



Indian Institute of Management Tiruchirappalli

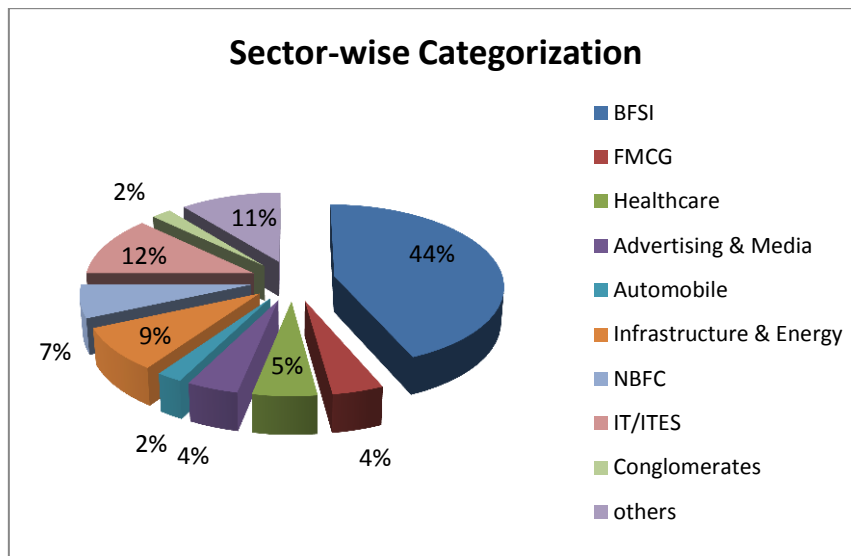
Summer Placements 2013

The Indian Institute of Management Tiruchirappalli (IIMT) is pleased to announce the successful completion of its summer placement process for the 2012-14 batch. The economic downturn and a difficult job market notwithstanding, IIMT had a successful summer placement season. This has been possible due to the enthusiastic and supportive recruiters who greatly valued the quality of our students and rigor of the programme. The diverse skill sets, varied experience, fresh perspectives and keenness displayed by the students were highly appreciated by the recruiters.

The students had a *good mix of profiles* to choose from, both in terms of the *broad domains* and *specific roles*, at many of the leading companies in the country. The institute in its second year of operation hosted a total of 39 recruiters out of which 20 were participating in the process for the first time. A rolling process was followed for the summer placements.

This year we saw diverse profiles being offered in various areas including *Private Equity* and *Corporate Banking, Sales and Advertising, Supply Chain and Manufacturing, Financial Consulting* and *Small – Enterprise Consulting*. Roles in *Public Policy* and *General Management* were also offered. A set of students preferred to work for start-ups to gain an enriching learning experience covering multiple aspects of business and a flavour of the challenging milieu of entrepreneurship. Ten students opted out of the placement process to pursue specific interests in niche sectors.

Sector-wise Categorization:



BFSI: *Citibank, ICICI Bank, RBI, Axis Bank, IDBI Federal, NCDEX, Prequate and LIMRA* offered diverse niche roles. *Ah! Ventures* offered a role in private equity. This sector hired around 45% of the students for summer internship.

FMCG: *Dabur and Kellogg India* offered Sales, Marketing, Market Research and Operations profiles.

Healthcare: *Boehringer Ingelheim, mHealth Ventures, Brand Care, Perfint Healthcare* offered roles in Marketing and Human Resources.

Advertising & Media: *Draft FCB Ulka* offered internships in the advertisement arena, catering to the specific needs of our students looking for creative roles. *In Rev* offered the exciting and happening role of a Social Media Analyst, while *Zee Networks* offered Sales and Marketing roles.

Automobile: *Natesan Synchrocones* offered roles in Operations with focus on lean manufacturing projects.

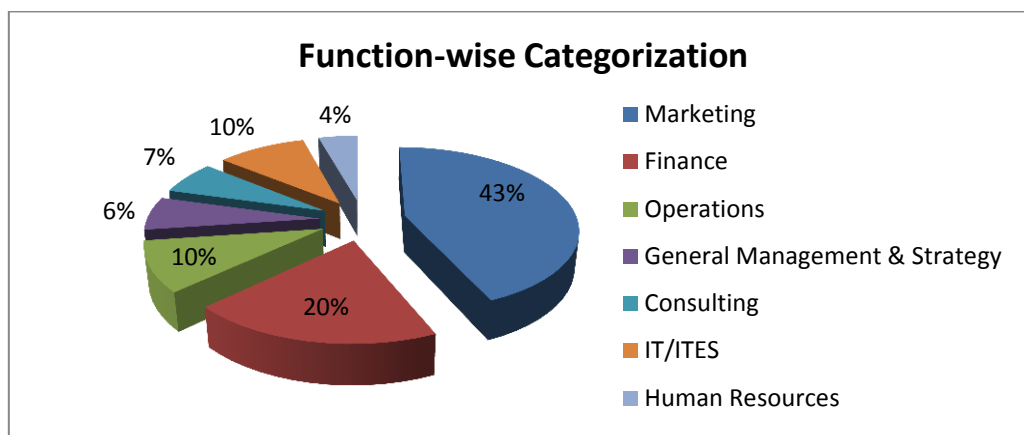
Infrastructure & Energy: *Transport Corporation of India Limited, Sterling and Wilson, IIFCL* offered roles in Marketing, Operations and Business Valuation.

NBFC: *IFMR Rural Finance* offered roles in Corporate Strategy and Operations, with locations in Tamil Nadu and Maharashtra. *Grameen Koota* recruited students for roles in Rural Marketing and Operations for its locations based in Karnataka.

IT/ITES: *Ameex Technologies, Webenza, Datalogics, Redington* and *IBM* offered variety of roles including Business Consulting, Marketing, Analytics, IT and HR.

Conglomerates: *Mahindra GMC* and *Murugappa Group* offered roles in Group Management Cadre and Corporate Strategy divisions respectively.

Function-wise Categorization:



Marketing:

Continuing last year's streak, Marketing emerged as the forte of IIM Tiruchirappalli. Various roles in Sales, Market Research and Advertising were offered. The offers spanned different sectors including FMCG, Media, Infrastructure, Healthcare and BFSI. Some major recruiters include *Dabur, Kellogg India, Boehringer Ingelheim, Crompton Greaves, IDBI Federal, Axis Bank, Zee Networks, Sterling and Wilson, Innopark, mHealth Ventures, Perfint Healthcare*, among others.

Finance:

ICICI Bank, Citibank, PreQuate, Ah!Ventures, The Reserve Bank of India (RBI), IIFCL, NCDEX recruited students for roles in Finance. *RBI* participated in the process for the very first time and offered roles to students in Foreign Exchange Trading. *ICICI Bank* offered different roles including Corporate Banking and Wealth Management. Other profiles offered in this function include Project Appraisal, Business Advisory, Compliances and Commodity Trading among others.

Operations:

This year saw major players such as *Citibank, Kellogg India, IFMR, Natesan Synchrocones, Transport Corporation of India Limited* and *Grameen Koota* recruit students for roles in Operations and Technology. *Transport Corporation of India Limited* offered roles related to its Logistics and Supply Chain projects. The sectors varied from FMCG to Banking to Automobile.

General Management and Strategy:

Several, challenging general management roles that required an in – depth understanding and application of managerial concepts were offered by well-known companies like *Mahindra GMC, Murugappa Group, Nodwin Group and Tripura Industrial Development Corporation*. The roles offered by these firms include projects related to solar energy and infrastructure among others.

Consulting:

The students bagged coveted consulting profiles offered by *Cognizant Business Consulting, Index Advisory, and Knowledge Faber Consultants*. The profiles offered include Financial Consulting, New Product Strategy and Business Development.

IT/ITES:

The significant percentage of students with work experience in Information Technology helped attract several companies for this function including *Ameex Technologies, Redington, CSS Corp and Webenza* among others. The roles offered varied from Business Analytics to Business Process Consultant.

Human Resources:

Students interested in HR profiles were hand-picked for interesting roles such as Performance Management, Employee Engagement and Recruitment. *IBM, Innopark, and Perfint Healthcare* had offered these roles.

Placement Statistics

Number of students in the batch	102
Number of students registered for summer placements	92
Number of students placed for summer internships	92
Number of companies that made offers	39
Highest stipend for internship period	Rs. 1,00,000/-
Average stipend for the internship period	Rs. 41,000/-

A Milestone

Every journey is marked with milestones and IIM Tiruchirappalli's summer placements bespeak a major achievement of the institute and its students. The event upholds the confidence placed in the institute by the corporate world and heralds another step in the institute's journey towards becoming one of the best management institutes in the country. IIM Tiruchirappalli hence reaffirms its commitment to provide talented and outstanding managers and looks forward to building lasting and rewarding relationships with the industry.

Dr. Godwin Tennyson

Chairperson

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