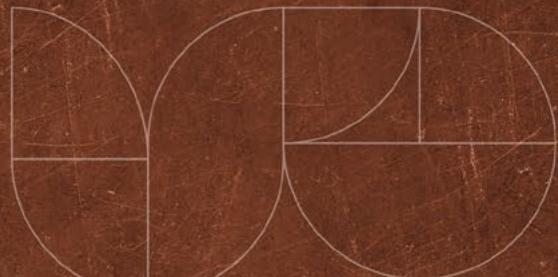




# भारतीय प्रबन्धन संस्थान तिरुचिरापल्ली

Indian Institute of Management Tiruchirappalli



## Institute Brochure 2025–26



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# About the Institute

Established in 2011 as the eleventh IIM, Indian Institute of Management Tiruchirappalli stands as a premier institute of national importance. Our story, however, is uniquely intertwined with our setting. We are based in the historic city of Tiruchirappalli- renowned for its art, culture and education. The vibrant heritage of Tamil Nadu provides a constant source of inspiration. This rich cultural milieu shapes a distinctive academic experience, challenging our community to think beyond conventional boundaries and lead with both intellect and insight.



## Vision

To be a leading management institution with a significant impact on business and society.



## Mission

To nurture a learning environment for creation and dissemination of management knowledge of global standards and to develop leaders of enterprises who add value to society and nation-building.



## Values

### Dignity of the individual

We uphold the dignity of the individual in all our transactions and activities.



## Objectives

Develop competent, professional, and value-oriented management graduates. Contribute to management knowledge through research. Strengthen existing management processes through executive education and consulting. Strive to contribute to national/ regional policy-making.

## Academic freedom with professional responsibility

We believe in academic freedom. Academic freedom means (i) freedom to undertake and publish research, (ii) freedom to design and offer courses, and (iii) freedom of expression in the classroom. We are guided by the highest standards of academic integrity in exercising our academic freedom.

## Fairness

We treat our employees, students, and other stakeholders in ways that are just, honest, and free from prejudice. We rely on the principles of

justice in allocating resources and distributing benefits and outcomes to our stakeholders.

## Diversity to promote inclusiveness

We support and encourage diversity in age, gender, culture, and academic background. As an educational institution and a thought leader, we also create an atmosphere of mutual respect by accepting and accommodating multiple diverse perspectives.

## Spirit of collaboration

We respect and nurture the spirit of collaboration with all stakeholders to achieve academic excellence.

## Board of Governors

### Shri Jalaj Dani

Chairman, IIM Tiruchirappalli & Co-Promoter of Asian Paints

### Shri Purnendu Kishore Banerjee

Joint Secretary (Mgt. & MC & Scholarship), Ministry of Education, Govt. of India

### Dr. P. Shankar, IAS

Secretary to Government, Govt. of Tamil Nadu

### Dr. Malini V Shankar, I.A.S. (Retd.)

Vice Chancellor, Indian Maritime University, Chennai

### Dr. Ramakrishnan Ramamurthi

Chairman & Managing Partner, Transformia Advisors LLP, Mumbai

### Ms. Aruna Dasari

Founder and Managing Director, Ananya Greentech, Hyderabad

### Dr. Pawan Kumar Singh

Director, IIM Tiruchirappalli





## Director's Message

### Director's Office

Namaskar,

It is with immense pride that I welcome you to the Indian Institute of Management Tiruchirappalli. As we step into our 15<sup>th</sup> year, our journey, initiated by the Government of India in 2011, reflects a young institute with a mature vision, continually striving for excellence. Embodying our timeless philosophy of "Gyaanam Anantam" (Knowledge is Infinite), we are committed to pushing the boundaries of learning and innovation. Our relentless pursuit of excellence is reflected in our recent accomplishments, including the prestigious AMBA accreditation, a hallmark of the world's best business schools, and a significant rise in the NIRF rankings from 27<sup>th</sup> to 16<sup>th</sup>. These milestones are a testament to our commitment to global standards and continuous improvement.

In an era defined by rapid transformation, our mission to nurture leaders who can navigate complexity and drive meaningful change is more critical than ever. IIMT takes pride in nurturing students into tomorrow's leaders, acting as catalysts for societal upliftment and progress. We foster a learning ecosystem on our 175-acre campus, where students don't just absorb knowledge but learn to co-create it. IIMT is just a short distance of 11 km from Tiruchirappalli International Airport, ensuring that distance is never a hindrance for our stakeholders. From our flagship Post-Graduate Programme in Management (PGPM) and PGPM-HR to our doctoral and executive education programs, our curriculum is meticulously designed to be both rigorous and relevant, equipping our students with the agility to thrive in a dynamic global economy.

Warm Regards,

**Dr. Pawan Kumar Singh**  
Director, IIM Tiruchirappalli

The core strength of our institution comes from our exceptional faculty and dedicated staff. Our distinguished faculty members are not only

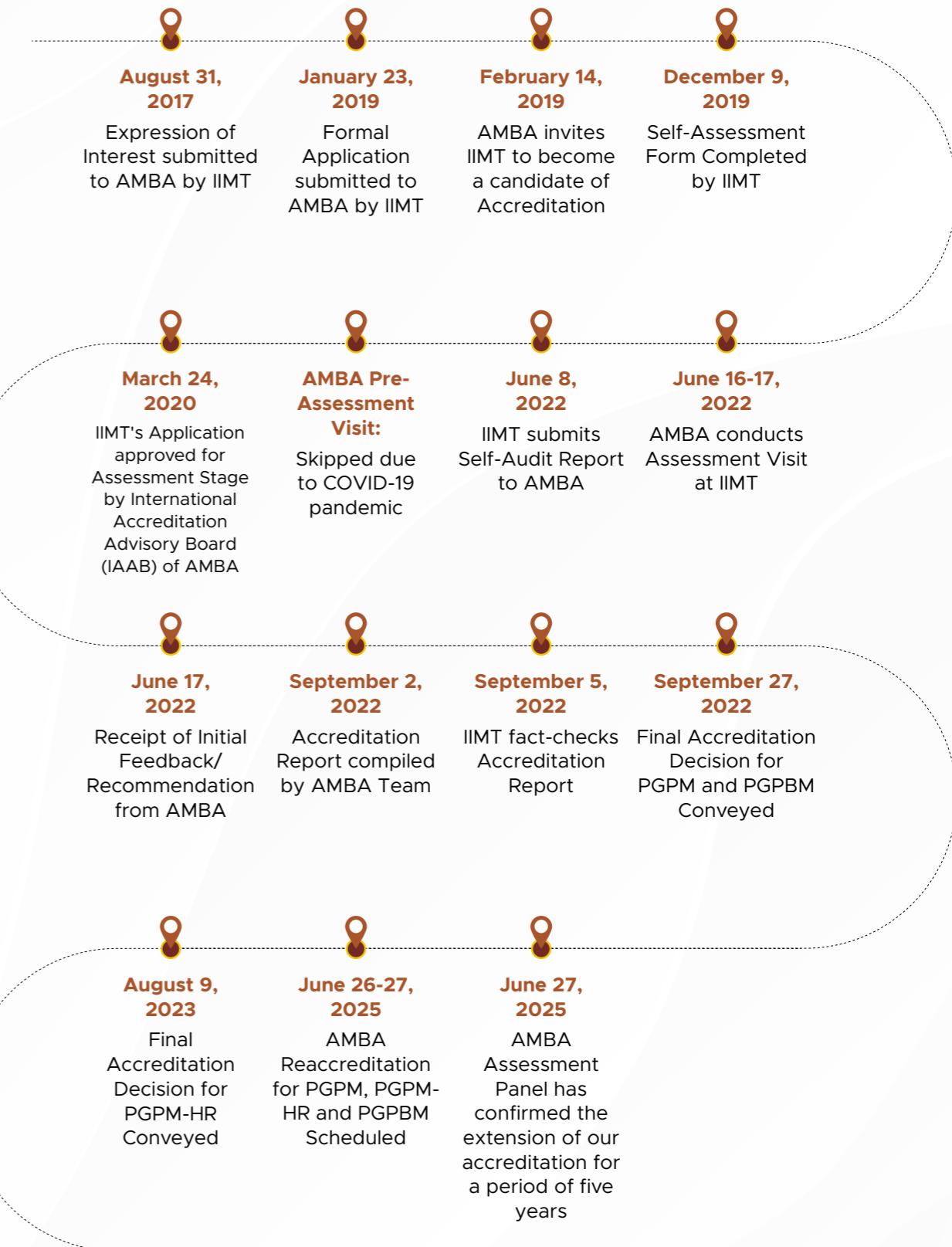
acclaimed researchers and educators but also mentors who ignite curiosity and critical thinking. They encourage our students to challenge conventions and develop solutions with a lasting impact. This is supported by a culture of high-quality, actionable research and a "Learning Resource Centre" that serves as a crucible for innovation. Our expanding network of global collaborations further enriches this academic environment, providing our community with diverse perspectives.

Beyond academics, we instil a deep sense of social responsibility and ethical leadership. Through initiatives like 'Make a Difference', we encourage our students to engage with the community and understand the broader role of business in society. We are dedicated to shaping well-rounded individuals who are as passionate about building sustainable organizations as they are about contributing to national progress.

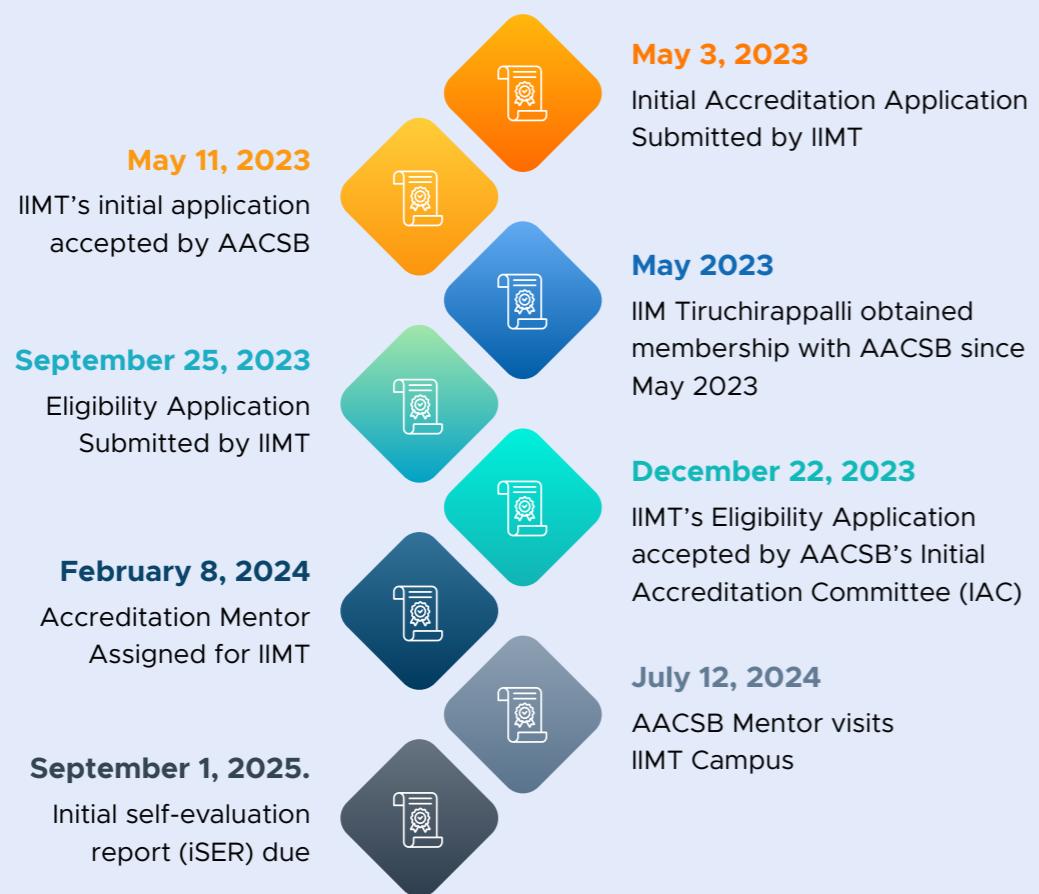
As we celebrate our past achievements, our gaze is firmly fixed on the future. We are relentlessly pursuing our goal of being counted among the foremost management institutions, known for our academic excellence, influential research, and the caliber of our leadership-ready graduates. To our students, alumni, faculty, industry partners, and the community, I reaffirm my gratitude for your trust and collaboration. We invite you to be a part of our inspiring community and join us in this exciting journey of growth and discovery.

## Accreditation Journey

### AMBA Accreditation Progress:



## AACSB Accreditation Progress:



## Media Relations Chairperson

It is with immense pride and excitement that we, the Media Relations Committee, present this year's handbook. As the institute's storytellers, we amplify our holistic pedagogy, industry partnerships, and vibrant campus life through consistent and compelling communication. Our team blends professionalism with innovation across content, design, and digital media, capturing the very moments that define our campus spirit through our lens. Our Brochure is a testament to our creative ownership, and we are proud to highlight our significant rise to 16<sup>th</sup> in the NIRF India Rankings 2025 as we remain committed to building enduring trust with all our stakeholders. We are delighted to share this compendium of our brand ethos and pedagogy with you, and we look forward to continuing this journey of building a legacy of trust and excellence. We hope it inspires you to join our journey and experience the vibrancy of our IIM Tiruchirappalli community.

Best regards,

**Prof. Abhishek Totawar**



At IIM Tiruchirappalli, Media Relations Committee is the dedicated architect of perception and trust. We are proud to present this Brochure- a direct outcome of our strategic, behind-the-scenes orchestration. We initiate student journeys through City Meets and seamless onboarding, document every milestone from classroom insights to flagship conclaves, and amplify excellence across digital and media landscapes. Through purposeful storytelling, we shape moments into momentum, propelling the IIM Tiruchirappalli brand forward with every narrative we craft.

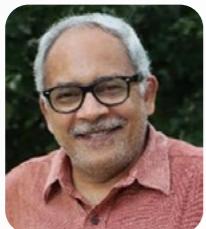


# Faculty Research

IIM Tiruchirappalli meets global standards in pedagogy and research. Our faculty's research is the dynamic engine that powers our academic excellence, holding PhDs from premier global institutions, they are not just educators but pioneering thought leaders. This is evidenced by a prolific output of nearly **50 high-impact journal publications in just the last year alone**, featured in the world's most esteemed academic forums. Their work spans the critical frontiers of management: **From AI ethics and sustainable supply chains to fintech innovation and corporate governance**, with over a third of these publications appearing in the top-tier A and A\* ranked journals. This vibrant culture of inquiry ensures that the insights from groundbreaking, globally recognized research are seamlessly integrated directly into our classrooms, constantly refreshing the curriculum and equipping our students to become the insightful and innovative business leaders of tomorrow.

## Faculty Profile

### Economics & Public Policy



**Saumen Majumdar**  
Ph.D (IGIDR, Mumbai)



**Varun Mahajan**  
Ph.D (IIT Roorkee)



**Vasavi Bhatt**  
Ph.D (IGIDR)



**Javed Ahmad Bhat**  
Ph.D (University of Hyderabad)



**Renjith R**  
Ph.D (IIT Madras)

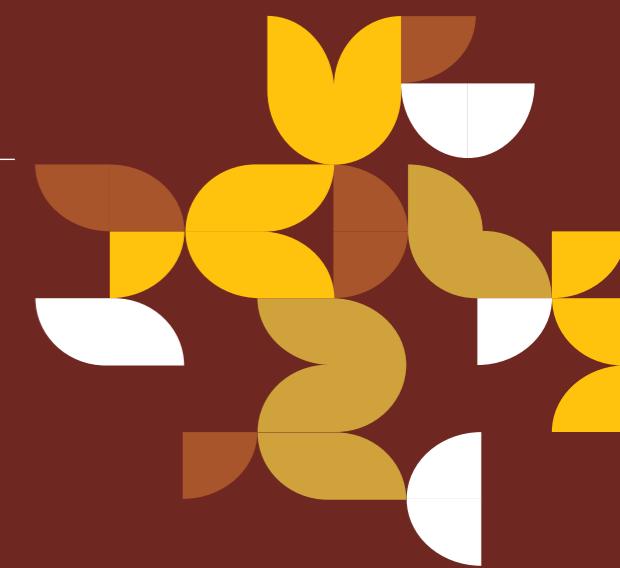
### General Management



**Nithyananda K.V**  
Ph.D (National Law School of India University, Bangalore)



**Tulika Sharma**  
Ph.D from University of Lucknow



### Information Systems and Analytics



**Jang Bahadur Singh**  
Fellow (IIM Bangalore)



**Gopinath K**  
Ph.D (IIT Madras)



**Ashish Viswanath Prakash**  
Ph.D (IIT Kharagpur)



**Rishikesan P**  
Ph.D (IIM Calcutta)



**Venkataraghavan Krishnaswamy**  
Ph.D. (IIT Madras)

### Finance & Accounting



**Bipin Kumar Dixit**  
Fellow (IIM Bangalore)



**Gopal Varadharajan**  
Fellow (IMC)



**Saravanan P**  
Ph.D. (Bharathiar University, Coimbatore)



**Shalini V**  
Ph.D. (IIT Madras)



**Dharani Munusamy**  
Ph.D. (Finance)



**James Dominic**  
Ph.D. (IIT Madras)



**Priyesh V P**  
Ph.D. (IIM Kozhikode)



**Kshatriya Saranya**  
Ph.D. (IIT Madras)

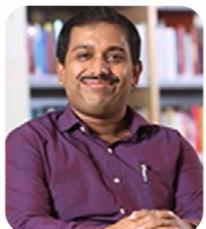


**Naresh G**  
Ph.D. (University of Madras)



**Suhas M Avabreth**  
FPM

### Marketing



**Anirban Som**  
Ph.D. (Bond University, Australia)



**Hari Sreekumar**  
Fellow (IIM Calcutta)



**Satish S Maheswarappa**  
Ph.D. (IIT Madras)



**Suresh Paul Antony**  
Fellow (IIM Lucknow)



**Perannagari Krishna Teja**  
Ph.D. (IIM Kashipur)



**Ajitha Soundararaj**  
Ph.D. (NIT Tiruchirappalli)



**Meenakshi N**  
Ph.D. (Faculty of Management Studies, University of Delhi)



**Ramendra Pratap Singh**  
Ph.D. (NIT Durgapur)



**Yukti Sharma**  
Postdoctoral Research Fellow (IIM Calcutta), Ph.D. in Marketing (Jamia Hamdard)

## Strategy and Entrepreneurship



**Karthik Dhandapani**  
Fellow (IIM Ahmedabad)



**Manikandan.K.S.**  
Fellow (IIM Bangalore)



**Mukundhan K.V.**  
Fellow (IIM Kozhikode)



**Venkatesha Murthy R**  
Ph.D. (Tata Institute of Social Sciences, Mumbai)

## Operations Management & Decision Sciences



**Gajanand M. S.**  
Ph.D. (IIT Madras)



**Godwin Tennyson**  
Ph.D. (IIT Madras)



**Sirish Kumar Gouda**  
Fellow (IIM Bangalore)



**Sivakumar S**  
Fellow (IIM Bangalore)



**Vinu C T**  
Fellow (IIM Bangalore)



**Rajesh R**  
Ph.D. IIST (ISRO)



**Srikrishna Madhumohan Govindaluri**  
Ph.D.



**Arulanantha Prabu P M**  
Ph.D. (IIM Ahmedabad)



**Vimala Rani M**  
Ph.D. (IISc Bengaluru)



**Middela Mounisai Siddartha**  
Ph.D. (IIT Madras)

## Organizational Behavior & Human Resource Management



**Abhishek K. Totawar**  
Fellow (IIM Indore)



**Papri Nath**  
Ph.D. (IIT Kharagpur)



**Upam Pushpak Makhecha**  
Fellow (IIM Bangalore)



**Smita Prashant Chattopadhyay**  
Fellow (IIM Bangalore)



**Vijaya.V**  
Ph.D. (IIT Madras)



**Sajeet Pradhan**  
Ph.D. from IIT, Kharagpur



**Pawan Kumar Singh**  
Ph.D. (Vikram University, Ujjain)



**Shalini Parth**  
Ph.D. (IIM Calcutta)



**Shameen S**  
Ph.D. (IIT Madras)



**Nimmi P M**  
Ph.D. (Cochin University)

## Admissions Chairperson

Our cohort is a testament to our values, bringing together diverse talent from varied academic and professional backgrounds like engineering, commerce, economics, social sciences, and more, with exposure to industries such as IT, consulting, manufacturing, banking, and social impact. This blend of fresh and experienced minds creates a rich environment for collaborative learning and leadership development. We are excited to pioneer a Joint Admission Process (JAP) with other IIMs to enhance transparency and reach outstanding individuals.

**Naresh G**



## Courses and Programmes Offered

IIM Tiruchirappalli offers a transformative educational experience through its flagship, full-time residential Post-Graduate Programme in Management (PGPM) and the specialized Post-Graduate Programme in Management-Human Resources (PGPM-HR). These rigorous two-year programmes are meticulously designed to build a strong foundational understanding of management in the first year through a comprehensive set of core courses. The second year empowers students to tailor their learning by choosing from a diverse portfolio of advanced electives, enabling deep specialization aligned with their career aspirations. This academic architecture is integrated with critical practical components, including a Summer Internship and the distinctive 'Make a Difference' project, ensuring a holistic development journey that bridges theory with practice.

# Post Graduate Programme in Management Office

In the spirit of Thiruvalluvar, our programme embodies the wisdom of using the right resources at the right time for meaningful action. We build competent, ethical leaders through a holistic education that blends academic rigour with practical industry interaction. Our graduates are equipped to think critically, act responsibly, translate ideas into effective action, and make a positive impact on both business and society.

**Dharani Munusamy**



The second year of the programme offers 42 credits of elective courses. Students in their second year can choose specialised electives from a large pool of elective courses to supplement their core curriculum. The elective courses are designed to nurture future managers in their areas of interest, aligning them with their career goals and objectives. Students also undertake a Summer Internship Programme and a 'Make a Difference' Team project as a part of the curriculum.

## Post-Graduate Programme In Management

The Post-Graduate Programme in Management (PGPM) at IIM Tiruchirappalli is the flagship two-year full-time residential programme of the Institute. The programme's main objective is to develop young women and men into competent professional managers capable of working in any sector of organised activity, providing leadership, and achieving excellence in performance while contributing to the welfare of the larger society.

The first year of the programme offers core courses with 54 credits, covering various disciplines and exposing students to different facets of business management. The Programme has introduced the concept of the Core elective for the Academic Year 2025-26. This is an attempt to introduce one comprehensive elective that gives a flavour of all the electives. This initiative aims to provide students with a comprehensive learning experience that integrates key concepts from various elective areas. A bidding process will be used to select students for the core elective course.

## Post-Graduate Programme In Management - Human Resources

The Post-Graduate Programme in Management-Human Resources (PGPM-HR) at IIM Tiruchirappalli is the flagship, two-year, full-time, residential core programme of the Institute. Its main objective is to develop young women and men into competent HR professionals capable of working in any sector of organised activity, providing leadership, and achieving excellence in performance while contributing to the welfare of society as a whole. The unique aspects of the programme include a focus on integrating HR and business, digital fluency, ethics and sustainability, skill development programme, industry projects, and one-on-one mentoring by industry HR leaders.

The students of the first year of the PGPM-HR 2023-25 batch were offered core courses with 56.5 credits covering various disciplines, which include 1.5 credits of the industry connect programme, exposing them to different facets of business management and HR management.

The students of the second year of the PGPM-HR 2023-25 batch were offered 39.5 credits of courses, comprising 26 credits of core courses and 13.5 credits of elective courses. Students also undertake a Summer Internship Programme, 'Make a Difference' Team project, Skill Development Workshop, and Integrated Case Discussion, as part of the curriculum.

Our flagship programmes, the Post Graduate Programme in Management (PGPM) and the Post Graduate Programme in Management-Human Resources (PGPM-HR), are accredited by the Association of MBAs (AMBA), a globally respected international body. IIM Tiruchirappalli is also a member of the Association to Advance Collegiate Schools of Business (AACSB), reflecting its commitment to global standards in management education and its continuous pursuit of improvement, innovation, and academic excellence.

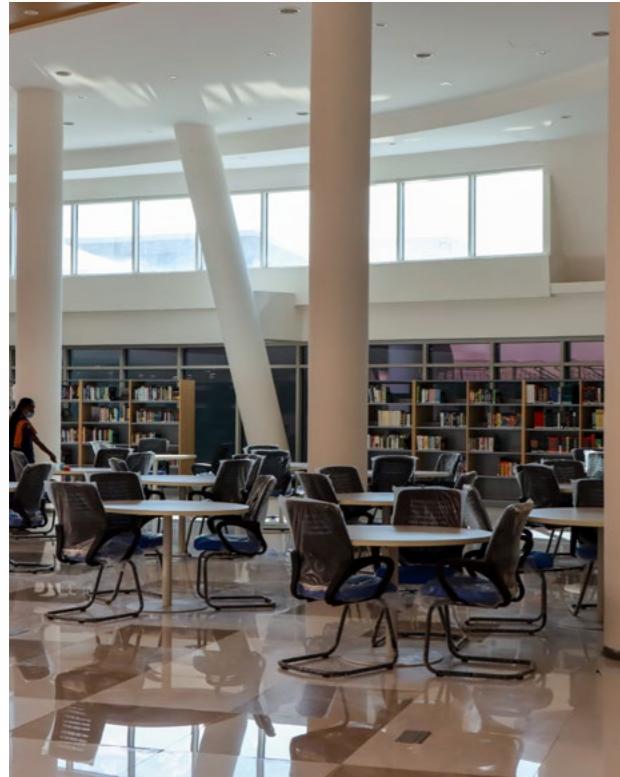


# Post Graduate Programme in Business Management Office

## [MBA for Working Executives]

Embodying our motto "Gnanam Anantham," this programme offers a rigorous IIM MBA as a lifelong learning pursuit for working professionals. The 21-month, weekend-based curriculum strikes a balance between academic depth and practical application, featuring a Capstone Industry Project that addresses live business challenges. With over 870 contact hours delivered through weekends, participants engage with a diverse cohort. We take pride in seeing our alumni leverage this transformative journey to step into leadership roles and build new ventures.

Manikandan K S



# Post-Graduate Programme in Business Management

The Post Graduate Programme in Business Management (PGPBM) is an MBA programme designed exclusively for working professionals, offered at our Chennai Campus. Launched in 2012, the programme enables working professionals to earn an MBA degree without a career break. The programme enables participants to make the transition from functional or technical roles into leadership positions within their organizations or to explore opportunities beyond. Over the last 14 years, PGPBM has grown in strength and evolved in structure, keeping pace with the changing needs of industry and executives alike.

What sets PGPBM apart is its in-class format, where participants learn not just from faculty expertise but also from peer experiences and shared perspectives. Every session is delivered face-to-face, preserving the personal engagement, rigour, and academic depth expected from IIM Tiruchirappalli. The programme is thoughtfully designed for weekends so that you can pursue rich learning without interrupting their professional commitments.



## Programme Structure

- » **Core Courses (510 hours):** Spanning the first four terms, these courses provide a solid foundation across all major management functions, building the essential breadth every manager needs.
- » **Elective Courses (360 hours):** In the second year, participants customize their learning journey by selecting electives aligned with their career goals. These cutting-edge courses deepen expertise and sharpen skills in emerging areas of management.
- » **Capstone Industry Project (12 weeks):** Undertaken in the second year alongside electives, this project allows participants to address significant business problems within their organizations or across industries. Guided by a faculty mentor, they apply knowledge from multiple management domains to deliver solutions that are both practical and impactful.
- » IIM Tiruchirappalli established its Chennai Campus in 2012 to extend its academic footprint into one of India's dynamic and diversified economic regions. The campus serves as a vibrant centre for executive education, offering the MBA for Working Executives (PGPBM) and a wide range of customized Management Development Programmes (MDPs) designed for professionals and organizations. The Chennai Campus provides an enriching learning

environment equipped with modern facilities that foster collaboration and learning:

- » Seven Classrooms Purpose-built for an engaging and interactive learning experience (four 68-seater, two 48-seater, and one 30-seater).
- » Collaboration Areas Meeting rooms and a versatile multi-purpose hall for projects, workshops, and events.
- » Learning Resource Centre A dedicated hub stocked with books, magazines, and reference materials that support research, reading, and continuous learning.
- » Rest & Recharge Lounges Comfortable spaces designed to relax, connect, and reflect between sessions.

Located in KK Nagar, the campus is easily accessible, just 5 minutes from Ashok Nagar Metro Station, 15 minutes from Guindy Railway Station, and about 30 minutes from Chennai International Airport.

### Address:

BSNL Telephone Exchange Building  
(5<sup>th</sup> & 6<sup>th</sup> Floor),  
99, Jawaharlal Nehru Road, K. K. Nagar,  
Chennai-600 078  
Phone: 044-222 555 65/66.



I found the PGPBM program's in-class learning, anchored in case studies and practical applications and guided by experienced faculty who are subject matter experts, to be incredibly rewarding. The opportunity to engage with classmates from diverse functions and industries added immense value, fostering unique perspectives and enhancing collaborative learning.

Sanjyot Katti

Senior Manager (Corporate Applications),  
Microchip Technology Inc. (PGPBM 2022-24)



# Doctoral Programme In Management

The PhD programme at IIMT encourages rigorous and interdisciplinary research in all areas of business management. The Doctoral Programme in Management is a full-time doctoral programme that offers students opportunities for research in different areas of Management. PhD scholars are engaged in serious cutting-edge research across areas of Business Law, Economics & Public Policy, Finance & Accounting, Information Systems & Analytics, Marketing, Operations Management & Decision Sciences, Organizational Behaviour & Human Resource Management, and Strategy. The program begins with doctoral-level courses from the very first day, indicating its resolute focus on research training.

## Duration of the Programme (DPM)

Students are expected to complete the programme within four years. The maximum duration of the programme is six years.

## Curriculum and Programme Structure (DPM)

The Programme is broadly divided into two phases: coursework and research work. During the first phase, the student undertakes rigorous coursework in her/his area of interest as well as in other areas of management. They are required to complete a total of 36 credits in the first year, 3 credits during the summer after the first year, and 24 credits in the second year. In the second half of the program, the student independently works on the dissertation under the guidance of the Dissertation Advisory Committee.

## Financial Support (DPM)

PhD students in good standing will receive a monthly stipend of Rs. 35,000 until they pass their Comprehensive Qualifying Exams (CQE). After clearing the CQE, the monthly stipend will be revised to Rs. 37,000/- till the submission

of the thesis. After completing the thesis presentation, the monthly stipend will be revised to Rs. 40,000/- till the end of their fourth year in the programme. The stipend is in addition to a tuition fee waiver and is intended to cover living expenses, books and materials, insurance, and other contingency expenses. The financial support can be extended for up to six months, with a maximum of two extensions thereafter, subject to the concurrence of the DAC and the DPR Committee. If extended twice, the stipend will be paid until May of the student's fifth year. Students undertaking field research will be eligible for the Field Research Grant up to a maximum limit of Rs. 50,000/-.

A contingency grant of Rs. 30,000/- per year is allowed on a reimbursement basis for the

purchase of hardware, software, books, databases, data collection expenses, conference expenses, and any other items directly related to the programme for a maximum of 4 years. Any unspent money of the contingency grant in one year can be carried forward to a future period, as long as the student is registered in the programme.

The Institute will support up to Rs. 3,00,000/- per student during the stay as a full-time student for attending national and international conferences. The institute will support up to Rs. 2,00,000/- per student for presenting their work at International Conferences and Rs. 1,00,000/- for presenting their work at National Conferences. Students may use the national conference grant for presenting their work at international conferences, but not vice versa.

A start-up grant of Rs. 50,000 (for the purchase of computer hardware and software) is available to students when they join the programme. Any unused amount in this grant as of March 31<sup>st</sup> of the student's third year in the programme will be added to the conference grant.



# Executive Doctoral Programme In Management

The Executive PhD at IIMT encourages rigorous and interdisciplinary research in all areas of business management. IIM Tiruchirappalli's Executive PhD is a non-residential doctoral programme designed for senior executives from various sectors who wish to conduct in-depth academic research in the field of management without compromising their ongoing professional pursuits.

Students are expected to complete the programme within 5 years. The maximum duration of the programme is 6 years, which concludes in May of the student's 6<sup>th</sup> year. Under extraordinary circumstances, an extension of 6 months (up to two times).

The Executive PhD at IIMT is a premier research programme in all functional areas of business management. The programme is committed to training individuals who will excel in their areas of research by creating quality knowledge of international standards.





## About the Pedagogy

A variety of pedagogical approaches are used by faculty members teaching at IIM Tiruchirappalli. Key elements across these varied approaches include a participant-centred approach to learning, learning from peers in groups, experiential learning, and application-oriented learning.

### Case Method

The case method of learning is one of the most used pedagogical approaches at IIM Tiruchirappalli. Almost all courses have sessions structured around case studies. The Institute encourages its faculty to follow the case method, and faculty members are sent annually to participate in the Global Colloquium on Participant-Centred Learning, conducted by the Harvard Business School.

Learning through the case method involves discussing real-life decision scenarios faced by business executives. The instructor acts as a lead discussant and facilitator. Students learn from their peers, who contribute to the discussion through their diverse experiences. In addition to the concepts learned through discussion, students also acquire key managerial skills, such as analytical thinking, listening, and persuasion, through this method. On average, a student undergoes 500 case studies of real managerial situations during their time at IIM Tiruchirappalli.

### Learning from peers in groups

We learn better in groups than as individuals. Most courses have a Group Evaluation Component, which may include a group submission, project, exercise, or other similar activities. This enables students to learn from one another. We also learn better when we share our learning with our

peers. Some faculty members have devised an innovative group exam, where students take part in quizzes in groups. We have found that such a group exam is not just an evaluative exercise to assess students' level of learning, but also a learning opportunity to gain new insights from their peers.

### Learning from simulations and experiential exercises

We learn from hands-on experiential exercises. Computer-based simulation exercises emulate real-world business situations, providing students with first-hand experience of some of the scenarios related to the course. At IIM Tiruchirappalli, simulation exercises are sometimes used as part of the courses in addition to other pedagogical tools. A full-length elective course, entirely based on simulating a company's strategy formulation and execution, is also being offered.

Courses on Quantitative Methods are taught using spreadsheets that enhance student engagement, as students are actively involved in the learning process. The use of spreadsheets to visualise information and to analyse different scenarios enhances conceptual understanding and enables the students to make decisions based on data and careful analysis.

### Learning from real-life applications

We learn more from practice. Most courses have submissions that require students to apply their learning in a real-life company or managerial situations. Some of these submissions require our students to go out into the field and interact with companies to understand how the concepts they study in class unfold in practice. For example, in

one of the courses last year, students worked on a live project under the guidance of course instructors and company professionals. Another example is students developing case videos on real-life scenarios.

### Guest Lectures from Practising Professionals

The course instructors are encouraged to invite practicing professionals from the industry to deliver sessions as part of the courses, sharing cutting-edge industry knowledge and best practices. Most courses have two sessions delivered by Industry Experts. This is in addition to the other opportunities that students have to learn from practising managers, such as institute events, the Insight Guest Lecture Series conducted by the institute, the Drishtikon Series conducted by the Learning Resource Centre, and events conducted by various student clubs. On average, a student has an opportunity to listen to 50 such talks during their time at IIM Tiruchirappalli.

### Learning from movies

Some instructors have incorporated movies and documentaries into their courses. Through vivid

and easily understood depictions, movies enable students to empathise with the business and moral dilemmas faced by characters and plots. A full-length elective course on morality and public policy designed entirely around movies is also being offered.

## Course of Independent Study (CIS): Fostering Academic Exploration

To cultivate intellectual curiosity and self-directed learning, the institute offers a Course of Independent Study (CIS) as an elective option. Under the expert supervision of a faculty member, motivated students can undertake an in-depth exploration of a specific theme, live business case, or emerging area of interest.

Students are given an option to take up a 'Course of Independent Study' (CIS) during Terms IV or V, under the supervision of a faculty member. The objectives of CIS are as under:

- » Encouraging students to delve deeply and rigorously into any subject/theme/ live business case of their interest.
- » Provided an opportunity for the motivated students to develop the capacity to plan and manage their own learning.



## 'Make a Difference' Project

IIM Tiruchirappalli's vision is to produce socially responsible corporate managers and leaders who also contribute to the immediate community of which they and their organisations are a part. IIM Tiruchirappalli believes that organizational leaders should engage with societal issues that affect their community and offer their organizational and managerial expertise in tackling these complex problems. There is also a growing recognition among corporate leaders that they need to look beyond the immediate boundaries of their companies. Business leaders, as 'custodians of society's most powerful institutions, are increasingly expected to 'reconnect business success with social progress'. The ' Make a Difference' (MAD) project is conceived in this context. As part of this project, all PGPM students will work in teams of five or six on a social issue of importance. They work on a specific theme, such as education or health, or collaborate on a project with an organisation, like an NGO. All projects should necessarily involve an on-the-field component and should be carried out under the guidance of a faculty member. The projects are evaluated by the faculty mentor and external experts. A satisfactory rating in the team project is a mandatory requirement for graduation. »



# Info about PGPM and PGPM-HR courses



## Finance & FinTech

### Core Courses

- » Financial Reporting and Analysis
- » Corporate Finance
- » Management Accounting
- » Financial Management (PGPM-HR)

### Electives

- » Advanced Corporate Finance
- » Financial Statement Analysis
- » Investment Analysis & Portfolio Management
- » Management of Financial Services
- » Valuation
- » Behavioral Finance
- » Commercial Bank Management
- » Corporate Tax Planning for Managers
- » Financial Derivatives & Risk Management
- » International Finance
- » Project Finance
- » Securities Trading
- » Entrepreneurial Finance
- » FinTech – Revolution, Ecosystem & Applications in Finance
- » Personal Finance (PGPM-HR)
- » Taxation and Compensation Management (PGPM-HR)



## Technology, Digital Business & Analytics

### Core Courses

- » Information Systems for Managers
- » Information Systems & Analytics (PGPM-HR)
- » Operations Research for Managers
- » Business Statistics

### Electives

- » Digital Product Management
- » Managing Digital Transformations
- » Data Visualization for Managers
- » Decision Analytics for Managers
- » Business Analytics & Decision Making
- » Blockchain Technology: A Managerial Perspective
- » Artificial Intelligence for Managers
- » Business Insights from Big Data
- » Enterprise Systems for Managers
- » Text Analytics using No-Code Platforms
- » Active Digital Debates



## Consulting & Strategy

### Core Courses

- » Strategy
- » The Entrepreneurial Manager
- » Legal Aspects of Business
- » Business Ethics

### Electives

- » Dynamics of Framing & Executing Strategy
- » Strategies for Growth
- » Management Consulting
- » Strategic Value Creation in the Circular Economy
- » Design Thinking
- » Game Theory for Managers
- » Strategic Management (PGPM-HR)



## Marketing, Consumer & Retail

### Core Courses

- » Marketing Management I & II
- » Research for Marketing Decisions

### Electives

- » Consumer Behavior
- » Digital Marketing
- » Marketing of Services
- » Product Policy & Brand Management
- » Business-to-Business Marketing
- » Customer Experience Management
- » International Marketing
- » Pricing Strategy
- » Advanced Marketing Research
- » Brand Crisis Management
- » Marketing Metrics for Managers
- » Promotion Strategy
- » Retail Management
- » Sports Marketing & Sponsorship
- » Strategic Marketing in Action
- » Personal Selling



**Industry Fit:** FMCG, Retail, E-commerce, Brand Management, and Advertising.





## Operations, Supply Chain & Manufacturing

### Core Courses

- » Operations Management
- » Operations Research for Managers
- » Operations Management (PGPM-HR)

### Electives

- » Logistics Decisions in Supply Chains
- » Supply Chain Management
- » Supply Chain Analytics
- » Operations Process Improvement using Simulation
- » Quality Essentials for Managers
- » Managing Industry 4.0 Transformation
- » Project Management
- » Strategic Management of Services
- » Business Forecasting



**Industry Fit:** Manufacturing, Logistics, Supply Chain, Operations Consulting, and Industrial Optimization.



## Entrepreneurship & Innovation

### Core Courses (PGPM & PGPM-HR)

- » The Entrepreneurial Manager
- » Strategy

### Electives

- » Entrepreneurial Finance
- » Design Thinking
- » Strategies for Growth
- » Management Consulting
- » Strategic Storytelling
- » Strategic Value Creation in the Circular Economy



**Industry Fit:** Startups, Innovation Consulting, Venture Development, and Product Entrepreneurship.



## Sustainability, Energy & Public Policy

### Core Courses

- » Indian Economy and Policy
- » Macro Economics for Managers
- » Microeconomics for Managers
- » Business Ethics

### Electives

- » Business Sustainability: For People, Planet & Profits
- » Strategic Value Creation in the Circular Economy
- » Contemporary Debates in Development: India and the World
- » International Trade and Policy for Managers
- » Sustainability & HRM (PGPM-HR)



**Industry Fit:** ESG Strategy, Sustainability Consulting, Public Policy, International Trade, and Development Sectors.



## Human Resources, Leadership & Organizational Development

### Core Courses (PGPM & PGPM-HR)

- » Micro Organizational Behavior
- » Macro Organizational Behavior
- » Human Resource Management
- » HR Planning, Recruitment & Selection
- » Industrial Relations
- » Learning & Development
- » HR Metrics & Analytics
- » Organizational Change & Leadership
- » Compensation & Benefits
- » Performance Management
- » Labour Laws
- » Diversity & Inclusion
- » Business Research Methods
- » Communication for Managers

### Electives

- » Leadership Effectiveness and Performance
- » Nudge and Gamification Skills for Managers
- » Managing Difficult People at Work
- » Negotiation Essentials for Managerial Effectiveness
- » Managing & Leading Organizational Change
- » Talent Management
- » Industrial Discipline, Grievances and Disputes
- » Managing HR Function, Stakeholders & Audit



**Industry Fit:** HR Consulting, Organizational Development, Talent Analytics, and People Strategy roles.



# New Initiatives in HR

## Skill Development Workshop:

The Skill Development Workshop (SDW) is conducted in the first or second year of the PGPM-HR Programme, and it entails various activities that help students gain self-awareness and build interpersonal skills. Understanding interpersonal dynamics is essential for any work situation. These special workshops, tailored by experts in the domain, are typically conducted over a three-day format to develop greater interpersonal presence and insights into appropriate social skills and emotional awareness. The SDW is a non-credit activity, but students' participation in the activity is mandatory for their graduation.

For the PGPM-HR 2023-2025 batch, the SDW was conducted by M/s. Go To Scale, New Delhi, where all students participated in a day-long experiential workshop, "Navigating the Corporate Jungle", conducted from October 5<sup>th</sup> to 7<sup>th</sup>, 2024.



Group Photo of the skill Development workshop conducted for the PGPM- HR 2023-25 batch



Lecture by Ms. Tulika Shankar, Founder and Principal Consultant, Go To Scale, during the SDW session.

## New Courses Offered

Area	Subjects	Term
Finance and Accounting	Personal Finance [PF]	Term-VI
General Management	Taxation and Compensation Management [TCM]	Term-VI

## Academic Activities Initiated

As an initiative, the Industry Connect Programme will be conducted annually for first-year students in Term I. However, as a special case, it has been decided to extend the programme to the current second-year students as well. Accordingly, the first-year students (Term I, PGPM-HR 2025-27 batch) and the second-year students (Term IV, PGPM-HR 2024-26 batch) shall participate in the programme during 2025.

**Industry Connect Programme:** Key highlights or updates regarding the Industry Connect programme, including any notable guest lectures or collaborations.

Industry Connect Programme is offered by the PGPM-HR Programme. The objective of this course is to expose students to maximum number of industry touch points. To achieve this, the students will make a 5- day visit to different industries and get an experiential understanding of how organizations operate. The students will complete the said programme under the guidance of a visiting faculty. The credit load of this course involves 30 hours visit to various organizations (from different industries/ sectors) and 20 hours of outside class preparation and assessments.

This course aligns with our institute's mission of providing students with a learning environment and developing thought leaders by exposing them to current business practices. This course is also aligned with the objectives of the Post Graduate Program in Management - Human Resources such as developing HR professionals who have a strategic understanding of the business context. This course will provide an opportunity to see how different organizations function, business challenges, operational challenges and thereby HR challenges.

## Programme Objective

The objective of the Industry Connect Programme (1.5 credits) is to provide students with maximum industry touchpoints. Students will undertake a 5-day industry immersion in Chennai, gaining experiential exposure to organisational functioning.

- » The programme was conducted under the guidance of the Visiting Faculty Prof. P. Santhanam.
- » Structure: 30 hours of industry visits across diverse sectors, plus 20 hours of preparation and assessments (pre-reads, assignments, etc.).



# Dean Corporate Relations & Faculty Affairs

At IIM Tiruchirappalli, our Executive Education and Consulting wing offers programmes that combine rigorous academic pedagogy with real-world problem-solving approaches, ensuring that participants' learning is relevant, applied, and impactful. Through a carefully curated process, our programmes enable participants to gain deep insight into and effectively address real-world business challenges.

Prof. Saravanan P



## Executive Education and Consultancy (EEC)

Executive Education and Consulting (EEC) Office of IIM Tiruchirappalli is dedicated to enhancing the managerial and leadership capabilities of working professionals through a wide range of customized Management Development Programmes, and open-enrolment programmes.

### Customized Management Development Programmes (MDPs)

Under its Executive Education initiatives, IIM Tiruchirappalli has successfully designed and delivered customized Management Development Programmes for leading corporates, Public Sector Undertakings (PSUs), and government organizations.

#### Some of our esteemed clients include:

Renault, Hyundai, Kirloskar Group of Companies, Aditya Birla Fashion Retail Limited (ABFRL), Updater Services Ltd., Advanced Med Tech Solutions, TAFE and TMTL, Redington, Mazagon Dock Shipbuilders Limited, VDart Private Limited, HL Mando, Manappuram Finance, Cytiva, Royal Sundaram, L&T Heavy Civil, L&T Water and Effluent Treatment, and PSUs such as Bureau of Indian Standards (BIS), Indian Oil Corporation Limited (IOCL), Bharat Petroleum Corporation Limited (BPCL), Hindustan Petroleum Corporation Limited (HPCL), National Hydropower Corporation Limited (NHPC), and government bodies including Tamil Nadu Urban Livelihood Mission (TNULM) and India Post.

### Long Duration Certificate Programmes

EEC, IIM Tiruchirappalli offers one-year-long certificate programmes and short-duration executive programmes designed for working professionals who aspire to enhance their managerial competencies while continuing their professional commitments.

To cater to a wider audience, these programmes are delivered through Direct-to-Device (online/blended)

mode, primarily during weekends. Each programme includes on-campus immersion modules, providing participants with valuable peer learning and direct faculty interaction.

The one-year certificate programmes cover diverse domains such as: General Management, Strategic Human Resource Management, Healthcare Management, Business Analytics and Applications, Manufacturing and Management Analytics, Digital Transformation, Senior Management, Banking and Finance, Financial Management, Strategic Management, Supply Chain Management. The curriculum is designed to ensure holistic learning through case studies, simulations, problem-solving exercises, group projects, videos, and interactive lectures.

### Short Duration Certificate Programmes (3-9 Months)

EEC also offers short-duration executive programmes to address the dynamic learning needs of professionals in emerging areas.

Key programmes include: Digital Marketing with Applied AI, AI for Leaders, Executive Programme in Strategy and Leadership, Digital Marketing and Growth, Accelerated Senior Management Programme, Advanced Financial Leadership with AI, Product Management for the Agentic AI Era, Chief Technology Officer Programme, Strategic Project Management, Strategic Leadership and Innovation in the AI Era, FinTech & Artificial Intelligence.

These programmes blend conceptual learning with practical applications, using experiential and interactive pedagogies to ensure maximum engagement and impact.

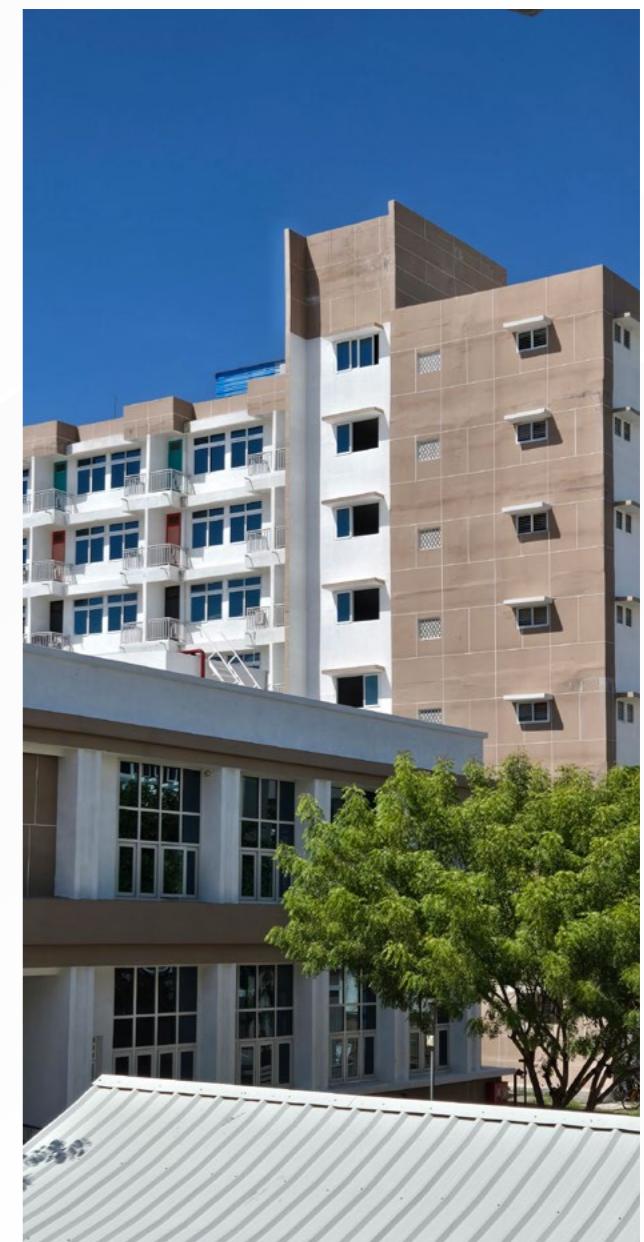
### Consulting Services

In addition to executive education, we also provide consulting services to corporates, PSUs, and government bodies across various functional and strategic areas of management. Our faculty bring rich academic insights and industry expertise to deliver impactful and sustainable solutions to organizational challenges.

Currently, 13 certificate course programs are offered in various disciplines, including:

General Management, Business Analytics and Applications, Manufacturing and Management Analytics, Digital Transformation, Senior Management Programme, Leadership, Banking and Finance, Financial Management, Strategic Management, and Supply Chain Management.

To ensure that executives gain the most from the program, each module is designed and delivered using pedagogies such as case studies, problem-solving exercises, videos, and lectures.



## Executive Education and Consultancy (EEC)

Under Executive Education & Consulting (EEC), IIM Tiruchirappalli offers: Customized Management Development Programmes (MDPs), Long-duration certificate programs (online and blended). These programs are designed to enhance the skills and knowledge of working executives across various organizations and levels.

### A selection of clients for customized programs includes:

Servier India Pvt Limited, VDart (High Potential Women Leader program), IOCL Corporate, BPCL, HPCL, L&T (Water Effluent Treatment - WET), BIS - Bureau of Indian Standards, APCOB - Andhra Pradesh State Co-operative Bank Ltd, Veritas Finance, NHPC - National Hydroelectric Power Corporation, CYTIVA



## Centre for Corporate Governance and Social Responsibility (CCG & SR)

Launched on 13<sup>th</sup> of June, 2014, the main objective of CCG and SR is to conduct and promote research in the area of corporate governance. Activities include organizing an annual conference, initiating and coordinating research projects, Arranging research seminars and workshops, Long-term aim to conduct capacity-building activities in corporate governance policy through advocacy and intervention. Through this centre, IIM Tiruchirappalli aims to spread awareness about good corporate governance practices.

## Chairperson - IT Infrastructure and Website

Our ICT Department plays a pivotal role in creating a digitally empowered, efficient, and future-ready campus environment. We have successfully automated core institute processes and internal communication, and equipped all classrooms with cutting-edge, smart technology for a superior hybrid learning experience. These initiatives and periodic enhancements in infrastructure reflect our commitment to operational excellence and continuous innovation.

**K. Venkataraghavan**



## Campus and Facilities

The campus of IIM Tiruchirappalli was inaugurated on 3<sup>rd</sup> April 2017 by Shri Prakash Javadekar, who was the Minister of Human Resource Development, Government of India at that time. Each classroom has two separate projectors to display study materials effectively and encourage discussion and peer learning. Classroom capacities range from 25-250. The Academic Blockhouses have classrooms of varying capacities: 25-seater, 50-seater, 80-seater, and 90- seater, along with 120-seater and 250-seater capacities to cater to large audiences. The campus also provides a 24x7 power supply and Wi-Fi facility. Hostel rooms are air-conditioned during non-academic hours. The campus is thoughtfully designed to ensure accessibility for everyone. There are special provisions like Braille signage, ear-marked toilets, designated parking spots, and auditory signals and Braille symbols in elevators. There are also ramps and pathways built to facilitate ease of movement. The campus is designed to be self-sustainable as well as water and energy-efficient. Solar Power is harnessed up to 2 MW to address the electricity needs of the campus. A rainwater harvesting facility has been built to make the campus self-sufficient in water.

IIM Tiruchirappalli continues to strengthen its world-class residential and learning ecosystem with significant



infrastructure enhancements. The newly inaugurated Hostel 8, featuring 328 spacious rooms, expands the Institute's on-campus accommodation capacity, ensuring greater comfort and accessibility for students. To further enhance the digital experience, around 240 additional routers have been installed across hostels, providing seamless and high-speed internet connectivity. The campus has also seen the addition of eight new washing machines, contributing to improved convenience in day-to-day student life. In line with IIM Tiruchirappalli's commitment to sustainability and mobility, four new buggies have been introduced to facilitate smooth intra-campus transportation. To enrich the social and recreational experience, two new Nescafé outlets are being established, creating vibrant spaces for informal interactions. Additionally, seven new common rooms have been developed to support Clubs, Committees, and Cells (CNC) activities, student discussions, and collaborative meetings — further promoting community engagement and holistic student development across the campus.



## Learning Resource Centre

The Learning Resource Centre is a source of information and knowledge for the students and faculty of IIM Tiruchirappalli. The LRC has access to a wide variety of research resources, both on and off campus. It subscribes to several company, industry, and country databases and scholarly articles. Statistical tools and Simulation Software make advanced and detailed research possible. LRC subscribes to Capitaline, Insight, Euromonitor, Thomson Reuters Eikon, Prowess, Crisil, and India Stat, among others, for data on companies and industries. The Statistical tools available are IBM SPSS, IBM SPSS Modeler, STATA, and the Decision Tools Suite. Simulation Tools like NVivo 10, Lingo, and EViews are also available.

## Chairperson, International Relations

Our internationalization strategy is built on meaningful academic exchange, including IR Week with global faculty and robust outbound student programmes. We are expanding our footprint through outbound student exchange programs, inbound exchanges, faculty collaborations, and joint research initiatives via international MoUs. Our office is committed to fostering sustainable partnerships that enhance the global perspective of our institute.

**Dr. Anirban Som**



## International Week

From December 23<sup>rd</sup> to 29<sup>th</sup>, 2024, we hosted the much-anticipated International Week, a celebration of knowledge-sharing and global collaboration. We were privileged to welcome eminent professors from prestigious universities worldwide who delivered enriching courses across diverse fields, including Marketing, Finance, Strategy, Information Systems, Operations, and Human Resources. The professors joined us from prestigious universities - University of Alaska, Ara Institute of Canterbury, Dalhousie University, Bond University, University of Texas at San Antonio, Emylon Business School, University of Tasmania, Bowling Green State University, and EM Normandie Business School. The IR week is part of the curriculum at IIM Tiruchirappalli, where one-credit courses are offered to the 2<sup>nd</sup> year PGPM students and provide them with exposure to their interests in subjects taught by faculty with global experience.

The IR week is back this year, from December 15<sup>th</sup> to 21<sup>st</sup>, 2025. Many professors are revisiting us to offer the courses floated in IR Week 2024. In addition, the professors are also offering new courses like International Finance, Marketing AI-Enabled Healthcare Solutions, Applied Leadership Training, and many more. We also have some new professors joining us from prestigious universities like Berkeley Haas, University of Melbourne, Cleveland State University, Curtin Business School, and HM Business School.



## Student Exchange

IIM Tiruchirappalli actively encourages student exchanges, where select students from the Post-Graduate Programme in Management (PGPM) and Post-Graduate Programme in Management-Human Resources (PGPM-HR) spend one term in a reputed business school abroad. The students actively gain knowledge of another country and enhance their understanding of international business and sociocultural diversity. The International collaboration platform also provides opportunities for faculty exchange and joint research between IIM Tiruchirappalli and universities abroad.

## Partner Institutes

IAE Aix Marseille Graduate School of Management, France	ESSCA École de Management, School of Management, France	EMLYON Business School, France
SKEMA Business School, France	University of Scranton, Pennsylvania	GMU - George Mason University, USA
Curtin University, Australia	SolBridge International School of Business, South Korea	IMISP - International Management Institute of Saint Petersburg, Russia
Frankfurt School of Finance and Management, Frankfurt, Germany	ISCTE University of Lisbon, Lisbon, Portugal	Dalhousie University, Nova Scotia, Canada
EM Normandie Business School, France		

## IR Week (Faculty Wise Data)

### Post-Graduate Programme in Management 2023-2025 Batch

#### List of IR Week Courses

Sl. No.	Abbreviated Course Name	Course Title	Faculty Name
1	BMSI	A Business Manager'S Road Map to Planning Strategic Information Technologies [BMSI]	Prof. Sachi Sakthivel
2	BDA	Business Data Analytics with Categorical and Censored Outcomes [BDA]	Prof. Gulasekaran Rajaguru
3	DB-USA	Doing Business in USA [DB-USA]	Prof. Kamlesh Mehta
4	ESED	Energy and Sustainable Economic Development [ESED]	Prof. Gulasekaran Rajaguru
5	EMTG	Entrepreneurial Marketing [EMTG]	Prof. Rajesh Rajaguru
6	GPB	Geopolitics and Business [GPB]	Prof. Mohit Anand
7	GOM	Global Operations Management [GOM]	Prof. V G Venkatesh
8	IEGS	Introduction to E-Governance and Smart City [IEGS]	Prof. Amitrajit Sarkar
9	MBPR	Management of Business Project Requirements: A Pre-Requisite to Project Success [MBPR]	Prof. Sachi Sakthivel
10	MCDR	Management of Cyber and Digital Risk [MCDR]	Prof. H Raghav Rao
11	Su-F	Sustainable Finance [Su-F]	Prof. Ajit Dayanandan
12	Su-L	Sustainable Leadership [Su-L]	Prof. Binod Sundararajan
13	Su-M	Sustainable Marketing [Su-M]	Prof. Rajesh Rajaguru



# Students Affairs Office

The SA Office fosters a vibrant and inclusive campus ecosystem through 27 dynamic student clubs and committees, driving both academic and cultural engagement. Key initiatives, such as our flagship fest- Dhruba, a new digital student portal, campus bus service, and non-academic clubs, enrich the holistic student experience. We are committed to nurturing leadership, camaraderie, and excellence beyond the classroom.

**Rishikesan Parthiban**



## Campus Activities

IIM Tiruchirappalli is renowned for its vibrant and dynamic culture, which is always a buzz with activities across campus. Various clubs and committees conduct social drives, guest lectures, workshops, events, and competitions, which keep students engaged and grow alongside academics. IIM Tiruchirappalli also has an all-year calendar of sports events and activities.

The academic year 2024-25 was filled with astonishing & awe-striking student activities & events. More than 100 student-driven events were conducted. DHRUVA 2025, the institute's flagship program, was an outstanding success. The three-day event filled the campus with the spirit of creativity, passion, and enthusiasm. From the very outset, with the esteemed presence of Air Marshal Anil Khosla, the Chief Guest, DHRUVA'25 embarked on a journey that was nothing short of extraordinary. The strength of his presence set the tone for what was to be an incredible three days filled with enlightenment and entertainment. The lineup of artists, including Ravi Gupta, DJ SWATTREX, and Nikita Gandhi, graced the stage and left the audience spellbound with their performances. The Town Hall sessions, where diverse voices came together for enlightening panel discussions, added a layer of depth to the fest, making the event both a business & cultural fest in a true sense. There was participation by over 8,000 students across the country.

Not just nationally, but IIM Tiruchirappalli also hosted an international case study competition, the Global Economics Case Competition, the flagship event of ArthaNiti, the Economics and Public Policy Club, which was conducted successfully with over 1000 participants from across the globe. The competition aimed to provide an international platform for students to demonstrate their management skills and knowledge of Economics and Public Policy. This year's theme was "Financial Inclusion and Cryptocurrency: Central Banks' Role", in addition to the case competition, a distinguished panel discussion with cryptocurrency & blockchain industry leaders like Mr. Senthil Velu (Chief Architect, M2), Punit Agarwal (Founder, KoinX), and Sudeep Saxena (Founder, CEO, Coin Gabbar) was conducted.

The students have also maintained a high standard in sports. More than 200 students from the institute took part in the Sangram 2025 (Inter IIM) conducted at IIM Bangalore. The unwavering

commitment, relentless spirit, and exceptional teamwork displayed were commendable throughout the event. Our teams won several medals and secured 2<sup>nd</sup> place overall.





## Few Notable Events

### Sanskriti-2024: IIM Tiruchirappalli's Annual Cultural Festival

**Dates:** 2<sup>nd</sup> December 2024- 6<sup>th</sup> December 2024

**Theme:** Superheroes

Sanskriti 2024, the five-day cultural festival at IIM Tiruchirappalli, kicked off in grand style on December 2<sup>nd</sup> with the unveiling of section flags and videos, followed by the creative character-based challenge of Shipwreck and a campus-wide Treasure Hunt. The celebration of artistry continued on Day 2 with canvas and face painting in Art Attack, garment design in Outfit from Scratch, the witty Roast Knight Rises, and the start of gaming tournaments. Day 3 maintained

the momentum with Adzap's innovative advertisements, the spontaneous dance of Adaptunes, and more intense gaming battles. The festival peaked on Day 4 with its electrifying showcase events: the Devil Wears Prada fashion show, the Rockstar battle of the bands, and the Footloose group dance competition. Sanskriti 2024 concluded on December 6<sup>th</sup> with a grand prize distribution, crowning Section A as the Overall Winner and the HR section as Runner-Up, successfully highlighting the institute's vibrant campus life and spirit of holistic excellence.

### IIM Tiruchirappalli Sports Festival

In January and February, the sports committee of IIM Tiruchirappalli conducted the IIM Tiruchirappalli Sports Festival, which included the IIM Tiruchirappalli Leagues and the Faculty & Staff vs. Students match. ITFL, ITCL, and ITVLL are annual IIM Tiruchirappalli Football, Cricket,

and Volleyball League tournaments hosted by the Sports Committee of IIM Tiruchirappalli. The event drew participation from over 80 participants, including students from the PGP and PGP-HR programs.

### Blood Donation

**Date of event:** 3<sup>rd</sup> November 2024

**Agenda:** To organize a blood donation drive on campus in collaboration with Kauvery Hospital to collect a maximum number of blood samples.

**Venue:** Multipurpose Hall, Sports Complex

**Timing:** 9:00 am – 5:30 pm

**Elixir:** The Social Responsibility Club at IIM Tiruchirappalli, in collaboration with Kauvery

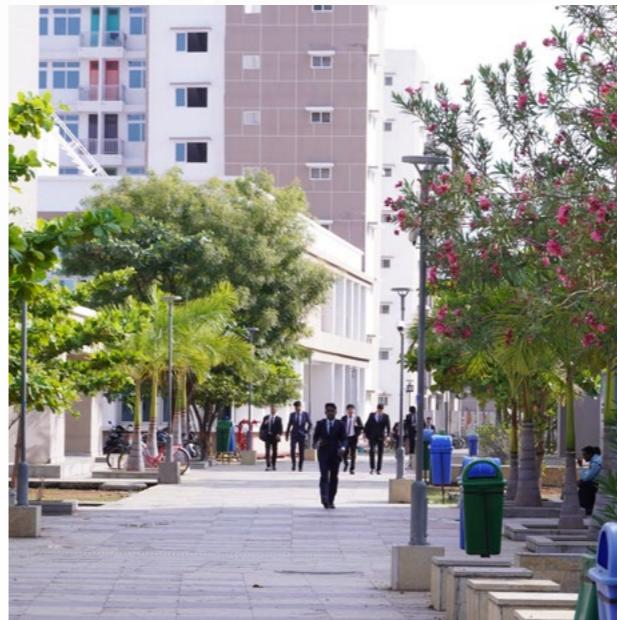


Hospital, organized a successful Blood Donation Camp at the institute's Multi-Purpose Hall. The event saw an enthusiastic turnout of 179 participants, resulting in the collection of 151 units of blood from both students and faculty. This impactful initiative helped address critical blood shortages, bringing renewed hope to the community.

## Chairperson - Alumni Relations

As we mark 15 years, our young yet mature alumni network is a testament to the compounding value of IIM Tiruchirappalli's education. Our strategy focuses on lifelong learning, career mentoring, and giving back through scholarships, guest lectures, mentorship, and research support. We invite you to actively and proudly co-create and write the next, bolder chapter of IIM Tiruchirappalli with us.

**Dr. Gajanand M. S**



## Alumni City Meets

As part of its ongoing efforts to cultivate a vibrant and closely-knit alumni community, the Alumni Committee organized Alumni City Meets across five major cities: Bangalore, Hyderabad, Chennai, Delhi, and Mumbai. These gatherings served as an important platform for fostering meaningful connections among alumni from various programs and graduating batches, including both degree programmes and long-term executive education alumni.

Director and faculty members interacted with alumni during these meets. These interactions encouraged open dialogue and mutual reflection on the evolving role of alumni in shaping the Institute's legacy.

The meetings also featured Guest Speakers:

Chennai – Mr. Jayan Narayanan, CEO, Toss the Coin

Bengaluru – Mr. Ashok Lalla, Marketing, Digital and Brand Advisor

Mumbai – Dr. Sankalp Pratap, IIT Bombay

Hyderabad – Mr. Pavan Sathiraju, Entrepreneur and LinkedIn Influencer –



## Alumni Details and Achievements

### Details of Alumni as of August 4, 2025

- » Number of alumni of Degree Granting Programmes – **2,991**
- » Number of alumni of Executive Education Programmes – **3,047**
- » Total Alumni – **6,038**

### Young Alumni Excellence Awards 2025

**Young Alumni Excellence Award** - Outstanding Professional Achievement - Ms. Preetika Agrawal (PGPM 2012–2014) – Chief Financial Officer, Decathlon India.

**Young Alumni Excellence Award** - Outstanding Entrepreneurship - Mr. Srivas Anantharaman (PGPBM 2017–2019) – Founder & CEO, First Feet Engineering Services.



## Select Alumni Achievements:

Alumni Achievements 2024		
Name	Achievement	Batch
Shivesh Bajpai	New position as Director at Alvarez & Marsal	PGPM 2016
Navin Narasimhan	Market Disruptor (Hunter of the Year)	PGP 2014
Neha Makdey	Shortlisted for the prestigious Digital Women Awards 2024	PGP 2014
Kishore Kanna N	Delivered an insightful session at SEAIRO 2024	PGPBM 2013
Nanda Kumar	For the second book launch of "Problems in Problem Solving"	PGPBM 2018
Ramakrishnan V Nayak	For being honoured with the prestigious "MFRT Samman" award	PGPBM
Jitesh Mohnot	For winning the Best Paper Award at the Conference on Indian Knowledge System in Management held at SJSOM, IIT Bombay	PhD 2020
Ganesh Subramanian	An article on Talent Management has been published in the 3 <sup>rd</sup> edition of Maharashtra's in-house journal Antar Drishti	PGPM 2014
Prathyusha Pitta. Ph.D., MBA	Director of Management Consulting at EY-Parthenon, New York!	PGPBM 2015-18
Srivas Anantharaman	"Growth CXO Champion" Award for his company FIRST FEET ENGINEERING AND AUTOMATION's outstanding contributions to growth and innovation.	PGDBM 2017-19
Mayand Dron	Awarded the Go Extra Mile Award for his outstanding contributions at Aditya Birla Fashion and Retail Ltd.	PGP Batch of 2019-21
Rashi Barmecha	Awarded the Top Growth Delivering Channel Award for her outstanding contributions at MTR Foods Private Limited	PGP Batch of 2021-23
Agil Vinu S	Honoured at ABL Fiesta 2024 for his outstanding contributions to Enterprise Content Management	PGDBM Batch of 2013-16
Hassan Ahmad	Awarded the certificate of appreciation for his work at Congruent Solutions	PGP Batch of 2022 - 2024
Fazil Mehamudh	Awarded the Super Achiever and Capability Build Champion awards for his contributions at HSBC	PGP Batch of 2021 - 2023
Alumni Achievements 2025		
Shipali Jangra	Granted US Patent 12,254,048 B2 for Self-Healing Data Clusters! A proud moment reflecting innovation, resilience, and collaborative excellence.	PGP 2013-15
Shrivatsan Balagopal	For contributing to the world's first Customer Value Management Body of Knowledge (CVMBoK) — a landmark initiative showcased at MWC Barcelona 2025.	PGP 2021-23
Raktim Choudhury	On receiving an Award for exceptional product ownership at Paytm!	PGP 2015-17
Srihari Jayaram	Congratulations to Srihari Jayaram for joining the London Stock Exchange Group (LSEG) as the	PGPBM 2019-21

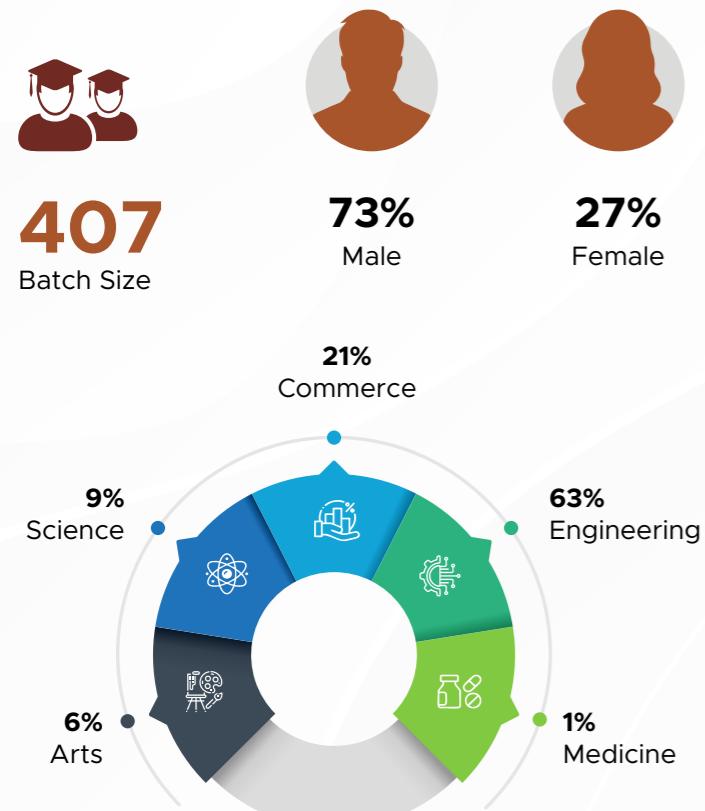
# Placement Chairperson

We extend our sincere gratitude to recruiters for reposing continuous faith in our talent over the past 14 years. We present our vibrant, gender-diverse cohorts of 528 participants from the 2025-27 batch and 412 participants from the 2024-26 batch, rigorously trained through an industry-aligned curriculum and real-world projects. As a testament to our data integrity, our placement outcomes are now formally audited, a milestone we are proud to introduce this year. We invite you to our green campus for the 2025-26 placement season to meet our future-ready leaders.

**Abhishek Totawar**



## Batch Summary PGPM Batch of 2024-26



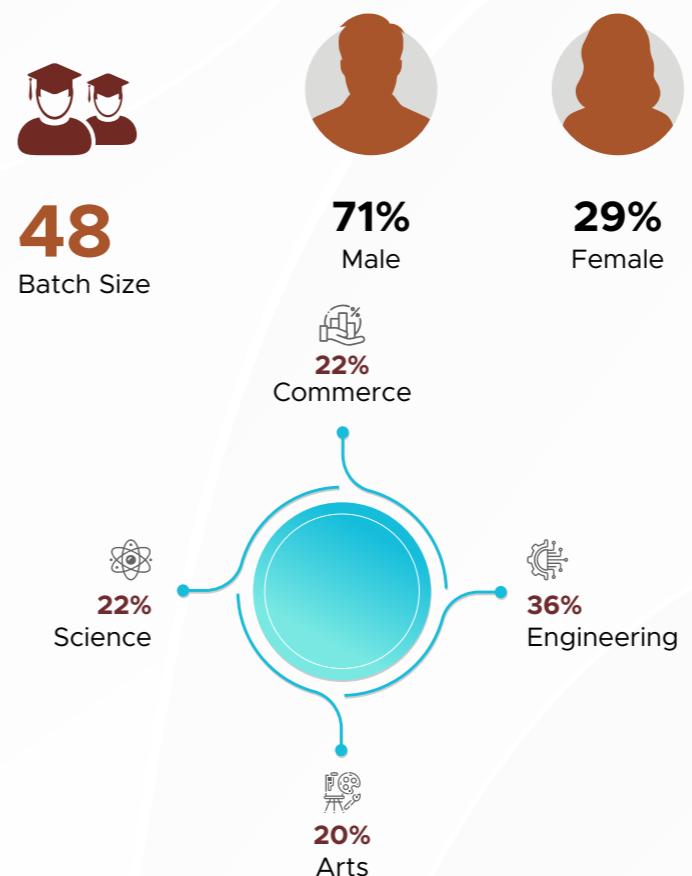
### Accolades



### Prominent Recruiters



## Batch Summary PGPM - HR Batch of 2024-26



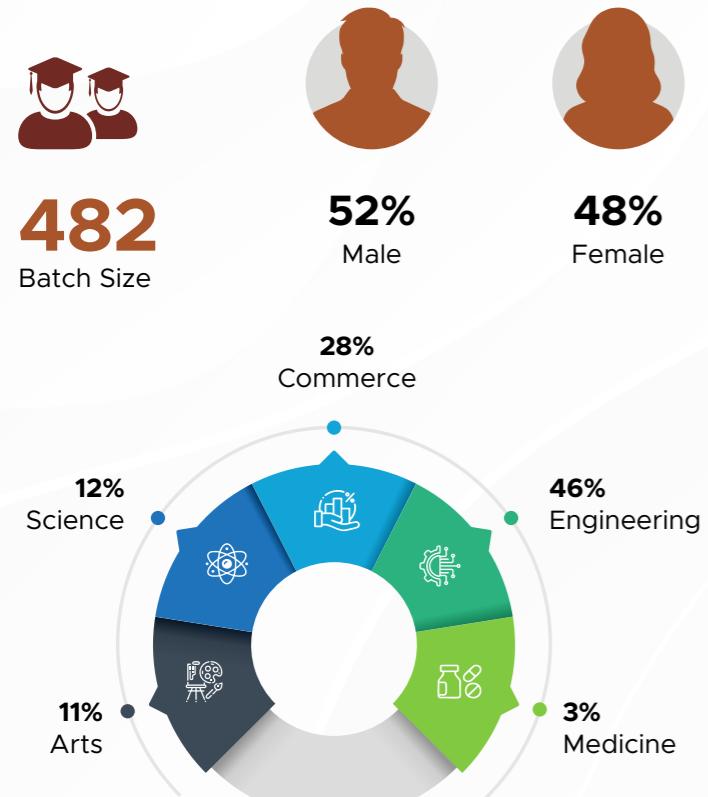
### Accolades



### Prominent Recruiters



## Batch Summary PGPM Batch of 2025-27



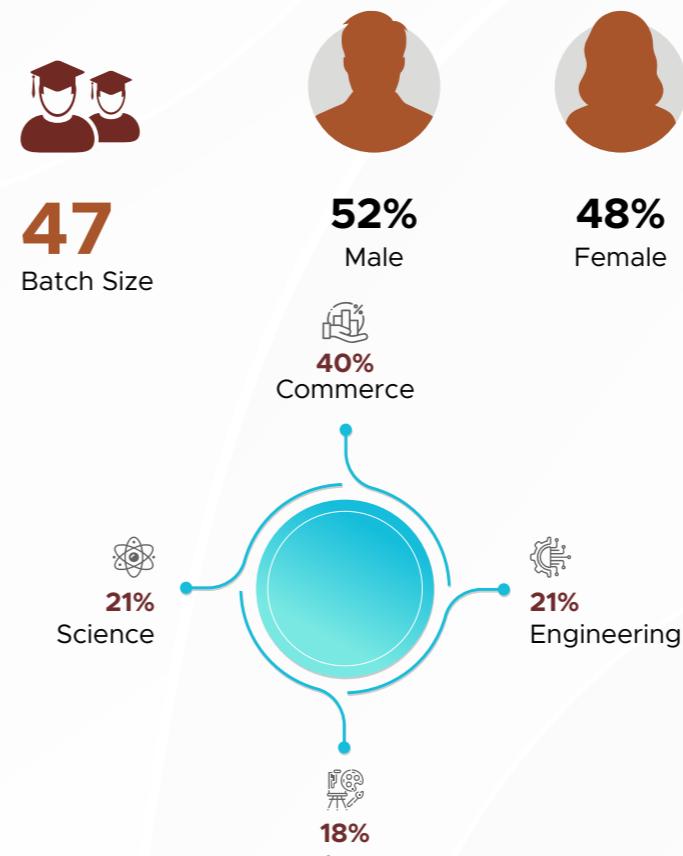
**₹1.21 L**  
Last Year's Average Stipend

**225+**  
Recruiting Companies

**19**  
Months Average Work Experience



## Batch Summary PGPM - HR Batch of 2025-27



**₹70 K**  
Last Year's Average Stipend

**40+**  
Recruiting Companies

**48**  
Industry Mentors



### Accolades



### Prominent Recruiters



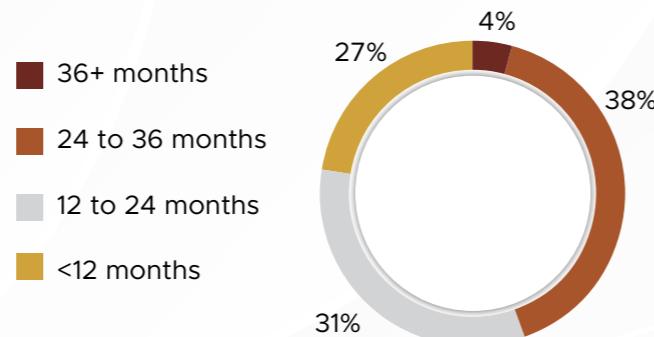
### Accolades



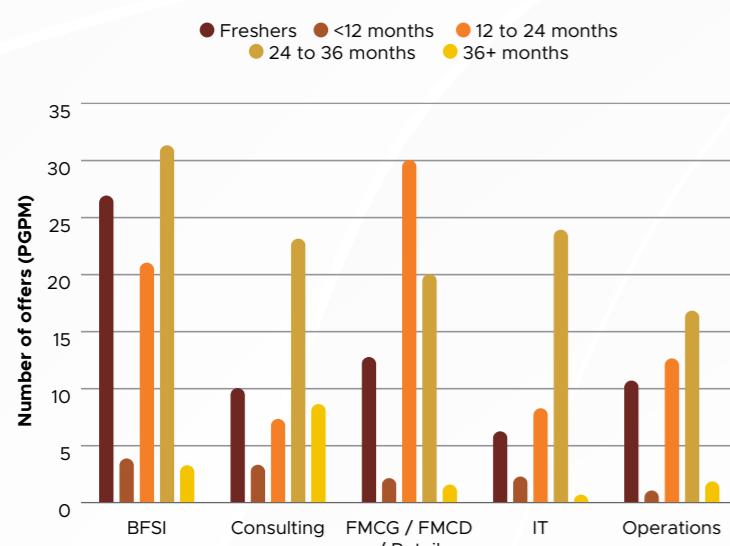
### Prominent Recruiters



# Summer Placements



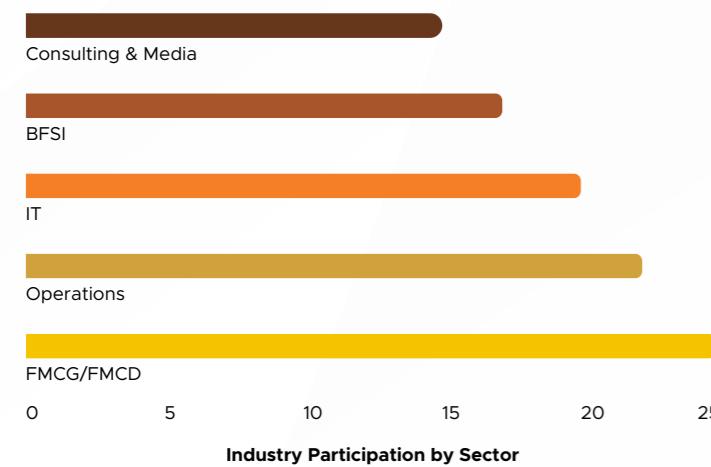
**>40%** have more than 2 years of work experience



The highest number of students are hired with less than 12 months of experience, particularly in BFSI and FMCG, indicating strong demand for entry-level talent.

Hiring declines significantly for candidates with 36+ months of experience, suggesting fewer opportunities for mid-career professionals in these sectors.

BFSI, FMCG/FMCD/Retail, Consulting and Operations show steady hiring across all experience levels.

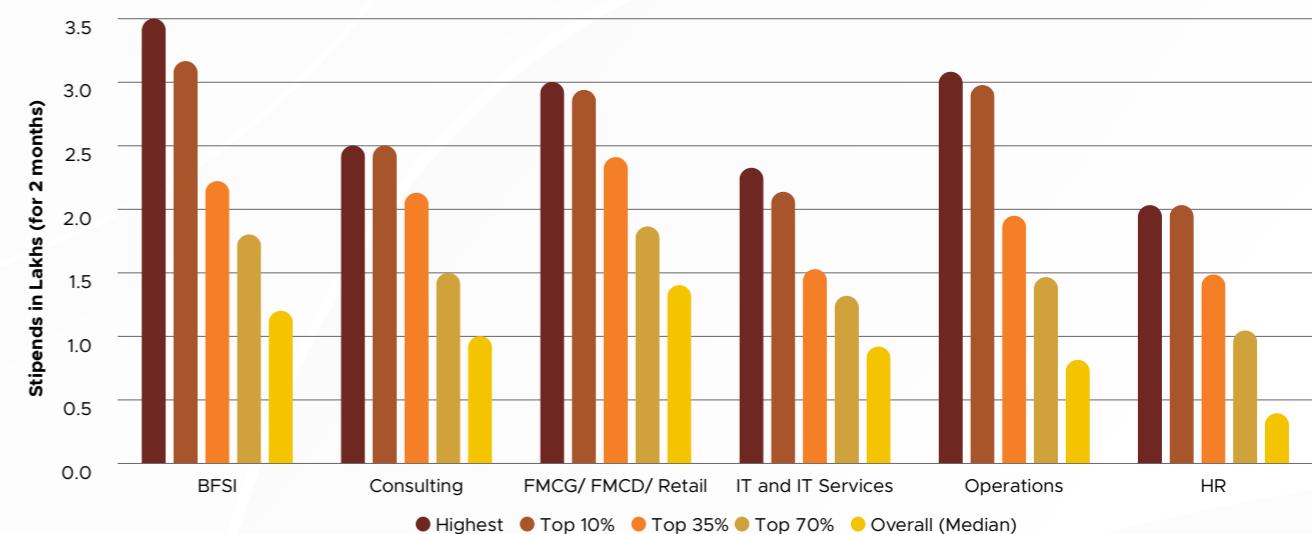


## 150%

### INCREASE IN OPERATIONS

Operations sector has demonstrated a dynamic growth in the number of incoming companies, reflecting a strengthening economy and effective reforms in the country's industrial sector.

# Summer Placements Cont.



Stipends vary widely across sectors. BFSI and Operations have high top-end offers but steep drops to median. FMCG and Consulting show more balanced payouts. IT and HR have the widest gaps, with few high-paying roles. Overall, opportunities are concentrated at the top in most sectors.

## HIGHLIGHTS

**150+**

Visiting Companies

**50+**

New Recruiters

**20%**

Increase in Median Stipend

**75%**

Increase in Median Stipend in FMCG Sector

Despite the recent dip, the 2024–25 hiring season still reflects robust recruiter interest and healthy internship conversions, indicating sustained confidence in IIM Tiruchirappalli's talent pipeline and a resilient placement ecosystem even amidst market normalization.

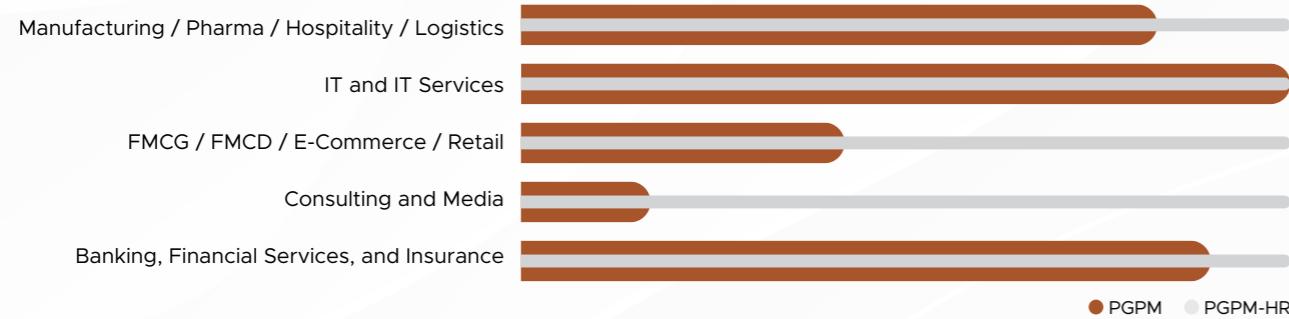
Recruiter engagement and summer internship offers reached their highest levels during 2022-24, followed by a 20.4% decline in 2024-25. This trend reflects continued strong hiring activity, albeit with moderated intensity, suggesting a gradual normalization of recruitment patterns after the post-pandemic surge.



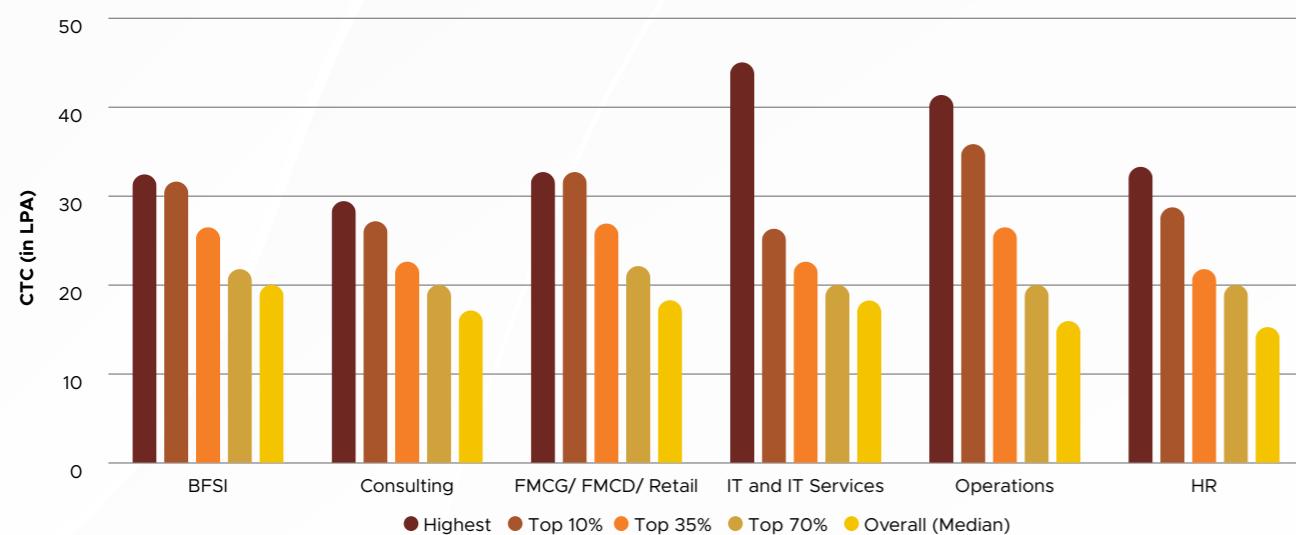
# Final Placements

189 Companies for PGPM

40 Companies for PGPM-HR



PGPM-HR witnessed the highest number of companies from the consulting and media sectors participating in the recruitment drive, alongside significant representation from manufacturing, pharmaceuticals, hospitality, and logistics (MPHL). Simultaneously in PGPM, IT and IT services attracted the largest overall number of companies, followed by the BFSI (Banking, Financial Services, and Insurance) and MPHL sectors.



## HIGHLIGHTS

- » IT sector led placements at IIM Tiruchirappalli in 2024–25, offering the highest compensation.
- » PGPM-HR candidates saw rising opportunities in Consulting, Manufacturing, Pharma, Hospitality, and Logistics (MPHL) sectors.
- » BFSI sector remained strong with a 10% increase in highest CTC.
- » MPHL sector experienced a 50% growth in top offers, signalling rapid expansion.
- » FMCG/ FMCD sector posted a 27% jump in Top 25% salaries, highlighting increasing competitiveness.
- » Consulting and Media Services showed consistent growth across all metrics, attracting interest from both PGPM and HR cohorts.
- » These trends point to shifting industry preferences and changing market dynamics in campus hiring.

# Final Placements Cont.

The PGPM batch strikes a fine balance between analytical rigor and domain depth. With 70% engineers, recruiters benefit from strong problem-solving and quantitative skills, ideal for roles in finance, consulting, product, and analytics. Meanwhile, the 30% non-engineers add valuable perspectives from commerce, economics, and liberal arts—enhancing suitability for marketing, strategy, and finance roles.

This blend ensures a talent pool equipped to solve complex business problems across industries.



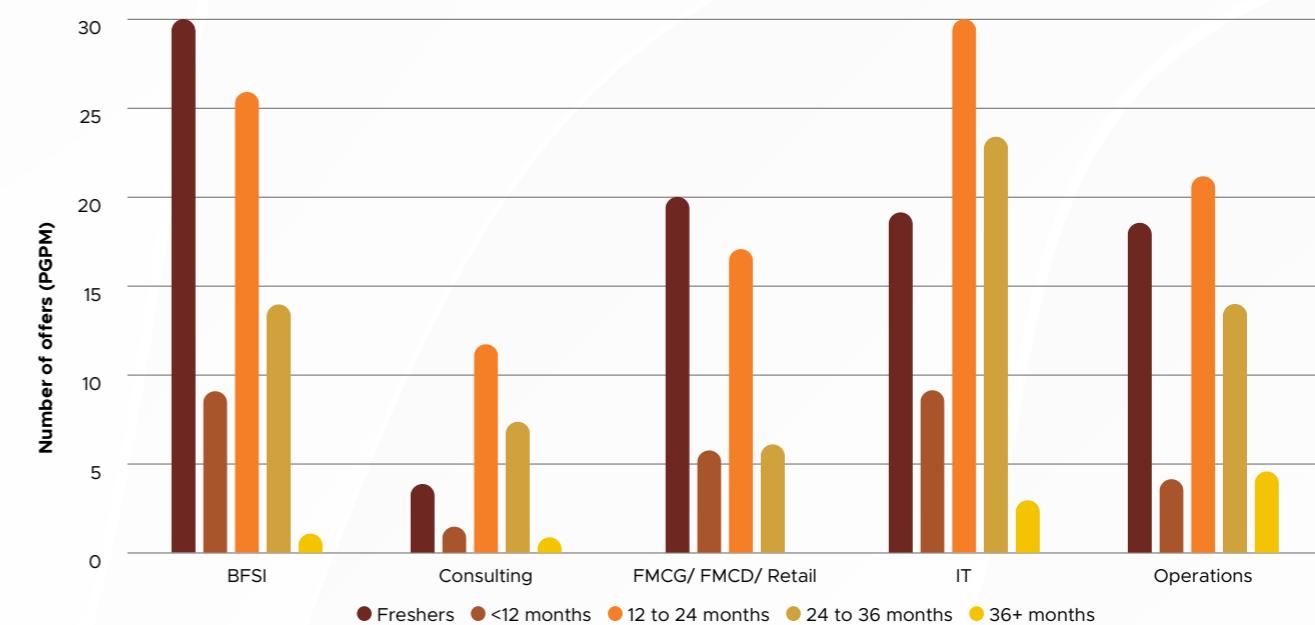
70%

Engineer



30%

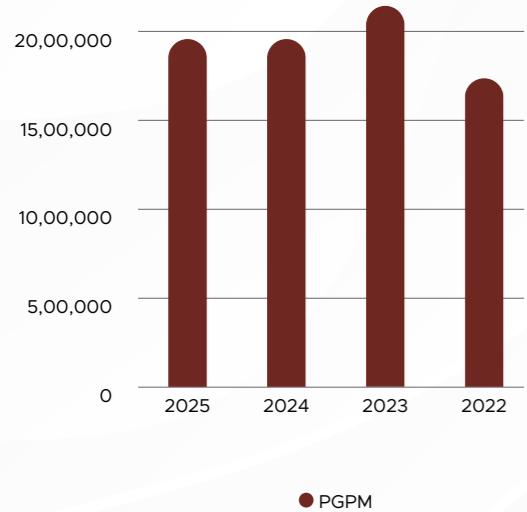
Non-Engineer



Freshers account for the highest number of hires, particularly dominant in BFSI, FMCG, IT, and Operations. Hiring for candidates with less than 12 months of experience is also significant, notably in BFSI and IT sectors.

Conversely, hiring for individuals with 36+ months of experience is markedly lower across most sectors, with Operations being the only exception. BFSI, IT and FMCG/ FMCD/ Retail exhibit a more balanced hiring distribution across freshers and early-career experience levels (up to 24 months).

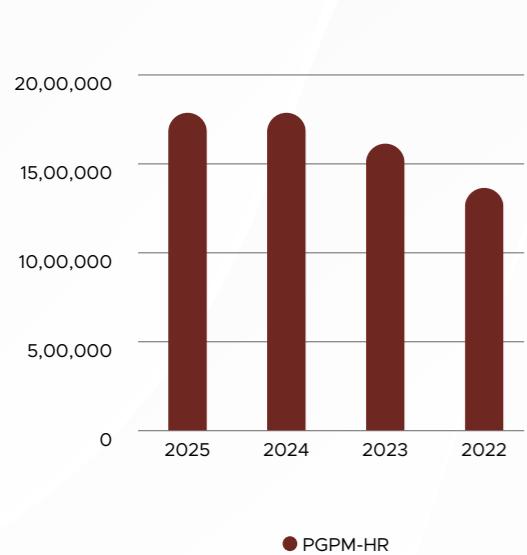
# Final Placements Cont.



The average CTC for final placements at IIM Tiruchirappalli (PGPM) has shown a steady upward trajectory from 2022 to 2025, reflecting sustained recruiter confidence and the institute's strengthening brand value.

- » 2022: The average CTC stood at ₹17 LPA, forming the base year for comparison.
- » 2023: A sharp rise was observed, with the average package crossing ₹20 LPA, driven by strong market recovery and enhanced student profiles.
- » 2024: The momentum continued with an impressive average of ₹19.43 LPA, underscoring consistent recruiter demand and placement performance.
- » 2025: Despite broader economic uncertainties, the PGPM program maintained its strong standing with an average CTC of ₹19.27 LPA, demonstrating continued trust from top recruiters.

This consistent performance highlights IIM Tiruchirappalli's rigorous academic ecosystem, industry-aligned pedagogy, and the high calibre of its graduating cohorts.



The average CTC for final placements at IIM Tiruchirappalli (PGPM-HR) has demonstrated a consistent upward trend from 2022 to 2025, reflecting strong recruiter confidence and the growing reputation of the program.

- » 2022: The average CTC stood at around ₹13 LPA, forming the benchmark year for comparison.
- » 2023: A sharp rise to approximately ₹16 LPA highlighted robust market recovery and the strengthening profiles of graduating students.
- » 2024: The positive momentum continued, with the average package reaching ₹17.88 LPA, underscoring steady demand from recruiters across diverse sectors.
- » 2025: Despite global economic headwinds, PGPM-HR sustained its strong performance with an average CTC of ₹17.84 LPA, reaffirming enduring industry trust and engagement.

This consistent performance underscores IIM Tiruchirappalli's focus on academic excellence, holistic development, and its success in nurturing HR professionals equipped for dynamic business environments.

# Prominent Recruiters



## BFSI (Banking, Financial Services & Insurance)

The BFSI domain witnessed participation from some of the most reputed global and national financial institutions. Industry leaders such as J.P. Morgan Chase, Wells Fargo, HSBC, Axis Bank, HDFC Life, and IDBI Bank offered coveted roles. The presence of such marquee names reflects IIM Tiruchirappalli's growing stature as a preferred talent destination for analytical and finance-oriented roles in India's evolving financial ecosystem.



## Consulting & Media Services

Top consulting and advisory giants including McKinsey & Company, PwC, KPMG, Grant Thornton, and Avalon Consulting continued their strong association with the institute. Alongside these, dynamic firms such as GEP Worldwide and Gartner brought opportunities as well. The participation of these global leaders reinforces IIM Tiruchirappalli's ability to nurture consultants with structured thinking and problem-solving acumen.



## FMCG / FMCD / E-Commerce / Retail

The FMCG and retail sector saw active hiring from household names such as Godrej, Britannia, Tata Consumer Products, Titan, Havells, and Piramal. The presence of high-growth e-commerce brands further strengthened the portfolio, making this sector one of the most sought-after among the graduating cohort.



## IT & IT Analytics

Technology and analytics continued to be major recruiting domains with participation from global tech powerhouses including Amazon, IBM, Capgemini, HCLTech, and Cognizant, alongside specialized analytics firms such as Tiger Analytics and EXL Service. The diversity of opportunities demonstrates IIM Tiruchirappalli's growing alignment with the digital and data-driven future of business.



## Manufacturing / Pharma / Hospitality / Logistics

The manufacturing and allied sectors attracted leading conglomerates such as Bosch, BMW, Armstrong, BP, and Aditya Birla Opus, along with logistics and supply-chain leaders like FedEx and Blue Star. The participation of reputed pharma firms like Dr. Reddy's further diversified the sectoral representation on campus.

## DAKSHA & LAKSHYA



### 3.0

**Daksha** - The Leadership Conclave serves as a dynamic platform for thought leadership, featuring panel discussions, roundtables, and keynote addresses by prominent business figures.

#### Theme for Daksha 3.0 - Leadership Renaissance: Embracing Change, Seizing Opportunities

During the 2024-25 academic year, three panel discussions were conducted, focusing on the following key themes:

- » **Agri-Tech Innovation**
- » **Sustainable Transformation**
- » **AI-driven Product Management**

Together, these initiatives not only expose students to real-world perspectives but also foster strategic thinking, ethical leadership, and a forward-looking mindset essential for navigating complex business environments.

By integrating theoretical knowledge with practical wisdom from industry stalwarts, Lakshya and Daksha empower students to become agile, visionary leaders ready to make meaningful contributions to the global business landscape.

### 32 CHAPTER SPEAKERS

**Lakshya** - Guest Lecture Series brings accomplished industry leaders and visionaries to campus, offering students invaluable insights into emerging business trends, leadership challenges, and sector-specific expertise through interactive sessions.

## Case Competitions and Honors



## Social Responsibility Project

At IIM Tiruchirappalli, as part of the MBA curriculum, every student partners with NGOs, grassroots organizations, or social enterprises to work on real-world challenges across areas like education, healthcare, sustainability, and financial inclusion. This project is more than just an academic requirement – it's a commitment to socially responsible leadership.

Through weeks of immersive fieldwork and problem-solving, the Make A Difference (MAD) Project offers:

- » **First-hand exposure to the social sector**
- » **A platform to apply management concepts in impactful ways**
- » **A chance to co-create solutions with changemakers on the ground**

What sets it apart is how it bridges empathy with action – developing not just managers but mindful leaders, ready to drive inclusive growth.



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