



Indian Institute of Management Tiruchirappalli

Summer Placements Report 2012

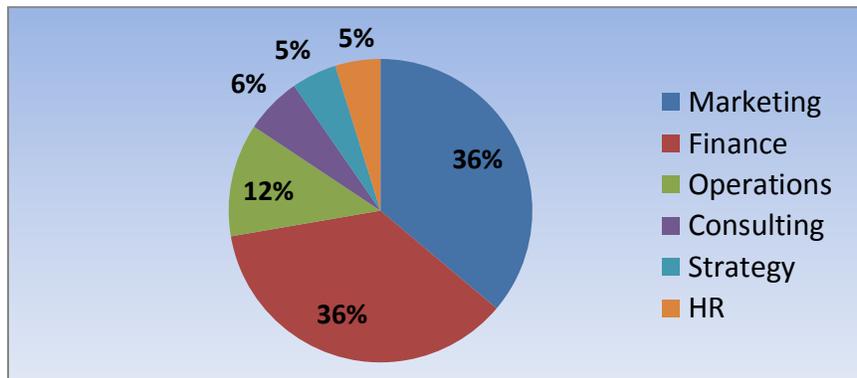
Indian Institute of Management Tiruchirappalli, the eleventh IIM, is the most preferred upcoming campus for management education in India. The batch strength of 84 as against the target intake of 60 stands as a testimonial for this. The very first Summer Placement Season at IIM Tiruchirappalli concluded on a high note, garnering support from industry leaders. We at IIM Tiruchirappalli emphasized on the objective of catering to each student's specific career needs and have successfully achieved the same by forging fresh ties with a number of corporates.

The placement process started in the grandest possible manner with an international offer. Other highlights were the visit of FMCG majors to the campus, offers of diverse finance profiles from investment banking to rural finance, and the possibility of three more international offers, subject to the availability of projects and visa formalities. We are delighted to announce that IIM Tiruchirappalli has catered to the career aspirations of every student; even certain niche and unique interests such as renewable energy, mobile healthcare and online marketing were considered while placing students.

A total of 40 companies recruited 83 students in various domains such as Marketing, Finance, Operations, HR, Consulting and Strategy. The average stipend offered for the internship period was Rs. 53,000 (exclusive of accommodation and travel expenses). The highest domestic stipend offered was Rs.1,20,000.

A few highlights of the process have been – The placement process started off with an international offer, niche profiles offered in the areas like investment banking and renewable energy, recruitment by a private equity firm. One student ventured out to pursue other opportunities in the area of corporate sustainability.

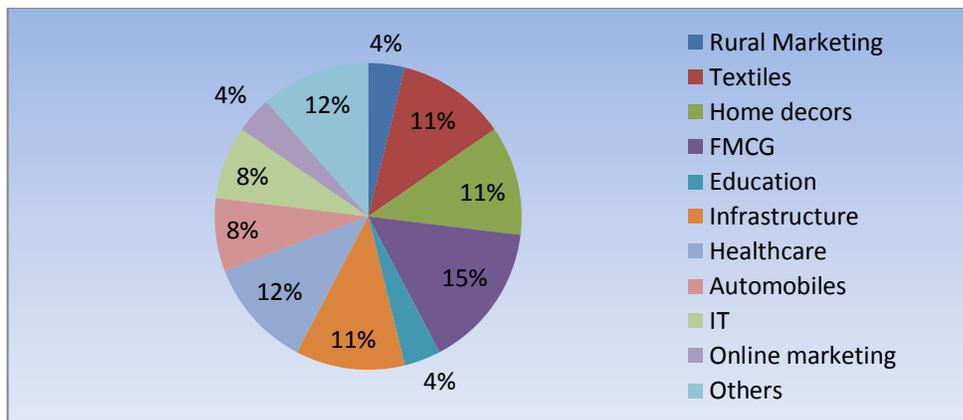
Domain-wise Summer Placements at IIM Trichy



Sales and Marketing

Sales and marketing emerged as the forte of IIM Tiruchirappalli’s first batch. We saw some of the industries’ biggest players offering a desired set of roles to the students; 36 % of the summer placement offers were in this domain. The students witnessed a varied flavor from the industry including FMCG giants, pharmaceuticals companies, online marketing firms and more.

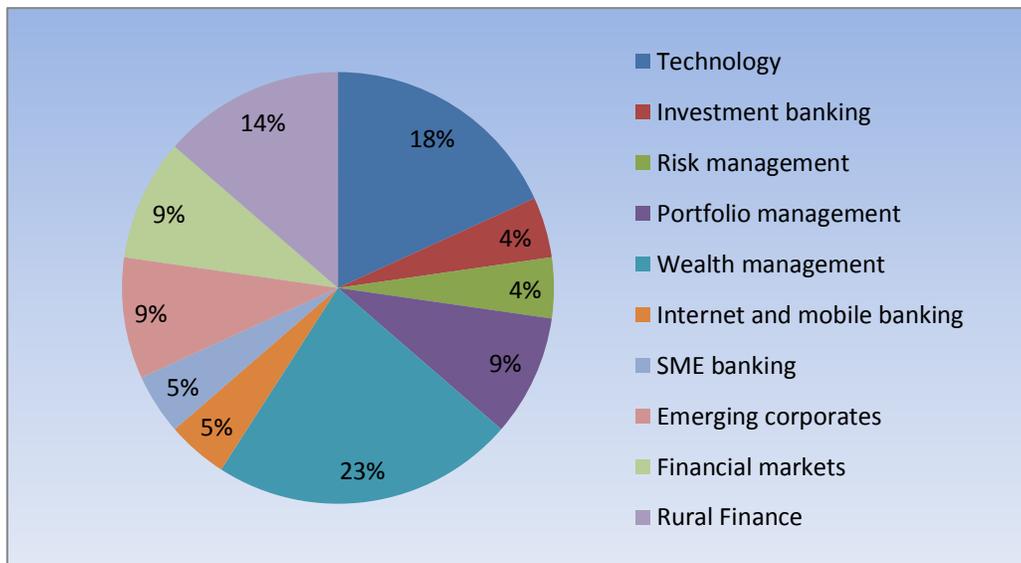
Sector-wise Split



Finance

Finance related profiles have always been the most sought-after by the students and it was no different here. The big names in the industry known for attracting the best of the brains, displayed the same powers here too with 36% of the batch taking up roles in this domain. The banking and finance players proffered niche profiles to the students ranging from investment banking, commodity and derivative exchange, rural finance to internet and mobile banking.

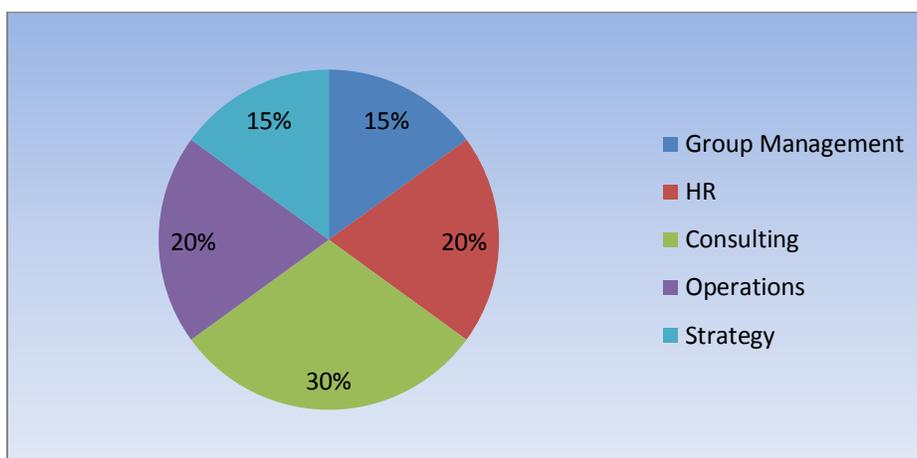
Sector-wise split



General Management, Consulting, Operations and Others

Apart from the profiles in Finance and Marketing, offers in the areas of Consulting, Operations, HR and Strategy shone too. These are fields which require holistic knowledge of the management sciences and were much sought after by the students. In response, IIM Trichy was inundated with offers by some of the biggest names in the industry.

Domain-wise Split



Following such a successful turnout, IIM Trichy is confident to acquire and establish a lasting mindshare in the industry.

Our Recruiters

HUL	P&G International	Perfetti van Melle	Pfizer	Merck Sharp & Dohme
Rediff.com	Amul	Berger Paints	Arvind Limited	IOCL
Edu Nirvana	mHealth Ventures	Natesan Synchrocones	Innopark	Tata Metaliks
HSBC	ING Vysya	ICICI	Yes Bank	L&T
NCDEX	UBI	IFMR	Kotak Mahindra	Cognizant Business Consulting
Mahindra & Mahindra GMC	IBM Research	Wipro	Lumis Partners	VFS Global
Redington	IL & FS	Index Advisory	Tata Chemicals	Murugappa Group
Gammon India	Impetus Consulting	XIndia Steel	Sterling Wilson	Citibank

Great Start

The successful beginning is the result of strong ties that IIM Tiruchirappalli has forged with Industry. We believe that this overwhelming response is a clear indicator of the quality at IIM Tiruchirappalli. We, at IIM Tiruchirappalli, take this opportunity to invite corporates from every sector to visit us and find bright talent to build a lasting and fruitful partnership for the future.