

IIM Trichy celebrates INDIA's 71st Independence Day

Indian Institute of Management Tiruchirappalli celebrated India's 71st Independence Day. Flag hoisting was done by **Dr. Bhimaraya Metri, Director, IIM Trichy**. In his address to the students and faculty members, he hailed the sacrifices of the freedom fighters. He urged the students to utilize the plethora of opportunities created by the Indian Government – Startup India, Digital India etc. for the betterment of our country and bring an end to the social evils such as corruption and poverty. He also cited that **PGP 2017 – 19 would be the first batch to occupy the new campus while PGP 2016-18 would be the first one to graduate from it. He noted that IIM Trichy aims to be among the top 5 B-schools in the country in the next five years.**

To grace the Independence Day, Rangbhoomi (the dramatics club of IIM Trichy) organized an event Dramebaaz to engage the students in albeit patriotic way. The contestants were given famous lines from movies such as Border, Rang De Basanti etc. and asked to create short engaging stories around those dialogues. They had to then enact them in front of the audience comprising of students, faculty members and their children. Apart from providing a stage for the students to showcase their skills, the event also inculcated in audience, a sense of nostalgia and patriotism that was depicted in the movies.

Elixir, the social responsibility club of IIM Trichy, in association with Doctor's Blood bank and Research center, organized a blood donation camp at the institute from 10 AM to 4 PM. The blood donation drive witnessed active involvement from faculty members, staff and students who enthusiastically came forward to donate blood. There were many first-time donors who shared that they had a great experience in donating blood. **The total turnover was around 65 from both IIM Trichy and NIT Trichy.** Elixir also collaborated with Payir trust of Perambalur to provide laddus from Thinai (a food – products venture by rural women) as refreshments to the donors.

To promote fitness and healthier lifestyle, the Sports club of IIM Trichy organized a cricket match between the students of PGP 2016-18 and PGP 2017-19. The match attracted audience from all the age groups. The thrilling match, ended with a resounding win for the second year students. The match served as an opportunity for the students to collaborate and enjoy the spirit of the game.

Apart from all the above events, the students of IIM Trichy, under the guidance of Prof. Sankalp Pratap (IIM Trichy) and Mr. Suhas Misra (CEO of Tardigrade HealthTech Private Limited) came up with a pilot initiative (4 days) to reduce the food waste within the campus, by selling the excess hostel - food at discounted price to budget tight customers. The drive was very successful, as many security guards, housekeeping staff and students were benefitted from it.