed at associating quality public and private institutions, with an objective of attracting overseas students interested in studying in India. The aspiration is to make India an education hub for students globally. This is being facilitated through a portal maintained by EdCIL (India) Ltd, under the guidance of Ministry of Human Resource Development (MHRD), Ministry of Economic Affairs (MEA), and Ministry of Commerce (MOC). IIM Trichy is part of this initiative.

Under this initiative, students interested in studying at IIM Trichy could register on the portal "StudyinIndia.gov.in", could take part in the common admission process, face the interviews, and once they have cleared both these rounds, could join IIM Trichy as regular students.

International Relations Student Committee

Rohan Kalra
rohan.kalra@iimtrichy.ac.in

Indranil Saha
indranil.saha@iimtrichy.ac.in

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Contact Details

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Institute and Student Activities

IIM Trichy is a vibrant, dynamic place that is always buzzing with activity. Various clubs and committees conduct social drives, guest lectures, workshops, events and competitions. IIM Trichy also has an all year calendar of sports events and activities.



Foundation Day

IIM Trichy celebrated its 7th Foundation Day on the 4th of January, 2018. The Foundation Day marks the inception of IIM Trichy as the 11th Indian Institute of Management. The event was graced with the presence of Mr. Ganesh Ramamoorthy, Managing Vice President of Gartner (India), Guest of Honour, Mr. Venkat Viswanathan, Founder and Chairman, LatentView Analytics, Mr. Jalaj Dani, Chairman, Board of Governors, IIM Trichy and Dr. Bhimaraya Metri, Director, IIM Trichy.

PGP & FPM Inauguration

IIM Trichy inaugurated its eighth batch of Post Graduate Programme in Management and seventh batch of Fellow Programme Management on 25th June, 2018. This batch was the first to be inaugurated in the Permanent Campus. The occasion was graced by Chief Guest, Shri Sanjeev Kumar Gupta, MD & CEO, 'Lahari' - Advanced Electronics Testing Facility and Guest of Honour, Dr. Jibitesh Rath, General Manager (HRD), NMDC Ltd.



Make a Difference

IIM Trichy's vision is to produce socially responsible corporate managers and leaders who use their skills to contribute to the immediate community of which they and their organizations are a part of. Make a difference' (MAD) project which is a mandatory part of the Post Graduate Program is conceived in this context, as a part of which all the students of PGPM work in teams on issues of social importance like education, health skill development etc.



Sanskriti

Sanskriti is the intra-college cultural fest at IIM Trichy where the sections battle it out on the stage for the prestigious Sanskriti trophy on November 26 2017. All the sections gave their best and the sections had to fight till the end for the glory. At the end Section B were declared the winners for Sanskriti 6.0.



Sangram

Sangram, the battle between the IIMs of South, IIM Bangalore, IIM Vizag, IIM Trichy and IIM Kozhikode was hosted in the IIM Kozhikode campus and have lived up to this catchphrase, "Play Fierce" in every possible way. There was great glory in the victories, there were heartbreaks in the losses and injuries & struggles along the way.



Dhruva

Dhruva 2.0, IIM Trichy's flagship business cultural festival spanning three days consisted of a series of Guest Lectures, Cultural events and Business Competitions. Entertainment was aplenty with Sunburn coming on campus.



ITCL & ITFL

ITCL - IIM Trichy Cricket League, previously known as Beryl Cricket League is hosted by Sports Committee. The rules are simple - 6 franchises, star players' bidding, players' bidding and the ultimate battle to emerge as the winners and earn the bragging rights. This year, the first edition of ITFL (IIM Trichy Football League) was conducted on campus.



ISDSI Conference

The 11th ISDSI International Conference was held from 27th Dec to 30th Dec 2017. The inauguration was graced by Chief Guest, Prof. Anil D. Sahasrabudhe (Chairman, All India Council for Technical Education, New Delhi); Mr. Jalaj Dani, Chairman, Board of Governors IIMT; Dr. Bhimaraya Metri, Director, IIMT; Prof. Jeet Gupta, President DSI (Decision Sciences Institute, USA), Prof. Ravi Kumar Jain, Vice President, Asia-Pacific DSI; Prof. Abhijit Digalwar, President ISDSI; Prof. Subhash Sarin, Professor, Virginia Tech University, and Prof. Godwin Tennyson, Conference Chair.

The event had more than 600 participants, from 18 countries who presented 650 papers in 104 technical sessions, over 4 days. The 11th ISDSI International Conference, at IIM Trichy, also included three other events, namely, Doctoral Colloquium, International Week and an Arts Exhibition.

The Arts exhibition, organized by Elixir (the CSR club of IIM Trichy) enthralled the audience with some exquisite works of rural artisans of Tamil Nadu which included coconut shell & grass crafts, bronze statues, wooden carvings, Tanjore paintings, and Kalamkari purses. The

most outstanding feature of the expo was the display of eco-friendly products made by rural women and special children, which garnered the most attention.

The grand 11th ISDSI International Conference concluded on 30th December 2017, with a valedictory function at IIM Trichy campus. This marked the successful completion of the momentous Indian Subcontinent Decision Sciences Institute (ISDSI) International Conference. Mr. S. Ganesh Mani, Senior Vice President, Hyundai Motor India Limited, Chennai and Mr. Kewyn George, Executive Partner, Gartner India, Chennai were the Chief Guest and Guest of Honour, respectively. The function was presided over by Dr. Bhimaraya Metri, Director, IIM Trichy. Academicians, research scholars, students, faculty members and other dignitaries were also present at the event.

With the grand success of this event, IIM Trichy has successfully passed another milestone in its journey of establishing itself as one of the top B-schools of India. The dignitaries present acclaimed IIM Trichy fraternity for being such graceful hosts and living up to their brand, by organizing the conference with class and style.

Convocation Ceremony

The Sixth Annual Convocation of the Indian Institute of Management Tiruchirappalli, to award the title of the Fellow of the Indian Institute of Management Tiruchirappalli, Post Graduate Diploma in Management (PGDM) and the Post Graduate Diploma in Business Management (PGDBM), was held on Saturday, 24th of March 2018.

Dr. K. P. Krishnan, IAS, Secretary, Ministry of Skill Development and Entrepreneurship, Government of India, was the Chief Guest and Shri. CK Ranganathan,

Chairman and Managing Director, CavinKare was the Guest of Honour for the convocation. Shri. Jalaj Dani, Chairman, Board of Governors, IIM Tiruchirappalli awarded the diplomas to one graduate from the Fellow Programme in Management, 176 graduates of Postgraduate Programme in Management (PGP) and 18 graduates of the Post Graduate Programme in Business Management (PGPBM).



Campus Engagement Avenues

Insight Guest Lectures

“Insight” is a unique guest lecture series, which provides the students a platform to interact with the corporate, where eminent personalities from the realm of business present a picture of their world to the students. Students are given the unique opportunity to interact with specialists from the industry after the lecture through a highly charged Q&A session.



Distinguished Guest Lecture (2017-18)

Speaker: Amb (Retd.) V.S.Seshadri,
former Ambassador of Myanmar, Yangon

Topic: India and International Trade: Some perspectives

Speaker: Let. Gen. P R Kumar

Topic: India China Relations - Cooperation, Competition, Confrontation:
A security perspective

Speaker: Mr. Ram Sewak Sharma, Chairman, Telecom Regulatory
Authority of India (TRAI)

Topic: Role of regulatory institutions, 3 layers of Digital India mission,
Aadhar Project

Insight Guest Lecture (2017-18)

Speaker: Mr. Yogi Sriram, Sr. VP - Corporate HR and Member of the
Executive Committee, L&T

Topic: Dichotomies and Bipolar arguments in an organisation,
Innovations, collaborations by L&T

Speaker: Mr. Sathyanarayanan Ganesh, Executive Vice President -
Zonal Head Branch & Biz Banking, RBL Bank

Topic: Changing trends of the banking industry

Some prominent speakers 2017-18

Pramod Kasat
Country Head - Investment Banking, IndusInd Bank

Nilanjan Das
Head - Wealth Management, Deutsche Bank

Jitendra Gohil
Head - Equity Research, Credit Suisse

Prakash Gaba
Technical Expert and Mentor, Panelist CNBC-TV-18

Dick Mody
Founder CEO - Ethical Advisers, Executive Director

Dr. Aniruddha Malpani
Director and Founder, Malapni Ventures

Hari T.N.
Strategic Adviser, The Fundamentum Partnership

Srinivas Mahankali
Blockchain Professional

Gita Chengappa
Enterprize and Innovation Incubation Professional

Dr. Lakshminarayanan K V
Head- Organisation Development, Infosys

Lionel Paul David
Senior Business Partner HR, RR Donnelley

V. Sivaram Prasad Akkineni
Executive President (HRD & Services), The KCP Limited

John Sekar
Group Head HR, Kauvery Group of Hospital

Sudhir Vyas
Retired Secretary, Ministry of External Affairs

Swapnil Tewari
Sociopreneur - Livemad Foundation

R M P Jawahar
Executive Director, TREC-STEP

CK Ranganathan
Chairman and Managing Director, CavinKare

Dr. K. P. Krishnan IAS
Secretary, Ministry of Skill Development and Entrepreneurship,
Government of India

P R Seshadri
Managing Director and Chief Executive Officer,
Karur Vysya Bank Ltd (KVB)

Shailesh Pathak
CEO, L&T Infrastructure Development Project Limited

Venkatesh Natarajan
Senior Vice President-IT / CIO, Ashok Leyland Group

Kushal Sanghvi
Business Head, Reliance Digital Marketing

Alviz Lazarus
CEO, Hesol Consulting

Let. Gen. P R Kumar

R.S. Sharma, IAS
Chairman TRAI -Telecom Regulatory Authority of India

Ganesh Ramamoorthy
Managing Vice President of Gartner (India)

Venkat Viswanathan
Founder and Chairman, LatentView Analytics

S. Ganesh Mani
Sr. VP, Hyundai Motor India Ltd

Sibabrata Das
Co-founder, Atomberg Technologies Private Limited

C K Kumaravel
CEO & Co-founder, Naturals Saloon and Spa

Manick Rajendran
Founder, iMMi life

Ashok Ramchandran
Group Executive President - Human Resources,
Aditya Birla Group

Ramesh Magaleswaran
Director, McKinsey & Company

C. Jayakumar
General Manager & Head - Human Resources,
Divisional Corporate, L&T Construction

Dr. A. Sivathanu Pillai
President of Project Management Associates,
former founder CEO, Managing Director of
BrahMos Aerospace Private Limited

Rajeev Dubey
President, HR & Corporate Services, Mahindra &
Mahindra

Arun Malhotra
Former Managing Director and Senior Corporate Advisor,
Nissan India

M V N Rao
Group Head (HR), L&T Hydrocarbon Engineering Ltd

Kewyn George
Executive Partner, Gartner India

Yogi Sriram
Sr. VP - Corporate HR and Member of the Executive
Committee, L&T

Ganesh Balakrishnan
Vice President, Shopclues

Amb (Retd). V. S. Seshadri
Former Ambassador to Myanmar and Slovenia

Live Projects

Live projects provide opportunities to students to associate with organizations through short term projects on a part time basis from the institute. Some of the Live Projects that were floated in the academic year 2017-18 are:

- Reliance Industries - Textiles Division**
Title of Project: Consumer Buying Behavior Analysis in School Uniform Fabric Market.
- Reliance Industries - Textiles Division**
Title of Project: Business Strategy – Hygiene Textile Product Market in India
- Reliance Industries - Textiles Division**
Title of Project: Market Penetration Strategy – Only Vimal Sarees
- Reliance Industries - Textiles Division**
Title of Project: Identification of New Markets – Vimal Gifting
- Bangalore Valves Private Limited**
Title of Project: Market Research and Business Development
- Printiconic**
Title of Project: Increasing sales for the firm
- Vtech Biotron**
Title of Project: Enhancing search results for Vtech Biotron using SEO and Digital Marketing

- ULJK**
Title of Project: Equity Research Analyst
- Bohra Enterprises**
Title of Project: Market research and industry analysis project
- Quad4 Consulting**
Title of Project: Consulting Live Project
- Artuha Trading**
Title of Project: Market Research and Analysis
- Godrej & Boyce**
Title of Project: Live Project on Market Research and Business Development
- Hesol Consulting**
Title of Project: Supply Chain Consultant
- Laugh Out Loud Ventures**
Title of Project: Digital PR Associate - Events

Achievements

Corporate Competitions

- Runners up at the ShopClues CXO Next Challenge 2018 in the Operations domain
- Winners of L&T Outthink Case Study Competition in 2017
- 2nd at the Global Supply Chain Management Initiative (GSCMI) 2017 inter-college case study competition held at Purdue University, Illinois, United States of America
- Silver tier winner and Gold round finalist in season 10 of Mahindra war room
- Winners at the National Level of the CFA Institute Research Challenge and represented India in Chicago for the Asia Pacific Round for consecutive years 2015, 2016 and 2017
- In Top 8 finalists of Amazon Ace Challenge, 2017
- Winner at Cognizant Business Consulting's CXO Challenge 2015 and Second Runners Up at the CXO Challenge 2016.
- Winners of Triveni Ethnic Wear Competition and Triveni Best Salesman Contest held by Triveni

Business School Competitions:

- Winner of Magister Operandi- Article Writing Competition conducted by SJMSOM, IIT Bombay
- Winners of Mindspark 2.0 conducted by SIBM Pune
- Winners of 'And We Twist' Marketing Competition conducted by SIBM, Pune
- Winners of Leagile-Operations Competition- Avenues 2017 conducted by SJMSOM, IIT Bombay
- National winners of Summer Saga 2017 in the BFSI category conducted by InsideIIM
- National Finalists of Credit Research Challenge by NISM and AIWMI, 2018
- First Runners Up of Scribble Dribble 2017 Writing Competition conducted by IIM Kashipur
- First Runners Up of IPL Auction at Avenues conducted by SJMSOM, IIT Bombay
- First Runners Up in the 8th National HR Conclave “Beyond HR: Transcending Functional Boundaries” held by KIIT School of Management Bhubhaneswar, Odisha
- First Runners Up in Serie Strategem conducted by NMIMS Bangalore
- Finalist in Avatar the ultimate CEO Challenge conducted by IIM Kozhikode
- Finalist in Moolyankan- A pan India Equity Research Competition conducted by NMIMS, Mumbai
- Finalist in Pitch Ur Product conducted by IIT Kanpur



Nishtha Management Conclave 2018

IIM Trichy conducted its annual management conclave “Nishtha” on 10th and 11th February, 2018. Nishtha was a two-day spearheading initiative which facilitated interaction between experts, academicians, business leaders, entrepreneurs & current management students. A series of panel discussions, competitions and workshops were conducted as a part of Nishtha.

Dr. C. Jayakumar General Manager & Head - Human Resources, Divisional Corporate, L&T Construction was the chief guest for the event. He talked about the various people skills that candidates could employ to set themselves apart from their peers.

This was followed by a panel discussion conducted by FinvesT, Finance and Investments Club of IIM Trichy on the topic “Are markets shadowing Indian Economy?” The second panel discussion conducted by Persona, HR and OB Club of IIM Trichy was on the topic, “Reskilling in the era of Digitisation”. The concluding panel discussion conducted by E-Cell, the Entrepreneurship Club of IIM Trichy was on the topic, “What start-ups need to be innovative?”

List of Eminent Speakers of the event

- Pramod Kasat**, Country Head - Investment Banking, IndusInd Bank
- Nilanjan Das**, Head - Wealth Management, Deutsche Bank
- Jitendra Gohil**, Head - Equity Research, Credit Suisse
- Prakash Gaba**, Technical Expert and Mentor, Panelist CNBC-TV-18

Dick Mody, Founder CEO - Ethical Advisers, Executive Director, Morgan Stanley

Dr. Aniruddha Malpani, Director and Founder, Malapni Ventures

Hari T.N., Strategic Adviser, The Fundamentum Partnership, Head HR- Bigbasket

Sibabrata Das, Co-founder, Atomberg Technologies Private Limited

C K Kumaravel, CEO & Co-founder, Naturals Saloon and Spa

Manick Rajendran, Founder, iMMi life

Srinivas Mahankali, Blockchain Professional

Gita Chengappa, Enterprize and Innovation Incubation Professional

Dr. Lakshminarayanan K V, Head- Organisation Development, Infosys

Lionel Paul David, Senior Business Partner HR, RR Donnelley

V.Sivaram Prasad Akkineni, Executive President (HRD & Services), The KCP Limited

John Sekar, Group Head HR, Kauvery Group of Hospital

E-Cell also conducted a guest speaker series. Various events and workshops were also conducted where the institute witnessed participants from students across various business schools.



MANLIBNET 2018

International Conference on “Emerging Trends in Librarianship: Role of Libraries in Learning Environment”



Libraries across the world are undergoing extensive transformational change as a result of the digital disruption. The ways in which people today learn, teach, communicate, interact, acquire and share knowledge have changed due to advancements in the information and communication technologies. Hence, the libraries and librarians must compete for their survival. Libraries have to integrate several technologies in their services in order to attract the users. As the 21st century progresses, librarians are facilitating to connect communities and users with knowledge and knowledge creators.

With the developments in open learning, digitised learning resources and the use of online and offline web environment, several possibilities emerged to design digital learning strategies to make any instructional context effective to suit the ever changing learning and learner requirements in the global network.

Keeping the above aspects in mind, Management Libraries Network in association with Indian Institute of Management Tiruchirappalli, is organizing an International Conference on “Emerging Trends in Librarianship: Role of Libraries in Learning Environment” on December 10-12, 2018 at the Indian Institute of Management Tiruchirappalli. This conference will provide a platform for LIS professionals, teachers, practitioners, researchers, students and users to understand and also explain any innovation practice used by them in terms of Technology, Services and Resources at their respective workplace.

Objectives

- Discuss, debate and seek alternatives to manage current libraries.
- Provide a platform for professional discussion among LIS professionals in academics, services and research disciplines.
- Create an environment for expanding professional network, enriching professional skills and experience sharing.
- Identify best practices followed by various libraries.
- Address the problem areas and to lead a way for managing such problems.
- Recommend Government and other bodies for devising suitable policy measures.
- To provide an interdisciplinary platform for the academicians, researchers, managers, industrial participants and management graduates around the world to SHARE their research findings.

Who can Participate?

Educators, practicing professionals, researchers and students

- Knowledge managers, librarians and publishers
- IT professionals
- Academicians/users in management and technical education

For any inquiries:
Organizing Secretary
Dr. K. Elavazhagan

Librarian & Chief Knowledge Officer
Indian Institute of Management Tiruchirappalli, Tiruchirappalli – 620 024
Phone: 0431 2505045/46
Email: manlibnet2018@iimtrichy.ac.in | Website: manlibnet2018.iimtrichy.ac.in

20th Annual Convention of the Strategic Management Forum

to be hosted by IIM Tiruchirappalli from Dec 25-27, 2018

IIM Trichy will be hosting the 20th Annual Convention of Strategic Management Forum (SMF) from 25th to 27th December 2018. The theme of the convention is “Strategy, Innovation and Entrepreneurship Curriculum in an Era of Disruption”.

The global environment today is dotted by dynamic, complex and incessant political and technological changes. On the one hand, we have the onset of de-globalization, marked by tariff impositions and trade wars among once economically-friendly nations. On the other hand, technology is disrupting industries and business models in hitherto unimaginable ways, making it difficult for businesses to rely on conventional wisdom and historical precedents to take decisions. Business schools themselves are not insulated from this reality, with technology-driven Massive Online Open Courses (MOOCs) leading the way in rendering certain aspects of campus learning experience irrelevant. As suppliers of talent to organizations, business schools are at crossroads to critically examine the strategic management curriculum with a view to preparing graduates with skills and competencies required to manage and lead organizations of the future. On the one hand, there is a confluence of ideas in Strategic Management with adjacent fields like Business Models, Entrepreneurship and Design Thinking both drawing from and contributing to the body of knowledge. On the other hand, changes in demography,

learning patterns, and attention spans have made it imperative to identify and adopt novel pedagogical approaches to prepare millennials with the requisite skills demanded by the job market of the future.

Strategic Management Forum is an association of Strategic Management professionals from industry, academic and public administration fields, formed with a view to propagate the concepts and practice of strategic management in the country. The convention hopes to be a platform in leading the discussion on how the academic ecosystem, and Strategic Management professionals in particular, can respond to the abovementioned changing realities of the business and education context. The three day convention will feature a keynote address, panel discussions on topics of contemporary relevance, and paper presentation sessions from Strategic Management educators in the country on the theme of the conference.

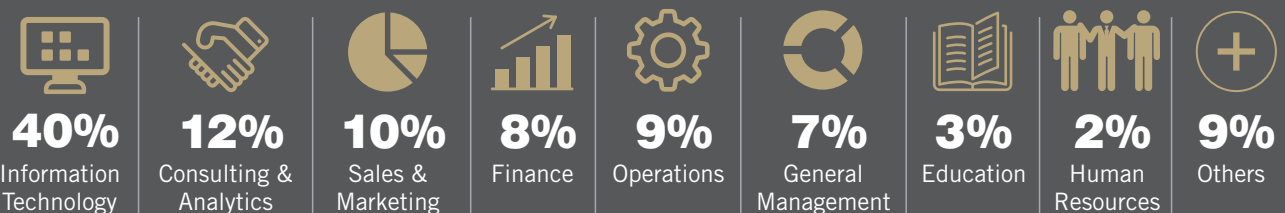


Batch Summary

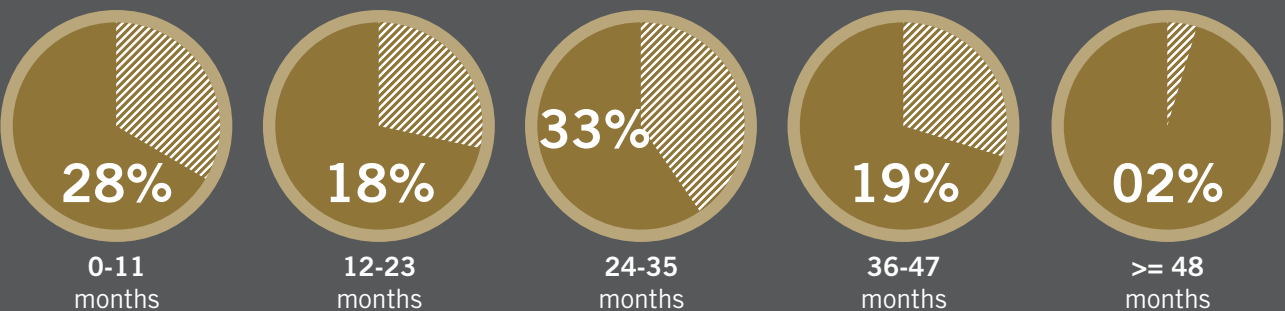
PGPM 2018-20



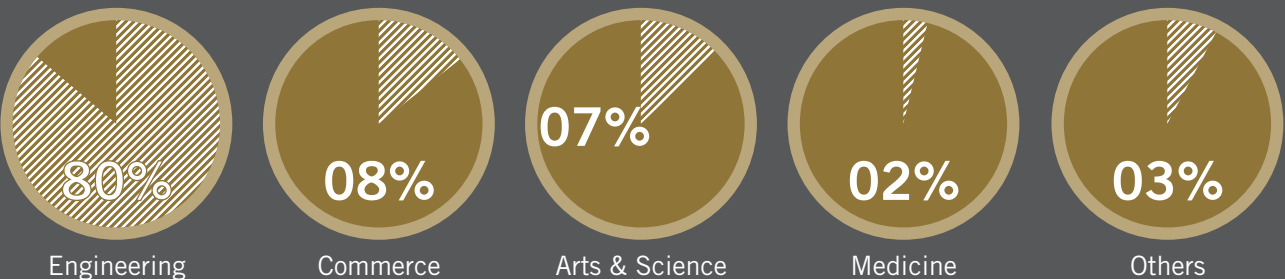
Prior work experience



Work Experience



Educational Background



Prior work experience -Companies

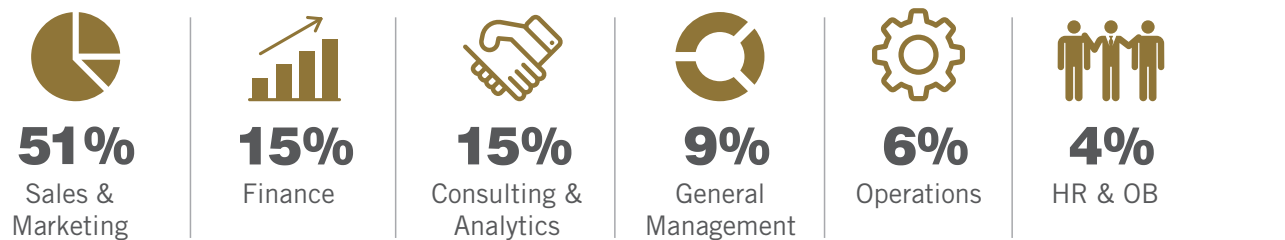
ACC	ZS Associates	IBM	LG	Philips
S&P Capital	Deloitte	Tata Motors	Mahindra	Redseer
TVS Motors	Ernst & Young	JSW Steel	Mu Sigma	Reliance Jio
Citi Bank	Evalueserve	Larsen & Toubro	Oracle	Robert Bosch

Batch Summary

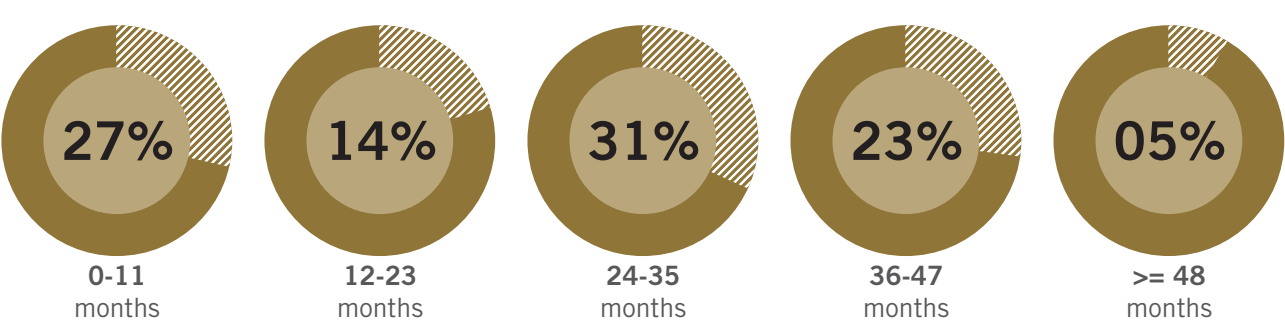
PGPM 2017-19



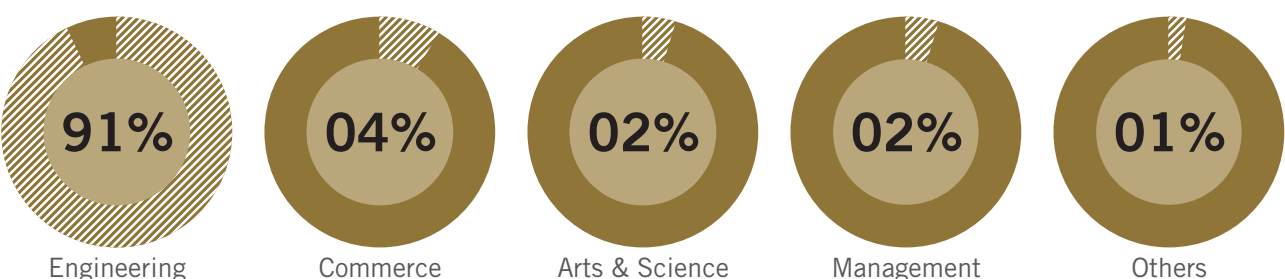
Summer Internship Area



Work Experience



Educational Background



Summer Internship -Companies

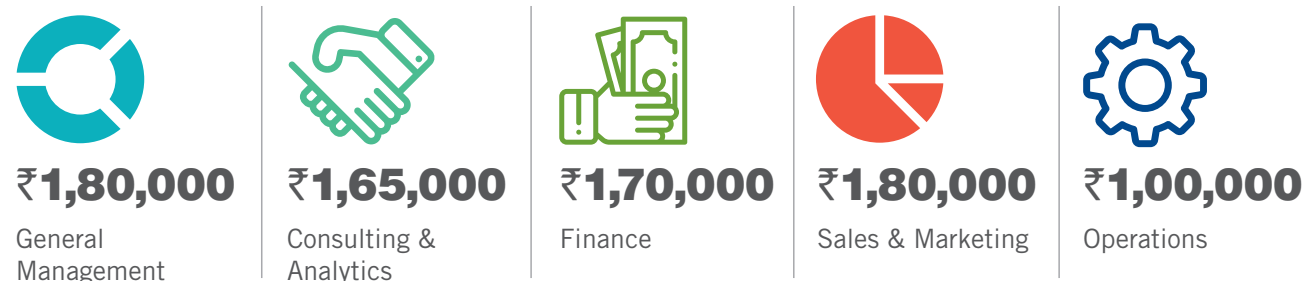
Aventus Capital	Mahindra	Robert Bosch	TAFE	The World Bank
Dabur	Avalon Consulting	RBL Bank	FOSSIL	TVS Motors
Godrej	Saint Gobain	GroupM	RBI	Vmware
Microsoft	Media.NET	VIP	Larsen & Toubro	ShopClues

Summer Placements 2017-18

Stipend details



Domain wise stipend –Top 10% offers



Domain wise split

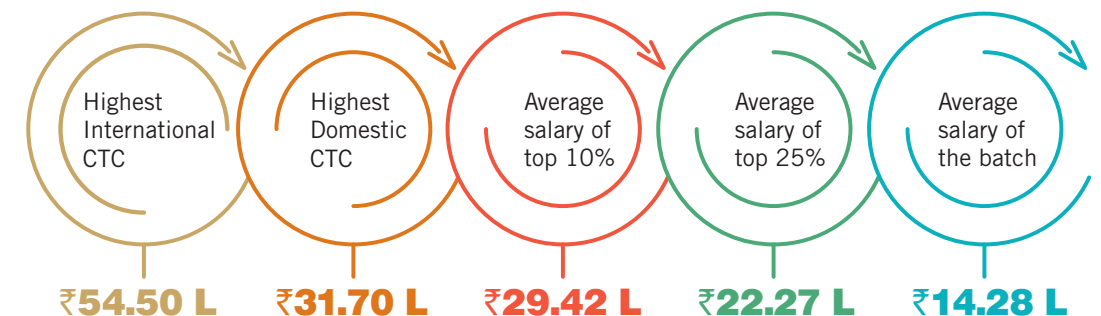


Sector wise split

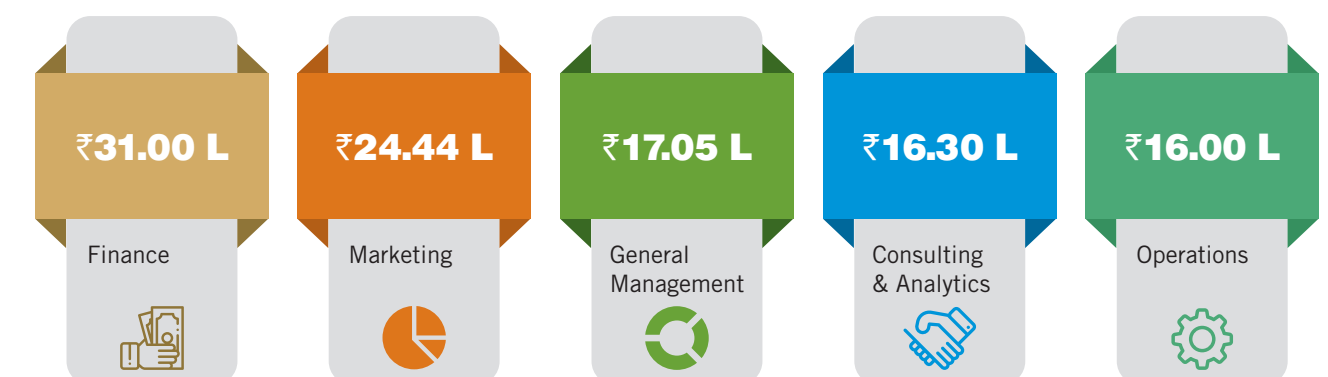


Final Placements 2017-18

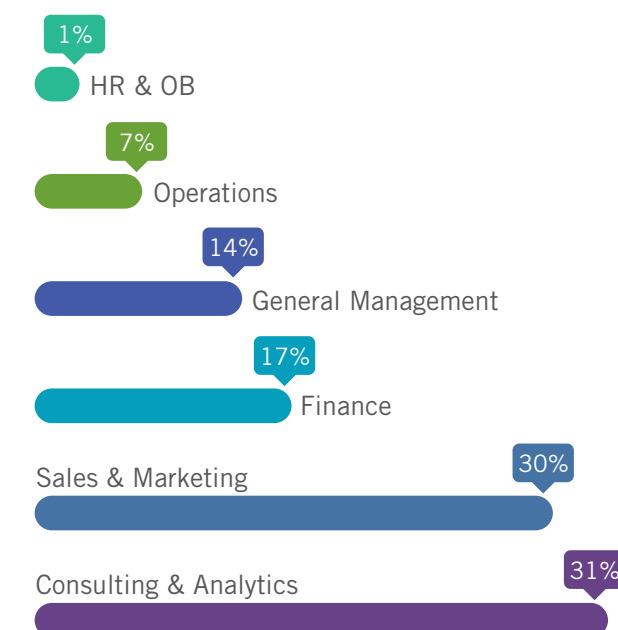
Salary Details



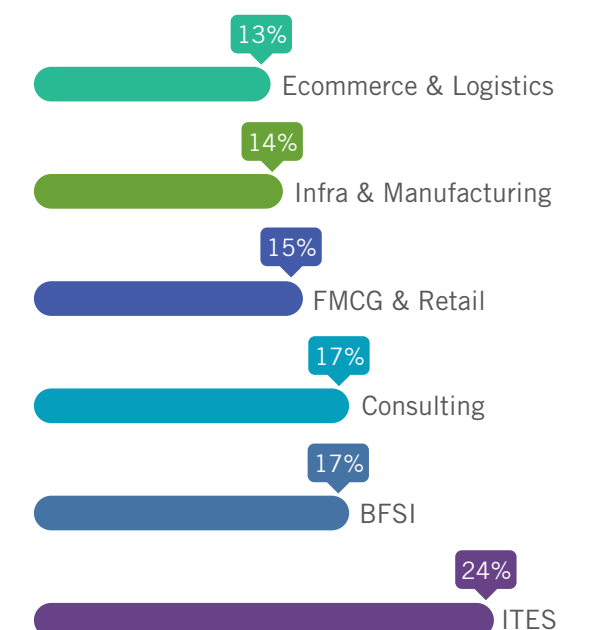
Domain wise salary –Top 10% offers



Domain wise split



Sector wise split



Top Recruiters



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