



# **INSTITUTE BROCHURE**

**ACADEMIC YEAR 2023-24**

# ABOUT THE INSTITUTE

The eleventh IIM, Indian Institute of Management Tiruchirappalli (IIM Tiruchirappalli), was instituted on January 4, 2011 under the patronage of the Government of India and functions as an autonomous institute. IIM Tiruchirappalli is located in Tiruchirappalli, a city in Tamil Nadu renowned for its art and culture.

## MISSION

To nurture a learning environment for the creation and dissemination of management knowledge of global standards and to develop leaders of enterprises who add value to society and nation building.

## VISION

To be a leading management institution with a significant impact on business and society.

## OBJECTIVES

- Develop competent, professional and value-oriented management graduates.
- Contribute to management knowledge through research.
- Strengthen existing management processes through executive education and consulting.
- Strive to contribute to national/regional policy making.

## VALUES

### DIGNITY OF THE INDIVIDUAL

We uphold the dignity of the individual in all our transactions and activities.

### ACADEMIC FREEDOM WITH PROFESSIONAL RESPONSIBILITY

We believe in academic freedom. Academic freedom means (i) freedom to undertake and publish research, (ii) freedom to design and offer courses, and (iii) freedom of expression in the classroom. We will be guided by the highest standards of academic integrity in exercising our academic freedom.

### FAIRNESS

We treat our employees students and other stakeholders in ways that are just, honest, and free from prejudice. We rely on the principles of justice in the allocation of resources and distribution of benefits and outcomes to our stakeholders.

### DIVERSITY TO PROMOTE INCLUSIVENESS

We support and encourage diversity in age, gender, cultural and academic background. As an academic institution and a thought leader, we also create an atmosphere of mutual respect by accepting and accommodating multiple diverse perspectives.

### SPIRIT OF COLLABORATION

We respect and nurture the spirit of collaboration with all stakeholders for achieving academic excellence.

## LEARNING AND RESEARCH ENVIRONMENT

We promote a learning and research environment among the faculty and students of IIM Trichy. We strive to contribute to academia and industry by continuously involving ourselves in pioneering research that will contribute to the body of knowledge and shall help the industry to improve its processes. We believe that knowledge is endless and one keeps on learning throughout one's life.

## ETHICAL BEHAVIOUR

We wish to inculcate among all stakeholders honesty in whatever the person does. Ethical behaviour should be an integral part of one's personality, and it should be depicted in whatever a person does in his/her professional or personal life.

## INNOVATION AND CONTINUOUS IMPROVEMENT

We strive for continuous improvement in all our activities to enable a thriving learning environment. We are open to innovation in all our processes.

## SUSTAINABILITY

We are sensitive to our natural environment and resources and promote their efficient and sustainable use.



# BOARD OF DIRECTORS



**Mr. Jalaj Dani**  
Co-Promoter of Asian Paints



**Prof. Pawan Kumar Singh**  
Director, IIM Tiruchirappalli

# MEMBERS OF THE BOARD OF GOVERNORS

**Shri. Jalaj Dani, Chairman**

Co-Promoter of Asian Paints

**Shri Purnendu Kishore Banerjee**

Joint Secretary (Mgt. & MC & Scholarship), Ministry of Education, Govt. of India

**Dr D. Karthikeyan, IAS**

Principal Secretary to Government, Govt. of Tamil Nadu

**Prof. Pawan Kumar Singh**

Director, IIM Tiruchirappalli

**Dr. Malini V Shankar, I.A.S. (Retd.)**

Vice Chancellor, Indian Maritime University, Chennai

**Dr. Ramakrishnan Ramamurthi**

Chairman & Managing Partner, Transformia Advisors LLP, Mumbai

**Ms. Aruna Dasari**

Founder and Managing Director, Ananya Greentech, Hyderabad



# DIRECTOR'S MESSAGE

Dear Recruiter,

Greetings from IIM Tiruchirappalli!

Situated in the temple town of Tiruchirappalli in Tamil Nadu, steeped in history and culture, Indian Institute of Management Tiruchirappalli advocates modern management knowledge and practices with value systems that are invaluable and everlasting. Consistent with our motto that knowledge is infinite, it is our endeavour to provide our students with an environment in which the search for excellence is consistently encouraged. Since its institution in 2011, IIM Tiruchirappalli has been committed to serving industry and academia with some of the most erudite and industry ready professionals. Thanks to the trust that our recruiters have placed upon us, as it is the proof of our students' and faculty's commitment to the highest order of professionalism in the business world. It is noteworthy to mention the talent pool of the faculty present at the institute, who shape the students and make them the best that any industry may find. The complex and innovative teaching methods embraced by the institute have set the bar high, offering the students the highest level of learning. The contribution of the scholars pursuing a Doctorate at our institute is also worth mentioning as they contribute to the betterment of academia by publishing their high-quality research papers and marking the name of the institute on a global level.

Our institute not only supports academic excellence but also facilitates a versatile development of the student as a scholar as well as an individual by giving them world-class facilities for sports and other extra-curricular activities. In response to the Covid-19-induced shift to hybrid and online learning, IIM Tiruchirappalli has made notable progress in restoring normalcy. Renowned industry figures delivered guest lectures both digitally and on-campus. Career workshops were conducted to prepare students for the evolving business landscape. In addition to their roles in teaching, training, and research, the faculty at IIM Tiruchirappalli have actively engaged in consultancy and collaborative endeavours with esteemed organizations. These collaborations have significantly contributed to the institute's reputation and credibility. IIM Tiruchirappalli has further extended its impact by offering a diverse range of executive management programs tailored for professionals from various sectors such as Defence, Finance, Marketing, Human Resources, Operations, Supply Chain Management, Strategy, and Economics. These initiatives underscore the institute's commitment to fostering holistic growth and expertise across a spectrum of domains.

We express our sincere gratitude to the recruiters for their invaluable support during the digital transition of summer internships and final placements. With the successful completion of internships, students found placements in various companies, commencing their work digitally and ensuring the continued operations of diverse businesses. We also acknowledge recruiters for aiding the return to normalcy by shifting internship and placement activities to the offline campus mode. This transition allowed students to resume work in a regular office setting after the Covid-induced work-from-home period, further enriching their professional growth.

We humbly like to state that another 100% placement record with the mean CTC offered increasing by 15% per annum. We are incredibly grateful to our regular recruiters such as ABFRL, Avalon Consulting, Bain & Company, BNY Mellon, Cognizant, Deloitte, McKinsey & Co, Samsung, GAIL, Godrej, HSBC, ICICI, Microsoft, NatWest, Optum, JP Morgan & Chase, Ultratech, EY GDS, Reliance Retail, IBM, Wells Fargo, Adani Wilmar, Axis Bank, Capgemini, CRISIL, and TATA AIG for their tremendous trust and confidence in us. We are also delighted to have established a new relationship with leading recruiters such as Colgate, Kimberly-Clark, Gartner, Service Now, Reliance Retail, and Wells Fargo. We would like to nurture our past relationships with recruiters and foster new ones for the upcoming placement season.

We welcome you to witness our diverse talent within the campus. We are looking forward to hosting you at IIM Tiruchirappalli. I take this opportunity to express gratitude to captains of the industry, who are leading the nation to greater heights.

Best Regards,

Dr. Pawan Kumar Singh





# PLACEMENT CHAIRPERSON'S MESSAGE

Dear Recruiter,

Warm Greetings from the IIM Trichy!

Please accept our profound gratitude for reposing continuous faith in us over the past 12 years. Your relentless encouragement has been instrumental in aligning our courses and pedagogy with dynamic industry needs.

We are proud to present to you the 13th PGP (Post-Graduate Programme in Management) and 4th PGPM-HR (Post-Graduate Programme in Management – Human Resources) batches. These wonderfully gender diverse, young, and vibrant cohorts of 417 participants from the 2023-25 batch (for summer internships) and 392 participants from the 2022-24 batch (for final placements) are equipped to deliver maximum value to their future employers.

Here at IIM Trichy, our students undergo a rigorous academic regimen supported by highly qualified faculty. Our integrative approach exposes them to the industry through various live projects, guest lectures by eminent leaders and mentorship opportunities. This ensures that our students are abreast with cutting-edge business practices. This fuels the students to be inquisitive, innovative, and creative leaders.

Over the past 12 years, our MBA program has been producing top-quality, future-ready business graduates, well-placed alumni in significant companies across the globe and has rightly earned the confidence of various recruiters. In addition to the existing recruiters, the overwhelming interest of new recruiters from domains such as consulting, strategy, finance, marketing, sales, operations, human resources etc., expressing interest in hiring our graduates has been gratifying. We take great pride in the industry partnerships we have forged over the years and continuously strive to expand and strengthen this mutually beneficial relationship. It's my personal privilege to invite you for the 2023-2024 placement season. It will be a great honour and pleasure to host you and your team on our green IIM Trichy campus.

Best Regards,

Prof. Abhishek Totawar

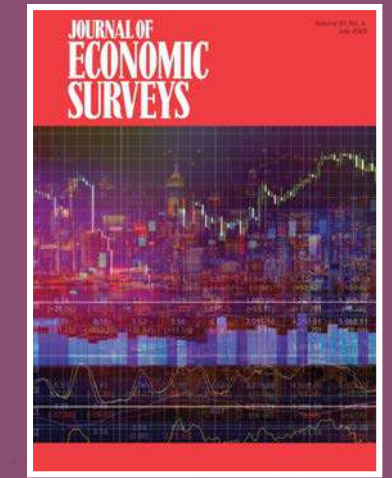
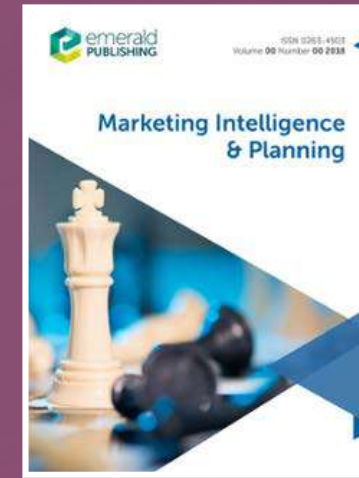
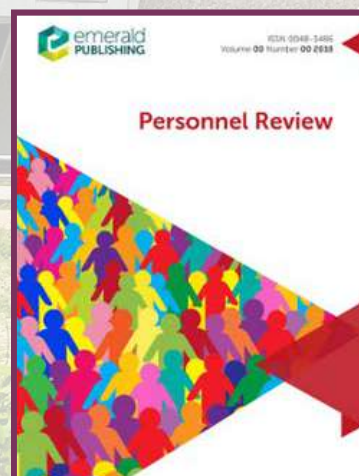
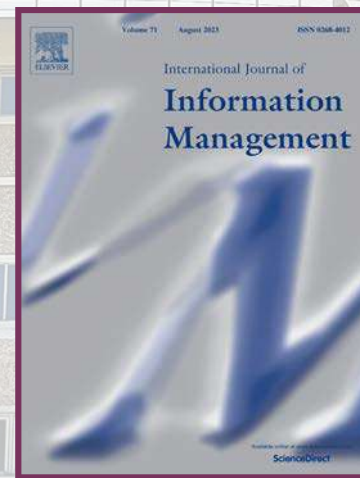


**Prof. Abhishek K. Totawar**

# FACULTY RESEARCH

IIM Trichy meets global standards in pedagogy and research. The quality of IIM Trichy's pedagogy is second to none with all our faculty holding PhD/Fellow qualification from institutions in India and abroad that are reputed all over the world. We currently have 48 full time faculty members and visiting faculty from the industry and other management institutes in the roster. Our faculty is actively involved not just in academics, but also in research, governance and consultancy. The research done by the faculty has been published in eminent international and national journals. The results and insights of this research are directly imparted to the students. This ensures that the curriculum is constantly enhanced and augmented by the faculty. IIM Trichy's qualified, experienced faculty are key members in nurturing a learning environment and in creating future business leaders.

## FACULTY RESEARCH IN TOP MANAGEMENT JOURNALS



# FACULTY PROFILE

## ECONOMICS & PUBLIC POLICY



**Saumen Majumdar**  
Ph.D (IGIDR, Mumbai), M. Sc  
(University of Calcutta)



**Varun Mahajan**  
Ph.D (IIT Rorkee)



**Vasavi Bhatt**  
Ph.D (IGIDR)



**Javed Ahmad Bhat**  
Ph.D (University of  
Hyderabad)



**Nithyananda.K.V**  
Ph.D (National Law School of  
India University, Bangalore)  
Master of Business Law  
(National Law School of  
India University, Bangalore).

## FINANCE & ACCOUNTING



**Bipin Kumar Dixit**  
Fellow (IIM Bangalore),  
M.Tech (IIT Kharagpur)



**Gopal Varadharajan**  
Fellow (IIMC), BE (College of  
Engineering Guindy Madras),  
AICWA (ICWAI), ACS (ICSI)



**Saravanan P**  
Ph.D (Bharathiar  
University, Coimbatore)



**Dharani**  
Ph.D. (Finance), M.Phil.  
(Finance), M.Com. (Business  
Finance), Pondicherry  
University



**James Dominic**  
Ph.D (IIT Madras)



**Naresh G**  
Ph.D (University of Madras), PDF  
(Charlton College of Business,  
University of Massachusetts  
Dartmouth)



**Priyesh V P**  
Ph.D. (IIM Kozhikode),  
M.Com (Pondicherry  
University), B.Com (Kannur  
University)



**Shalini V**  
Ph.D (IIT Madras)



**Kshatriya Saranya**  
PhD (IIT Madras), MS (IIT  
Madras), FRM (GARP)



**Suhas M Avabruth**  
Fellow Program in  
Management, IIM Shillong

# FACULTY PROFILE

## INFORMATION SYSTEMS AND ANALYTICS



**Jang Bahadur Singh**

Fellow (IIM Bangalore),  
M.Tech (IIT Kharagpur)



**Gopinath K**

Ph.D (IIT Madras), MBA  
(NIT Tiruchirappalli),  
BE Computer Science  
(Anna University)



**Ashish Viswanath Prakash**

Ph.D (IIT Kharagpur)



**Rishikesan P**

Ph.D (IIM Calcutta)

## STRATEGY



**Karthik Dhandapani**

Fellow (IIM Ahmedabad),  
Associate Member, Institute  
of Company Secretaries of  
India Bachelor of Commerce  
(Honours), University of  
Delhi



**Manikandan.K.S.**

Fellow (IIM Bangalore),  
B.E in Mechanical  
Engineering (College of  
Engineering Guindy,  
Anna University) Gold  
Medal



**Mukundhan K.V.**

Fellow (IIM Kozhikode),  
B.E. (Hons.) Electrical and  
Electronics Engineering  
(BITS, Pilani)

## MARKETING



**Anirban Som**

Ph.D (Bond University,  
Australia), M.Sc (National  
University of Singapore)



**Apoorv Khare**

Fellow (IIM Calcutta), MBA  
(Institute of Management  
Studies, DAVV, Indore)



**Hari Sreekumar**

Fellow (IIM Calcutta),  
M.Sc. (Tech.) BITS, Pilani



**Satish S Maheswarappa**

Ph.D. (IIT Madras), PGDM  
(IIM Ahmedabad), BVSC  
(Veterinary College,  
Bangalore)



**Suresh Paul Antony**

Fellow (IIM Lucknow)



**Perannagari Krishna Teja**

Ph.D (IIM Kashipur), MBA  
Marketing (JNTU  
Hyderabad), B.Tech  
Computer Science (JNTU  
Hyderabad)



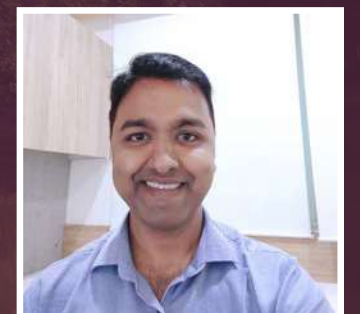
**Ajitha Soundararaj**

Ph.d (NIT Tiruchirappalli)



**Meenakshi N**

PhD (Faculty of  
Management Studies,  
University of Delhi)



**RAMENDRA PRATAP SINGH**

Ph.d (NIT Durgapur)



# FACULTY PROFILE

## OPERATIONS MANAGEMENT & DECISION SCIENCES



**Gajanand M. S.**  
Ph.D (IIT Madras), B.E.  
(College of Engineering  
Guindy, Anna University  
Chennai)



**Godwin Tennyson**  
Ph.D (IIT Madras), M. Tech  
(NIT Calicut)



**Sirish Kumar  
Gouda**  
Fellow (IIM Bangalore),  
B.Tech in Civil  
(NIT Warangal)



**Sivakumar S**  
Fellow (IIM Bangalore),  
PG Diploma in Software  
Enterprise Mgmt (IIM  
Bangalore), B.E. in  
Mechanical Engg (NIT  
Trichy)



**Vinu C T**  
Fellow (IIM Bangalore),  
M.Tech in QROR (ISI  
Kolkata), MSc Statistics.



**Pravin Tambe**  
Ph.D. from IIT Delhi,  
M.Tech from VNIT  
Nagpur and B.E. from  
Nagpur University



**Rajesh R**  
Ph.D (IIST)



**Arulanantha Prabu  
P M**  
Ph.D. (IIM Ahmedabad)



**Srikrishna  
Madhumohan  
Govindaluri**  
Ph.D

## ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCE MANAGEMENT



**Pawan Kumar Singh**  
Ph.D. (Vikram University,  
Ujjain), PGD Spl. in PM & IR  
(XIIS, Ranchi), M.A. Econ.  
(Ranchi University)



**Abhishek K.  
Totawar**  
Fellow (IIM Indore), M.A  
in Psychology (BHU,  
Varanasi)



**Papri Nath**  
PhD (IIT Kharagpur), M.A.  
(Banaras Hindu University)



**Upam Pushpak  
Makhecha**  
Fellow (IIM Bangalore),  
MBA (FMS, University of  
Delhi), MA (Psychology,  
Barkatullah  
Vishwavidyalaya)



**Vijaya V.**  
Ph.D (IIT Madras), M. Phil  
(Programme in Psychology  
at the University of Madras ),  
Masters in Clinical &  
Counseling Psychology



**Sajeet Pradhan**  
Ph.D (IIM Kashipur), MBA  
Marketing (JNTU  
Hyderabad), B.Tech  
Computer Science (JNTU  
Hyderabad)



**Smita Prashant  
Chattopadhyay**  
Fellow (IIM Bangalore)



**Shalini Parth**  
Ph.D (IIM Calcutta)

# COURSES & PROGRAMMES OFFERED

The Post-Graduate Programme in Management and Post-Graduate Programme in Management-Human Resources (PGPM-HR) at IIM Tiruchirappalli are full time residential two year programmes designed to empower students with the knowledge and skills required to be competitive managers of the future. The first year of the programme offers foundation level core courses covering various disciplines exposing the students to different facets of business management. On completion of these core courses, the programme provides the option of choosing electives from a pool of specialized courses during the second year. The elective courses are designed to nurture future managers in the area of their interests, aligning them with their career goals and objectives.

## COURSES OF YEAR 1 FOR PGPM

### TERM I

Course	Credits
Financial Reporting and Analysis	3
Business Statistics	3
Managerial Communication	3
Managerial Economics	3
Marketing Management - I	3
Micro-Organizational Behavior	3
<b>Total</b>	<b>18</b>

### TERM III

Course	Credits
Competition and Strategy	3
Human Resources Management	1.5
Indian Economy & Policy	1.5
Information System for Managers	3
Management Accounting	2
Operations Management	3
Research for Marketing Decisions	2
<b>Total</b>	<b>16</b>

### TERM II

Course	Credits
Business Ethics	1
Corporate Finance	3
Legal Aspects of Business	2
Macro Economics for Managers	3
Macro Organizational Behaviour	2
Marketing Management - II	1.5
Operations Research for Managers	3
The Entrepreneurial Manager	1.5
<b>Total</b>	<b>17</b>



## PGPM ELECTIVE COURSES - YEAR 2 (TERM IV, V AND VI)

### Economy & Public Policy

- Game Theory for Managers

### Finance

- Commercial Banking Management
- Financial Statement Analysis
- Investment Analysis and Portfolio Management
- Mergers, Acquisitions and Corporate Restructuring
- Advanced Corporate Finance
- Financial Derivatives & Risk Management
- Management of Financial Services
- Entrepreneurial Finance
- FINTECH- Revolution, Ecosystem & Application in Finance
- Securities Trading
- Valuation

### General Management

- Corporate Law and Management
- Strategic Management Intellectual Property Rights
- Business Sustainability: For People, Planet & Profits
- Data Visualization for Managers
- Legal Aspects of Entrepreneurship

### Information Systems & Analytics

- Digital Product Management
- IT Consulting
- Managing Digital Transformation
- Business Analytics for Decision Making
- E-Business and E-Commerce
- Blockchain Technology: A Managerial Perspective
- Business Insights From Bigdata : Managing Transformation of Data To Insights
- Artificial Intelligence for Managers
- Active Digital Debates

### Marketing

- Consumer Behaviour
- Digital Marketing
- Product Policy and Brand Management
- Marketing of Services
- Promotion Strategy
- Sales and Distribution Management
- Customer Relationship Management
- Pricing Strategy
- Advanced Marketing Research
- Business to Business Marketing
- International Marketing
- Marketing Metrics for Managers
- Brand Crisis Management
- Retail Management
- Semiotics for Marketing Effectiveness
- Strategic Marketing In Action
- Sports Marketing and Sponsorship

### Operations Management & Decision Sciences

- Business Forecasting
- Decision Analytics for Managers
- Logistics Decisions in Supply Chain
- Operations Strategy
- Behavioral Dynamics in Decision Making
- Project Management
- Supply Chain Management
- Operations Process Improvement Using Simulation
- Quality Essentials for Managers
- Strategic Management of Services

### Strategy

- Strategic Renewal
- Strategies for Growth
- Design Thinking
- Dynamics of Framing and Executing Strategy
- Strategic Value Creation in the Circular Economy

## Organizational Behaviour & Human Resource Management

- Managing Difficult People at Work
- Leadership Effectiveness and Performance
- Nudge and Gamification Skills for Managers and Enterprises
- Negotiation Essentials for Managerial Effectiveness
- Leadership Essentials
- Managing & Leading Organizational Change

## COURSES OF YEAR 1 FOR PGPM-HR

### TERM I

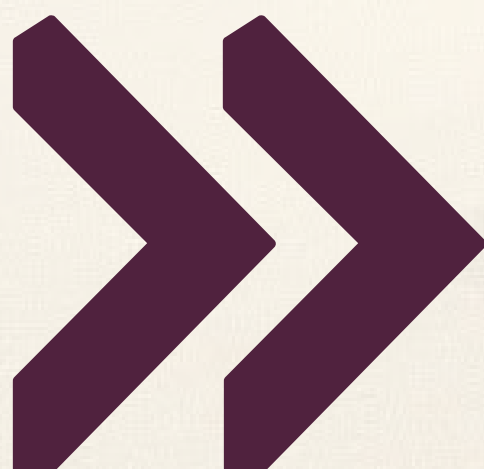
Course	Credits
Managerial Economics	3
Accounting for Decision Making	3
Communications for Managers	3
Micro Organizational Behaviour	3
Fundamentals of HRM	3
Introduction to Decision Science	3
<b>Total</b>	<b>18</b>

### TERM III

Course	Credits
HR Metrics & Analytics	3
Industrial Relations	3
Learning and Development	3
Information Systems & Analytics	3
Strategic Management	3
Operations Management	3
<b>Total</b>	<b>16</b>

### TERM II

Course	Credits
Marketing Management	3
Business Research Methods	3
Fundamentals of Financial Management	3
Macro Economics	2
Macro Organizational Behaviour	3
Legal Aspects of Business	2
HR Planning, Recruitment & Selection	3
<b>Total</b>	<b>19</b>



## PGPM-HR COURSES - YEAR 2 (TERM IV, V AND VI)

### TERM IV

#### CORE COURSES

- International HRM & Cross Cultural Management
- Diversity and Inclusion
- Compensation & Benefits
- Labour Laws
- Performance Management
- Psychometric Techniques

#### ELECTIVE COURSES

- IT Consulting
- Digital Marketing
- Financial Derivates
- Investment Analysis and Portfolio Management
- Leadership Effectiveness and Performance
- Management of Financial Services & Markets
- Mergers, Acquisitions, and Corporate Restructuring
- Project Appraisal and Finance
- IT Product Engineering and Management
- Marketing Initiatives for International Marketing
- Product Policy & Brand Management
- Managing Difficult People at Work
- Operations Strategy
- Revenue and Profit Mining
- Designing Dashboards for Business Models
- International Entrepreneurship
- Strategies for Growth

### TERM V

#### CORE COURSES

- Business Ethics & Corporate Governance
- Managing & Leading Organizational Change
- Managing HR Function, Stakeholders & Audit
- IR Laws & Managing Discipline
- Sustainability & HRM

#### ELECTIVE COURSES

- Game Theory for Managers
- Financial Statement Analysis
- Legal Aspects of Marketing
- Managing difficult people at work
- Business Sustainability: For People, Planet, and Profits
- Business Analytics for Decision Making
- E-Business and E-Commerce
- Behavioral Dynamics in Decision Making
- Negotiation Essentials for Managerial Effectiveness
- Taxation and Compensation Management
- Business-to-Business Marketing
- Promotion Strategy
- Services Marketing
- Behavioral Dynamics
- Supply Chain Management
- Strategic HR Management
- Design Thinking
- Entrepreneurship
- Living the brand

### TERM VI

#### CORE COURSES

- Integrated HR Design & Implementation – Industry Project
- Managing HR Function, Stakeholders & Audit
- Business Ethics & Corporate Governance

#### ELECTIVE COURSES

- Entrepreneurial Finance
- Business Insight for Big Data
- Brand Crisis Management
- Behavioral Learnings and Insights From Sanskrit Scriptures
- Pricing Strategy
- Managing & Leading Organizational Change
- Dynamics of Framing and Executing Strategy
- Talent Management
- HR Dimensions of Mergers & Acquisitions



# LIST OF OTHER PROGRAMS AND ACTIVITIES

## **DOCTORAL PROGRAMME IN MANAGEMENT (DPM)**

The Doctoral Programme in Management is a full-time doctoral programme that offers students opportunities for research in different areas of Management. DPM scholars are engaged in serious cutting edge research across areas of Business Law, Economics & Public Policy, Finance & Accounting, Information Systems & Analytics, Marketing, Operations Management & Decision Sciences, Organizational Behaviour & Human Resource Management and Strategy.

## **EXECUTIVE DOCTORAL PROGRAMME IN MANAGEMENT (EDPM)**

IIM Trichy's Executive Doctoral Programme in Management (EDPM) is a non-residential doctoral programme designed for senior executives from various sectors who would like to carry out serious academic research in the field of management without compromising on their ongoing professional pursuits.

---

---

## **POST-GRADUATE PROGRAMME IN BUSINESS MANAGEMENT (PGPBM)**

PGPBM is a 24-month programme for working executives offered at IIM Trichy's Chennai centre. Launched in 2012, the Post Graduate Programme in Business Management (PGPBM) caters to the working executives who aspire to equip themselves with formal management education and move into senior leadership roles. Executives with at least three years of full-time work experience are eligible to apply for the programme. The programme is completely aligned with the two-year programme offered at our Trichy campus in terms of pedagogy.

## **EXECUTIVE EDUCATION AND CONSULTANCY (EEC)**

Under Executive Education & Consulting (EEC), IIM Tiruchirappalli offered various customized Management Development Programmes (MDPs) and long-duration certificate programmes (online and blended) to enhance the skills and knowledge of the working executives across various organization and at various levels. They offer the customized programme for the clients like Updater Services Ltd, Advanced Med Tech Solutions, TAFE and TMTL, Mazagon Dock Shipbuilders Limited, L&T Power Transmission & Distribution business vertical at Chennai, Hyundai, VDart Private Limited, Manappuram Finance, L&T water and effluent treatment and PSUs such as Indian Oil Corporation Limited (IOCL), Hindustan Petroleum Corporation Limited, Tamil Nadu Urban Livelihood Mission (TNULM) for Tamil Nadu Government, Indian Posts etc.

Currently, 13 certificate course programmes are offered, of various disciplines, including General Management, Business Analytics and Applications, Manufacturing and Management Analytics, Digital Transformation, Senior Management Programme, Leadership, Banking and Finance, Financial Management, Strategic Management, Supply Chain Management etc. In order to ensure that executives gain the most out of the program, each module is designed and delivered using pedagogies like case studies, problem solving, exercises, videos and lectures.

### **CENTRE FOR CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY (CCG & SR)**

IIM Trichy launched the Centre for Corporate Governance on the 13th of June, 2014. The main objective of the centre is conducting and promoting research in the area of corporate governance. The centre plans to carry out various research activities including organizing an annual conference, initiating and coordinating research projects, and arranging research seminars and workshops. In the long term, the CCG aims to conduct capacity building activities in the area of corporate governance policy through advocacy and intervention. Through this centre, IIM Trichy aims to spread awareness about good corporate governance practices

### **CENTRE FOR APPLIED RESEARCH IN DATA SCIENCE (CARDS)**

Centre for Applied Research in Data Science (CARDS) is one of the centres of excellence at IIM Trichy. CARDS was inaugurated on 21 August 2019 and is offering training and certificate programs in various domains of data science for executives across public and private sectors. In addition, this centre undertakes projects on emerging technologies namely Blockchain, Artificial Intelligence, Internet of Things among others for national/regional policymaking. In long term, CARDS aim to become a leading research centre to transform data into intelligence. Through CARDS, IIM Trichy is working towards bridging the gap between industry and academia.

### **COURSE OF INDEPENDENT STUDY (CIS)**

Students are given the option to take up a Course of Independent Study during Terms IV and V, under the supervision of a Faculty Member in lieu of a 3-credit elective course. The objectives of a CIS are as under: Encouraging students to delve deeply and rigorously into any subject/theme/live business case of their interest. Provide an opportunity for the motivated students to develop the capacity to plan and manage their own learning.



# CAMPUS & FACILITIES

The campus of IIM Trichy was inaugurated on 3rd April, 2017 by Shri Prakash Javadekar, who was the Minister of Human Resource Development, Government of India at that time. Each classroom has two separate projectors to display study materials effectively and encourage discussion and peer learning. Classroom capacities range from 25-250. The Academic Blockhouses have classrooms of varying capacities: 25-seater, 50-seater, 80-seater and 90-seater, along with 120-seater and 250-seater capacity to cater to large audiences. The campus also provides 24x7 power supply and Wi-Fi facilities. Hostel rooms are air-conditioned during non-academic hours. The permanent campus is also differently abled friendly. There are special provisions like Braille signage, ear-marked toilets, designated parking spots and, auditory signals and Braille symbols in elevators. There are also ramps and pathways built to facilitate ease of movement. The campus is designed to be self-sustainable as well as water and energy-efficient. Solar Power is harnessed up to 2 MW to address the electricity needs of the campus. A rainwater harvesting facility has been built to make the campus self-sufficient in water.

## LEARNING RESOURCE CENTRE (LRC)

The Learning Resource Centre is a source of information and knowledge for the students and faculty of IIM Trichy. The LRC has access to a wide variety of research resources, both on and off campus. It subscribes to a number of company, industry, and country databases and scholarly articles. Statistical tools and Simulation Software make advanced and detailed research possible. LRC subscribes to Caplitaline, Insight, Euromonitor, Thomson Reuters Eikon, Prowess, Crisil, and IndiaStat, among others, for data on companies and industries. The Statistical tools available are IBM SPSS, IBM SPSS Modeler, STATA, and the Decision Tools Suite. Simulation Tools like NVivo 10, Lingo, and EViews are also available.



# INTERNATIONAL RELATIONS

In the current era of globalization, student exchange serves as a catalyst to provide international exposure to our students. This not only helps them experience a completely different learning environment but also provides them with an opportunity to interact with students from various nationalities as well as work with them on academic matters. Student exchange provides an opportunity to learn in an international environment and also facilitates networking at an international level.

## TESTIMONIALS



My student exchange experience in South Korea was truly remarkable and exceeded all my expectations. From the moment I set foot in the country, I was captivated by its rich culture, warm hospitality, and vibrant atmosphere. It was an opportunity of a lifetime to immerse myself in a new educational system, make lifelong friends, and gain a deeper understanding of Korean society. One of the highlights of my exchange was attending a Korean school. The education system in South Korea is highly respected globally, and being a part of it was both challenging and rewarding. The emphasis on discipline, hard work, and academic excellence pushed me to strive for my best and excel in my studies. The teachers were dedicated and passionate, always encouraging us to explore and ask questions. I was able to learn not only from textbooks but also through interactive classroom activities and engaging discussions.

Exploring South Korea during my free time was an adventure in itself. From the bustling streets of Seoul to the serene temples in Jeonju, there was always something new to discover. I visited historical sites, tasted delicious street food, and hiked picturesque mountains. The country's unique blend of ancient traditions and modern innovations was truly fascinating.

Moreover, the friendships I formed with fellow exchange students from around the world were invaluable. We shared unforgettable experiences, supported each other through the ups and downs, and created memories that will last a lifetime. Exchanging cultural perspectives and learning about each other's backgrounds fostered a sense of global understanding and unity.

In conclusion, my student exchange experience in South Korea was an extraordinary journey of personal growth, cultural immersion, and academic enrichment. It broadened my horizons, expanded my worldview, and left an indelible mark on my life. I will forever cherish the memories, friendships, and lessons I gained during my time in this incredible country. Thank you IRSC team for providing me with such a great opportunity.

~ Pooja, Batch of 2021-23

Applying for the student exchange was one of the best decisions of my MBA journey. On the academic front, there are a lot of different courses to choose from, some even related to hospitality, tourism & wine industry. The timetable is designed in such a way that the Erasmus students don't feel the pressure and can plan their excursions during the semester. The people of Lisbon are also very friendly, something that a foreign student seeks when settling in a new country. The overall experience of living, studying, relaxing with people from different culture was full of learnings and is something I would remember all my life. Special mention to the International Relations Committee for giving this opportunity and putting everything together. Obrigado!

~ Siddhant, Batch of 2021 - 23





Participating in the outbound student exchange program has been a life-changing experience for me. From the moment I arrived in France, I was embraced by a vibrant and diverse community. The program allowed me to immerse myself in a different culture, enhancing my understanding of the world and broadening my perspective. Apart from fulfilling my academic duties, I also travelled across 19 countries in Europe over a period of 4 months. This exchange program not only enriched my education but also fostered personal growth and self-confidence. I would like to thank IRSC for being a strong enabler in this process. I am grateful for the unforgettable memories, the global network I've built, and the newfound appreciation for diversity. I highly recommend this student exchange program to anyone seeking personal, academic, and cultural enrichment.

~ Sanidhya, Batch of 2021-23



IIM Trichy had given me an extraordinary opportunity to embark on a student exchange at ESSCA School of Management, Budapest, and it has been an enriching and life-changing experience. Over the course of 3.5 months, I had the privilege of immersing myself in diverse cultures, exploring over 10 European countries, and forging meaningful connections with students from across the world. This journey has broadened my horizons, teaching me invaluable lessons of adaptability, independence, and the power of embracing new perspectives. The academic rigor and global curriculum at ESSCA have sharpened my business acumen and expanded my knowledge in international business practices. The professors at ESSCA School of Management were incredibly welcoming, and their teaching methods differed from what I was accustomed to in India, providing me with a unique and stimulating learning curve. I am grateful for the chance to have witnessed the beauty of different cultures and to have gained a global outlook on business practices. This student exchange has been a catalyst for both personal and professional growth. I extend my heartfelt thanks to IIM Trichy for this transformative experience that has equipped me with the skills and knowledge to thrive in an increasingly interconnected world.

~ Tanya, Batch of 2021-23

During my time at ESSCA School of Management Budapest, I immersed myself in the vibrant academic and cultural environment. The curriculum provided a well-rounded understanding of management concepts, enhancing my knowledge in strategic management, organizational behavior, marketing, and international business. The faculty members were knowledgeable, approachable, and supportive of students' academic pursuits. The exchange program offered practical application through group projects and case studies, fostering teamwork, critical thinking, and problem-solving skills. Collaborating with diverse students nurtured cross-cultural understanding and a global perspective. Living in Budapest and visiting 10+ countries enriched my experience. I explored rich history, stunning architecture, and a vibrant cultural scene, immersing myself in European traditions and appreciating their heritage. Overall, my time at ESSCA School of Management Budapest shaped my personal and professional development. The program provided a broader perspective on management practices, enhanced my intercultural competence, and offered a memorable international experience. I extend my gratitude to IRSC and IIM Trichy for this exceptional opportunity.



~ Sahil, Batch of 2021-23





# INTERNATIONAL WEEK

International week is held every December in IIM Trichy campus. Faculty members from various foreign institutions offer courses with one credit point each that can be opted by the students based on certain prerequisites for the course. Some of the professors who were associated with the International Week are given below.

Name of the Professor	University
Prof. Piyush Tiwari	University of Melbourne, Australia
Prof. Mita Bhattacharya	Monash University, Australia
Prof. Shibashish Mukherjee	Emlyon Business School, France
Prof. Kuldeep Kumar & Prof. Milind Tiwari	Bond University, Australia
Prof. Satish Ananthaswamy	Haas School of Business, University of California Berkeley, USA
Prof. Jose Arturo Garza-Reyes	University of Derby, UK
Prof. Rocky Lee	SKK University, South Korea
Prof. S. Sakthivel	Bowling Green State University, USA
Prof. Subhasish Dasgupta	George Washington Univeristy, USA
Prof. Girish Subramanian	Penn State Harrisburg, USA
Prof. Sharan Srinivas	University of Missouri, USA
Prof. Venkata Duvvuri	Northeastern University, USA
Prof. Dipankar Chakravarti	Virginia Tech, USA
Prof. Karine Raïes	Emlyon Business School, France
Prof. Sudhir Kalé	Bond University, Australia
Prof. Rajat Roy	Bond University, Australia
Prof. Sanchayan Sengupta	ESSCA, France
Prof. Guneet Kaur Nagpal	Ivey Business Schoool, Canada
Prof. Vikas Kumar	University of West England, UK
Prof. Dharm P S Bhawuk	University of Hawaii at Mānoa, USA
Prof. Subha Parida	University of South Australia
Prof. Amy Tian & Prof. Sonia Raghav	Curtin University, Australia
Prof. Naresh Khatri	University of Missouri, USA
Prof. Mohit Anand	Emlyon Business School, France
Prof. Vladimir Kolchanov	IMISP, Russia



# STUDENT EXCHANGE

IIM Trichy actively encourages student exchanges, where select students from the Post-Graduate Programme in Management spend one term in a reputed business school abroad and students from those schools attend a term at IIM Trichy. The students actively gain knowledge of another country and enhance their understanding of international business and sociocultural diversity. The international collaboration platform also provides opportunities for faculty exchange and joint research between IIM Trichy and universities abroad.

## PARTNER INSTITUTES

IAE Aix Marseille Graduate School of Management, France

ESSCA École de Management, School of Management, France

EMLYON Business School, France  
SKEMA Business School, France

ISCTE University of Lisbon, Lisbon, Portugal

University of Scranton, Pennsylvania

SolBridge International School of Business, South Korea

SKEMA Business School, Paris, France

Frankfurt School of Finance and Management, Frankfurt, Germany

Dalhousie University, Canada

# COURSES FOR INBOUND STUDENTS

## ECONOMICS

- Game Theory for Managers
- Public Policy for Managers

## FINANCE & ACCOUNTING

- Management Of Banking & Finance Institutions
- Strategic Financial Management
- Financial Statement Analysis

## GENERAL MANAGEMENT

- An Introduction To Beginners Business French Language
- Business Sustainability, For People, Planet & Profits
- Data Visualization For Managers
- Legal Aspects Of Marketing

## INFORMATION SYSTEMS & ANALYTICS

- Business Analytics for Decision Making
- E-Business & E-commerce
- Block Chain Technology: A Managerial Perspective

## MARKETING

- Business to Business Marketing
- Promotion Strategy
- Sales and Distribution Management
- Service Management

## OPERATIONS MANAGEMENT & DECISION SCIENCES

- Behavioural Dynamics in Decision Making
- Managing Industry 4.0 Transformation
- Project Management
- Supply Chain Management

## ORGANIZATIONAL BEHAVIOUR & HR MANAGEMENT

- Negotiation Essentials for Managerial effectiveness
- Strategic HR Management
- Managing Difficult People at Work

## STRATEGY

- Design Thinking
- Entrepreneurship

# FACULTY EXCHANGE PROGRAM

Dr Robert H. Meyer, Fulbright Specialist was hosted by IIM Trichy in AY 2022-23. Dr Robert has a background in Science, Law, and Business, with a B.Sc from Trinity University, Texas, M. Law from Franklin Pierce Law Centre, MBA from the University of Arkansas, and Juris Doctor (equivalent to our PhD) from the University of Arkansas. He also has a Master in Science and Technology Commercialization from the University of Texas at Austin. He has more than 36 years of experience as a businessman, an entrepreneur, an advocate, and an expert on Technology Transfer and Commercialization.

## CONTACT DETAILS OF IR OFFICE:

Anirban Som  
Chairperson - International Relations  
Indian Institute of Management Tiruchirappalli  
Pudukkottai Main Road, Chinna Sooriyur Village  
Tiruchirappalli 620-024  
Tamil Nadu, India  
Email: [ir@iimtrichy.ac.in](mailto:ir@iimtrichy.ac.in)  
Phone :+91 431 250 5018



# STUDENT ACTIVITIES

IIM Trichy is a vibrant, dynamic place that is always buzzing with activity. Various clubs and committees conduct social drives, guest lectures, workshops, events and competitions. IIM Trichy also has an all year calendar of sports events and activities.

## FOUNDATION DAY

Indian Institute of Management Tiruchirappalli celebrated its Twelfth Foundation Day on the 4th of January, 2023 to mark the inception of IIM Tiruchirappalli as the 11th Indian Institute of Management. The event was graced by Shri. K. Vinayagamurthi, Executive Director - CEM Unit Operations Dalmia Cement (Bharat) Limited as the Chief Guest, Shri Jalaj Dani, Chairman, Board of Governors, IIM Tiruchirappalli, Dr. Pawan Kumar Singh, Director IIM Tiruchirappalli, BOG members, faculty, staff, and students.

## PGPM, PGPM-HR & DPM INAUGURATION

Indian Institute of Management Tiruchirappalli inaugurated the 13th batch of the Post-Graduate Programme in Management (PGPM), the 4th batch of the Post-Graduate Program in Management – Human Resources (PGPM-HR), and the 4th batch of Executive Doctoral Programme in Management (EDPM) on 26 June 2023. The dignitaries and the Chief Guest felicitated the meritorious students of the DPM, PGPM, and PGPM-HR 2022-24 batch with the Director's Merit List awards.

## DHRUVA

Dhruva 4.0, IIM Trichy's flagship business cultural festival spanning three days consisted of a series of Guest Lectures, Cultural events and Business Competitions. Entertainment was plenty with DJ nights.

## SANSKRITI

Sanskriti is the intra-college cultural fest at IIM Trichy where the sections battle it out on the stage for the prestigious Sanskriti trophy in November 2022. All the sections gave their best and the sections had to fight till the end for the glory. At the end Section A were declared the winners for Sanskriti 11.0.

## MAKE A DIFFERENCE (MAD)

IIM Trichy's vision is to produce socially responsible corporate managers and leaders who use their skills to contribute to the immediate community of which they and their organizations are a part of. 'Make a Difference' (MAD) project which is a mandatory part of the Post-Graduate Programs is conceived in this context, as a part of which all the students of PGPM & PGPM-HR work in teams on issues of social importance like education, health skill development, etc.

## SANGRAM

Sangram, the battle between the IIMs of South, IIM Bangalore, IIM Vizag, IIM Trichy and IIM Kozhikode was hosted at the IIM Bangalore campus. It is one of the competitions that all look forward to and is played across 30 sports. This year saw Trichy's best performance so far with bagging 4 gold, 7 silver and 9 bronze medals.

## ITCL & ITFL

IIM Trichy Cricket League, previously known is hosted by the Sports Committee. The rules are simple - 6 franchises, star players' bidding, players' bidding and the ultimate battle to emerge as the winners and earn the bragging rights. This year, the ITFL, IIM Trichy Football League, brought together all the football enthusiasts through some exhilarating and exciting matches with the required amount of passion and aggression from the players which made the football matches worth watching.

## KURUKSHETRA

The Sections' War, was organized as the first sports event of the year with more and more exciting events. It saw huge participation and enthusiasm from the entire 2022-2023 batch for Cricket, Basketball, Badminton, Pool, Football, Swimming, Table Tennis, Volleyball and Throw-ball. The tournament was a huge success as it brought students together and out on the field to play and support their respective teams. It provided a platform for many players to showcase their talent and contribute to their respective sections.

## TEDx

IIM Trichy organized TEDx IIMTrichy in February 2023. It was based on the theme "Exploring Infinity". A plethora of speakers from diverse fields shared their unique experiences. The insights left the audience inspired and helped them look at things in an unconventional manner.

## CITY CHAPTERS

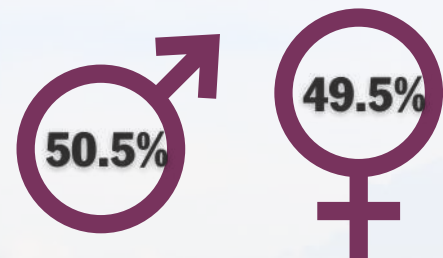
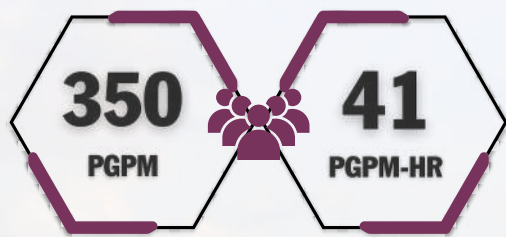
The Alumni Committee of IIM Trichy organized a series of City Meets, designed to engage alumni based in specific cities while upholding the cherished legacy of the IIM Trichy community and strengthening their connection with their alma mater. These City Meets took place in five prominent cities: Chennai, Bengaluru, Delhi, Hyderabad, and Mumbai, spanning the 16th, 23rd, and 30th of April 2023. These gatherings garnered immense success, drawing an impressive attendance of 450+ alumni and students hailing from various batches including PGPM, PGPM-HR, PGPBM, DPM, and EEC. These events not only served as a platform for alumni to relive cherished memories and rekindle old bonds but also facilitated extensive networking opportunities. With alumni representing diverse professional backgrounds and industries, these meets sparked meaningful exchanges and potential collaborations that will undoubtedly benefit our extended IIM Trichy family.

## YUVA YOUNG INDIANS

IIM Trichy has signed an MoU with Young Indians (Yi). Yuva is one of the most active focus areas within Young Indians by which Yi members engage students from across the country in various initiatives that the students conceptualize, plan and execute. The objective is to create a bridge, a platform for the students to work in cross-functional teams with the objective of enhancing their leadership skills and giving back to the nation abroad.

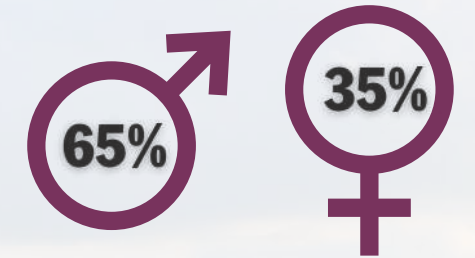
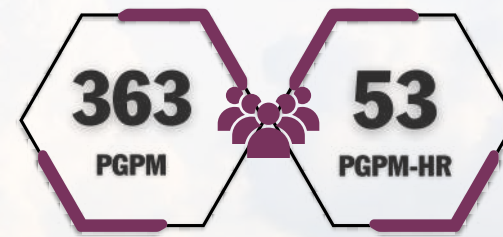
# BATCH SUMMARY

PGPM & PGPM HR 22-24

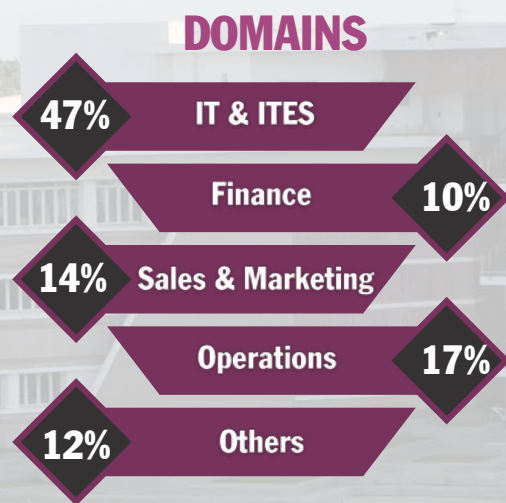
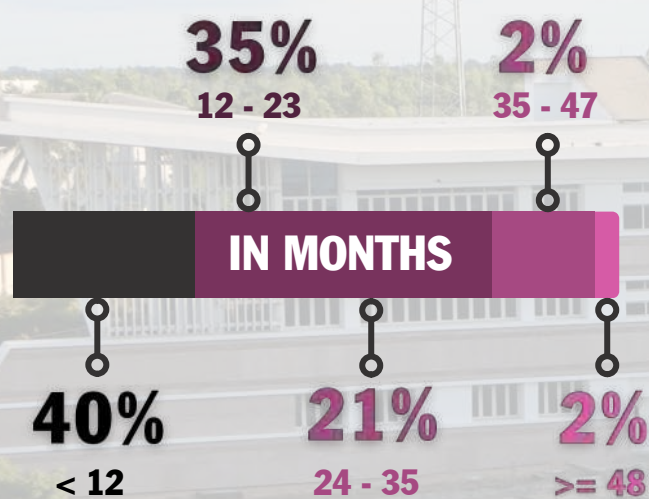


# BATCH SUMMARY

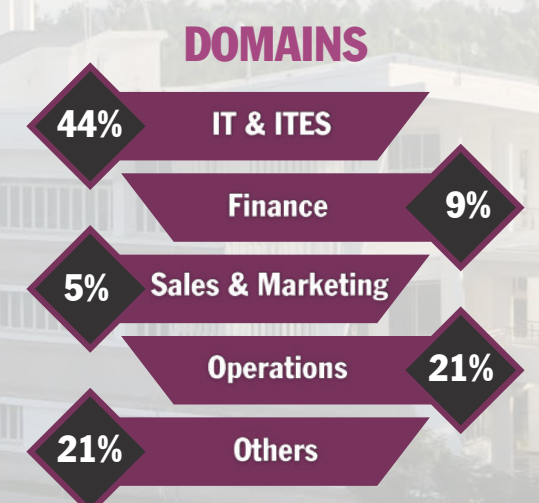
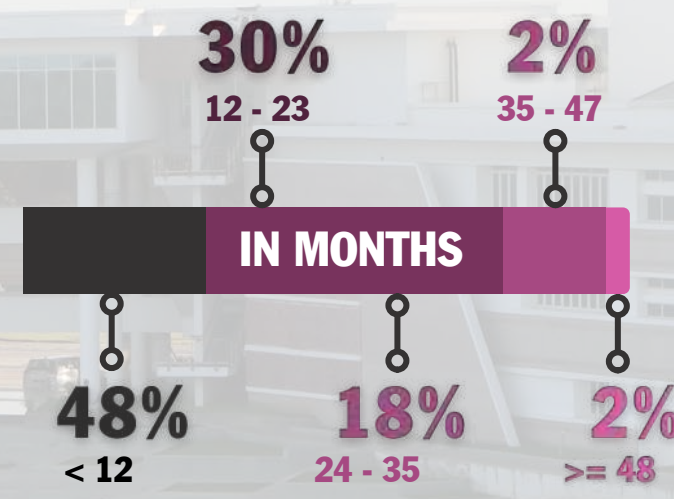
PGPM & PGPM HR 23-25



## WORK EXPERIENCE



## WORK EXPERIENCE



## EDUCATIONAL BACKGROUND

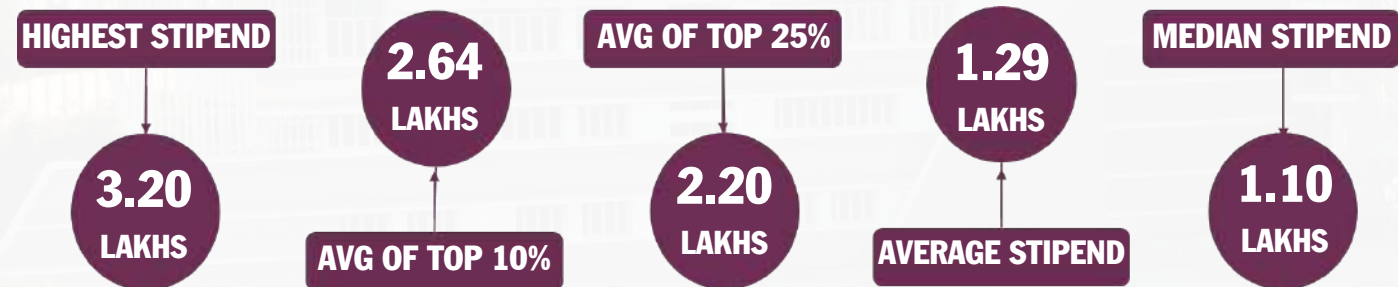
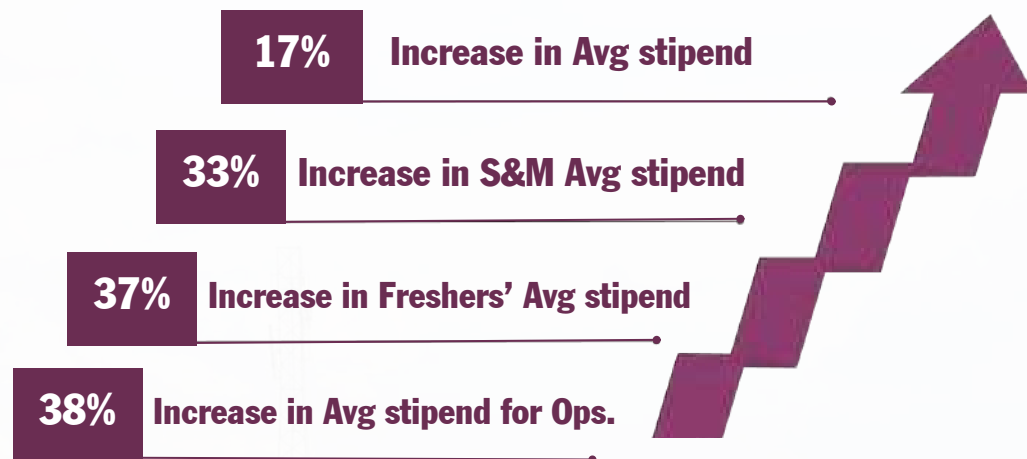


## EDUCATIONAL BACKGROUND

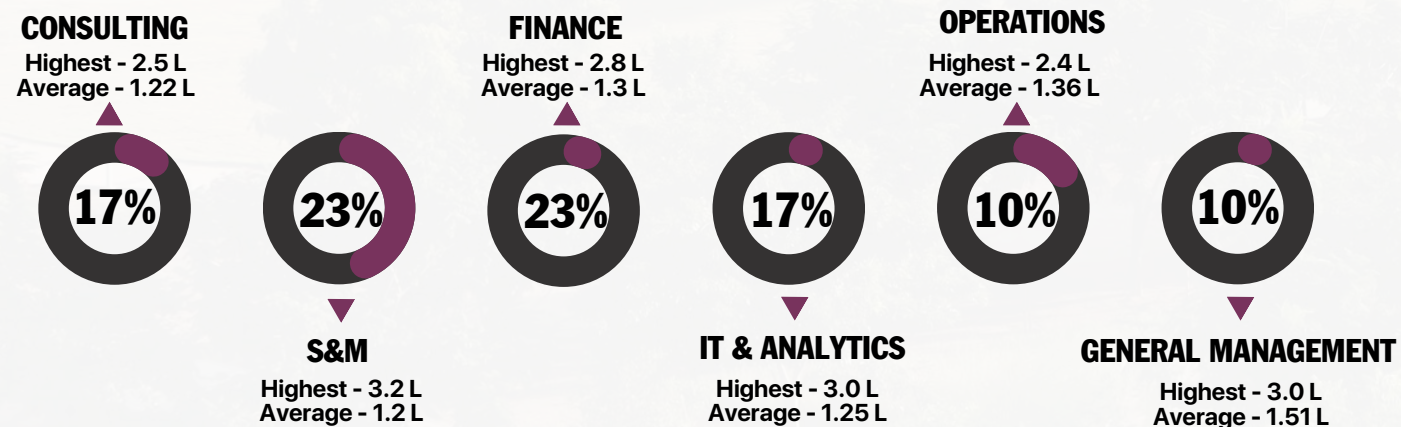


# SUMMER PLACEMENTS

## PGPM 22-24

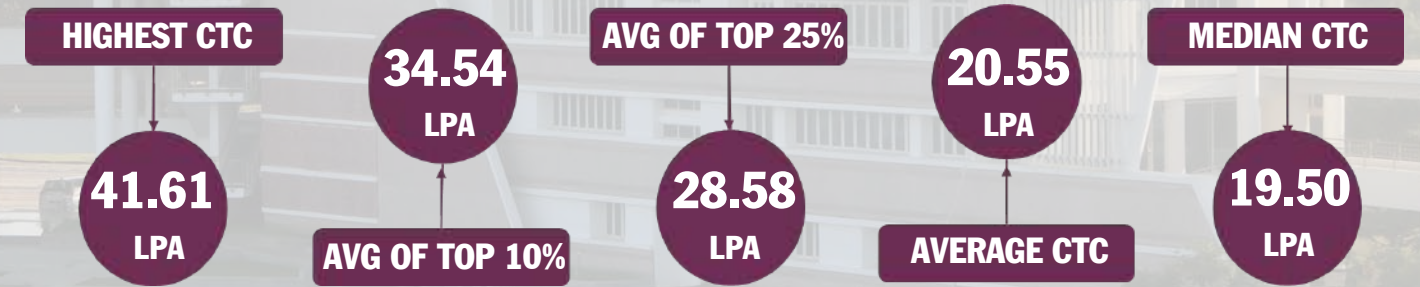
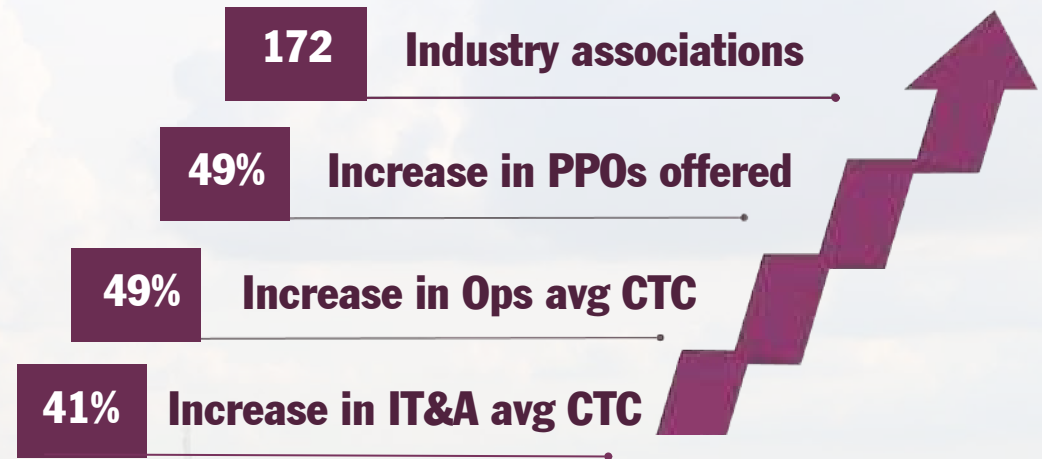


### DOMAIN WISE OFFERS

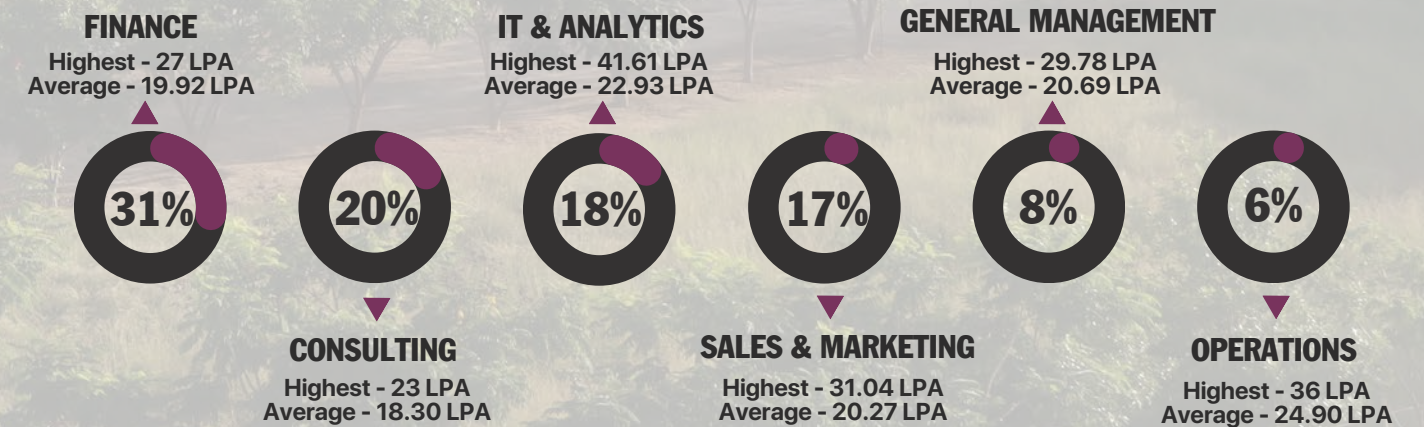


# FINAL PLACEMENTS

## PGPM 21-23



### DOMAIN WISE OFFERS



# SUMMER PLACEMENTS

PGPM-HR 22-24

2.00 L

HIGHEST  
STIPEND

1.45 L

AVG OF  
TOP 25%

0.82 L

AVERAGE  
STIPEND

0.80 L

MEDIAN  
STIPEND

# FINAL PLACEMENTS

PGPM-HR 21-23

22.00 LPA

HIGHEST  
CTC

19.18 LPA

AVG OF  
TOP 25%

15.82 LPA

AVERAGE  
CTC

16.00 LPA

MEDIAN  
CTC

Increase in Average stipend

60%

100%

Increase in Median stipend

## ROLES OFFERED

HR Consultant | HRT Analyst | Management Trainee |  
HR, Recruitment Manager | Associate-Talent Engagement |  
Associate – L&D | Associate - Organization Development |  
People Operations

## INDUSTRY MENTORSHIP PARTNERS

adani



ASHOK LEYLAND  
Aapki Jeet. Hamari Jeet.



BAJAJ | Allianz



CEAT

CARNIVAL  
GROUP

fieldfresh

HYUNDAI

INATECH  
An Aspire Software Company

IndiGo

Infosys



latentview  
Actionable Insights • Accurate Decisions

paytm

pwc

SAINT-GOBAIN

TAFE

TATA POWER

tcs

TRANE  
TECHNOLOGIES

UPL

VDart

wipro

YES BANK

# PROMINENT ASSOCIATIONS





# LAKSHYA

“Lakshya” is a unique guest lecture series which provides the students with a platform to interact with the corporate, where eminent personalities from the realm of business present a picture of their world to the students. Students are given the unique opportunity to interact with specialists from the industry after the lecture through a highly charged Q&A session.





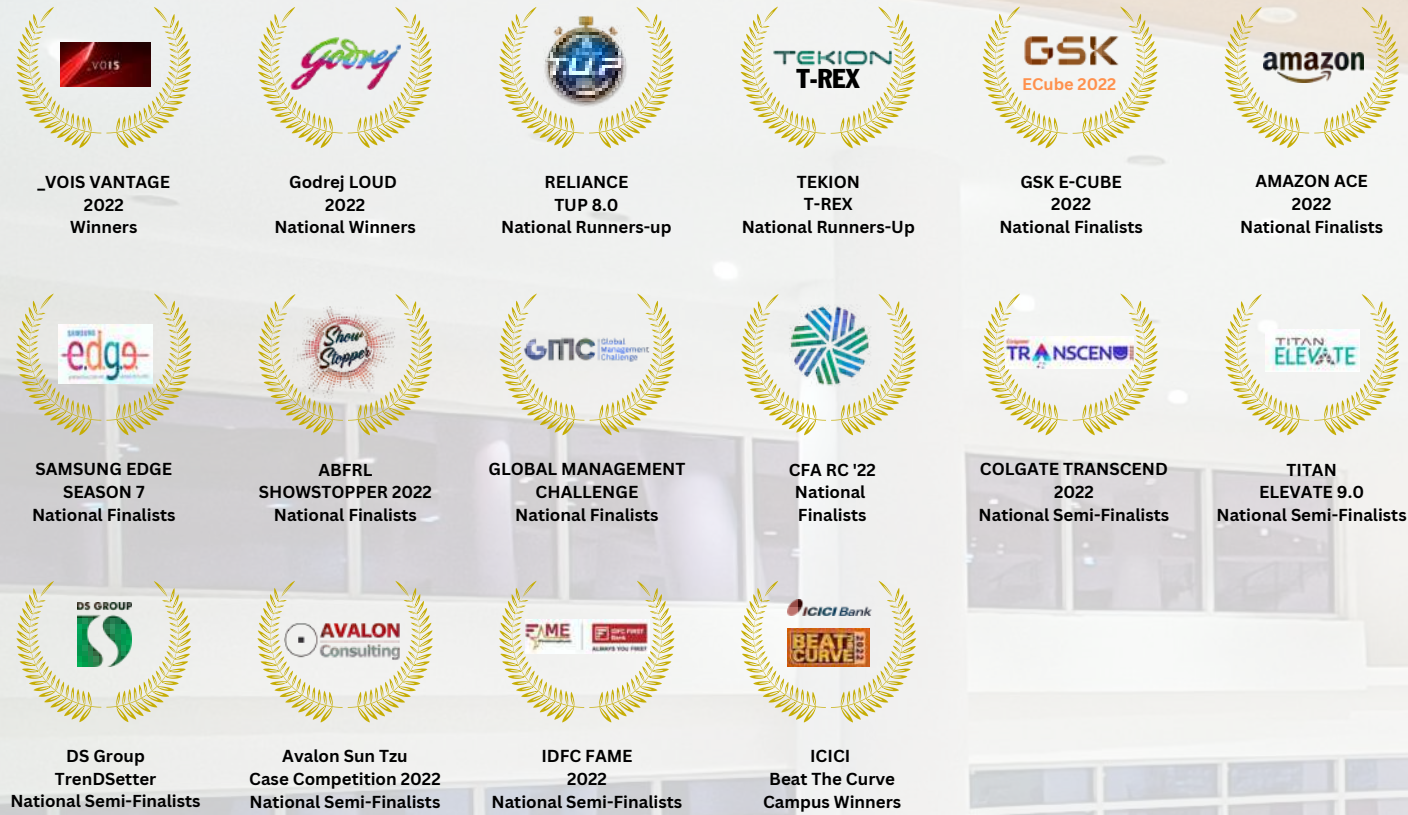
# DAKSHA

The First edition of DAKSHA: The Leadership Conclave was conducted in September 2022. 28 prominent industry leaders were featured as guest speakers for various panel discussions and round table discussions as part of the event. Two years of disruptions due to pandemic forced everyone to evolve with the changing times, resulting in innovative solutions for modern problems. The event was a platform where eminent industry leaders shared their knowledge and experience pertaining to “Resilience and Adaptation - Organizational Resilience in the Post-Pandemic World”.

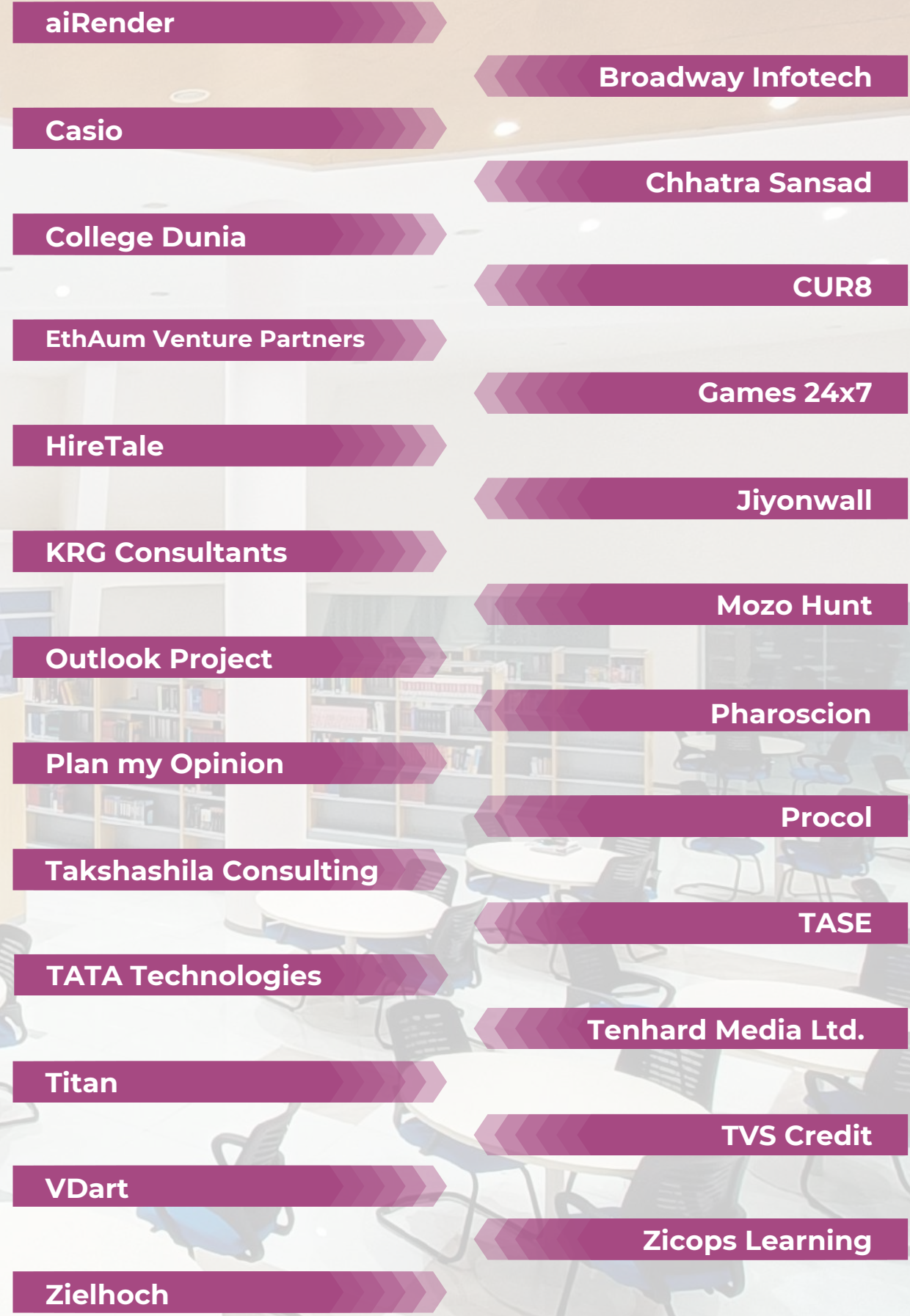
The impact of the pandemic has emphasized the importance of contingency planning to achieving strategic flexibility. The pandemic has also underlined the digitalization of key value chain functions as a competitive necessity irrespective of the nature of the industry and the tradition of its activities.

The engaging discussions on 'Resilience and Adaptation' in various domains and industries gave all stakeholders incredible opportunities to learn best practices and network better. The conclave was a grand success, giving everyone an incredible opportunity to learn from each other.

# CORPORATE COMPETITIONS



# LIVE PROJECTS



# PLACEMENT OFFICE

Anjali D  
[anjali.d@iimtrichy.ac.in](mailto:anjali.d@iimtrichy.ac.in)

Anurag Rajkumar  
[anurag.r@iimtrichy.ac.in](mailto:anurag.r@iimtrichy.ac.in)

Atul Sahai  
[atul.s@iimtrichy.ac.in](mailto:atul.s@iimtrichy.ac.in)

Faris Gani  
[faris.g@iimtrichy.ac.in](mailto:faris.g@iimtrichy.ac.in)

Karthik Krishna  
[karthik.k@iimtrichy.ac.in](mailto:karthik.k@iimtrichy.ac.in)

Madhura Dabak  
[madhura.d@iimtrichy.ac.in](mailto:madhura.d@iimtrichy.ac.in)

Manya Bambi  
[manya.b@iimtrichy.ac.in](mailto:manya.b@iimtrichy.ac.in)

Dr. Nidhi Gadkari  
[nidhi.g@iimtrichy.ac.in](mailto:nidhi.g@iimtrichy.ac.in)

Sai Kalyan Kanikella  
[saikalyan.k@iimtrichy.ac.in](mailto:saikalyan.k@iimtrichy.ac.in)

Saidnya Patil  
[saidnya.p@iimtrichy.ac.in](mailto:saidnya.p@iimtrichy.ac.in)

Sajid Hussain  
[sajid.s@iimtrichy.ac.in](mailto:sajid.s@iimtrichy.ac.in)

Swathy Krishna  
[swathy.k@iimtrichy.ac.in](mailto:swathy.k@iimtrichy.ac.in)

Mr. Vincent A  
Office In-charge | [placement-office@iimtrichy.ac.in](mailto:placement-office@iimtrichy.ac.in)  
0431-2505036



Mr. Shyamsundar S  
Placement Officer | [corporate-relations@iimtrichy.ac.in](mailto:corporate-relations@iimtrichy.ac.in)  
0431-2505033 | 9578615000

Prof. Abhishek Totawar, Chairperson - Placements, IIM Tiruchirappalli | [placement@iimtrichy.ac.in](mailto:placement@iimtrichy.ac.in)  
+91-431-2505035/19

## MAILING ADDRESS

### IIM TRICHY, TRICHY CAMPUS

Indian Institute of Management Tiruchirappalli,  
Pudukkottai Main Road  
Chinna Sooriyur village  
Tiruchirappalli 620 024  
Tamil Nadu, India  
Phone: 0431 2505000

### IIM TRICHY, CHENNAI CAMPUS

Indian Institute of Management Tiruchirappalli,  
#45, Nehru Street, First Floor  
Ramaniyam Siddharth Building  
Industrial Estate North Phase  
Ekkattuthangal, Chennai 600032  
(Located off Adyar River Bridge behind Jaya TV)  
Phone: 044-22255565/66

